

FIELDFISHER AND
THE UNIVERSITY OF LAW PRESENT:

GENERAL COUNSEL PROGRAMME 2023

CONTACT
inhousetraining@law.ac.uk
TO SIGN UP

fieldfisher

GENERAL COUNSEL PROGRAMME 2023

THE FIELDFISHER/ULAW GENERAL COUNSEL PROGRAMME 2023 IS DESIGNED TO ENABLE FIELDFISHER'S GC CLIENTS TO ADDRESS CURRENT ISSUES, IN A COHORT OF THEIR CONTEMPORARIES.

The course is aimed at GCs and appropriate for Heads of Legal within larger legal teams.

Over the course of a year, GCs will have the opportunity to step back from daily pressures and consider the wider issues that affect their success as a GC.

TIMINGS

Lunch 12.30pm – 1.30pm
Session 1.30pm – 4.30pm

PRICE

£695 + VAT per person

LOCATION

Fieldfisher Office
Riverbank House
2 Swan Lane
London EC4R 3TT

CONTACT

inhousetraining@law.ac.uk

TO SIGN UP

SESSION	DATE	TOPIC	DESCRIPTION
1	2 February	Management and Leadership of a Legal Team	An effective leader can recruit, develop and motivate a legal team that is seen as a valuable asset to the company beyond offering legal advice. This session examines what are the characteristics of a successful team, and the part the GC has in making sure that the legal team are able to perform at their best.
2	27 April	Strategy	Strategy is far more than a business plan with growth targets, and many companies struggle to analyse and communicate what makes their strategy work. This session considers what are the elements of a clear strategy and how a GC can contribute to it – both in its creation and in its communication.
3	29 June	Understanding finance from the FD's perspective	Within any company it is the FD who keeps track of the financial progress when turning inputs into outputs. This session explores the creation and importance of a FD's three key financial statements (balance sheet, cashflow, and P&L) and the story they tell about any company.
4	28 September	Being an effective GC – adding value to the company's business objectives	On becoming a GC the focus moves from just efficient legal advice to being part of the leadership team that is responsible for executing the company strategy. This session examines what characteristics CEOs identify in successful GCs, and the things that effective GCs do to raise their profile and further their careers.
5	30 November	ESG: Environmental and Social	Sustainability and ethical impact are increasingly seen as key criteria when investors consider their portfolio and employees consider new roles. This session considers the roots of the environmental and social elements of ESG, the process and criteria that companies use to develop an ESG strategy, and the opportunities that companies need to act upon.
6	14 December	ESG: Governance	The failure of companies to follow-through on their environmental and societal expectations produce expensive and embarrassing incidents – for example VW's emission scandal. This session explores best practice in governance and sets out the role a good GC can play in ensuring that a company 'walks the talk'.