*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a Most Profitable Franchise of 2024 by Franchise Business Review**

*[COMPANY] Is One of Just 75 Franchises to Be Recognized for Strong Financial Performance and High Franchisee Satisfaction Based on Survey of Nearly 35,000 Franchise Owners*

City, State, Date – [COMPANY] was identified by [Franchise Business Review](http://www.franchisebusinessreview.com/) as one of just 75 franchise brands to be named an award-winning franchise in its 2024 report on the [Most Profitable Franchises](https://franchisebusinessreview.com/page/top/most-profitable-franchises/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises semi-annually in its [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as industry reports throughout the year that highlight research on the top franchises in specific sectors.

To identify the award-winning companies on the list of this year’s [Most Profitable Franchises](https://franchisebusinessreview.com/page/top/most-profitable-franchises/), Franchise Business Review analyzed data from nearly 35,000 franchise owners representing 365 brands regarding their overall satisfaction with their brand and their likelihood to recommend it to others. Other factors include annual income of franchise owners and minimum startup capital requirement.

“Owner satisfaction, profitability, and long-term return on your investment are three of the most critical factors anyone should consider before investing in any franchise business,” said Eric Stites, founder and CEO of Franchise Business Review. “Most franchise businesses — like any new business — require several years of hard work before they start to really take off, but if you take the time to do your research, you have a much better chance of finding an opportunity that can help you attain significant wealth over time. The companies on the list of the Most Profitable Franchises offer a better than average shot at growing your income and received the highest ratings from current franchise owners on our independent satisfaction survey.”

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity. [COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

Insert a quote from a c-level executive at your company regarding the honor.

Visit www.FranchiseBusinessReview.com to see the full description of the [2024 Most Profitable Franchises](https://franchisebusinessreview.com/page/top/most-profitable-franchises/).

**###**

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/digital-guides/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

Marketing Director

603.319.4818

aforman@franchisebusinessreview.com