*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a Top Recession-Proof Business for 2024 by Franchise Business Review**

*Independent Research Data Shows Franchisees Are Highly Satisfied with Their Investment in [COMPANY]*

City, State, Date – [COMPANY] was recently named a top franchise by Franchise Business Review in its report on the [Top Recession-Proof Franchises](https://franchisebusinessreview.com/page/recession-proof-franchises/) for 2024.

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises semi-annually in its [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as industry reports throughout the year that highlight research on the top franchises in specific sectors.

More than 35,000 franchisees representing over 365 franchise brands participated in Franchise Business Review’s franchisee satisfaction survey over 18 months. From the research, [COMPANY] was one of just 50 franchise brands to be identified as a Top Recession-Proof Franchise award winner and featured on the [list of the best recession-proof franchises](https://franchisebusinessreview.com/page/recession-proof-franchises/).

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, culture, and financial opportunity.

“While no business is 100% recession-proof, these franchise businesses have demonstrated that they are highly recession-resistant based on historical performance,” said Eric Stites, CEO of Franchise Business Review. “The 50 brands on this year's list have an average owner satisfaction rating of 10-40% higher than the industry benchmark and report 25% higher annual earnings compared to competitors. For people seeking to be their own boss, we recommend you start by researching the recession-proof businesses we identified this year. They have performed well in good times and bad and they demonstrate a strong potential to outperform their competitors during challenging economic times.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of the [Top Franchises of 2024](https://franchisebusinessreview.com/page/top-franchises/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/digital-guides/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

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**Franchise Business Review**

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