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FOR IMMEDIATE RELEASE**FIS MEDIA INFO****Konica Minolta intensifies FIS sponsorship**

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Konica Minolta extended its engagement as "Official Data Sponsor" for the FIS Ski Jumping World Cup in 2013/14 and added the FIS Nordic Combined World Cup through the 2015/16 season. The sponsorship will bring Konica Minolta to 56 ski events in eleven countries in Europe and Asia.

This is the second season that Konica Minolta is the Official Data Sponsor for the FIS Ski Jumping World Cup and its first season with the FIS Nordic Combined World Cup. The provider for IT services and managed document processes aims to extend the positive effects last year's sponsorship had on its brand awareness.

"The FIS-sponsorship fits our brand perfectly. As in Ski Jumping and Nordic Combined, we strive for technical precision and outstanding performance in our work for our customers. Additionally, you have to be bold in Ski Jumping and have the ability to go the distance in Nordic Combined – both virtues that we are verifiably known in our industry," said Olaf Lorenz, General Manager International Marketing Division, Konica Minolta Business Solutions Europe.

"I am pleased that we can continue our partnership with Konica Minolta as the Official Data Sponsor at our World Cup events," said FIS Race Director Walter Hofer "It sure to be an exciting season for all of our skiers as they prepare for the Olympic Winter Games in Sochi."

The ski jumping season starts on 23rd November in Klingenthal (GER) and consists of 33 competitions in nine countries (GER, NOR, FIN, SUI, AUT, POL, SWE, SLO, JPN). The Nordic Combined season starts 30th November in Kuusamo (FIN), and includes 23 competitions in 12 different locations in seven countries (FIN, NOR, AUT, GER, RUS, FRA, SWE) including the first-ever Nordic Triple, an event that names a winner after a gruelling three days of competition.

"I am pleased that Konica has picked this season to join the Nordic Combined family," said Lasse Ottesen, FIS Nordic Combined Race Director. "They are coming on board as we embark on what is arguably the most anticipated season for our discipline with the Triple and the Sochi Games."

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, (GER), is a wholly-owned subsidiary of Konica Minolta Inc., Tokyo, , forming part of its Business Technologies business area. As a leading global service provider in the field of IT- and document processes as well as digital production printing solutions the company excels in service-led business consulting, implementation and management and provides a range of world-leading printing systems and solutions. In this context, Konica Minolta's Optimized Print Services concept (OPS) combines consultancy, hardware, software implementation, and operation in order to enhance business process efficiency and cost-effectiveness. To support customers optimally with powerful and sustainable solutions, technology leader Konica Minolta continuously invests in research and development work and regularly sets new standards.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 70 countries in Europe, the Middle East and Africa (EMEA). With over 30,600 employees around the world (as of June 2012), Konica Minolta's Business Technologies business area earned net sales of over EUR 5.4 billion in financial year 2012/13.

About FIS:

FIS, founded in 1924, is the governing body for international skiing and snowboarding. Recognised by the International Olympic Committee, FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding and sets the international competition rules. Through its 119 nations, more than 7'000 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities, notably for the young.