FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a 2023 Top Food Franchise by Franchise Business Review**

*Independent Survey Shows Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] is one of just 30 franchise companies to be named an award-winning franchise by Franchise Business Review in its 2023 report on the [Top Food and Beverage Franchises](https://franchisebusinessreview.com/page/franchise-category/top-food-beverage-franchises/).

[Company description here]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent satisfaction research in the franchise sector, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/digital-guides/), as well as special interest reports throughout the year recognizing the top franchises in specific sectors.

To select the companies on this year’s [list of top food franchises](https://franchisebusinessreview.com/page/franchise-category/top-food-beverage-franchises/), Franchise Business Review analyzed 18 months’ worth of data from over 10,500 franchise owners in the food sector regarding their overall satisfaction with their brands and their likelihood to recommend them to others.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems including training & support, operations, leadership, franchisor/franchisee relations, and financial opportunity.

“The food franchise sector is historically one of the toughest, but delivers a tremendous return on investment for many,” said Eric Stites, CEO of Franchise Business Review. “The key is to choose the right brand. When you look at the data, the award-winning brands that we identified as the Top Food Franchises outrank their competitors in owner satisfaction and provide a higher return on investment to their franchisees. Ninety-one percent say they enjoy being part of their franchise organization, and 4 out of 5 owners would recommend their franchise to others. That’s an extremely important consideration for anyone considering investing in a food franchise.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit www.FranchiseBusinessReview.com to learn more about the [2023 Top Food & Beverage Franchises.](https://franchisebusinessreview.com/page/franchise-category/top-food-beverage-franchises/)

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About [COMPANY]

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**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](https://franchisebusinessreview.com/). To read our publications, visit <https://franchisebusinessreview.com/page/digital-guides/>/

 **Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

B2B Marketing Director

603.319.4818

aforman@franchisebusinessreview.com