



FÉDÉRATION INTERNATIONALE DE SKI  
INTERNATIONAL SKI FEDERATION  
INTERNATIONALER SKI VERBAND

A composite image showing two athletes in mid-air. On the left, a skier in a white and blue racing suit with the number 29 is performing an aerial maneuver. On the right, a snowboarder in a red and black suit is upside down, holding a snowboard with 'KONEX' branding.

# FIS World Championships

Event Bid Information





To host a FIS World Championships is not only a great honour for the **local community**, but an opportunity for the **nation to come together** behind ski and snowboard, **engage the next generation** and build upon the successes of the past toward a greater future.

---

# Contents



## World Championships Overview

What are the key objectives?	1
What are the benefits to hosting a World Championships?	2
Who owns the World Championships media and commercial rights?	3
What is the communication strategy?	4
World Championships Questionnaire	5
The FIS Organisation structure	6
Bidding application	7
Candidate's list of activities	8
Format of application	9



## FIS Alpine World Ski Championships

What are the FIS Alpine World Ski Championships - Background	11
Past and future locations	12
Example schedule	13
Course specifications	14



## FIS Nordic World Ski Championships

What are the FIS Nordic World Ski Championships - Background	16
Past and future locations	17
Example schedule	18
Course and Jumping Hill specifications	19



## FIS Ski Flying World Championships

What are the FIS Ski Flying World Championships – Background	21
Past and future locations	22
Example schedule	23
Flying Hill specifications	24



## FIS Freestyle Ski & Snowboard World Championships

What are the FIS Freestyle Ski & Snowboard World Championships – Background	26
Past and future locations	27
Example schedule	28
Course specifications	29

# FIS World Championships Overview



# What are the key objectives?

The FIS World Championships are a unique sporting event that have a rich history stretching back to 1925, attracting fans and merging cultures with the participation of FIS member National Ski Associations representing 128 countries from all over the world. The mixture of different FIS disciplines, each requiring their own unique qualities, including courage, endurance and/or acrobatic skills, performed by the best athletes in the world with established stars competing alongside up and coming young athletes, has proved a valuable contributor to the event's success.

When preparing the bid application, the Local Organising Committee should strive to implement activities in their design that seek to incorporate values from the following areas:



Promote the interests of skiing and/or snowboarding at the local and international level



To enhance the image of host resorts and regions by showcasing the benefits they provide to their community with a sustainable strong legacy



Seek involvement of all stakeholders, with a focus on developing youth engagement

---

This document acts as an outline for a potential bidder with FIS. We invite all interested National Associations and Local Organising Committees sharing our similar aspirations and values to offer their proposals for the potential to host a FIS World Championships.

# What are the benefits of hosting a World Championships?

Once the Organiser has been elected by the FIS Council, the World Championships are planned in partnership with the National Ski Association, the Local Organising Committee and FIS, supported by the commercial and media rights holders when they are appointed. This enables a coordinated approach and maximizing competence, as well as focusing efforts to showcase and promote the Championships locally, nationally and internationally.

## The main benefits that can be attributed to hosting the World Championships include:

### Reputation

The World Championships will bring more awareness to the host resort, which will help build its reputation as a premier destination for large sporting events.

### Economic Development

The World Championships are designed to yield a large economic impact for the host, through means such as attendee spend, sponsorship activation and government investment.

### Increased Enthusiasm For Sport

The World Championships strengthen the pride of the local and national community helping to achieve a sustained increase in sport participation and interest.

# World Championships media and commercial rights



**The International Ski Federation (FIS) is the owner of all commercial and media rights for the FIS World Championships. These rights are exploited in order to generate funds to help the Event and support the National Ski Association.**

The Media Rights include the audio-visual broadcast and exploitation rights including all forms of television, radio, internet and mobile devices for the event and normally are sold to an agency or organisation for their exploitation. Generally at recent editions of the Championships, the agency or organisation has ensured broadcast coverage into almost 100 countries and territories.

The distribution strategy will be determined by the Media Rights partner in consultation with the FIS. The FIS App and social media accounts will be integrated into the event strategy, in order to reach the largest number of fans.

FIS will seek a partner agency or organisation to exploit the commercial/sponsorship rights. To maximise the revenues and protect the exclusivity of the agency or organisation, the Local Organising Committee will ensure that the venue and its surrounds are clean of any advertising or commercial markings. It will also provide facilities and services for the agency or organisation to support the exploitation of the Commercial Rights, such as accreditation, tickets, hotel accommodation, parking space, use of the local transportation system, space for hospitality installations with power, and license free use of the logos of the Championships.

Full details of the Local Organising Committee's obligations will be provided in the Questionnaire and Hosting Contract to be signed between FIS and the elected Candidate.

# What is the communication strategy?



The Championships offer a unique opportunity to communicate extensively about the sport and the host resort. Typically communication activities feature a combination of both traditional and digital media elements.

The Local Organising Committee, National Ski Association and FIS are able to complement the messaging and ensure that the sport values are strategically incorporated.

The Local Organising Committee is encouraged to design an approach that fits its needs best, given the resources available.



# World Championships Questionnaire

Shortly after the application deadline (1<sup>st</sup> May 2017) to be a Candidate for the FIS Championships, each Candidate will receive a comprehensive Questionnaire. The respective subjects and function areas that are included in the document are listed below. Responses are required approximately three months later, prior to a meeting during the FIS Technical Committee Meetings in Zurich, between the Candidate and the FIS Inspection Group.

Interest and Support for the  
Candidacy

Dates and Competition Schedule

Transport

Accreditation

Accommodation

General Sports Organisation /  
Venues and Facilities

Legacy

Management / Human Resources /  
Volunteers

Weather / Meteorological  
Conditions

Environmental Protection and  
Management / Sustainability

Medical / Health Services

Ceremonies and Prizes

Commercial Rights, Marketing  
and Hospitality

Broadcast Operations and Media  
Services

The Ski Festival (Alpine Festival /  
Nordic Festival)

Communications and  
Promotional Activities

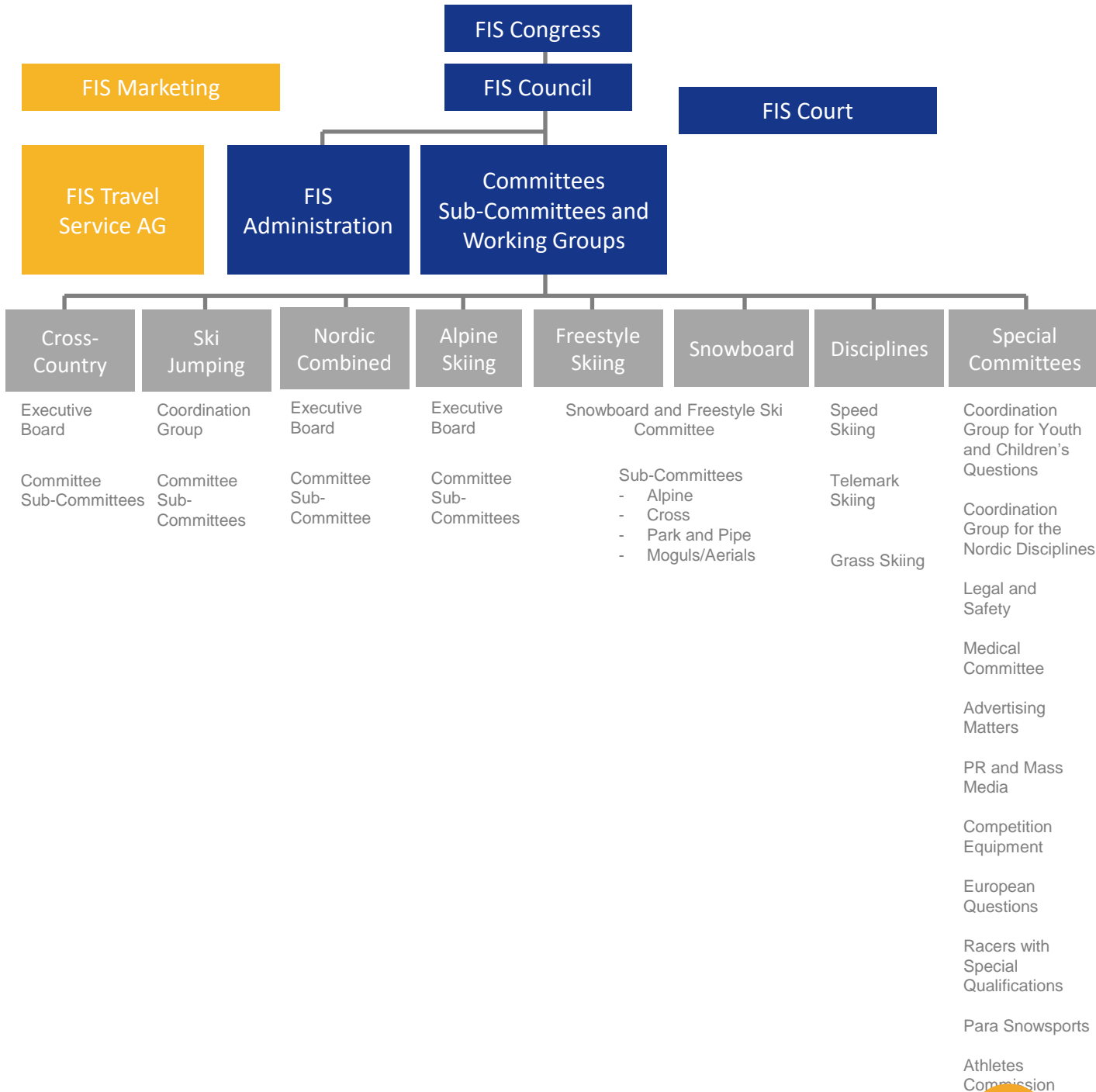
Legal Aspects

Organisation Structure and  
Finances

Security

Immigration and Customs

# The FIS Organisation structure



# Bidding application

Applications for the organisation of FIS World Championships according to the respective rules have to be sent to the FIS Secretary General together with the registration fee and guarantee for training days, as follows:

	1 <sup>st</sup> Time Applicants	Repeat Candidatures
		<i>Reduction in registration fee</i> 2 <sup>nd</sup> – 25% 3 <sup>rd</sup> – 50%
Alpine Events	CHF 400'000 +200 Training Days	2 <sup>nd</sup> CHF 300'000 3 <sup>rd</sup> CHF 200'000 +200 Training Days
Nordic Events	CHF 150'000 +200 Training Days	2 <sup>nd</sup> CHF 112'500 3 <sup>rd</sup> CHF 75'000 +200 Training Days
Ski Flying Events	CHF 100'000	
Freestyle Ski and Snowboard Events	CHF 175'000 +400 Training Days	2 <sup>nd</sup> CHF 131'250 3 <sup>rd</sup> CHF 87'500 +400 Training Days

# Candidate's list of activities

**After the closing date for the submission of the candidacies on 1<sup>st</sup> May 2017, FIS will provide each Candidate and its National Ski Association with further instructions, including a detailed Questionnaire outlining different areas of the candidacy project.**

Upon completion of the Questionnaire:

1. Members of the FIS Inspection Group will review and, if necessary, arrange to meet the Candidate to review specific area(s) of the project.
2. A working meeting with the FIS Inspection Group members will be organised in October 2017 at the start of the FIS Technical Committee Meetings in Zurich, where the Candidate will also present their project concept.
3. Afterwards, following the discussions with the FIS Inspection Group, the Candidate will finalise the documentation relating to its project for the FIS World Championships and the Inspection Group will establish its report and liaise with the Candidate during this phase.



# Format of application

**FIS has implemented regulations to keep the costs for bidding to host the FIS World Championships modest. Even though bids offer candidates exceptional opportunities to promote their image, it is nonetheless vital that there should be limits on expenditure.**

For this reason, the following regulations apply to Candidates, National Ski Associations, FIS Committee Members and any other party involved in the Candidature.

1. All files, documents, reports and other papers sent or presented by the Candidate shall be established on A4 format paper (20.9 x 29.6 cm) - a larger format being acceptable only for topographical plans or maps
2. Presentation and appearance shall be simple and designed in as economical a way as possible
3. All the facts, information and data necessary for the examination of the candidature should be outlined
4. Other documents such as video or compact discs, may accompany the candidature files but wherever possible, the candidate should make use of pre-existing material

**Please notify your interest to:**

**Sarah Lewis**  
Secretary General

**International Ski Federation**  
Blochstrasse 2  
CH-3653 Oberhofen/Thunersee

lewis@fisski.com  
Tel:+41 33 244 6121  
Mobile: +41 79 310 2244

# FIS Alpine World Ski Championships

# What are the FIS Alpine World Ski Championships - Background

The FIS Alpine World Ski Championships are the gathering of the world's top skiers every two years. A maximum of four athletes per nation are entitled to compete with an average of around 75 nations participating in the races. The Championships represent the meeting of the largest and most impressive group of snow sport athletes in the world, second only to the Olympic Winter Games.

## The Current Events

---



**Downhill**



**Slalom**



**Giant Slalom**



**Super G**



**Alpine  
Combined**



**Nations Team  
Event**

# Past & Future Locations of the FIS Alpine World Ski Championships

**The 1<sup>st</sup> FIS Alpine World Ski Championships took place in 1931 in Mürren, SUI.**



## Future Locations

2023 Bidding Process  
2021 Cortina d'Ampezzo, ITA

2019 Åre, SWE  
2017 St. Moritz, SUI

## Past Locations

2015 Vail/Beaver Creek, USA  
2013 Schladming, AUT  
2011 Garmisch-Partenkirchen, GER  
2009 Val d'Isère, FRA

2007 Åre, SWE  
2005 Bormio, ITA  
2003 St. Moritz, SUI  
2001 St. Anton, AUT  
[and earlier editions](#)



# FIS Alpine World Ski Championships schedule

The period of the Championships is defined in the FIS Statutes as being in the first half of February with the competition programme in between 10-12 days.

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	
Downhill (Men)	Training	Training		Training		Race				N O R A C E S					
Downhill (Ladies)	Training		Training	Training		Training	Race								
Slalom (Men)													Race	Race	Race
Slalom (Ladies)													Race	Race	
Giant Slalom (Men)								Qualification					Qualification		
Giant Slalom (Ladies)								Qualification					Race		
Super G (Men)		Race													
Super G (Ladies)			Race												
Alpine Combined (Men)								Race							
Alpine Combined (Ladies)					Race										
Nations Team Event									Race						

- Training
- Qualification
- Race

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to "[Rules for the Organisation of FIS World Championships](#)" document.

# Course specifications



The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, safety infrastructure and facilities.

Modernisation of such areas as snow-making, lift infrastructure, facilities, course preparation equipment also benefit future World Cup and other competition activities including training and particularly the offering for the tourists and recreational skiers.

If the Candidate intends to significantly change their existing World Cup courses, the FIS Race Directors will review the project and undertake an inspection/s.

This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions for new or significant developments to the course/s are obtained before the election of the Organiser.

Following the election of the Organiser, the FIS Race Directors will regularly review the technical preparations.

[www.fis-ski.com/mm/Document/documentlibrary/Alpine Skiing/03/29/54/ICR\\_clean.01082016\\_Neutral.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/AlpineSkiing/03/29/54/ICR_clean.01082016_Neutral.pdf)

# FIS Nordic World Ski Championships

# What are the FIS Nordic World Ski Championships - Background

The FIS Nordic World Ski Championships are the gathering every two years of the world's top Cross-Country Skiing, Ski Jumping and Nordic Combined. A blend of the three founding ski disciplines with great history that stretches back to their official inclusion in the first Olympic Winter Games in 1924, the Nordic Events remain a legendary battle of grit, endurance, courage, skill and power, and a true crowd pleaser.

A major opportunity for sponsors to engage with spectators on site and a huge global media audience, while simultaneously driving their commercial interests. The event is packaged by the designated marketing rights agency to sponsors, through TV and non-TV related outlets, and is a key source of the revenues provided to the Local Organiser to stage the Championships.

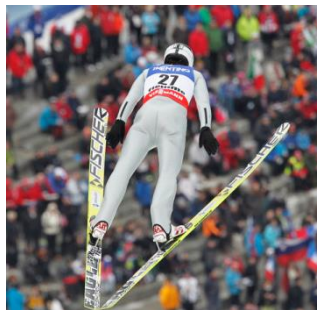
## The Current Events

---



### Cross-Country

- Sprint Ladies/Men
- Team Sprint
- 15km Skiathlon Ladies
- 30km Skiathlon Men
- 10km Free or Classic Ladies
- 15km Free or Classic Men
- Relay 4 x 5 km Ladies
- Relay 4 x 10 km Men
- 30km Ladies
- 50km Men



### Ski Jumping

- Normal Hill (HS 100) Ladies/Men
- Normal Hill (HS 100) Mixed Team
- Large Hill (HS 130) Men
- Large Hill (HS 130) Team Men



### Nordic Combined

- Normal Hill (HS 100) / 10km Gundersen
- Normal Hill (HS 100) / 4 x 5km Team
- Large Hill (HS 130) / 10km
- Large Hill (HS 130) / 2 x 7.5 Team Sprint



# Past & Future locations of the FIS Nordic World Ski Championships

**The first FIS Nordic World Ski Championships took place in 1925 in Johannesbad, CZE.**



## Future Locations

2023 Bidding Process  
2021 Oberstdorf, GER

2019 Seefeld, AUT  
2017 Lahti, FIN

## Past Locations

2015 Falun, SWE  
2013 Val di Fiemme, ITA  
2011 Oslo, NOR  
2009 Liberec, CZE

2007 Sapporo, JPN  
2005 Oberstdorf, GER  
2003 Val di Fiemme, ITA  
2001 Lahti, FIN  
[and earlier editions](#)

# FIS Nordic World Ski Championships schedule

The period of the Championships is defined in the FIS Statutes as being in the second half of February with the competition programme between 10-12 days.

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12
Cross Country (Men)	Qualification	Race		Race	Qualification	Race		Race		Race		Race
Cross Country (Ladies)				Race	Qualification	Race			Race		Race	
Ski Jumping (Men)			Qualification	Race				Qualification			Race	
Ski Jumping (Ladies)		Qualification	Race									
Ski Jumping (Team)					Race						Race	
Nordic Combined (Men)			Race		Race			Race		Race		
Nordic Combined (Ladies)			Race		Race			Race		Race		
Nordic Combined (Team)					Race					Race		

Qualification  
 Race

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to [“Rules for the Organisation of FIS World Championships”](#) document.

# Course and Jumping Hill specifications

The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, infrastructure and facilities. Modernisation of such areas as snow-making, safety, facilities, course preparation equipment also benefit future World Cup events and other competition activities, including training, as well as improving the offering for recreational skiers in the case of cross-country skiing.

If the Candidate intends to significantly change their existing World Cup courses/infrastructure, the FIS Race Directors will review the project and undertake an inspection/s. This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions for new or significant developments to the course/s are obtained before the election of the Organiser.

## Cross-Country Homologation Manual

[www.fis-ski.com/mm/Document/documentlibrary/Cross-Country/04/26/87/FIShomologationmanual2016\\_updated23.09.2016\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/Cross-Country/04/26/87/FIShomologationmanual2016_updated23.09.2016_English.pdf)



## Ski Jumping International Competition Rules (ICR)

[www.fis-ski.com/mm/Document/documentlibrary/Skijumping/03/19/96/ICRSkiJumping2016\\_clean\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/Skijumping/03/19/96/ICRSkiJumping2016_clean_English.pdf)



## Nordic Combined International Competition Rules (ICR)

[www.fis-ski.com/mm/Document/documentlibrary/NordicCombined/03/19/10/ICR\\_NC\\_2016-17\\_clean\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/NordicCombined/03/19/10/ICR_NC_2016-17_clean_English.pdf)

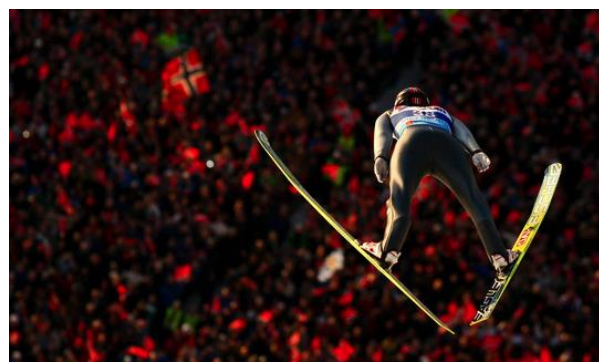
Following the election of the Organiser, the FIS Race Directors will regularly review the technical preparations.

# FIS Ski Flying World Championships

# What are the FIS Ski Flying World Championships - Background

The FIS Ski Flying World Championships are the gathering every two years (even years) of the world's best ski flying athletes. By using the largest hills in the sport of Ski Jumping, Ski Flying kicks it up a notch with faster speeds and longer air time, resulting in jumpers often soaring further than anyone has before.

This mixture of impressive and exciting sport is a very valuable component to its success, creating an ever engaging and entertaining experience that leaves many spectators and TV audiences in awe.



# Past & Future Locations of the FIS Ski Flying World Championships

**The first FIS Ski Flying World Championships took place in 1972 in Planica, SLO.**



## Future Locations

2022 Bidding Process  
2020 Planica, SLO  
2018 Oberstdorf, GER

## Past Locations

2016 Bad Mitterndorf, AUT  
2014 Harrachov, CZE  
2012 Vikersund, NOR  
2010 Planica, SLO

2008 Oberstdorf, GER  
2006 Bad Mitterndorf, AUT  
2004 Planica, SLO  
2002 Harrachov, CZE  
2000 Vikersund, NOR  
[and earlier editions](#)



# FIS Ski Flying World Championships schedule

They are generally held in January with the competition programme of approximately five days.

Event/Date	1	2	3	4	5
individual (Men)	Training	Qualification	Race		
Team Event (Men)					Race

-  Training
-  Qualification
-  Race

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport itself, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to “[Rules for the Organisation of FIS World Championships](#)” document.

# Flying Hill specifications



The FIS Ski Flying World Championships take place generally on a rotational basis amongst five iconic locations. The Local Organising Committee and resort generally uses the opportunity given by the Championships every 10 years to upgrade the jumping hill, venue infrastructure and facilities, in order to have the latest safety and technical standards.

The specifications for Ski Flying hills are published here:

## **International Competition Rules (ICR) for Ski Jumping**

[www.fis-ski.com/mm/Document/documentlibrary/Skijumping/03/19/96/ICRSkiJumping2016\\_clean\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/Skijumping/03/19/96/ICRSkiJumping2016_clean_English.pdf)

# FIS Freestyle Ski & Snowboard World Championships

# What are the FIS Freestyle Ski & Snowboard Championships - Background

The FIS Freestyle Ski and Snowboard World Championships are the gathering every two years of the world's top talented Freestyle skiers and Snowboarders. The action-packed programme includes diverse events that combine adrenaline, style, courage, acrobatic skills and technical excellence. These Championships have quickly become the world's most important event of extreme winter sports, holding specific appeal to young and dynamic audiences.

This mixture of impressive and exciting sport is a very valuable component to success, creating an ever-engaging and entertaining experience that leaves many spectators and TV audiences in awe.

## The Current Events

---



### Snowboarding

- Big Air
- Halfpipe
- Parallel Giant Slalom
- Parallel Slalom
- Slopestyle
- Snowboard Cross
- Snowboard Cross Team



### Freestyle Skiing

- Moguls
- Dual Moguls
- Aerials
- Ski Cross
- Slopestyle
- Halfpipe

# Past & Future Locations of the FIS Freestyle Ski & Snowboard World Championships

**The first combined FIS Freestyle Ski & Snowboard World Championships took place in 2015 in Kreischberg, AUT.**

*The first FIS Freestyle World Ski Championships took place in 1986 in Tignes, FRA.*

*The first FIS Snowboard World Championships took place in 1996 in Lienz, AUT.*



## Future Locations

2023 Bidding Process  
2021 Zhangjiakou/Genting Resort, CHN

2019 Park City/Deer Valley, USA  
2017 Sierra Nevada, SPA

## Past Locations

### Snowboard

2015 Kreischberg, AUT  
2013 Stoneham, CAN  
2011 La Molina, SPA  
2009 Gangwon, KOR  
2007 Arosa, SUI  
2005 Whistler, CAN  
2003 Kreischberg, AUT  
2001 M. di Campiglio, ITA [and earlier editions](#)



### Freestyle Skiing

2015 Kreischberg, AUT  
2013 Voss, NOR  
2011 Park City, USA  
2009 Inawashiro, JPN  
2007 M. di Campiglio, ITA  
2005 Ruka, FIN  
2003 Deer Valley, USA  
2001 Whistler, CAN [and earlier editions](#)

# FIS Freestyle Ski & Snowboard Championships schedule

They are generally held in January and/or March with the competition programme in between 10-12 days.

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12
Moguls					Qualification	Final						
Dual Moguls						Qualification	Final					
Aerials	Qualification	Final										
Freestyle Halfpipe								Qualification	Final			
Freestyle Slopestyle							Qualification	Final				
Ski Cross											Qualification	Final
Big Air										Qualification	Final	
Snowboard Halfpipe			Qualification	Final								
Snowboard Slopestyle						Qualification		Final				
Snowboard Cross		Qualification	Final									
Parallel Giant Slalom										Qualification	Final	
Parallel Slalom									Qualification	Final		

 Qualification  
 Final

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to “[Rules for the Organisation of FIS World Championships](#)” document.



# Course specifications



The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, safety, infrastructure and facilities. Modernisation of such areas as snow-making, lift infrastructure, facilities, course preparation equipment also benefit future World Cup and other competition activities including training, as well as the offering for young recreational skiers and riders in the terrain park.

For all new courses planned or significant upgrade to existing ones, the FIS Race Directors will review the project/s and undertake an inspection/s. This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions required for new or significant developments to the course/s are obtained before the election of the Organiser.

Following the election of the Organiser, the FIS Race Directors will regularly review the technical preparations.

## **Freestyle Ski International Competition Rules (ICR)**

[http://www.fis-ski.com/mm/Document/documentlibrary/FreestyleSkiing/08/62/43/FS\\_FIS\\_FreestyleICR2016cleanfall\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/FreestyleSkiing/08/62/43/FS_FIS_FreestyleICR2016cleanfall_English.pdf)

## **Snowboard International Competition Rules (ICR)**

[http://www.fis-ski.com/mm/Document/documentlibrary/Snowboard/05/56/03/SB\\_FIS\\_ICR16SnowboardcleanJanuary17\\_English.pdf](http://www.fis-ski.com/mm/Document/documentlibrary/Snowboard/05/56/03/SB_FIS_ICR16SnowboardcleanJanuary17_English.pdf)

# Final remarks



The bid process for the FIS World Championships is designed to promote the sport, as well as provide information to the FIS Council and National Ski Associations about the respective Candidates.

The candidacy process involves a number of local and national stakeholders to help develop the project, plans, as well as some new and exciting ideas that will further enhance the standing of the Event.

FIS appreciates the interest of all National Ski Associations and their Candidates in hosting a FIS World Championships, and we remain at your disposal to provide any further information to assist realise our shared goal of staging outstanding FIS World Championships.