

INTERNATIONAL SKI FEDERATION
Blochstrasse 2
3653 Oberhofen/Thunersee, Switzerland
Tel +41 33 244 61 61

Falun, Sweden, 18.02.2015

FOR MORE INFORMATION
Jenny Wiedeke
FIS Communication Manager
Mobile: + 41 79 449 53 99
E-Mail: wiedeke@fisski.com

FOR IMMEDIATE RELEASE

FIS MEDIA INFO

The FIS Nordic World Ski Championship in Falun ready to go ‘Beyond Expectations’

The 2015 FIS Nordic World Ski Championships presented by Viessmann will get underway today, 18th February in Falun (SWE) with two Cross Country qualification events in the men’s 10 km free and the ladies’ 5 km free, in addition to the Opening Ceremony, kicking off 12 days of action.

The FIS Nordic World Ski Championships will include 12 medal events for Cross Country, five medal events for Ski Jumping and four medal events in Nordic Combined. In total, 21 gold medals will be handed out when the Championships officially end on 1st March.

FIS President Gian Franco Kasper met the media for the official opening press conference together with the CEO of the Local Organising Committee, Sven von Holst where the two discussed the next two weeks of Nordic action.

In total, nearly 60 nations will take part in this year’s edition of the World Championship, including a record 58 nations in Cross Country. Men’s Ski Jumping will feature 25 different nations, while both ladies’ Ski Jumping and Nordic Combined have entries from 16 nations. All in all, just over 700 athletes have entered to participate in the 2015 World Championships. Cross Country tops the list with 483 athletes, while Ski Jumping will enter 149 and Nordic Combined bringing 69 athletes to central Sweden.

[Official FIS World Championship Website](#)
[Official Falun 2015 website](#)

“From the day Falun was awarded these World Championships nearly five years ago, they have had the motto: Beyond Expectations” said Kasper. “In the lead-up they have more than lived up to their mantra, from infrastructure to exciting new technology that will bring spectators closer to the action.”

All 21 medal competitions, in addition to the qualification events, will be held at the newly renovated Lugnet Arena. The medal ceremonies will be held each evening in downtown Falun, followed by a full entertainment line-up.

[Official 2015 World Championship Schedule](#)

Von Holst commented, “Finally we are about to start the World Championships 2015. We

have been preparing for 4,5 years and are really happy to present very modernized venues for Ski Jumping, Cross Country skiing and Nordic Combined. There is a huge interest to visit the Championships. The ticket sales has surpassed 175 000 tickets. There will be many spectacular culture events in the Falun city centre as well. We are definitely ready for the great Ski Festival.”

The first medals will be handed out tomorrow in the Cross Country 10 km and 5 km free events. Ladies’ Ski Jumping and Nordic Combined will have their first medal events on Friday, while the men’s Ski Jumpers take centre stage on Saturday.

The host broadcast operation is being carried out by SVT (Swedish Television) with all races produced in HDTV. EBU (European Broadcast Union), the media and marketing rights holder, reported that the World Championships will be broadcast in more than 20 countries with nearly 800 representatives across television, print and online media present on site in Falun.

The international commercial partners secured by the EBU’s marketing sales company Tridem Sports include: Viessmann (presenting sponsor and International sponsors: Audi, Cristall Water, Intersport, Liqui-moly, One Way, Storaenso and Vattenfall.

* * *

About FIS

FIS, founded in 1924, is the governing body for international skiing and snowboarding. Recognised by the International Olympic Committee, FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding and sets the international competition rules. Through its 122 nations, more than 7’000 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities, notably for the young.

* * *