*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Just One of 50 Companies Named a 2024 Top Low-Cost Franchise by Franchise Business Review**

*Independent Research Data Shows Franchisees Are Highly Satisfied with Their Investment in [COMPANY]*

City, State, Date – [COMPANY] was identified by independent franchise research firm, Franchise Business Review, as a 2024 [Top Low-Cost Franchise](https://franchisebusinessreview.com/page/top-low-cost-franchises/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/) (FBR) provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. FBR publishes its rankings of top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as in quarterly reports throughout the year that rank the top franchises in specific sectors.

More than 11,000 franchisees representing 140 low-cost brands participated in Franchise Business Review’s franchisee satisfaction survey over 18 months. The brands that were named to the [list of the best low-cost franchises to buy](https://franchisebusinessreview.com/page/top-low-cost-franchises/) had to have high franchisee satisfaction and an investment of under $100,000 at the time their franchisees participated in FBR’s satisfaction survey.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, culture, and financial opportunity.

“It’s a common misconception that buying a franchise is too expensive for the average person seeking to start a business. But what many people don’t know is that there are very solid franchise opportunities out there that can provide the satisfaction and perks of business ownership but don’t require a huge financial investment,” said Eric Stites, CEO of Franchise Business Review. “Approximately one-third of the award-winning brands on our list of the Top Low-Cost Franchises have initial investments starting under $75K. With financing, many can be started for as little as $20K, with a few options starting under $15K. More importantly, these 50 franchises have average owner satisfaction 15-20% higher than our industry benchmark, making them all excellent options for entrepreneurs considering franchise ownership.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of [2024 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](https://franchisebusinessreview.com/). To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

B2B Marketing Director

603.319.4818

aforman@franchisebusinessreview.com