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FOR IMMEDIATE RELEASE

International Ski Federation Announces Partnership with Conceptum

Conceptum Sport Logistics is the Official FIS Logistics Partner

Frankfurt/Oberhofen, 13 November 2013 –The International Ski Federation is putting its logistics for the transportation of Snowboarding and Freestyle technical equipment into the hands of Conceptum Sport Logistics (CSL).

Collaboration with the Frankfurt-based company received the official stamp of approval when the contract was signed at the International Federation Forum on 5 November in Lausanne. The requirements handled by CSL involve the logistics of transporting the timing and data equipment for Snowboarding and Freestyle events.

The contract also includes the opportunity for the National Ski Associations to use CSL to service their logistics needs at special partner rates. FIS has been working with the CSL team, through its agency FIS Travel Service, since the beginning of this year.

“Being appointed logistics partner is acknowledgement of our work over the years. For us, the logistics chain does not stop at the airport, but at the slopes,” said CSL Head of Logistics Sebastian Stahl.

With subsidiaries around the world, the company is known as a specialist for transportation of sports and team equipment to competition sites globally for winter sports and numerous other disciplines.

Cooperation between FIS and CSL will also include the logistics of the transportation of technical equipment for the upcoming Olympic Winter Games in Sochi. The logistics team has already been preparing for the major event for more than two years, with test transports and much more: “Anyone who follows such major events on the television can hardly imagine the effort that goes on in advance behind the scenes. And – just like sport – you need a bit of training to make sure the performance goes well!,” says head of logistics, Sebastian Stahl.

ABOUT CCONCEPTUM SPORTS LOGISTICS:

Conceptum sports Logistics leads the global market in tailor-made transport solutions for sports equipment and other sensitive loads in cultural project logistics. The logistics company's team serves a variety of national Olympic committees as well as national and international sports associations around the world; the company's extensive experience and know-how provide ideal solutions in transporting and handling sports equipment such as bobsleds, boats and much more, along with team transports and accommodation at sports venues. Conceptum Sport Logistics' offices in Germany (Munich, Frankfurt, Dusseldorf and Hamburg) and sports offices in Switzerland (Lausanne), Brazil (Rio), United Kingdom (London) and Canada (Ottawa) have brought the company close to its customers and venues for genuinely local service. Ocean freight, air freight and road haulage – Conceptum Sport Logistics offers a comprehensive service, operating in more than fifteen countries with more than a hundred and fifty partners in international freight traffic.

ABOUT FIS:

FIS, founded in 1924, is the governing body for international skiing and snowboarding. Recognised by the International Olympic Committee, FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding and sets the international competition rules. Through its 119 nations, more than 7'000 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities, notably for the young.

Further information:

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