

INTERNATIONAL SKI FEDERATION

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Oberhofen, Switzerland 03.12.2014

FOR IMMEDIATE RELEASE

FIS MEDIA INFO**PRINOTH named Official Service Provider for FIS Freestyle and Snowboard World Cup events**

The world's top Freestyle skiers and snowboarders will reap the benefits of a newly announced partnership as PRINOTH was named an Official Freestyle and Snowboard Service Provider for select FIS World Cup events.

Included in the partnership are the FIS World Cup tours of Ski Cross, Snowboard Cross, in addition to the World Cup tours for both Slopestyle and Half Pipe in Freestyle Skiing and Snowboard. PRINOTH will provide machinery at all of the events in addition to sharing its technology to aid in the course design process.

“By teaming up with PRINOTH, FIS has taken the next step forward in enhancing its course design work,” said FIS Freestyle Skiing Coordinator Joe Fitzgerald. “The combination of their state-of-the-art equipment and design technology will be a massive advantage in creating top-of-the-line courses at our World Cup tour stops.”

As part of the deal, PRINOTH will be engaged with the FIS Freestyle and Snowboard World Cup tours through the 2015/16 season. Its' shaping and grooming equipment will be an integral part of the course building in the upcoming season. In addition, PRINOTH will be the Official Supplier of all shaping and grooming equipment for the upcoming 2015 FIS Freestyle Ski and Snowboard World Championships in Kreischberg (AUT).

“We have seen first-hand the professionalism and innovative technologies that PRINOTH provides at events,” said Uwe Beier FIS Snowboard Race Director. “Joining forces will give FIS the opportunity to take our courses and races to the next level.”

PRINOTH and FIS also aim to take the partnership to the next level, extending the focus to include an educational programme that will help FIS course builders and designers share

their knowledge to take the sport to an even higher level. Already, PRINOTH was a key partner in the inaugural FIS Course Builders Workshop, held in October 2014 in Munich.

“We saw firsthand at the Course Builders Workshop the experience and knowledge that an established company like PRINOTH can provide,” said FIS Ski Cross Race Director Martin Fiala. “We look forward not only to continuing this initiative through this new partnership, but expanding it even further to reach more professionals in the field in the upcoming years.”

About Prinoth

Since the early 60's, PRINOTH has been at the forefront of building innovative and reliable snow grooming equipment and has been consistently recognized as the top snow groomer over the last decades. Whatever the conditions are, PRINOTH snow groomers transform the slopes to offer guests the ultimate ski and snowboard experience. For more information about PRINOTH, visit www.prinoth.com

About FIS

FIS is the governing body for international skiing and snowboarding, founded in 1924 during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. Through its 122 member nations, more than 6'500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, notably for the young. For more information, please visit www.fis-ski.com.