FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a Top 100 Franchise for Women by Franchise Business Review**

*Independent Survey Shows Female Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] has been recognized by Franchise Business Review as a 2024 [Top Franchise for Women](https://franchisebusinessreview.com/page/top-franchises-for-women/). Only 100 brands were named to the annual list of award winners.

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/) (FBR), a franchise research firm that performs independent surveys of franchisee satisfaction, provides the only reviews of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as in quarterly reports throughout the year that recognize the top franchises in specific sectors.

[COMPANY] was among 350 franchise brands, representing over 8,500 female franchise owners, that participated in Franchise Business Review’s research on the Top Franchises for Women. [COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including leadership, training & support, financial opportunity, and work/life balance.

“Franchising is a terrific option for women seeking business ownership on a full- or part-time basis,” said Michelle Rowan, president and COO of Franchise Business Review. “With so many franchise opportunities to choose from, it’s critical to do in-depth research to understand how satisfied current female franchise owners are with the training and support, work/life balance, financial opportunity, culture, and leadership of any brand they’re considering before making an investment. When you look at the brands on this year’s list of the Top Franchises for Women, 89% of women said they enjoy being part of their franchise organizations and 88% said they enjoy operating the business, making them all excellent options for women looking to make the transition to business ownership.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of the [2024 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

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About [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/). To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

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