

INTERNATIONAL SKI FEDERATION

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FOR IMMEDIATE RELEASE

FIS MEDIA INFO

KONGSBERG signs as presenting sponsor of FIS Ski Flying World Championships 2012 in Vikersund

Kongsberg, Norway / Oberhofen, Switzerland 07.07.2011//- Kongsberg Gruppen (KONGSBERG) and the International Ski Federation (FIS) announced today that KONGSBERG, a leading high-technology supplier of industry, has become the presenting sponsor of the FIS Ski Flying World Championships 2012 in Vikersund (NOR). The agreement was negotiated by FIS Marketing AG, an independent company tasked with the sales and handling of FIS controlled marketing rights.

The FIS Ski Flying World Championships 2012, to be held from 23rd-26th February, represent the 22nd edition of the biennial event that has been staged since 1972. The Vikersund ski flying hill was recently rebuilt and officially opened last February with FIS World Cup competitions. It is considered to be the world's largest hill facility and local jumper Johan Remen Evensen promptly set the current world record of 246.5 meters during the inaugural event there on 11th February 2011.

"FIS is extremely pleased to welcome KONGSBERG on board as a partner for one of FIS's landmark events. Ski Flying is the dream of every ski jumper and fascination of every ski jumping enthusiast. The three days of competition at Vikersund next February are again sure to thrill the world of sports," commented FIS President Gian Franco Kasper.

"KONGSBERG was also the main sponsor for the test event for the World Championships at Vikersund in 2011. These FIS World Cup events were extremely successful and will be remembered for some spectacular jumps and great sporting moments on the world's biggest ski flying hill. Extreme performances under extreme conditions are something we at KONGSBERG recognize and identify with, and we are very proud to be the main sponsor of next year's FIS Ski Flying World Championships", says Walter Qvam, President and CEO at KONGSBERG.

The FIS Ski Flying World Championships award medals and the FIS world champion titles in an individual and a team event. The 2010 FIS Ski Flying World Championships in Planica (SLO) saw more than 80'000 on-site spectators in the course of three days. More than 450 accredited journalists and photographers were on site from 20 countries and millions of TV viewers watched the 2010 Championships. There are just five ski fllying hills in the world, in Harrachov (CZE), Vikersund (NOR), Planica (SLO), Kulm (AUT) and Oberstdorf (GER).

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For more background information please refer to: *FIS FACT SHEET: FIS Anti-Doping Program enters the Worlds 2011 winter* <u>http://www.fis-ski.com/uk/news/pressreleases/press-releases-2010/anti-doping-20102011.html</u>

FIS FACT SHEET: Q & A with Rasmus Damsgaard, FIS Anti-Doping Expert http://www.fis-ski.com/uk/news/pressreleases/press-releases-2010/rasmus.html





About FIS

Founded in 1924 during the first Olympic Games in Chamonix, France, the International Ski Federation (FIS) aims to promote the sport of skiing and snowboarding and directs the development of all ski and snowboarding activities world-wide. FIS administers the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. With the help of its 112 member nations (one currently suspended), it stages more than 6'000 ski and snowboard competitions annually. FIS also makes recommendations for recreational skiing and snowboarding in the interest of all and promotes play in the snow as a healthy leisure activity for children and the youth. For more information, please visitwww.fis-ski.com.

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