**[Brand Name]’s [Franchisee Name] Recognized as a 2024 Franchise Rock Star by Franchise Business Review**

Date – City, State, Date – [COMPANY]’s [Franchisee Name] was identified by franchise research firm, [Franchise Business Review](https://franchisebusinessreview.com/), as being one of 2024’s [Franchise Rock Stars](https://franchisebusinessreview.com/post/celebrating-franchising-rock-stars-of-2024/).

[Last name of franchisee] was selected from hundreds of nominations from brands that participated in Franchise Business Review’s franchisee satisfaction research.

The Franchise Rock Stars were nominated by their franchise brand’s leadership in one of eight categories as franchisees who set admirable examples when it comes to leadership, business acumen, financial and professional success, and contributing to their community. Categories included: Giving Back, Women, Millennials, Veterans, Family-Owned, “Freshmen”, Top-Performers, and Multi-Unit Owners.

“There are so many stories of inspiring franchise owners who are living their dreams of successful business ownership. Each franchisee brings unique abilities, values, and skills to their franchise brand,” said Eric Stites, founder & CEO of Franchise Business Review. “We’ve seen that most successful franchise owners demonstrate an incredibly strong work ethic, a deep passion for their businesses, and a real commitment to their communities. Our Rock Star Awards are for those who truly go above and beyond in some special way. These individuals are truly assets to their company—and their passion resonates throughout the entire brand.”

Insert information about the franchisee’s achievements in franchising here.

Insert a quote from a c-level executive at your company regarding the franchisee.

Insert quote from the franchisee here.

Visit FranchiseBusinessReview.com to see the full list of [2024 Franchise Rock Stars](https://franchisebusinessreview.com/post/celebrating-franchising-rock-stars-of-2024/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/digital-guides/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

 **Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

B2B Marketing Director

603.319.4818

aforman@franchisebusinessreview.com