FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a 2024 Best-in-Category Franchise by Franchise Business Review**

*Independent Survey Shows [COMPANY] Ranks Highest in Franchisee Satisfaction in [FILL IN NAME OF SECTOR] Category Within the Top 200 Franchise Brands*

City, State, Date – [COMPANY] was recently named Best-in-Category in the [NAME OF SECTOR] sector on Franchise Business Review’s list of the Top Franchises for 2024. This is the 19th annual ranking of the 200 best franchise opportunities as rated by franchise business owners. The list is available at <https://franchisebusinessreview.com/lists/top-200-franchises/>.

[COMPANY description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent surveys of franchisee satisfaction and employee engagement, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of the top 200 franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/).

[COMPANY] was among more than 375 franchise brands, representing over 35,000 franchise owners, that participated in Franchise Business Review’s research. [COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

[COMPANY’s] survey data showed the following:

[Insert Company survey data points highlights]

“Franchisee satisfaction continues to be the leading indicator of franchise performance and system health, and we are pleased to report that our latest research shows satisfaction has remained at some of the highest levels in the past 19 years. In fact, our survey results show that three out of four franchise owners would recommend their brand to others. That’s extremely encouraging news for franchise owners and anyone considering investing in a franchise,” said Michelle Rowan, president and COO of Franchise Business Review. “As an independent research firm, Franchise Business Review is committed to helping prospective franchisees get an objective view of the best franchise opportunities available based on actual feedback from the people who own them. Each of the award winners on this year’s list of the 200 Top Franchises received stellar ratings from their franchisees in the areas crucial to success in operating a franchise, including training & support, leadership, innovation, culture, and financial opportunity.”

Insert a quote from a C-level executive at your company regarding the honor.

Visit FranchiseBusinessReview.com to see the full description of the [2024 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

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About [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](https://franchisebusinessreview.com/). To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

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