

**INTERNATIONAL SKI FEDERATION**

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**FOR MORE INFORMATION**

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FOR IMMEDIATE RELEASE

**FIS MEDIA INFO****EBU and FIS extend Ski Flying partnership to 2024**

The European Broadcasting Union (EBU) and the International Ski Federation (FIS) have extended their media rights and services partnership for the FIS Ski Flying World Championships, for two additional editions through to 2024, ensuring extensive free-to-air coverage on EBU Members' TV and radio channels and digital platforms.

Covering the exclusive media rights worldwide distribution for the two events in 2022 and 2024, the agreement also sees the EBU continue as FIS's service partner, working closely together on aspects of distribution and production including live streaming. The new partnership will also focus on enhancing the digital exploitation of events across FIS' platforms, and facilitating the usage of near-to-live clips by athletes, sponsors and organizers on social media.

EBU Director of Sport Stefan Kürten said, "we are proud to continue our relationship with the FIS Ski Flying World Championships through the extension of our multi-services partnership. The last edition in Obersdorf (GER) was a great success with a packed venue and thrilling competition, captivating audiences through the high quality coverage of our Member broadcasters, in particular in Poland and in Germany. It is exciting to continue to be a key part of the story of this growing sport through to 2024."

FIS President Gian Franco Kasper said, "the Ski Flying World Championships have continued to strengthen over the years and we are very pleased to continue the relationship with the EBU, ensuring support from some of Europe's biggest broadcasters of winter sports. FIS is always seeking new ways to engage with our many audiences to continue to drive growth and visibility and continuing the relationship with the EBU helps ensure that the Ski Flying World Championships will gain maximum exposure in the upcoming editions."

The FIS Ski Flying World Championships are staged every second year (even years) and traditionally rotate between the five existing venues with Ski Flying hills, Planica SLO), Oberstdorf (GER), Vikersund (NOR), Harrachov (CZE) and Tauplitz/Bad Mitterndorf (AUT). The 2022 edition of the Ski Flying World Championships will take place in Vikersund, while the host of the 2024 edition will be announced two years from now.

**About FIS**

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 130 member nations, more than 7'500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit [www.fis-ski.com](http://www.fis-ski.com).

**About the EBU**

The European Broadcasting Union (EBU) is the world's foremost alliance of public service media (PSM). It's our mission is to make PSM indispensable. The EBU has 73 Members in 56 countries in Europe, and an additional 33 Associates in Asia, Africa, Australasia and the Americas. EBU Members operate nearly 2,000 television and radio channels alongside numerous online platforms. Together, they reach audiences of more than one billion people around the world, broadcasting in more than 120 languages. The EBU strives to secure a sustainable future for public service media, provide its Members with world-class content from news to sports and music, and build on its founding ethos of solidarity and co-operation to create a centre for learning and sharing. EBU Sport handles more than 30 sport federation contracts every year. This represents around 200 events including over 700 competition days which the EBU's operational arm, Eurovision Media Services, often produce and distribute. Eurovision Media Services has an outstanding global reputation and is the first choice media services provider for many media organizations and sport federations around the world. The EBU has offices in Brussels, Rome, Dubai, Moscow, New York, Washington DC, Singapore and Beijing. Its headquarters are in Geneva.

Discover more about the EBU on [www.ebu.ch](http://www.ebu.ch).