

Privacy & Information

Compliance with the regulatory regime is often regarded as a necessary evil. Data privacy laws, in particular, tend to be seen by businesses as impractical and constraining.

Our approach to this area is completely different and quite radical. We believe that there are positive tangible benefits in embracing good data protection management and those organisations that are proactive in their approach will benefit from it.

The personal information organisations handle about employees, customers and business contacts is a core business asset. Like any other asset, that information must be protected and exploited for the benefit of the business. Seeing data protection compliance as part of a wider asset management strategy will promote employee and customer loyalty, encourage consistency and efficiency, and facilitate international expansion.

Our market-leading Privacy and Information Law Group has specialist knowledge of privacy, data protection, freedom of information, confidentiality and information management law, advising on all types of private and public sector projects. We have a unique international team with the right depth and breadth to handle global projects. We regularly work with a team of over 50 specialist lawyers advising on data protection compliance throughout the world.

Our expertise

Global compliance

Providing a pan-European data protection registration service, including reviewing existing registrations and carrying out all necessary filings.

Advising on the strategy and steps to be taken in connection with the adoption, implementation and approval of global data protection Binding Corporate Rules.

International outsourcing

Providing strategic advice in relation to worldwide transfers of employment-related records and dealing with regulatory authorities.

Advising on the implications of providing foreign law enforcement agencies with access to employee and customer data.

Information management

Undertaking a full data protection audit of businesses' processing operations, providing strategic recommendations and training to ensure data protection compliance.

Assessing the level of data protection compliance in relation to the operation of whistleblowing facilities and advising on the adoption of a suitable international policy.

Data security

Advising on the adoption of appropriate remedial actions following breaches of internal security.

Advising businesses in relation to enforcement proceedings brought by regulatory authorities following the theft of laptop computers.

E-privacy and technology

Devising a lawful and consistent pan-European e-mail marketing campaigns for international companies.

Advising on the requirements affecting the use of CCTV systems and the collection of digital fingerprints in numerous jurisdictions.

Contentious business

Successfully defending private investigators in criminal proceedings brought by the UK Information Commissioner following the theft of personal data from a government department.

Advising on litigation brought by a data subject to enforce their right of access to personal data.

A selection of our clients



Our service

- global compliance
- international outsourcing
- information management
- data security
- e-privacy and technology
- contentious business
- filings and authorisations
- audits
- privacy impact assessments
- global compliance programmes
- Binding Corporate Rules
- privacy policies and guidelines
- data security and retention policies
- data processing agreements
- dealings with regulatory authorities
- privacy training
- privacy due diligence
- privacy litigation
- government relations

Why choose us

Market leadership

We have been listed as one of the top 10 privacy law practices in the world by Computerworld.

Unrivalled technical expertise

Our team has an unrivalled level of knowledge of the complex and developing issues affecting privacy compliance and information management worldwide.

International capability

Privacy and data protection compliance are global issues which often require international coverage. In addition to our offices we have developed a specialist network of data privacy lawyers with whom we work regularly across multiple jurisdictions.

Knowledge of the regulators

Our expert team has worked with and for the regulators for a number of years. We are aware of their concerns and expectations, so we can approach the right individuals in the right way to guarantee your success.

Value for money

We rely on a tried and tested methodology for the provision of advice on an international basis that will ultimately reduce your legal spend.

"Fieldfisher maintains its reputation as a leading data protection practice, advising high-profile clients on data transfers, compliance and contentious matters."

"Clients appreciate the firm's sharp awareness of requirements in the UK regulatory sphere, while the group is also known as a leading adviser in matters with an international element."

Chambers UK, 2011

"This firm has continued to grow an already sizeable data protection team, and it is noted in particular for its ability to handle international mandates. It has particular strengths in advising on BCR, but the practice also covers contentious data protection issues, compliance and data transfer issues. Sources say: 'The Fieldfisher UK team is very strong in advising on the online area.'"

Chambers UK, 2013

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