



12<sup>th</sup> August, 2008

FOR IMMEDIATE RELEASE

## **FIS / ZAUGG MEDIA INFO**

### **Zaugg becomes official FIS Partner**

Oberhofen and Eggiwil (SUI), 12<sup>th</sup> August, 2008/-- The International Ski Federation (FIS) and Zaugg AG Eggiwil, a world-wide leader in the development and production of snow clearing and ski-run preparation machines, today announced a new cooperation whereby Zaugg will become an official "FIS Partner." The agreement is effective immediately and covers the FIS Snowboard World Cup events and FIS Snowboard World Championships.

Under the agreement, Zaugg as manufacturer of specialized snow blower equipment will make available its experience and technical know-how in planning and building FIS Snowboard half-pipe competition sites in cooperation with FIS event organizers. Zaugg will work to promote highest quality solutions tailored to the organizers' and FIS's needs in line with the latest standards and regulations. Special focus will be paid to further developing the competition venues and snow clearing and preparation techniques, and thereby the sport of snowboarding.

"FIS is paying increasing attention to the quality of organization both on the field of play and beyond. We are proud to partner with Zaugg that is well-known for its technical expertise and experience in building and shaping Snowboard half-pipe competition venues," stated FIS Race Director Marcel Looze. "The Zaugg partnership will enable our organizers to use the latest technology in snow clearing and blowing to prepare the best possible competition conditions for the riders."

Daniel Frutiger, CEO of Zaugg, is convinced that Zaugg's half-pipe machinery construction know-how will find increased worldwide appreciation, and said: "Through the partnership with FIS, Zaugg will receive the confirmation that the riders in general and the professional riders in particular highly value perfectly designed and shaped pipe and park infrastructures." The technology in Zaugg's half-pipe designer and shaper equipment is based on long-term experience in developing, constructing and producing snow blowers for clean and efficient snow clearing.

\* \* \*

### **About FIS**

Founded in 1924 during the first Olympic Games in Chamonix, France, the International Ski Federation (FIS) aims to promote the sport of skiing and snowboarding and directs the development of all ski and snowboarding activities world-wide. It administers the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. With the help of its 110 member nations, FIS stages more than 6'000 ski and snowboard competitions annually. FIS also makes recommendations for recreational skiing and snowboarding in the interest of all and promotes play in the snow as a healthy leisure activity for children and the youth. For more information, please visit [www.fis-ski.com](http://www.fis-ski.com).

\* \* \*

### **About Zaugg**

Zaugg AG Eggiwil is a purely Swiss company and a world-wide leader in the development and manufacturing of high-tech equipment for snow removal on all kinds of streets and railway tracks as well as of specialized equipment for the construction and maintenance of half-pipes and fun parks.

Thanks to reliable quality, permanent innovation and flexibility in meeting customer needs the company has grown considerably during the last few years. Zaugg is located in Eggiwil, Switzerland (in the region where the famous Emmental cheese originates) and has about 120 employees. For more information, visit [www.zaugg-ag.ch](http://www.zaugg-ag.ch) or [www.zauggamerica.com](http://www.zauggamerica.com).

\* \* \*

For further information, contact:

Marcel Looze, FIS Race Director Snowboard, on +41 79 646 5750 or

Daniel Frutiger, CEO of Zaugg, or Rolf Egli, Zaugg Communications on +41 34 491 81 11