**[COMPANY] Named to Franchise Business Review’s 2024 Culture100 List**

*Independent Research Identified [COMPANY] as One of the Top 100 Franchise Brands with the Best Culture Based on Surveys of Over 36,000 Franchise Owners*

City, State, Date – [COMPANY] was recently named to Franchise Business Review’s fifth annual “Culture100” list. The list recognizes the top 100 franchise brands in its 2024 research on the [Best Franchise Cultures](https://franchisebusinessreview.com/post/top-franchise-culture-awards/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises semi-annually in its [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/publications/), as well as industry reports throughout the year that highlight research on the top franchises in specific sectors.

[COMPANY] was among more than 360 franchise brands, representing more than 36,000 franchise owners, that participated in Franchise Business Review’s research on the best franchise cultures. Franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems. The brands that were selected received the highest overall ratings based on 17 unique areas that contribute to a strong company culture, including leadership, core values, franchisee community, and engagement.

“Finding the right culture fit is an important part of any franchise investment decision, but it can be difficult to gauge,” said Michelle Rowan, president & COO of Franchise Business Review. “That’s why we gather data on how current franchisees rate a brand’s culture. It tells you whether franchisees believe the franchisor cares about their success and how well the community of support staff and franchisees work together to achieve their business objectives. For anyone looking to buy a franchise, we recommend you start with the brands on this year’s Culture100 list. These companies are rated 20% - 50% higher by their franchisees than other franchise brands in the key areas that contribute to a positive culture.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of the [2024 Best Franchise Cultures](https://franchisebusinessreview.com/post/top-franchise-culture-awards/).

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**About [COMPANY]**

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/digital-guides/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

B2B Marketing Director

603.319.4818

aforman@franchisebusinessreview.com