



# 15<sup>th</sup> FIS Youth and Children's Seminar

## Parenting in Wintersports



# OPENING OF THE SEMINAR



## JOSEF ZENHÄUSERN

FIS Development Programme

Consultant

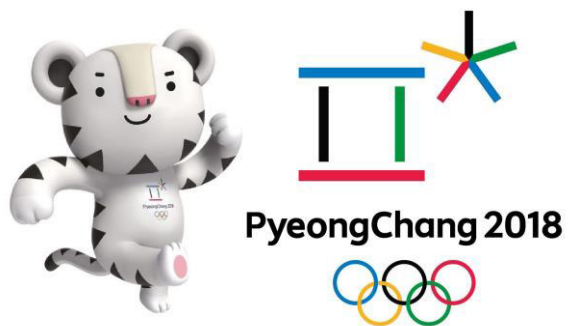
# OPENING OF THE SEMINAR



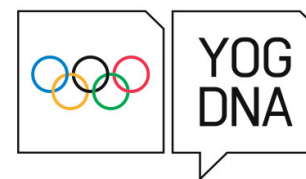
**SARAH**  
**LEWIS**

FIS Secretary General

# FIS - NEXT EVENTS



Olympic Winter Games  
PyeongChang 2018



Youth Olympic Games  
Lausanne 2020

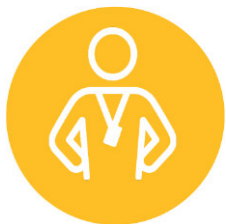
# GISS - GET INTO SNOW SPORTS - CHINA

The objective over the first **5 years** is to contribute to the target of  
**300 million winter sports participants** in China  
by training **12,560 instructors** to deliver courses to  
**30 million beginner skiers.**

# GISS - GET INTO SNOW SPORTS

## - CHINA

W AoS  
Trainer



FIS Academy-  
BSU-CSA GISS  
Educator



CSA  
Instructor



Alisports  
New Snow Sport  
Participant

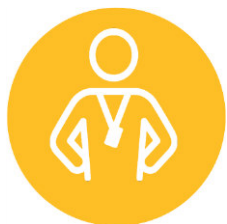


# GISS - GET INTO SNOW SPORTS - CHINA

5 year plan

30 million  
Get into Snow Sports  
participants

12'560  
Instructors



300 million  
winter sports participants



# PARENTING - WADA



## Downloads:

Provided World Anti-Doping Agency



<https://www.wada-ama.org/en/resources/education-and-prevention/parents-guide-to-support-clean-sport>



# PARENTING - CHILD PROTECTION IN SPORT UNIT

## Parents in Sport Week 2017

Last updated: 09 Aug 2017

Topics: Working with our partners Community and school sports Safeguarding children Type: News article

Parents in Sport  
Week 2017

Ways to get  
involved

Certificate of  
support



Parents in Sport Week takes place from 2 to 8 October 2017.

The focus this year continues to be on highlighting the **valuable role parents play** – and the positive influence they have – in ensuring young people develop to their full potential and enjoy their time playing sport.

To help you get involved in the week and show your support for parents, we've developed a range of resources which you can download and use to promote parental involvement in sport.

### Parents in Sport Week

Join us from 2 to 8 October as we highlight the key role parents play in children's enjoyment of sport.

Let us know you want to be involved: email us with the subject heading 'We are supporting Parents in Sport Week 2017' and tell us who you are.

Why parents are  
great for sport

Sign up to  
the **CPSU**  
newsletter

## Downloads/Movies and Programs:

Provided by the Child  
Protection in Sport Unit



**Child Protection in Sport Unit**

**2nd – 8th October 2017 -  
Parents in Sport Week**

<http://www.thecpsu.org.uk/>

# PARENTING - GUEST SPEAKER



## JIM TAYLOR Ph.D.

International authority on the psychology of sport and parenting and a former Alpine skier

Jim Taylor, Ph.D.  
2017 FIS Youth Seminar  
Zurich, Suisse

# *Harnessing the **Power of Parents**:* *The Four 'Es' for Snowsport Parenting*



# My interest is professional and personal

- **Professional:** I work with snow sport athletes, coaches, parents, clubs, and federations.
- **Personal:** I'm the father of two ski racers.



# The power of parents

- **Provide initial interest in snow sports for their children.**
- **Sign their children up for snow sports programs.**
- **Support programs financially through fees and donations.**
- **Volunteer.**



# Parents are an often under-used resource

- **Energy.**
- **Time.**
- **Perspectives.**
- **Knowledge.**
- **Skill sets.**
- **Money.**



# Four 'Es' for parent involvement

- 1. Emotions: create deep connection.**
- 2. Education: provide information.**
- 3. Engagement : develop structure and process.**
- 4. Effectiveness: ensure quality.**



# Parent emotions

- Emotions drive parental involvement in a sport.
- Parents will devote time, energy, and money when they feel deeply connected.
- Parents will communicate their excitement to their children.





# Emotions come from benefits of snowsport participation

- **For athletes.**
  - **Physical health.**
  - **Being in nature.**
  - **Psychological and emotional.**
  - **Social.**
  - **Fun!**
- **For parents.**
  - **Inspiring to offer the opportunity to our children.**
  - **Fulfilling to give time and energy.**
  - **Fun to socialize.**
  - **Feel connected to community.**



# Parent education

- All parents are well-intentioned.
- Some parents are misguided.



- Benefits of parent education.
  - Prevention.
  - Understanding.
  - Positive action.
  - Collaboration and communication.



# Parent engagement

- **Goal: channel parent energy in a positive direction.**
- **Create structure and processes to engage parents.**
- **Identify needed skill sets.**
- **Examples: parent associations, fundraising, race operations, coach appreciation, social events.**
- **Hierarchy of engagement: volunteer, parent leader, board member.**



# Parent effectiveness

- **Communicate effectiveness.**
  - **Identify metrics.**
  - **Show quality and improvements.**
- **Public appreciation.**
  - **Constant 'thank you' from coaches and staff.**
  - **Regular gratitude in newsletter, emails.**
  - **Year-end parent awards.**
- **Generates feelings of pride, inspiration, and devotion.**



# Return on investment (ROI)

- Federations and clubs are selling a product.
- Parents are consumers.
- Focus on customer service.
- What do parents get out of their investment (both for themselves and their children)?
- Are they getting “bang for their buck?”



# Take action I: Identify benefits

- **Articulate values.**
  - **Example: Sugar Bowl ski team- “Grace, Grit, and Courage.”**
- **Detail benefits to children and parents.**
  - **Examples: health, life lessons, community, fun.**
- **Communicate the message loud, clear, and often.**



# Take action II: Parent roles & responsibilities

- Identify needs and goals.
- Specify parent “jobs.”
  - Examples: fundraising, race operations, communication.
- Enlist parents to fill the jobs.
  - Provide incentives.



# Take action III: Build a team

- **Create a team to coordinate parent activities.**
  - **Parents, staff, coaches.**
- **Assign leadership roles and responsibilities.**





# Take action IV: Parent education

- **“An ounce of prevention is worth a pound of cure.”**
- **Develop a parent education program.**
  - **Workshops & discussions.**
  - **Library of references.**
  - **Newsletter articles.**
  - **List of experts.**



# Take action V: Communication

- **Develop a system of communication with parents.**
  - **Website.**
  - **Newsletters.**
  - **Weekly updates.**
  - **Text/email alerts.**
  - **Parent-coach communication system and guidelines.**
  - **Parent meetings.**



# Don'ts for parents

- **Take parents for granted.**
- **Assume they understand snow sports.**
- **Assume they see the value of snow sports.**
- **Expect parents to volunteer.**



# Dos for parents

- Offer the best product you can.
- Ask for help.
- Develop a structure and process for all parent activities.
- Create a system of communication.
- Do listen and welcome parent input.
- Emphasize the values, attitudes, and tools their children will gain.
- Make parents feel appreciated.
- Ensure they see the ROI.



*Thank you for your attention and interest!*



***Website: [drjimtaylor.com](http://drjimtaylor.com)***

***Email: [jim@drjimtaylor.com](mailto:jim@drjimtaylor.com)***

# PARENTING - GUEST SPEAKER



## REIJO JYLHÄ

Coach of the Finnish Cross-Country Team and father of Cross-Country skier Martti Jylhä

# COACH AND FATHER

## VIEWS AND EXPERIENCES



**15th FIS Youth and  
Children's Seminar**

Reijo Jylha – Head Coach Finnish XC-skiteam

[reijo.jylha@hiihtoliitto.fi](mailto:reijo.jylha@hiihtoliitto.fi)

+358 401680553

# THE STRUCTURE OF THE PRESENTATION

- The current situation
- Background
- Age from 0 to 7
- Age from 7 to 15
- Age from 15 to 23
- Age from 23 to 30



# THE CURRENT SITUATION



- Martti Jylhä
  - World cup skier
    - Best place in WC: 2nd
    - Best place in World Championships: 7th
    - The member of FIS athlete Commission
- Reijo Jylhä
  - The head coach of Finnish cross-country skiteam until 31.5.2018

# BACKGROUND



- I got married 1985
- We moved to Vuokatti in 1987
- Martti was born 3.6.1987
- I started in full-time coach 1987
- Martti's mother is physical education teacher
- Martti got a little sister 1989 and brother 1992

# AGE TO SEVEN



- Mother skied a lot during pregnancy
- We lived all this time inside the Vuokatti Sport Institute area
  - Environment, my work
- Skiing learning
  - 1 year old
  - 3 years old
  - 5 years old

# AGE FROM SEVEN TO FIFTEEN

- Multisport
  - Finnish baseball, football, volleyball, cross-country skiing, nordic combined
- Martti was many times with me in different sport places
- 1994 – 1998 I was coach in our Junior team
- 1998 – 2001 I was coach in our B-team
- 2001 – 2006 My first period in Head Coach

# AGE FROM 15 TO 23

- **Choice of sport**
- **Finnish Championships**
- **EYOF**
- **JWCS**
- **First time in WC and WCS**
- **Mikko Virtanen was coach until 23**

# AGE FROM 23 TO 30

- I have been his personal coach from 23 until this spring
- My second period in head coach from 2014
  - There has been sometimes difficult situations
- The road has been more important than the results



# THANK YOU!

  
Suomen Hiihtoliitto

Reijo Jylhä – Head Coach of  
Finnish XC-skiteam

[reijo.jylha@hiihtoliitto.fi](mailto:reijo.jylha@hiihtoliitto.fi)

+358 401680553



# COFFEE BREAK

10:15 – 10:30



Coffee Break

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# WORKING GROUPS - DISCUSSIONS WITH SPEAKERS

**ROOM:**  
**Panorama C**  
**10:30 – 12:00**



**CHANGE  
OF ROOMS**  
**11:15**

**ROOM:**  
**Berne**  
**10:30 – 12:00**

**REIJO**

**JYLHÄ**

Coach of the Finnish Cross-Country Team and father of Cross-Country skier Martti Jylhä

**JIM**

**TAYLOR Ph.D.**

International authority on the psychology of sport and parenting and a former Alpine skier

# LUNCH

## 12:30 – 13:30



# Lunch break

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# ROUND TABLE - SPEAKERS

**JENNY**  
**WIEDEKE**

FIS Communication Manager

**ANDREW**  
**YULE**

Father of World Cup skier  
Daniel Yule

**HUGUES**  
**ANZERMOZ**  
Alpine Coach

**REIJO**  
**JYLHÄ**

Coach of the Finnish  
Cross-Country Team and  
father of Cross-Country  
skier Martti Jylhä

**JIM**  
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on the psychology of  
sport and parenting and  
a former Alpine skier

# FIS - BRING CHILDREN TO THE SNOW



**ANDREW  
CHOLINSKI**

Coordinator, Bring Children to the Snow

# BRING CHILDREN TO THE SNOW – THE FACTS

- **188.6** tonnes of material distributed
- Over **1000** Organisers
- **5222** events and actions since 2009
- Over **300'000** persons reached weekly
- **2.6 million** participants

# BRING CHILDREN TO THE SNOW – THE BENEFITS

- Shows you care for the next generation
- Connection to the grass roots
- Sustainable – there is always new families and children
- Add a new dimension to your national ski association
- It's easy to implement

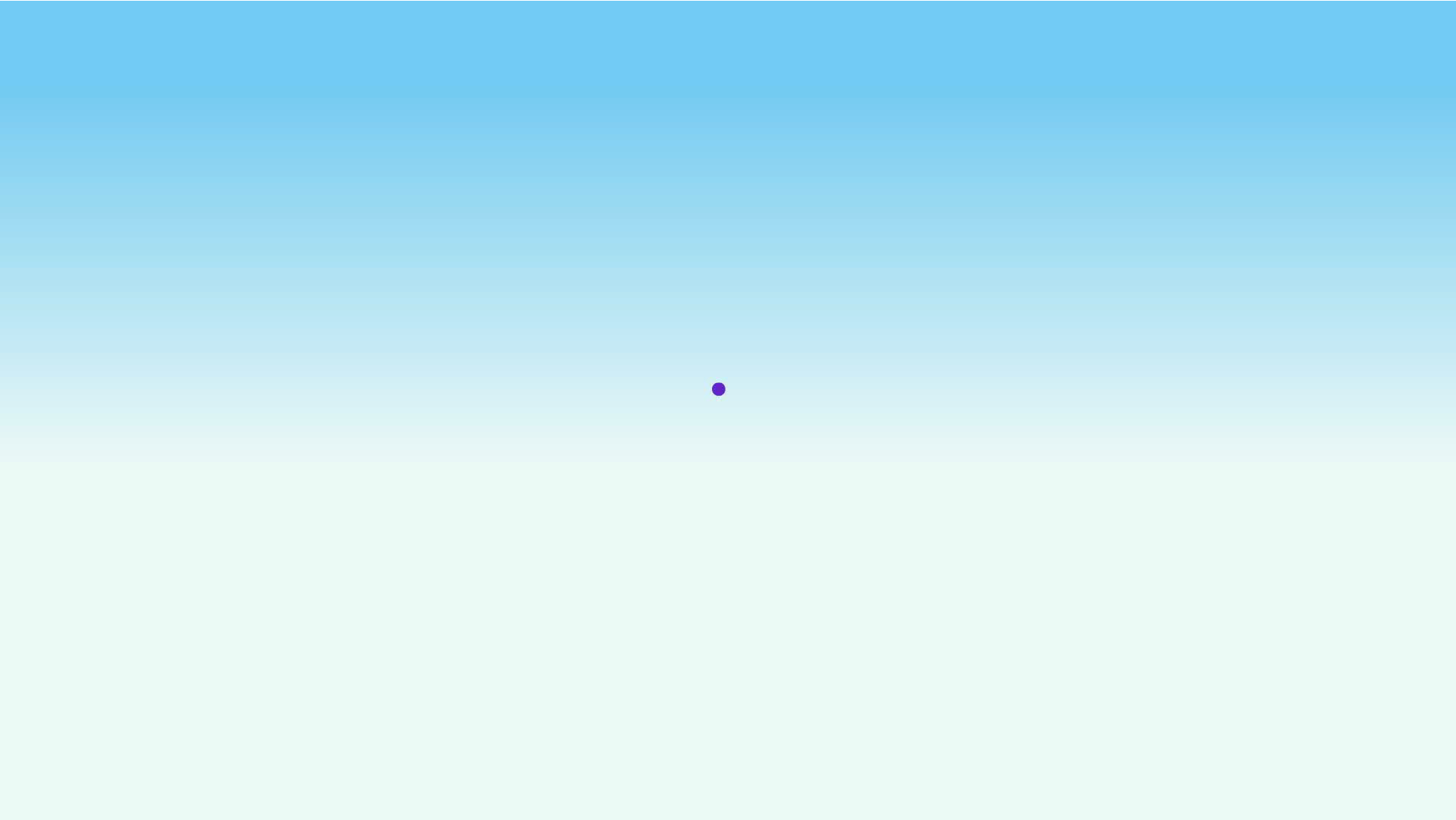
# BRING CHILDREN TO THE SNOW – SAFETY MADE EASY



# BRING CHILDREN TO THE SNOW – SAFETY MADE EASY

*“ Safety is taken for granted as an integral component of a modern lifestyle including snow activities. That’s why the ’10 FIS rules for the conduct of Skiers and Snowboarders,’ which are considered globally as the laws for the conduct on the pistes, are also a natural component of World Snow Day activities. They will help show children and their families how to behave and be safe on the snow and in doing so will also show them how to be safe off the snow.”*





# BRING CHILDREN TO THE SNOW – FOR MOTHER NATURE

*“The young generations are the future guardians of the snow. The children of today are the ones who will be running the factories, industry and other big industry. The younger generations need to grow up caring for the environment so they and their children, too, have snow to play on in the future. Furthermore, by conserving the environment to preserve the snow, other natural environments will benefit as well.”*

# BRING CHILDREN TO THE SNOW – FOR MOTHER NATURE

**POW**   
PROTECTOURWINTERS.ORG

# BRING CHILDREN TO THE SNOW – FOR MOTHER NATURE

- **Athlete Inspiration Events:** A series of events to inspire and encourage children.
- **POW Pledge:** Integrated into the home page of World Snow Day and SnowKidz.
- **Toolkit Integration:** Printable poster template.
- **Social Media Presence:** Distribution of POW videos and posts via the World Snow Day and SnowKidz Social Media channels.

**SHARE**

# BRING CHILDREN TO THE SNOW – THE COST

\$0

# LAUSANNE 2020 - YOUTH OLYMPIC WINTER GAMES



**SIMONE**  
**RIGHENZI**

Lausanne 2020

LAUSANNE  
2020  
Youth Olympic Games



YOG  
DNA

2020



Lausanne 2020

Winter Youth Olympic Games

# The Opportunity

...to promote the assets of this region, canton and country through a unique olympic event

## Education

Schools/Universities  
EPFL/UNIL  
Apprenticeship

## Culture

Universities  
Reception, festivals  
"live together"

## Innovation

Technology  
health, mobility  
communication

## Sport

"Olympic Capital"  
Know-how and expertise  
Events

Create  
**ambassadors**  
of the  
**Olympic Values**

Develop  
the future  
**sports talents**

Create  
the worlds  
**leaders**  
of tomorrow







## IOC Recommendations

- Increase the participation and impact
- Increase the level of performance
- Reduce the period of stay
- Reduce the number of competition days (integrated experience)



# Lausanne 2020 will come in 2 Waves

L2020 EVENT SCHEDULE- 2 WAVES OF STAY DRAFT																								
IFs	Sport/Discipline	VENUES FACILITIES	Quota			DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13						
			Grand Total	M	F	Total	10 Jun, FRI	11 Jun, SAT	12 Jun, SUN	13 Jun, MON	14 Jun, TUE	15 Jun, WED	16 Jun, THU	17 Jun, FRI	18 Jun, SAT	19 Jun, SUN	20 Jun, MON	21 Jun, TUE	22 Jun, WED					
						1st Wave of stay in the YOY						YOY Changover period						2nd Wave of stay in the YOY						
						Athletes staying at the YOY						Athletes staying at the YOY						Athletes staying at the YOY						
FIS	Alpine Skiing	Les Diablerets	80	80	160																			
	Freestyle Skiing (Cross)	Villars	24	24	48																			
	Snowboard (Cross)	Villars	24	24	48																			
	Freestyle Skiing (Slopestyle)	Leyn	20	20	40																			
	Snowboard (Slopestyle)	Leyn	20	20	40																			
	Freestyle Skiing (Halfpipe)	Leyn	20	20	40																			
	Snowboard (Halfpipe)	Leyn	20	20	40																			
	Cross-Country Skiing	Val de Joux	80	80	160																			
	Ski Jumping	Les Tuffes	40	40	80																			
	Nordic Combined	Les Tuffes	40	40	80																			
IBU	Biatlon	Les Tuffes	200	100	300	200																		
	Ski Mountaineering	Villars	48	24	72	48																		
IIHF	Ice Hockey	Malley	102	0	102																			
	Ice Hockey Festival & 3x3	Malley	404	0	404																			
ISU	Figure Skating	Malley	38	38	76																			
	Short Track Speed Skating	St Moritz	32	32	64																			
	Speed Skating	St Moritz	32	32	64																			
FIL	Luge	St Moritz	25	25	50																			
	Bobsleigh	St Moritz	36	18	54																			
IBSF	Skeleton	St Moritz	40	20	60																			
	Curling	Morges	96	48	144																			
TOTAL ATHLETES			1844	922	922	1844																		
Colour Scheme						M	F	T	1st wave stay at the YOY			Available Beds in YOY			M	F	T	2nd wave stay at the YOY			Available Beds in YOY			
Compulsory Training			1844			Athletes part of the 1st Wave of stay			344	344	688	784			Athletes part of the 2nd Wave of stay			420	420	840	936			162
Official Competition						Athletes staying at the YOY all days			48	48	96				Athletes staying at the YOY all days			48	48	96				
Medal Event									M	F	T	1st wave stay at the YOY WITH STAYABILITY			Available Beds in YOY WITH STAYABILITY			This numbers has not been added to the YOY, if they have to be present at the opening, they have to be added on the first week total!						
						Athletes staying in St. Moritz			110	110	220	1004			94									
													TOTAL NUMBER OF ATHLETES AT LAUSANNE 2020						1844					

# The Winter Youth Olympic Games...

- 10<sup>th</sup> to 22<sup>nd</sup> January 2020
- 8 sports/70 disciplines, 70+ nations
- 1 880 athletes between 15 and 18 years old
- 3 000+ volunteers
- High level competition, and much more:
  - A sports Festival including cultural and educational activities – “Compete, Learn and Share”
  - An encouragement to youth to stay in sports and live according to Olympic Values of Respect, Friendship and Excellence
  - An incubator, a innovation lab for the future of Games, even “traditional”



71%



# Event Sport Programme

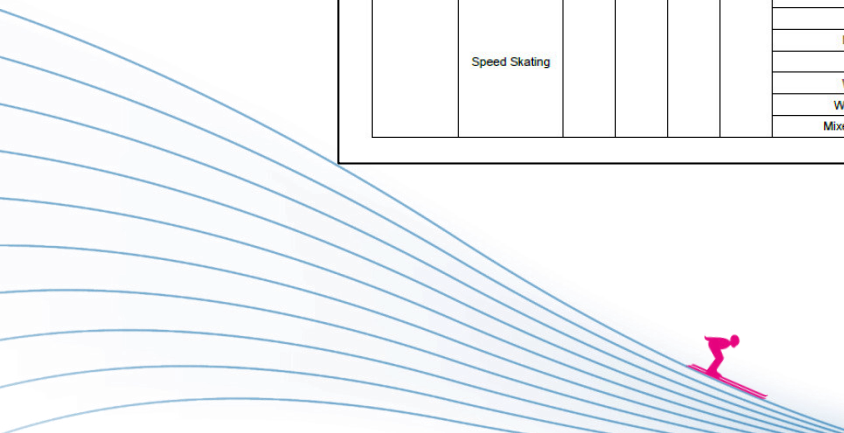
**Youth Olympic Games Lausanne 2020 – Event programme**

Sports	Disciplines	Number of events				Events	Quota	Quota Total	Age Group	Year of birth
		W	M	Mixed	Total					
Biathlon	Biathlon	2	2	2	6	Men's Sprint	100	200	17-18	2002-2003
						Men's Pursuit				
						Women's Sprint	100			
						Women's Pursuit				
						Mixed Relay	neutral quota			
						Single Mixed Relay	neutral quota			
Bobsleigh	Monobob	2	2	-	4	Men's Monobob Race	18	36	15-18	2002-2005
	Women's Monobob Race									
	Skeleton					Men's Individual	20			
						Women's Individual	20			
						Mixed Team Competition	48 / 48			
Curling	Curling	-	-	2	2	Mixed Doubles Competition	neutral quota	96	15-18	2002-2005
						6-Team Tournament	102			
Ice Hockey	Ice Hockey	2	2	-	4	Mixed NOC 3-on-3 Tournament	108	420	15-16	2004-2005
						6-Team Tournament	102			
						Mixed NOC 3-on-3 Tournament	108			
						Men's Singles	20			
Luge	Luge	2	2	1	5	Women's Singles	20	100	15-18	2002-2005
						Men's Doubles	30			
						Women's Doubles	30			
						Men's Doubles	30			
						Team Relay	neutral quota			

Sports	Disciplines	Number of events				Events	Quota	Quota Total	Age Group	Year of birth
		W	M	Mixed	Total					
Skating	Short Track Speed Skating	6	6	5	17	Men's 1000 m	32	32	16-18	2002-2004
						Women's 500 m	32			
						Women's 1000 m	32			
						Mixed NOC Relay	neutral quota			
						Men's 500 m	32			
	Speed Skating	6	6	5	17	Men's 1500 m	32	32	16-18	2002-2004
						Men's Mass Start	32			
						Women's 500 m	32			
						Women's 1500 m	32			
						Women's Mass Start	32			
Mixed NOC Team Sprint	neutral quota									

Sports	Disciplines	Number of events				Events	Quota	Quota Total	Age Group	Year of birth
		W	M	Mixed	Total					
Skiing	Alpine Skiing	17	17	4	38	Men's Slalom	80	160	17-18	2002-2003
						Men's Giant Slalom				
						Men's Super G				
						Men's Super Combined				
						Women's Slalom	80			
						Women's Giant Slalom				
						Women's Super G				
						Women's Super Combined				
						Parallel Team Relay	neutral quota			
						Freestyle Skiing	17			
	Women's Ski Half Pipe	20								
	Men's Ski Slopestyle	20								
	Men's Ski Big Air	20								
	Women's Ski Slopestyle	20								
	Women's Ski Big Air	20								
	Men's Ski Cross	24								
	Women's Ski Cross	24								
	Year of birth	2003-2005								

Sports	Disciplines	Number of events				Events	Quota	Quota Total	Age Group	Year of birth
		W	M	Mixed	Total					
Skiing (continued)	Cross-Country Skiing	2	2	1	5	Men's Sprint	80	160	16-18	2002-2004
						Men's 10 km				
						Men's Cross-Country Cross	80			
						Women's Sprint				
						Women's 5 km	80			
						Women's Cross-Country Cross				
	Nordic Combined	2	2	1	5	Men's Individual Gundersen NH/5km	40	80	16-18	2002-2004
						Women's Individual Gundersen NH/5km	40			
						Men's Individual Competition	40			
						Women's Individual Competition	40			
	Ski Jumping	2	2	1	5	Team Competition	neutral quota	80	16-18	2002-2004
						Nordic Mixed Team NH 4x3.3	neutral quota			
						Ski-Snowboard Cross Mixed Team	neutral quota			
						Men's Sprint	24			
Ski Mountaineering	Ski Mountaineering	2	2	1	5	Men's Individual	24	1'880	17-18	2002-2003
						Women's Sprint				
						Women's Individual	24			
						Mixed Relay	neutral quota			
		33	33	15	81					



# FIS Disciplines and Events

Disciplines	# events	Events	Quota	Quota Total	Age Group	Year of birth
Alpine Skiing	38	Slalom	80	160	17-18	2002-2003
		Giant Slalom				
		Super G				
		Super Combined				
		Slalom	80			
		Giant Slalom				
		Super G				
Freestyle Skiing	38	Super Combined	neutral quota	128	16-18	2002-2004
		Parallel Team Relay				
		Ski Half Pipe				
		Ski Half Pipe				
		Ski Slopestyle				
		Ski Big Air				
		Ski Slopestyle				
Ski Big Air						
Snowboarding	38	Ski Cross	24	128	17-18	2002-2003
		Ski Cross				
		Snowboard Half Pipe				
		Snowboard Half Pipe				
		Snowboard Slopestyle				
		Snowboard Big Air				
		Snowboard Slopestyle				
Snowboard Big Air						
Cross-Country Skiing	38	Snowboard Cross	24	160	16-18	2002-2004
		Snowboard Cross				
		Sprint				
		10 km				
		Cross-Country Cross				
Nordic Combined	38	Sprint	80	80	16-18	2002-2004
		5 km				
		Cross-Country Cross				
Ski Jumping	38	Individual Gundersen NH/5km	40	80	16-18	2002-2004
		Individual Gundersen NH/5km				
		Individual Competition				
Combined Disciplines	38	Individual Competition	40	80	16-18	2002-2004
		Team Competition				
		neutral quota				
	38	Nordic Mixed Team NH 4x3.3	neutral quota	-	16-18	2002-2004
		Ski-Snowboard Cross Mixed Team	neutral quota	-	17-18	2002-2003

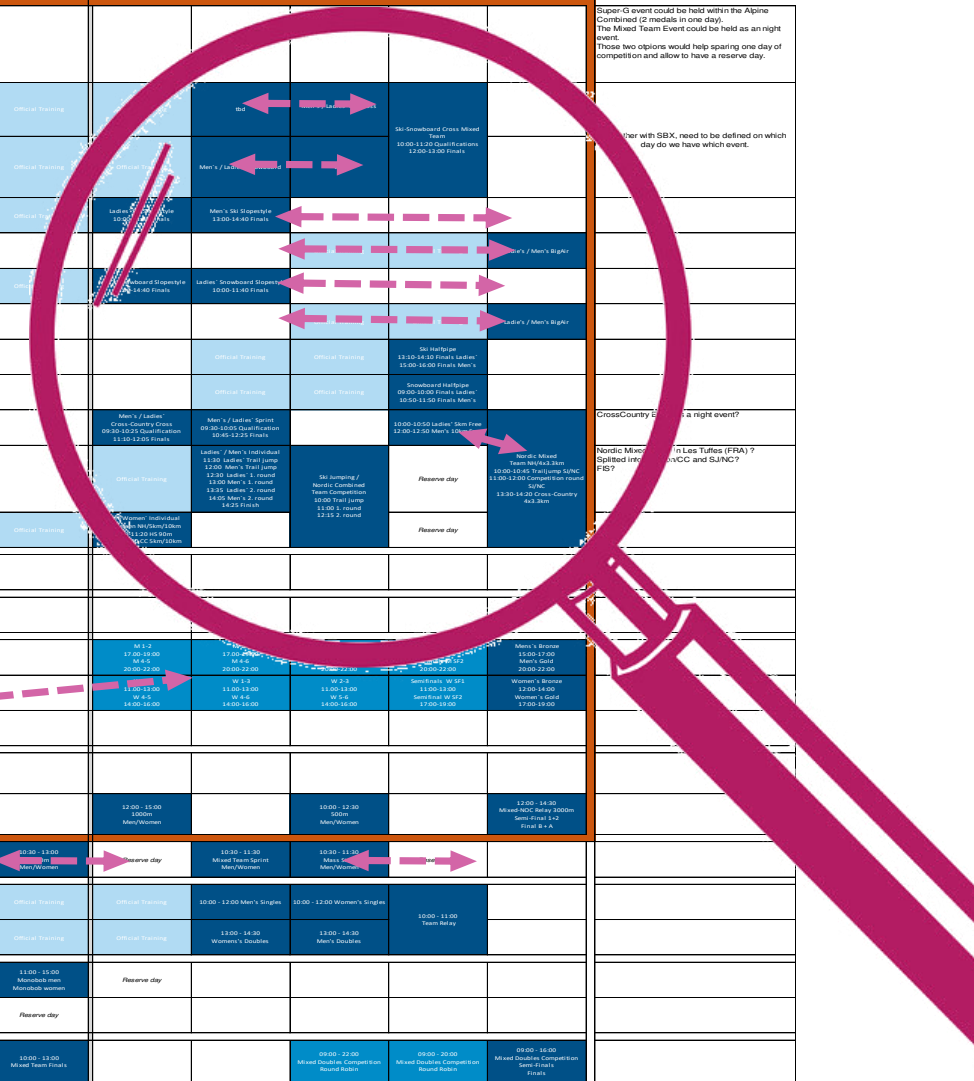


# 2 waves of stay implementation

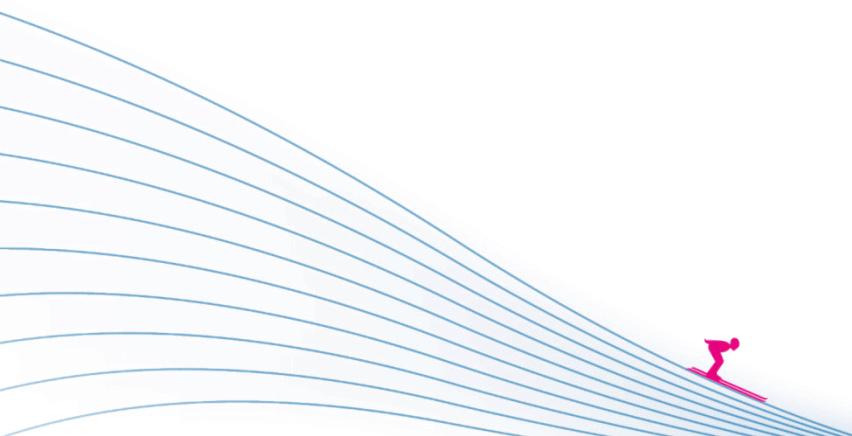
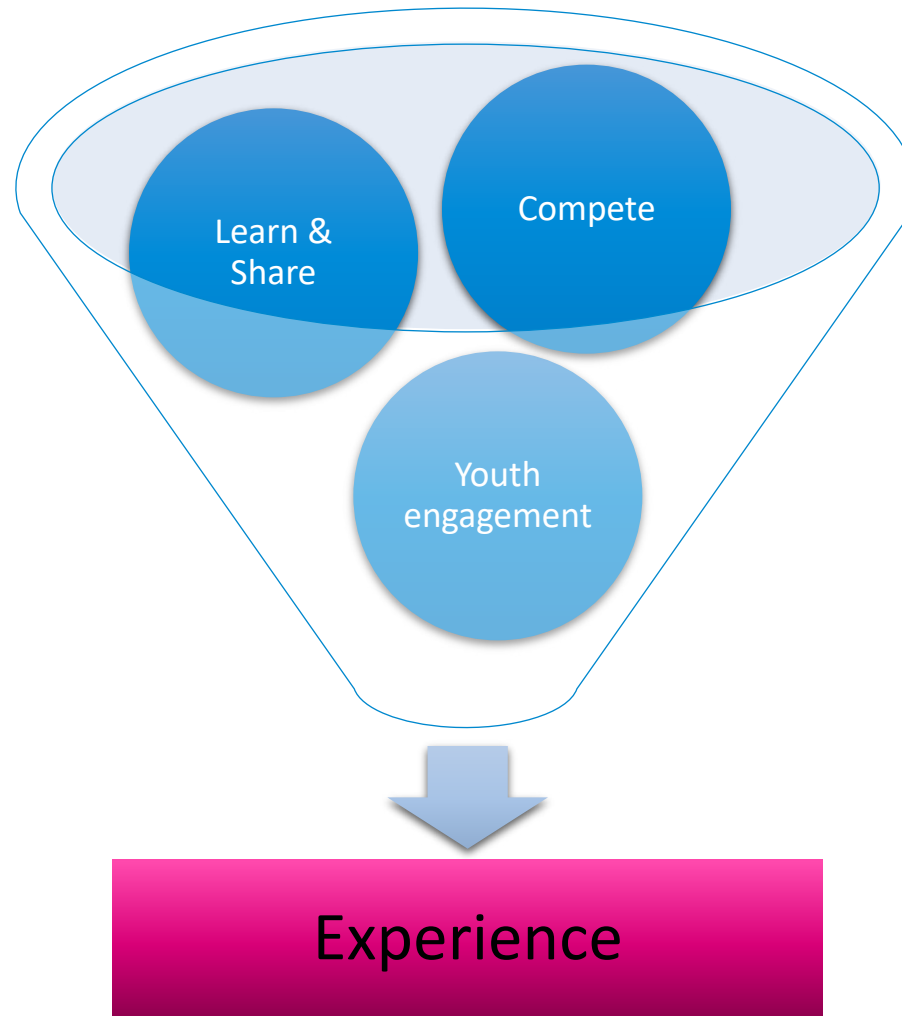
L2020 EVENT SCHEDULE- 2 WAVES OF STAY DRAFT

IFs	Sport/Discipline	VENUES FACILITIES	Quota			DAY -2	DAY -1	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	Comments				
			Grant Total	M	F	Total	10 Jan, FRI	11 Jan, SAT	12 Jan, SUN	13 Jan, MON	14 Jan, TUE	15 Jan, WED	16 Jan, THU	17 Jan, FRI	18 Jan, SAT	19 Jan, SUN	20 Jan, MON	21 Jan, TUE	22 Jan, WED						
						1st Wave of stay in the YOY						YOY Changeover period		2nd Wave of stay in the YOY											
						Official training						Fairplay party 20:00-22:00													
FIS	Alpine Skiing	Les Diablerets	80	80	160			Official training	Alpine Skiing Women's Super-G & Alpine Combined 11:00-12:00 Women's Super-G 14:30-15:15 Women's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Alpine Skiing Ladies' Giant Slalom 10:00-10:45 Men's Super-G & Alpine Combined 10:20-11:00 Men's Super-G 14:30-15:10 Men's Slalom	Super-G event could be held within the Alpine Combined (2 medals in one day). The Mixed Team Event could be held as an eight event. These two options would help sparing one day of competition and allow to have a reserve day.
	Freestyle Skiing (Cross)	Villars	24	24	48																	Other with SBX, need to be defined on which day do we have which event.			
	Snowboard (Cross)	Villars	24	24	48																				
	Freestyle Skiing (Slopestyle)	Leyn	20	20	40																				
	Freestyle Skiing (BigAir)	Leyn	20	20	40																				
	Snowboard (Slopestyle)	Leyn	20	20	40																				
	Snowboard (BigAir)	Leyn	20	20	40																				
	Freestyle Skiing (Halfpipe)	Leyn	20	20	40																				
	Snowboard (Halfpipe)	Leyn	20	20	40																				
	Cross-Country Skiing	Vallee de Joux	80	80	160																				
Ski Jumping	Les Tuffes	40	40	80																					
Nordic Combined	Les Tuffes	40	40	80																					
IBU	Biathlon	Les Tuffes	200	100	100	200		Official training	11:15-11:45 Men's 7.5km Sprint 14:30-15:15 Women's 7.5km Sprint	11:00-11:45 Men's 10km Pursuit 11:00-11:45 Women's 7.5km Pursuit		Single Mixed Relay 11:40 - 11:55	Mixed Relay 12:00 - 12:30												
	Ski Mountaineering	Villars	48	24	24	48			Individual		Sprint Women Sprint Men	Mixed Relay													
IIHF	G-Teams Tournament	Malley	420	102	0	102																			
	Mixed NOC 3-on-3 Tournament	Malley	108	108	0	216			Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00	Mixed NOC 3-on-3 Tournament 09:00-12:00					
ISU	Figure Skating	Malley	38	38	76			10:00 - 11:30 Pairs Short Program 12:00 - 14:25 Men Short Program	14:00 - 15:40 Ice Dance Short Program 16:10 - 18:25 Ladies Short Program	10:00 - 11:00 Pairs Free Skating 12:20 - 15:00 Men Free Skating	11:00 - 11:00 Ice Dance Free Skating 13:20 - 16:00 Ladies Free Skating			14:00-20:00 Mixed NOC Team Event											
	Short Track Speed Skating	Malley	32	32	64																				
	Speed Skating	St Moritz	32	32	64																				
FIL	Luge	St Moritz	100	20	20	100																			
		St Moritz	30	30																					
IBSF	Monobob	St Moritz	36	18	18	36																			
	Skeleton	St Moritz	40	20	20	40																			
WCF	Curling	Morges	96	48	48	96																			

DRAFT



# Integration



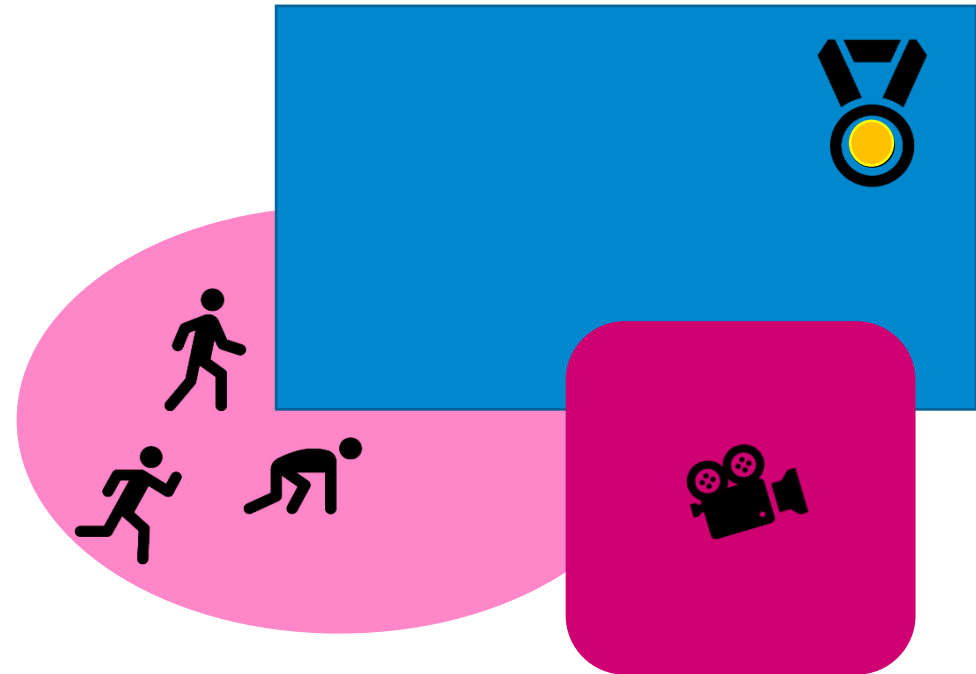


# Integrating a Sport Festival

## Collecting ideas and contacts for an integrated SPORT FESTIVAL

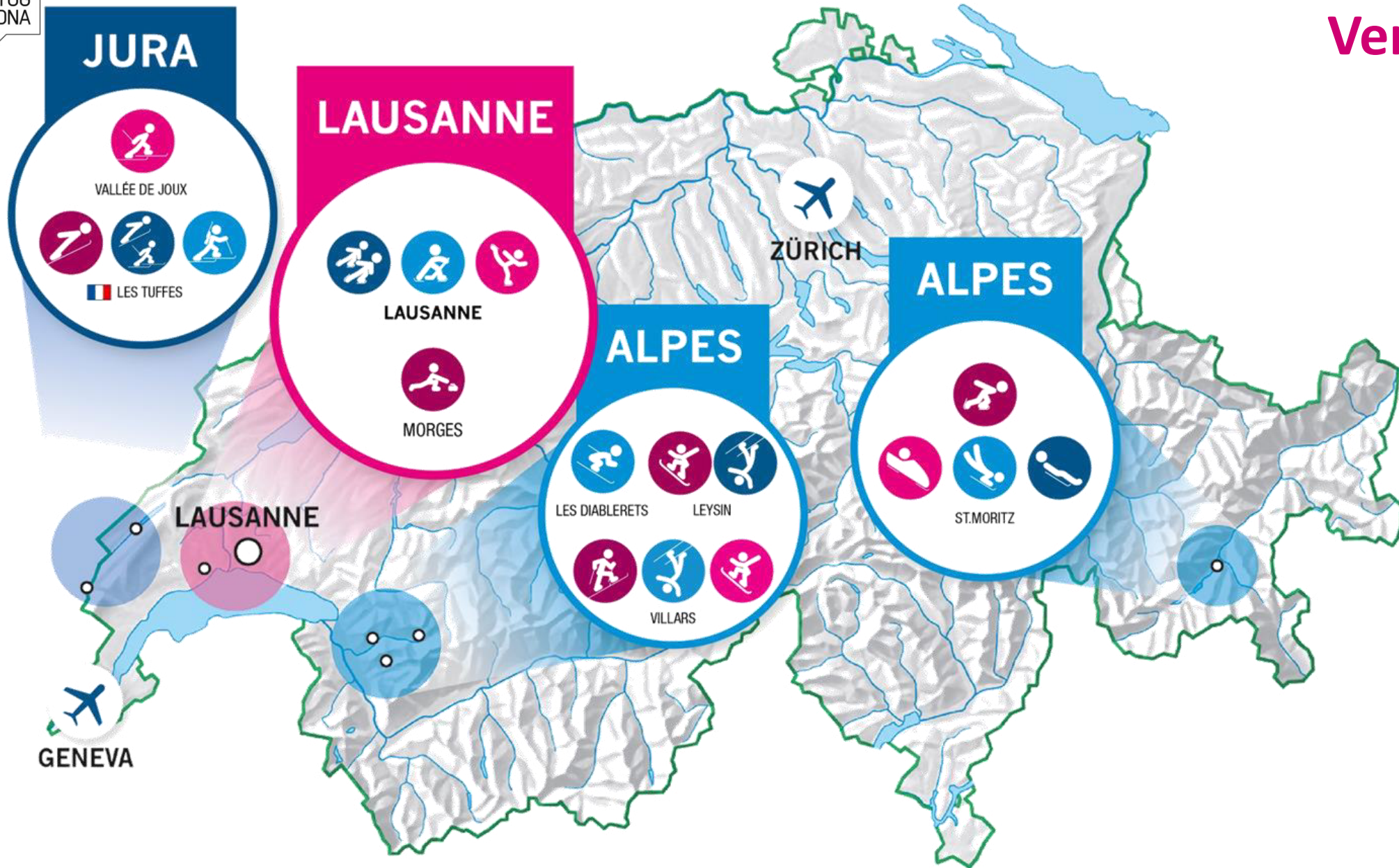
Now working on...

- on a global concept
- with the local organiser
- with the IF engagement

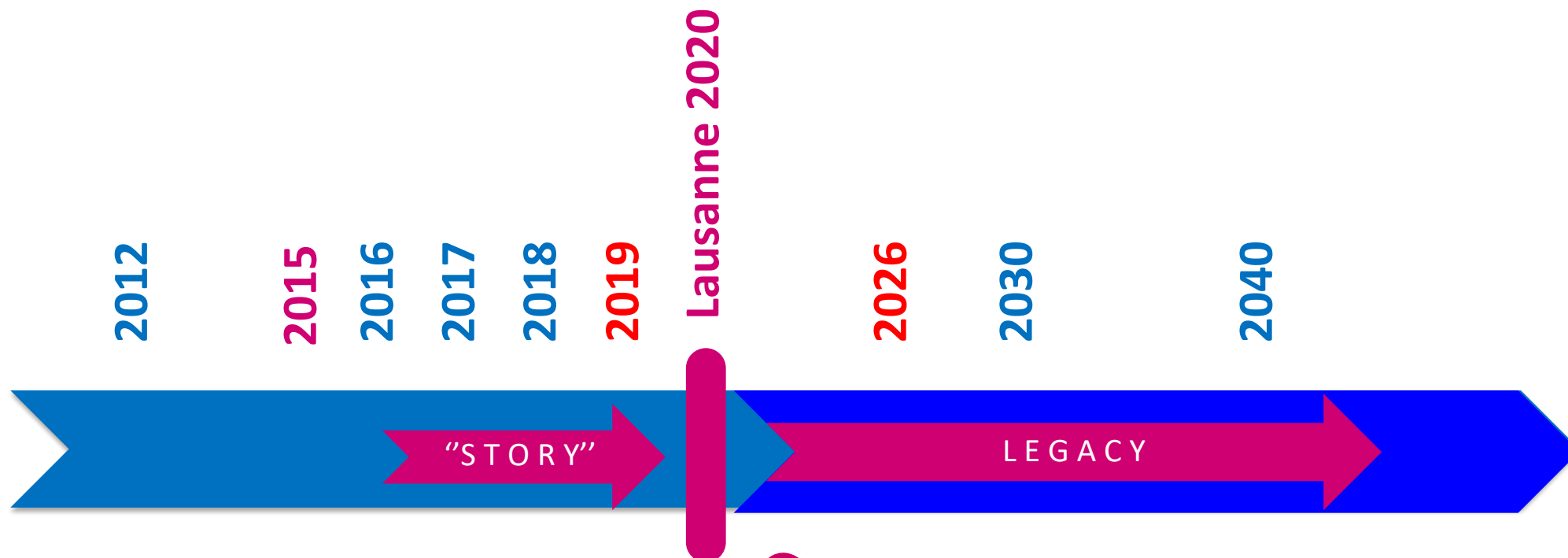




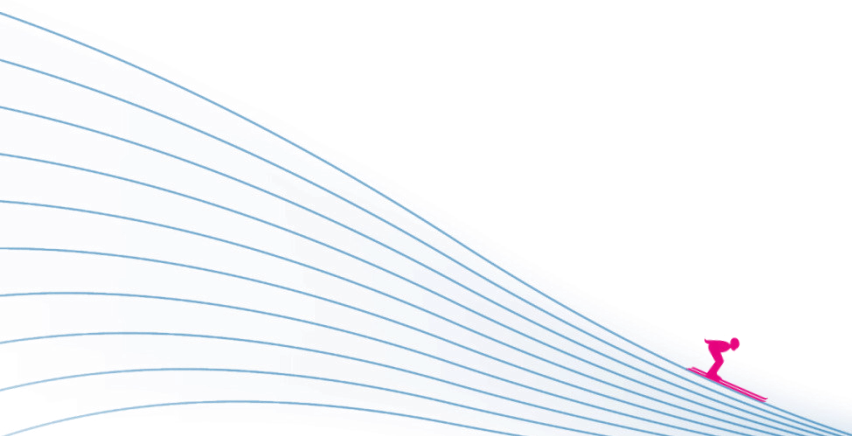
# Venues



# A long term approach



Vision  
Mission  
Goals





# Legacy – example

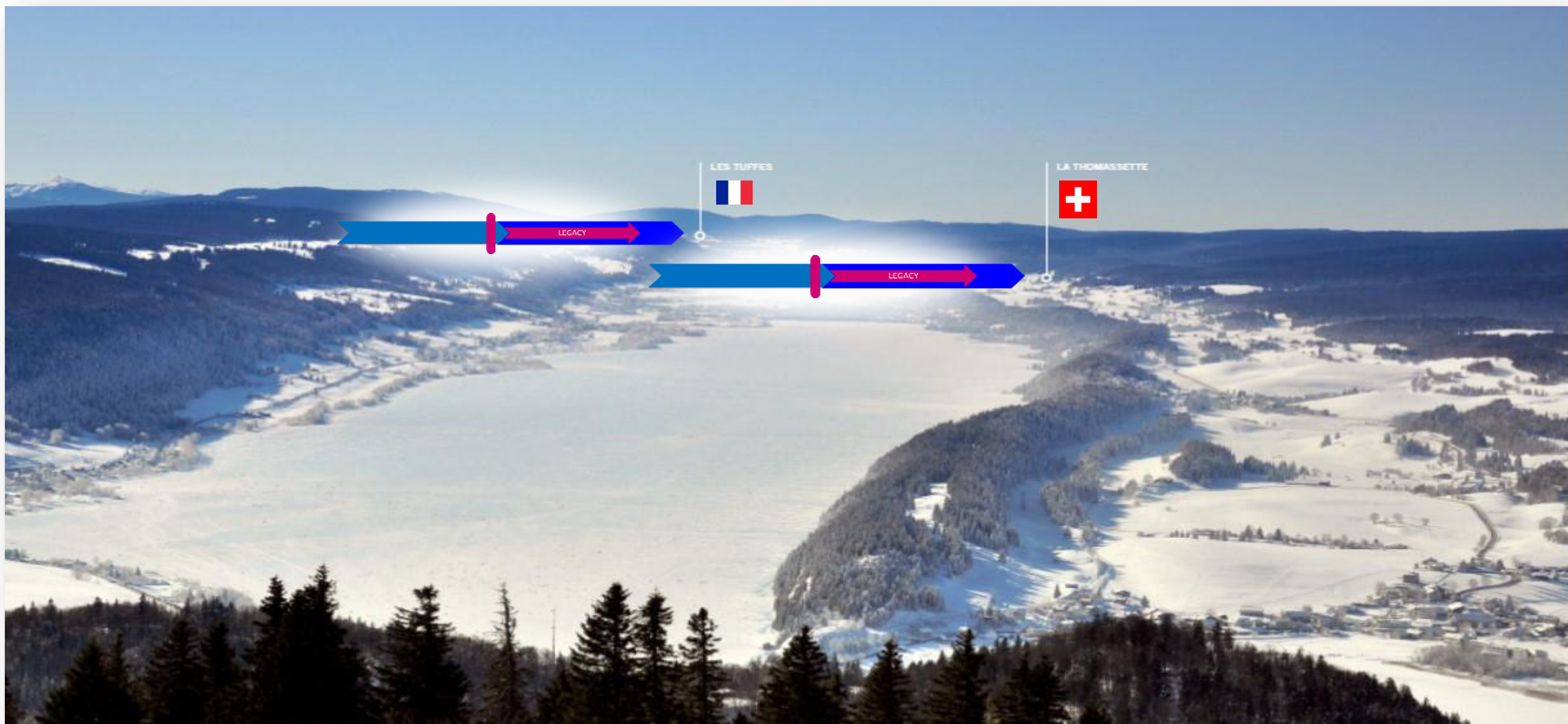
Les Diablerets  
Leysin





# Legacy – examples

Cooperation with France (Les Tuffes)  
Nordic Centre in the Vallée de Joux



# Swiss Olympic supporting the legacy

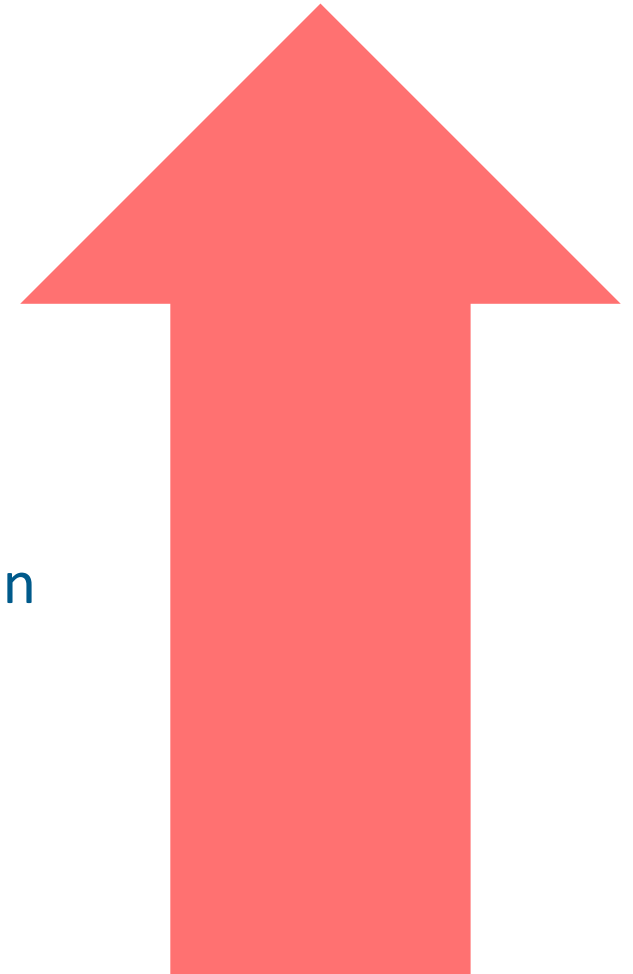
Innovation	Valeurs	Promotion du Sport	
Mise en réseau des hautes écoles par la plateforme de connaissances esi (Focus: Sport de pointe et études)	Intégration de la sensibilisation aux valeurs olympiques dans les programmes d'éducation physique dans les écoles publiques, avec l'ASEP	Les «Young Talents» 2020 seront les «Young Stars» 2026	Vision
Renforcement de la professionnalisation des sportifs d'élite (Focus: Sécurité financière et de prévoyance pour les sportif d'élite)	Swiss Olympic diffuse les valeurs olympiques par le biais du programme «l'école bouge» et les écoles labelisées	Mise en place de structures d'entraînement pour l'utilisation durable des infrastructures en Romandie	Legacy
Mise en place d'un programme Master Coach (Focus: Young Coaches /High Potentials)	Swiss Olympic Talent Card Holder ont fonction de «Young Talents»	Projet Talenttransfer	Expertise

## Sport promotion

- Vision**
- Short-Track project Lausanne
  - Women's Ski Jumping Team project
  - Figure Skating "Future" project

- Legacy**
- Alpine skiing training site in Les Diablerets
  - Freestyle skiing and Snowboard Regional Performance Center in Leysin
  - Nordic skiing Regional Performance Center in Vallée de Joux

- Expertise**
- Bobsleigh and Skeleton talentsouting and development with Athletics (Talet Tranfser)



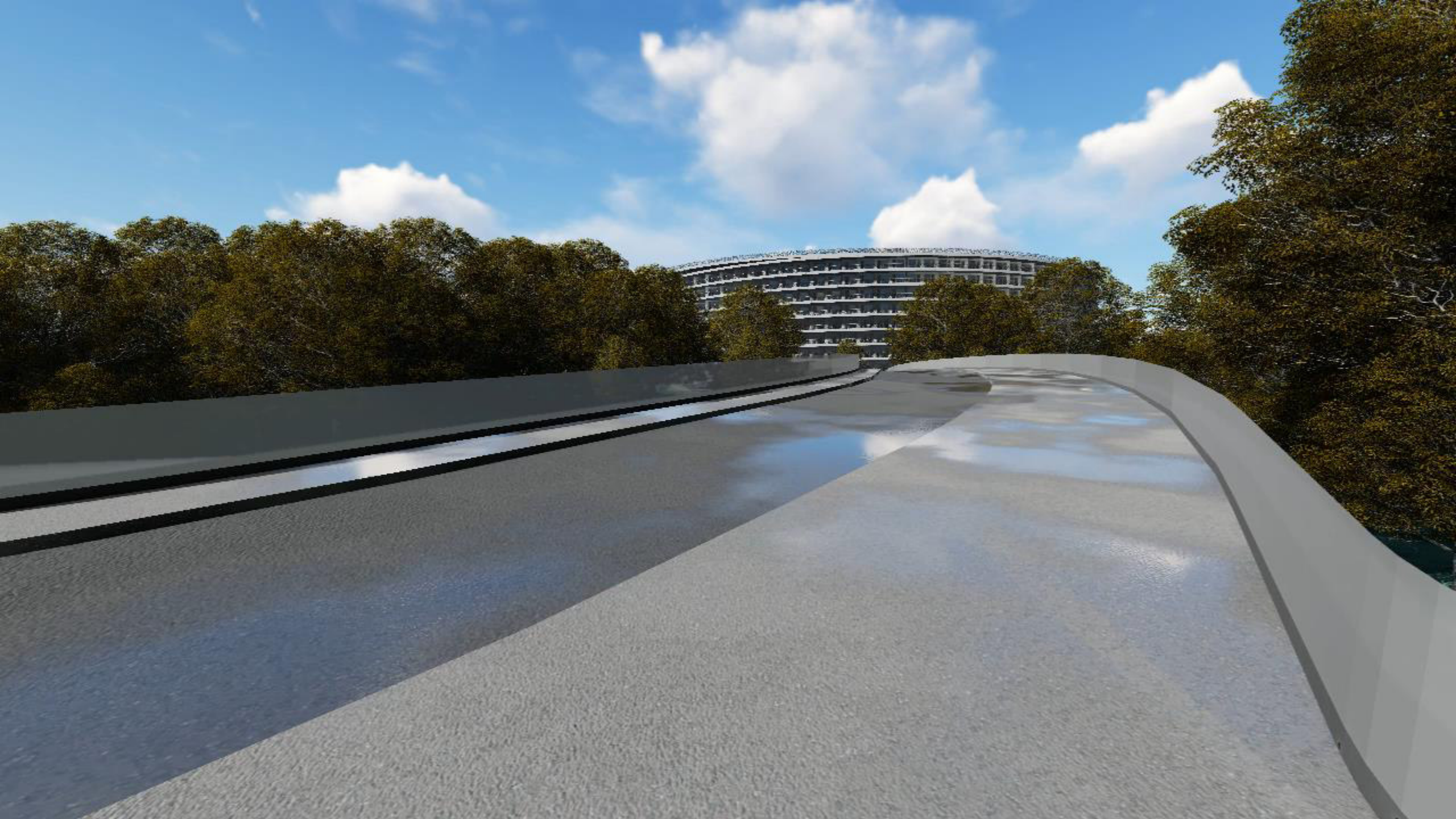


# Legacy - example

Vortex, the Olympic Village



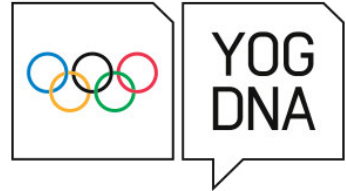






Merci!

LAUSANNE  
2020  
Youth Olympic Games



# SUMMARY AND CONCLUSION



**KEN**  
**READ**

Chair FIS Coordination Group Youth & Children



# ISF Schools Winter Games





## International School Sport Federation

### We are:

- ▶ The world governing body for School Sport
- ▶ Focused on education through sport

### With:



90  
ISF MEMBER  
COUNTRIES



200  
MILLION  
OF YOUNG PEOPLE  
INVOLVED IN ISF AFFILIATED  
COUNTRIES

### We Organise School Sport Events:

- ▶ World Schools Championship
- ▶ Schools Summer/Winter Games



## The Schools Winter Games

### History:

- ▶ World Schools Championships in Ski since 1981
- ▶ For School Teams only

### The new format:

- ▶ 5 days of competitions
- ▶ 11 sports
- ▶ More than 30 nations and 1000 participants
- ▶ For School Teams and Selected Teams



## The 2018 Schools Winter Games



### When/Where?

- ▶ On February 5-10, 2018
- ▶ In the city of Grenoble and surrounding Areas

### The Organisers:

- ▶ UNSS - Union Nationale du Sport Scolaire
- ▶ Ministère de l'Éducation Nationale

### The context:

- ▶ 50th anniversary of the Olympic Games in Grenoble
- ▶ "By the students, for the students"



MINISTÈRE DE  
L'ÉDUCATION NATIONALE

MINISTÈRE DE  
L'ENSEIGNEMENT SUPÉRIEUR  
ET DE LA RECHERCHE







## The 2018 Schools Winter Games: Clusters and Venues

### City of Grenoble



- ▶ LOC Headquarters
- ▶ Students' accommodation
- ▶ Sports: Figure skating, Short track, Curling

### Chamrousse



- ▶ Sports: Alpine Skiing

### Alpe d'Huez



- ▶ Sports: Freestyle skiing, Snowboard

### Autrans



- ▶ Students' accommodation
- ▶ Sports: Nordic skiing, Biathlon

### Villard de Lans



- ▶ Sports: Ice Hockey



## The 2018 Schools Winter Games: Format of FIS Disciplines

### **New sports:**

▶ **Ski Jumping, Freestyle Skiing and Snowboard** (selected teams, one age category) follow the classic FIS format.

### **ISF WSC Ski - traditional sports:**

▶ **Alpine Skiing** (school teams, 2 age categories): 3 to 5 students per team. The 3 best time results are summed to obtain the team result.

▶ **X-Country Skiing** (school teams): 4 to 5 students per team. The 4 best time results plus the relay results are summed to obtain the team result.



## FIS & ISF

▶ All the FIS-related events in the 2018 ISF Schools Winter Games have been included in the FIS calendar creating a mutually beneficial situation

### FIS:

▶ Access to the School Sport Environment  
▶ Key opportunity for grassroots development

### ISF:

▶ Top level competitions and expertise  
▶ A broader basis of school sport athletes and countries



**Thank you for your attention!**

Francesco Fiorini, ISF Sport Manager  
[francesco.fiorini@isfsports.org](mailto:francesco.fiorini@isfsports.org)



The FIS logo is located in the top left corner. It consists of the letters 'F', 'I', and 'S' in a bold, sans-serif font, with a stylized blue and white graphic element resembling a ski or a mountain peak to the right of the letters. The logo is set against a yellow rectangular background.

F I S

The text 'THANK YOU' is centered in a white rectangular box with a thin white border. The text is in a large, bold, white, sans-serif font. The background of the entire image is a close-up of several reflective, metallic spheres, likely trophies, with the FIS logo etched onto them. The lighting is bright, creating strong highlights and reflections on the spheres.

**THANK YOU**