*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a Top Franchise for Veterans by Franchise Business Review**

*Independent Research Data Identified [COMPANY] As One of Just 60 Franchises to Be Recognized for Satisfaction and Performance Based on Survey of Nearly 38,000 Franchise Owners*

City, State, Date – [COMPANY] was identified by independent research firm, Franchise Business Review, as being one of just 60 franchise brands to be named an award-winning franchise in its 2023 report on the [Top Franchises for Veterans](https://franchisebusinessreview.com/page/top/top-franchises-veterans/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent surveys of franchisee satisfaction, provides the only ratings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as guides throughout the year ranking the top franchises in specific sectors.

To identify the companies on this year’s list of the [Top Franchises for Veterans](https://franchisebusinessreview.com/page/top/top-franchises-veterans/), Franchise Business Review analyzed data from nearly 3,000 franchise owners, representing 385 brands regarding their overall satisfaction with their brands and their likelihood to recommend them to others.

“Veterans are a critical part of franchising’s success, and franchising needs more business owners with the leadership skills, resilience, and can-do attitude of veterans,” said Eric Stites, founder & CEO of Franchise Business Review. “Not all franchises are created equal, and the reality is that very few of the thousands of franchise opportunities available today are rated highly by their franchise owners. That’s why we survey thousands of franchisees every year and make those reviews available to prospective business owners. The 80 companies named in this year’s report received the highest ratings from the veterans who own them on our independent satisfaction survey.”

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including leadership, training & support, operations, franchisor/franchisee relations, and financial opportunity. [COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

Insert a quote from a c-level executive at your company regarding the honor.

Visit www.FranchiseBusinessReview.com to see the full description of the [2022 Top Franchises for Veterans.](https://franchisebusinessreview.com/page/top/top-franchises-veterans/)

**###**

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](https://franchisebusinessreview.com/). To read our publications, visit<https://franchisebusinessreview.com/page/digital-guides/>.

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