

**INTERNATIONAL SKI FEDERATION**

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Oberhofen, 06.02.2012

FOR IMMEDIATE RELEASE

**FIS MEDIA INFO****Changes to FIS Cross-Country Staff**

FIS is pleased to announce new appointments within its Cross-Country Skiing department from the 2012/2013 season on.

Pierre Mignerey (39, FRA) will assume the position of FIS Cross-Country Race Director, moving up from his present Assistant Race Director role which he began in spring 2010. The current FIS Cross-Country Race Director Jürg Capol (47, SUI) will move to a new position of Nordic Director for FIS Marketing AG, a joint venture of which FIS is the majority shareholder.

"We sincerely thank Jürg for his services during the last nine seasons. Thanks to his open and friendly style he has been able to generate positive relations and an excellent cooperation with the FIS Cross-Country Committee chairman Vegard Ulvang has enabled them to affect much change in the discipline of Cross-Country Skiing in the past years," says FIS President Gian Franco Kasper. "Given his new position with FIS Marketing AG, we will continue to benefit from Jürg's vast expertise and contact networks. We are convinced that we are in good hands with Pierre, who has already worked with us during the last two seasons and will continue to foster the new positive image of Cross-Country Skiing."

"At FIS Marketing AG, we are delighted to welcome Jürg in our team. He will lead our extended activities in the Nordic disciplines. His extensive experience will help us manage and develop these exciting communication platforms for the benefit of both our sponsors and FIS," says Christian Pirzer, CEO and Partner of FIS Marketing AG.

"I am very satisfied with the new appointments in the FIS Cross-Country Skiing team. The crew is experienced and knowledgeable. In my new position with FIS Marketing AG I will be able to work closely with planning marketing, implementation and support for all Nordic World Cups," states Jürg Capol.

"I'm looking forward to tackling the new challenge as the FIS Cross Country Race Director and I am glad to have an established and skilled crew around me. I want to say thank you to the French Ski Association for the trust and support they gave me in the past years," adds Pierre Mignerey.

At the same time, Sandra Spitz (33, GER) will assume the role of the FIS Cross-Country Event Coordinator and Michal Lamplot (29, CZE) will serve as the FIS Cross-Country Media and Projects Coordinator from next season on.

The FIS Cross-Country Race Director is the main contact for sports-technical issues including calendar planning, and a permanent member of the competition jury. The Cross-Country Event Coordinator manages all issues related to logistics, marketing, TV coordination and production as well as general promotional efforts while the Cross-Country Media and Projects Coordinator handles the media and communication activities and oversees various youth projects and events.

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### **About FIS**

FIS is the governing body for international skiing and snowboarding, founded in 1924 during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. Through its 114 member nations, more than 6'000 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, notably for the young.

For more information, please visit [www.fis-ski.com](http://www.fis-ski.com).

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