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FOR IMMEDIATE RELEASE

## FIS MEDIA INFO

### FIS Freestyle Ski and Snowboard World Championship starts today

The 2017 FIS Freestyle Ski and Snowboard World Championships got underway today, 7<sup>th</sup> March in Sierra Nevada (ESP) with the Opening Ceremony at the Granada Convention Centre.

It will be a World Championship of huge proportions with 25 Freestyle Skiing and Snowboard medal events planned during the 13 days of competition.

[Official FIS World Championship Website](#)  
[Official Sierra Nevada 2017 website](#)

“Sierra Nevada and all the Royal Spanish Ski Federation have gone above and beyond in their preparations for these joint Freestyle Skiing and Snowboard World Championships. They have shown great enthusiasm and dedication to giving the athletes the best possible conditions and the general public an unforgettable show both in person on television. I am sure all participants will enjoy a top-rate championship in the true spirit of Freestyle Skiing and Snowboard,” said Kasper.

All in all, nearly 800 athletes – 381 Freestyle Skiing and 414 Snowboarders representing more than 40 nations have entered to participate in the World Championships. The 25 medal events include

#### **Freestyle Skiing:**

Aerials (M/L)  
Moguls (M/L)  
Dual Moguls (M/L)  
Slopestyle (M/L)  
Halfpipe (M/L)  
Ski Cross (M/L)

#### **Snowboard:**

Parallel Slalom (M/L)  
Parallel Giant Slalom (M/L)  
Big Air (M/L)  
Slopestyle (M/L)  
Halfpipe (M/L)  
Snowboard Cross (M/L)  
Snowboard Cross Team Event

It will be a [packed schedule](#) with multiple medal events taking place on several days with also several night competitions planned.

This is the second time that Freestyle Skiing and Snowboarding World Championship have been carried out in the same venue after the success of the inaugural edition in Kreischberg (AUT) in 2015. The partnership started at the 2010 Olympic Winter Games in Vancouver and continued in Sochi 2014, which has now expanded to the World Championships.

There is joint use by both disciplines of the halfpipe, slopestyle and cross courses, which is very much in the spirit of the Olympic Agenda 2020 decisions to minimise costs of facilities and implement operational efficiencies.

The competitions will begin with the men's and ladies' moguls finals taking place at 14:00 tomorrow. Dual moguls and aerials medal events will follow the next two days with the other athletes having a full training schedule in the first days.

Infront Sports & Media, the international media rights holder, indicated that these World Championships will be broadcast in 25 countries. In total, 37 events will be broadcast live between the qualifications and finals. More than 100 media representatives across television, print and online media will be present on site in Sierra Nevada.

Furthermore, live online programming will be available free-of-charge for all races on the FIS [Freestyle](#) and [Snowboard](#) YouTube channels, for countries where no exclusive media rights agreements are in place. Near live highlights will also be published on the FIS App for all medal competitions. Fans are also encouraged to use the official hashtag for the World Championships [#SN2017](#)

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#### **About FIS**

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognised by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than 7'000 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit [www.fis-ski.com](http://www.fis-ski.com)

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