



REPORT OF THE FIS INSPECTION GROUP

CANDIDATES FOR THE FIS WORLD SKI CHAMPIONSHIPS IN THE NORDIC EVENTS 2023

10th April 2018

Contents

EXECUTIVE SUMMARY OF THE FIS INSPECTION GROUP

SUBJECT 1	INTEREST AND SUPPORT FOR THE CANDIDACY
SUBJECT 2	DATES AND COMPETITION SCHEDULE
SUBJECT 3	TRANSPORT
SUBJECT 4	ACCREDITATION
SUBJECT 5	ACCOMMODATION AND MEALS
SUBJECT 6	GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES
SUBJECT 7	LEGACY
SUBJECT 8	PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS
SUBJECT 9	WEATHER / METEOROLOGICAL CONDITIONS
SUBJECT 10	SUSTAINABILITY / ENVIRONMENTAL PROTECTION AND MANAGEMENT
SUBJECT 11	MEDICAL / HEALTH SERVICES
SUBJECT 12	CEREMONIES AND PRIZES
SUBJECT 13	COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY
SUBJECT 14	BROADCAST OPERATIONS AND MEDIA SERVICES
SUBJECT 15	THE SKI FESTIVAL (NORDIC FESTIVAL)
SUBJECT 16	COMMUNICATIONS AND PROMOTIONAL ACTIVITIES
SUBJECT 17	LEGAL ASPECTS
SUBJECT 18	ORGANISATION STRUCTURE AND FINANCING
SUBJECT 19	SECURITY
SUBJECT 20	IMMIGRATION AND CUSTOMS

Introduction and Task of the FIS Inspection Group

The FIS Inspection Group is pleased to submit its' report for the FIS World Ski Championships 2023 in the Nordic Skiing events.

The Group's task is to carry out a technical evaluation, to review the capacity and infrastructure of each Candidate, clarify any needed information and establish that the information provided in the two Candidates' documentation is an accurate reflection of the Candidacy.

After submission of the complete applications by 1st May 2017, each Candidate was provided with access to the FIS Transfer of Knowledge platform and a detailed Questionnaire for completion. This is to ensure that the framework of the documentation from the Candidates follows a structured format containing comparable content to each other and to previous Championships.

The Candidate had approximately four months to provide the completed Questionnaire to the FIS Inspection Group by 1st September 2017, before meetings on 4th and 5th October 2017 in Zurich in conjunction with the FIS Technical Committee Meetings.

In December 2017 a draft report of the FIS Inspection Group was sent to each Candidate on its own candidacy with a number of points needing clarification and response by the end of March 2018. Thereafter the FIS Inspection Group established a final report and has submitted it to the Candidates.

The format is designed to complement the Candidates' own Questionnaire documentation and responses in the Questionnaire. Supplementary comments of the FIS Inspection Group highlighting relevant matters are included in the respective chapter of the report.

It is nevertheless possible that after the compilation of the reports, certain changes or developments may take place before the FIS Congress. Consequently the Candidates themselves will have the opportunity to mention these as part of their presentations to the Council on Tuesday, 15th May 2018 at the FIS Congress in Costa Navarino (GRE).

Afterwards members of the FIS Inspection Group will be available to answer any specific questions about the content of the enclosed report.

The accompanying report on the Candidates for the Nordic Events: Planica (SLO) and Trondheim (NOR) reflects the unanimous opinion of the members of the FIS Inspection Group and we trust that it will assist the Council in the selection of the Organiser of the 2023 FIS Nordic World Ski Championships on Thursday, 17th May 2018 in Costa Navarino (GRE).

The International Ski Federation can be proud to have such committed Candidates as Planica (SLO) and Trondheim (NOR) who have both prepared comprehensive documentation and provide excellent collaboration.

In concluding these introductory remarks, the FIS Inspection Group can state that based on the information submitted and the experience of the members, notwithstanding different logistical aspects and characteristics, each of the Candidates would be able to stage the FIS Nordic World Ski Championships.

Members of the Inspection Group and Responsibilities

Nordic Events

Pierre Mignerey, Race Director Cross-Country - Cross-Country courses, stadium, infrastructure, competition programme (technical)

Walter Hofer, Race Director Ski Jumping - Ski Jumping hill, infrastructure, competition programme (technical)

Lasse Ottesen, Race Director Nordic Combined – (combination of both disciplines and tasks listed above)

Jascha Schmid, FIS Environment Expert

Jürg Capol, FIS Marketing Director – Media and/or Commercial rights, Sponsoring, Ceremonies, Broadcaster relations

Jenny Wiedeke, FIS Communications Manager - Media Services, Communications Strategy

Richard Bunn, FIS TV Consultant

Heinz Gurtner, Manager FIS Travel Service - Travel and Accommodation

Sarah Lewis, FIS Secretary General - Inspection Group Manager: general organisation, legal and financial matters

SUBJECT 1 INTEREST AND SUPPORT FOR THE CANDIDACY

The support of the regional and local authorities as well as the enthusiasm of the general public is essential should the Candidate be elected to host the FIS World Ski Championships.

The following questions enable the Candidate to present “Why” it wishes to host the FIS World Ski Championships and “How” it intends to organise the Event. The information requested is intended to provide information about the parties involved with the candidacy and in the event of a successful election, the entity that will be responsible for planning, organising and running the FIS World Ski Championships.

The role of the National Ski Association and its teams is a very important one. Successful sporting results by the host nation are an important factor in creating enthusiasm before and during the Championships, both in the media and from the public in the stadiums.

Summary:

Both Candidates have laid out their objectives for applying to host the FIS Nordic World Ski Championships in a comprehensive way including:

- Why the city/town, region and country wishes to host the FIS World Ski Championships
- A brief description of the resort/town and region location/characteristics, the ski-tradition and interest.
- The parties involved with the candidacy.
- Confirmation that the town/city authorities will provide unrestricted use of the required facilities and land.
- Information about public support for the candidature
- Measures by the National Ski Association to generate sporting interest and successful teams.

Inspection Group comment:

Planica	Trondheim
<p>Skiing is part of the Slovenian national identity and this is reflected with the number of spectators that attend the annual ski flying competitions in Planica.</p> <p>Winter sport serves as an essential part of Slovenian tourism and national economy and the FIS Nordic World Ski Championships would serve as an important opportunity to develop facilities and promote Nordic skiing and winter sports tourism in Slovenia.</p>	<p>Norway considers the hosting of major sport events important to stimulate developments and investments connected to the city, region and nation.</p> <p>The reconstruction of the Granåsen venue in Trondheim is already underway and it is designed to attract future generations of skiers.</p> <p>The Candidate Trondheim wishes to share the region’s resources in winter sport with the world, including latest technology related to snow management.</p>

SUBJECT 2 DATES AND COMPETITION SCHEDULE

The period of the Championships is defined according to the FIS Rules for the Organisation of World Championships, art. 2. with the FIS World Ski Championships in the Nordic events organised in the second half of February. The detailed competition schedule will be defined in collaboration between the Local Organising Committee, FIS and the Media and Commercial rights holder/s. It will be approved by the FIS Council approximately two years in advance of the Championships.

The “Test Events”, especially at FIS World Cup level, are one of the most important opportunities to prepare for the successful staging of the Championships to check and test courses and facilities, train officials, implement operational systems, etc.

Summary

Both Candidates have confirmed the following:

- Inclusion of new events approved by the Congress after the election, including Ladies Nordic Combined which is on the Congress 2018 agenda for implementation from 2021.
- Hosting a FIS World Cup Event with all three Nordic disciplines together in 2022
- To organise the FIS Nordic Junior World Ski Championships as part of the preparation in 2021 or 2022, or post-Championships in 2024 or 2025.

SUBJECT 3 TRANSPORTATION

An efficient transport system to serve the needs of those organising, participating and attending the Championships is essential.

For accredited persons (athletes and officials, media, sponsors, guests, volunteers) this includes shuttle services to, in and around the sites.

Spectator attendance should be facilitated and promoted through special integrated ticket and transportation packages, prioritising the use of public transport trains and buses.

Summary

Both Candidates have provided the following:

- An overview of International and national accessibility by air, road and rail.
- Distances and average journey times to the main airport/s (table).
- Summary of transport plans and integration of public transportation.
- Information about distances and journey times between competition venue/s, accommodation and other key locations (table).
- Details of transportation concept for spectators and visitors.

Inspection Group comment:

Planica	Trondheim
<p>The focus of the transportation system is to make sure that the principles of sustainable development are implemented. The Organiser will promote and attempt to maximise the use of public means of transport for all categories of participants, providing them with a choice of different options e.g. train-bus-on foot, airplane-bus-on foot; personal vehicle-bus, personal vehicle-on foot.</p> <p>The transport arrangements presently handle high numbers of visitors up to 30'000 per day to the Ski Flying competitions.</p> <p>For teams and accredited persons the numbers will be considerably higher than the ski flying competitions and therefore the system for shuttles and own transport will be adapted accordingly.</p>	<p>Trondheim airport is located 35 kms from the venue and city. Day return flights to a number of destinations in Norway and Scandinavia will be available for visitors, which was already implemented in 1997.</p> <p>The venue is within walking distance from the city and dedicated routes will be established to promote active, healthy lifestyles and sustainable modes of transport. Entrance tickets will include local transportation.</p> <p>The municipality aims to develop the personal rapid transportation (PRT) project which is underway, in time for the Championships in 2023 (see questionnaire item 7.1 Legacy).</p>

SUBJECT 4 ACCREDITATION

The accreditation system serves as a pre-event security check on the applicant and the tool to facilitate and control access to different working areas for all participants (athletes, team officials, equipment service personnel, media, sponsors and partners, VIPs, guests, LOC, FIS), so they can perform their roles. It serves an important role in delivering key facts about the number of persons in different groups and therefore the scope of facilities and services required.

The accreditation centre for issuing passes on arrival should be conveniently located with sufficient parking and if possible within easy walking distance of the venue and media centre in case it is necessary to make any changes or additions to the accreditations.

Summary

Both Candidates have provided a summary of the accreditation system and organisation in their Questionnaire documentation.

SUBJECT 5 ACCOMMODATION AND MEALS

The Local Organising Committee is responsible for arranging accommodation for the different groups participating in the FIS World Ski Championships.

An adequate number of rooms in different categories and price ranges for accredited persons must be available. Room prices for all accredited persons making reservations through the Local Organising Committee’s booking system may not be inflated, nor exceed the prices of the same period in the previous season. Only the actual number of nights may be charged; no minimum stay may be demanded.

Summary

Both the Candidates have provided the following comprehensive information:

- An inventory of the accommodation available in the various categories
- Locations of the hotels with distances from the competition venue/s
- Details of the accommodation reservation system for accredited groups
- A guarantee that agreements have been made with the hotels for the required number of rooms.
- A guarantee that prices will not exceed the same period the previous season.
- The commitment to arrange facilities and appropriate hospitality for the teams, FIS Family, broadcasters, media and the ski industry.

Inspection Group comment:

Planica	Trondheim
<p>The Candidate Planica has provided a clear overview of the accommodation data and locations.</p> <p>The number of hotel rooms in Kranjska Gora and Gozd Martuljek (8 kms from the venue) itself is limited to 800, whilst there are another 900 beds in private rooms and apartments.</p> <p>In addition to the resort of Bled (44 kms), the towns of Tarvisio (ITA) and Villach (AUT) are integrated in the project to enable sufficient accommodation for all accredited groups within a 50km radius, prioritising teams, FIS officials and media for accommodation within 30 minutes travel time.</p>	<p>The Candidate Trondheim has provided a clear overview of the accommodation data and locations.</p> <p>Trondheim city is located 10kms from the venue with 4’250 rooms in three to five star hotels.</p> <p>A dedicated reservation system is already in place for business and tourism with major event experience, including the annual international fishing industry exhibition.</p>

SUBJECT 6 GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES

Information about the Candidate's planning in all areas relating to general sports organisation and the venues is contained in this section.

Technical details for each discipline and event are defined in the respective International Competition Rules (ICR). Specific rules pertaining to the FIS World Ski Championships, such as quotas, organisation, invitations and entries are published in the FIS Rules for the Organisation of World Championships.

The competition site is the most significant part of the project and detailed information is required from the Candidate.

The geographical location of the competition site will determine the operation and logistics during the FIS World Ski Championships. Proximity of sites close to the nerve centres of the FIS World Ski Championships (team accommodation, LOC, media centre, etc.) is highly desirable.

If at the time of filing the application for the organisation of FIS World Championships, the technical conditions of the competitions are not yet ready, the Candidate must guarantee that all necessary actions and investments will be undertaken during the years remaining before the test events are to take place. The Candidate must present a detailed timetable within which all works are to be completed, giving a time-limit for each phase of the work to be finished.

Summary

Both Candidates have provided the following:

- Technical specifications about venue/s, location and snow-making capacity.
- Confirmation of unconditional use of venues and Test Events.
- Details about training courses and ski testing tracks.
- Current status of venue construction work with a list of existing installations requiring modifications or constructions.
- Details about proposed new courses, facilities, installations, etc.
- Timetable for the constructions with guarantees regarding approvals and financing of the required works.
- An overview of experience in carrying out international sports competitions.

Inspection Group comment:

Planica	Trondheim
The Planica Nordic Centre, mentioned in previous candidacies as a potential project and then as under construction, is now completed and has been used for the first FIS	The Trondheim Granåsen Venue renewal started late autumn 2015. It will serve both highest level competitions and also daily sport activity at all levels.

<p>Cross-Country World Cup in Planica.</p> <p>In view of the completion of the Nordic Centre and necessary adaptations already made to the large jumping hills, no constructions to the sport infrastructure are required or planned.</p> <p>Temporary infrastructure will be used for spectators, TV compound and public food and beverage facilities.</p> <p>There is a plan to reconstruct the 2.6km access road from Ratece to Planica, which is the link from the main road.</p>	<p>The projects until 2020 include new stadium buildings for cross-country, ski jumping, modernising of the athletes' areas, indoor football hall which will be the media centre.</p> <p>The requirements for waxing and team service cabins and trucks have been included in the new facilities. The investment amounts to approx. €100 million.</p> <p>In view of the new facilities, after the Championships temporary installations will no longer be required for future World Cup events including the broadcast operation.</p> <p>Snow farming and "snow for the future" production above freezing point are two key projects that are already being undertaken in Trondheim and are integrated into the candidacy.</p>
---	--

SUBJECT 7 LEGACY

Many major Sports Events have been criticised for not planning life afterwards or ensuring the necessary resources to maintain the facilities.

The development of the facility and infrastructure to a world-class level in preparing for and carrying out the FIS World Ski Championships provides a foundation for organising future major events and other activities, as well as recreational sport.

In addition to regular World Cup competitions, other events and training facilities can serve future generations of young athletes for many years to come, as well as serving recreational sport.

Summary

Both Candidates have provided details about the inclusion of the legacy into the candidacy and its alignment with development. In both cases the legacy plays a significant role in the motivation of the Candidate to host the FIS Nordic World Ski Championships and is an integrated part of the candidacy and planning process.

Inspection Group comment:

Planica	Trondheim
<p>The Planica Nordic Centre has been established in order to make Nordic skiing activities accessible to everyone and the necessary structure and business plan is in place to implement this.</p> <p>Cross-Country skiing is the main active sport and leisure activity at the Planica Nordic Centre, whilst there are also a series of things to see and do relating to ski flying (as own participation is obviously not a tourist activity, or at least only once!)</p> <p>The programmes for sports groups and general public contribute to covering the costs of running the Planica Nordic Centre infrastructure.</p> <p>Additionally the benefits for increasing and developing tourism in the area, and Slovenia as such, are a key element of the social and economic goals.</p>	<p>The Championships are considered by the Trondheim politicians as a basis for developing the city and community.</p> <p>Key goals for the Trondheim Granåsen Venue include the environment and technology such as “snow for the future”, a Smart Arena with flexible multi-purpose all-year round use, elite sport and public health activities and research, as well as international knowledge sharing.</p> <p>For Trondheim city and region in general, the objectives for the legacy of the Championships include the development of volunteering culture within new groups in society and development of the public transportation system.</p>

SUBJECT 8 PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS

The structure of the Local Organising Committee needs to be planned in advance of the election of the Organiser, as well as the appointment of key personnel. The LOC requires proven expertise in a wide variety of areas in sports events of a comparable size, complexity and significance in order to organise the Championships effectively.

Volunteers can be the heart and soul of the Championships. A wonderful spirit can be generated by the volunteers that can shine over the whole event as well as giving a tremendous opportunity for bringing together the local community.

Summary

Both Candidates have provided:

- Details of the planned operational structure of the Local Organising Committee from the bidding period through to post-Championships at key intervals
- Information about sources for recruiting personnel and volunteers

Inspection Group comment:

Planica	Trondheim
<p>The Candidate Planica draws on its experience, organisation structures and volunteers from the various World Cups in Planica and the surrounding area.</p> <p>An overall plan for the engagement of the operational personnel building up to the Championships from after the election has been prepared.</p>	<p>The Candidate Trondheim will build on their existing system of recruiting and certifying young volunteers from high schools for general tasks. The Norwegian University of Science and Technology is an international establishment that can provide the organisation with new skilled persons from diverse backgrounds.</p> <p>The operational structure of the LOC foresees the complete organisation in place 12 months before the Championships.</p>

SUBJECT 9 WEATHER / METEOROLOGICAL CONDITIONS

Our sports are dependent on the weather. Accurate forecasting is an essential aspect to preparing the courses, hills and other facilities, enabling the Jury to make decisions based on sound information.

Statistics during the winter season until and including the period of the Championships over the last 10 - 20 years are required for each competition venue, if there are differences in the local weather patterns.

Summary

- Both Candidates have provided statistical information relating to the historical weather conditions including the temperature range over 24 hours, snow coverage and snow making capacity, precipitation, fog and wind.
- Each has confirmed that a specialist dedicated weather forecasting service through the respective national institute will be engaged for the Championships and which is already involved in the World Cup events.

SUBJECT 10 SUSTAINABILITY / ENVIRONMENTAL PROTECTION AND MANAGEMENT

A key goal of the organisation of the FIS World Ski Championships is to ensure the sustainability of a balanced natural environment in co-ordination with sporting, cultural, economic and social interests.

The natural beauty of the surroundings is one of the major features of the FIS World Ski Championships and an aspect which differentiates it from other major sports events. FIS is conscious of the environmental impact relating to the staging of major events and has produced FIS Environmental Guidelines for Candidates for FIS World Ski Championships:

Subject 3 Transportation, contains reference to the initiatives undertaken to relieve the strain on the environment with the transportation concept and subject 6 Venues, gives details about the post-Championship use of the venues and the planned temporary constructions.

Summary

Both Candidates have provided the required Environmental Report, which goes into significant detail on the following questions and information:

- Objectives regarding environmental sustainability in the preparation, organisation and post-use legacy.
- Description of the region based on existing facts and essential data as they affect environmental conditions.
- Specific environmental conditions that influence the organisation of the Championships.
- Information whether the conditions of the bid and projects are compatible with legal requirements and regulations.
- Details of international, national, regional and municipal laws concerning the environment to be observed.
- A precise and solid evaluation of possible areas of conflict with the environment.
- Whether all of the required permissions for construction have been obtained from environmental authorities and if not, what steps still need to be taken.
- Description of existing protected areas, biotopes or habitats that may be affected by the venues or organisation of the Championships.
- Estimated demand on energy and the plans to meet it, as well as measures to reduce energy consumption and regenerative energies planned for use.
- Any special concept that has been created for climate neutral Championships.
- The sustainability philosophy.

Inspection Group comment:

Planica	Trondheim
<p>The Environmental Report submitted by the Candidate Planica is at a very high level.</p> <p>It has already implemented the concept of sustainable development in the organisation of the FIS Ski Jumping World Cup Finals and other events. Therefore the implementation at the Championships will represent a continuation of the current policies and on-going activities.</p> <p>Kranjska Gora has defined itself as a sustainable tourist destination. The Gorenjska region has joined the Alpine Convention, whose goal is the long-term preservation of the natural Alpine ecosystem, sustainable development and protection of the economic interests of Alpine residents.</p>	<p>The Environmental Report submitted by the Candidate Trondheim is at a very high level.</p> <p>It has been committed to addressing environmental issues in urban development since the early 1990's and has policies for land use and transportation to reduce urban sprawl.</p> <p>Environment and sustainability represent one of Trondheim's four main goals for 2020 as a sustainable city where it is easy to live an eco-friendly life. Youth participation, development of a low-energy society, environmental health protection, nature and farmland conservation, waste management, and transportation are all specific topics within the main sustainability scope.</p>

SUBJECT 11 MEDICAL / HEALTH SERVICES

Medical care services for the FIS World Ski Championships involve coping with potential accidents, health care and the organisation of In-Competition doping controls. Details in the specific areas can be obtained from the FIS Medical Guide containing Medical Rules and Guidelines as well as the FIS Anti-Doping Rules.

Summary

Both Candidates have provided the following:

- A general outline of the medical system currently in operation in the resort/city and region.
- Explanation of how the first aid, transport and emergency services will operate.
- Confirmation the Government has adopted the UNESCO Convention on doping to implement the World Anti-Doping Code
- Confirmation the National Anti-Doping Agency is ready to conduct the doping controls according to the FIS Anti-Doping Rules compiled under the World Anti-Doping Code.

Inspection Group Comment

<p>Planica</p> <p>The Candidate Planica’s medical and emergency services system will be based on the annual Ski Flying competitions which require highest levels of care.</p> <p>The anti-doping activities include the commitment of the Candidate with the Slovenian Anti-Doping Agency to organise an Outreach Programme for educating athletes and team personnel and promoting the commitment of the Nordic disciplines to Clean Sport.</p>	<p>Trondheim</p> <p>The Candidate Trondheim’s medical and emergency services system will be based on the annual Ski Jumping and Nordic Combined competitions which require highest levels of care, and experience from large cultural festivals in the city.</p> <p>The national anti-doping agency, Anti-Doping Norway is an experienced organisation that is committed to fulfilling all necessary activities.</p>
---	---

SUBJECT 12 CEREMONIES AND PRIZES

There are two types of events to be organised during the FIS World Ski Championships. The official Opening and Closing ceremonies of the FIS World Ski Championships, which must present the Championships in an appropriate manner, whilst also portraying the locality and region.

Winner presentations take place immediately after the competitions in the competition venue, and the medal ceremonies are organised in the evening to celebrate the athletes with additional persons and in a formal ambience, as well as serving as an ideal opportunity and location to organise an entertainment programme afterwards.

Summary

Both Candidates have provided details of:

- The proposed venue for the opening and the closing ceremonies.
- Plans for the medal ceremonies and winner presentations.

SUBJECT 13 COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY

The FIS World Ski Championships are the exclusive property of the International Ski Federation, which owns all Media and Commercial Rights relating thereto.

The assignment of the Media and/or Commercial Rights for the FIS World Ski Championships in the Alpine and Nordic events for 2023 has not yet taken place.

The Media Rights include use of the data and timing feed and have exclusivity for all platforms throughout the world. The Commercial Rights include all marketing, licensing and merchandising, implementation and corporate hospitality.

The Commercial Rights Holders will work closely with the Local Organising Committee to develop the overall sponsorship and marketing plan. Within the overall plan, a national cooperation agreement for certain categories may be established with the Commercial Rights Holders and the Local Organising Committee, including those for technical suppliers.

Sponsor and Corporate Hospitality is an element of the Commercial Rights and the rights holders will work together with the Local Organising Committee to achieve their objectives of providing the necessary level of hospitality for their guests and VIP hospitality clients.

An exhibition or festival area with animation and activities is part of the offering to sponsors, partners and other local companies at the Championships.

Summary

Both Candidates have provided the following:

- Confirmation that there are no sponsorship contracts or commitments relating to the Championships.
- Confirmation all official sites will be handed over as “clean venues”.
- Details of any national and local regulations governing advertising at televised sporting events in the host country.
- Confirmation there is no obligation to use the Candidate logo after the election.
- Description of measures to prevent ambush marketing.
- Commitment to provide Sponsor Hospitality and Exhibition Area.
- List of national sponsors/partners of FIS World Cup and other ski events.

Inspection Group comment:

Planica	Trondheim
The Candidate Planica has confirmed that the local marketing activities will be conducted according to the hosting contract, with long term sponsors of the FIS Ski Jumping World Cup.”	The Candidate Trondheim is committed to working with the appointed marketing rights holder/partner to implement a comprehensive marketing programme.

	<p>A key objective is the inclusion of important Norwegian companies as main sponsors to create more activities and spectators. A further goal is to include official local suppliers to support the Championships.</p>
--	---

SUBJECT 14 BROADCAST OPERATIONS AND MEDIA SERVICES

The host broadcaster and accredited media require good and secure working facilities, accommodation, transportation telecommunication services and some hospitality in order to carry out their work effectively.

A Technical Annexe to the Hosting Contract will be established defining the facilities, services and personnel that are to be provided by the Local Organising Committee and the Media Rights Holders / Host Broadcaster.

Technology is a vital element in the preparation and staging of the FIS World Ski Championships and the provision of a high quality technology infrastructure is paramount. Developments in this field appear to be without boundaries, and it is difficult even for the experts to envisage the means of technology that may be available in 2023.

Summary

Both of the Candidates have provided the following:

- An overview with the locations of the Broadcast and Media operations (Television Compound, Main Media Centre and where necessary sub-centre, Commentator cabins, broadcaster studios)
- Confirmation to provide the broadcast-related obligations which are defined in the Technical Annex.
- Details of technology at the venue, including mobile and wifi and a commitment to invest in the technology to offer high-level services for the various stakeholders.

SUBJECT 15 THE NORDIC SKI FESTIVAL

The organisation of world-class sport is the primary objective for everyone involved in staging the FIS World Ski Championships and to embrace these within a true celebration of the sport. Additionally a vibrant ski festival entertainment, side activities and cultural programme are essential elements to enhance the Championships and excite the spectators.

Production is a major component of generating atmosphere at the venues during the competitions themselves. A professional presentation of the evening medal ceremonies is also required to give them the right mix of formality and celebration.

A spectator wants to be part of an event which offers not only exciting sport, but great entertainment with a special and unique atmosphere. Athlete fan clubs are a welcome and loyal group that provide atmosphere and enthusiasm at the event.

Spectator-friendly services and events are an essential element of attracting the public including fan clubs to the event.

Summary

Both Candidates have provided information about the following:

- Event production concept for the competitions and ceremonies.
- Activities to create a Championship atmosphere at the competition site and resort/town.
- Facilities for the VIPs, guests and spectators.
- Regulations restricting promotional activities such as banners, audible activities, catering, other temporary stands.
- Confirmation from the authorities to carry out the promotional activities presented.

Inspection Group comment:

Planica	Trondheim
<p>The Candidate Planica concept of the Nordic Ski Festival will be divided into two parts between the competition venue in Planica, and the town of Kranjska Gora, where the evening medal ceremonies will take place for pre- and after-competition parties.</p> <p>Dedicated children’s activities and the involvement of Nordic skiing champions will be part of the festival activities.</p> <p>The location of Planica close to Austria, Italy and Germany will be a focus in reaching out to fan clubs and visitors.</p>	<p>The Candidate Trondheim Nordic Ski Festival will be based on values of openness, inclusion and a culture of sharing, using latest technology.</p> <p>The competition venue Granåsen, Trondheim city where the ceremonies will be held, as well as in the surrounding region, will have festival programmes and a variety of activities.</p> <p>A programme for children will be specially arranged including “new kids on skis” concept to attract target groups such as immigrants from countries without a skiing culture.</p>

SUBJECT 16 COMMUNICATIONS AND PROMOTIONAL ACTIVITIES

The Candidate has an excellent opportunity through an extensive communication campaign to promote the event and its resort/city/town through the candidacy to generate support and enthusiasm with the general public, spectators and fans.

The public relations campaign with different and targeted local, regional, national and international promotional activities requires a clear communications strategy and proactive plan.

An International Youth Camp has been carried out several times at both the Alpine and Nordic Championships and is always welcomed. Combining it as part of the Championships and linked to the FIS campaign “Bring Children to the Snow” will assist in further promoting Nordic Skiing activities for youngsters in the nations of all participants.

Summary

Both Candidates have comprehensively described the following:

- Communication by the Candidate during the bidding phase
- An outline communications plan of the goals and target groups after the election.
- Estimated spectator target groups and numbers with information of the nearby population and local, regional, national and international activities to attract visitors and ticketing strategy.
- Agreement to organise an International Youth Camp and Bring Children to the Snow activities.

Inspection Group comment:

Planica	Trondheim
<p>The Candidate Planica recognises and describes the different levels and emphasis of communication locally, nationally and internationally required.</p> <p>A key element of the pre-Championships communication plan will be focused on attracting visitors and spectators.</p> <p>The spectator services will be established with a variety of options and price range for different visitors.</p>	<p>The Candidate Trondheim will focus on working actively with communications and promotion to engage the local and regional inhabitants to gain their full support.</p> <p>After the election the organiser with the Norwegian Ski Association and Visit Trondheim, will promote the Championships nationally and worldwide.</p> <p>Nordic Skiing is the most popular sport in Norway and large numbers of spectators are expected at the competition venue Granåsen and Trondheim city centre, with a mix of purchased tickets and free viewing on the cross country courses and public area for the medal ceremonies.</p>

SUBJECT 17 LEGAL ASPECTS

The reference materials regarding the legal aspects are the Hosting Contract, the Rules for the Organisation of FIS World Championships, as well as the respective International Competition Rules (ICR).

The Hosting Contract is the detailed agreement entered into between FIS, the National Ski Association and the resort/city elected to host the FIS World Ski Championships. The document sets out the rights and obligations of each contract party in relation to the organisation and staging of the FIS World Ski Championships. The Hosting Contract is signed by FIS, the National Ski Association and the resort/city immediately following the announcement by FIS of the resort/city elected to host the FIS World Ski Championships. It will be sent to the Candidate and National Ski Association once it is available following the conclusion of the agreement with the Media and Commercial rights holder(s).

Summary

Both Candidates have provided the following:

- Covenants from both i) the National Ski Association and ii) governing authorities who are empowered to represent the Candidate stating the following (per Article 1.3 of the Rules of the FIS World Championships):

“.....[name(s) of the authorised representative(s)] hereby confirm(s) that the i) National Ski Association and ii) local authority of (name of the host city/regional authority) of (name of the region) guarantees respect of the FIS Rules and the Hosting Contract; understands that all statements contained in the Candidate’s bid documents shall be binding; guarantees that it will take all the necessary measures in order that the resort/city may fulfil its obligations completely.”

- Confirmation that i) the National Ski Association and ii) governing authorities empowered to represent the Candidate (host city, town, resort) that the National Ski Association and the Candidate agree to sign the Hosting Contract at the FIS Congress in Costa Navarino (GRE) during the ceremony after the announcement of the host city/resort, together with the name(s) and position(s) of the persons representing them.

SUBJECT 18 ORGANISATION STRUCTURE AND FINANCING

Guarantees from the respective local, regional and national authorities and their collaboration with the Local Organising Committee are fundamental. This also concerns agreement on the use of facilities and land owned by the authorities (see subject 1). Financial guarantees may be given by the city itself or other parties.

Summary

Both Candidates have provided the following:

- An organisation chart detailing the structure of the Candidature.
- Dates of the next local, regional and national elections and period.
- Details of the financing of the candidature.
- Information about the competent authorities' financial guarantees for staging the Championships.
- Approximate budget information dividing costs of the Championships and where possible investment in infrastructure:

Inspection Group comment:

Planica	Trondheim
<p>The Organising Committee of the Candidate Planica includes representative from the Slovenian Ski Association, Planica Institute of Sports, the Municipality of Kranjska Gora, Planica Organising Committee and Nordic Clubs and Societies.</p> <p>The Ski Association of Slovenia is the competent authority providing the financial guarantees for staging the Championships.</p> <p>The Government of the Republic of Slovenia has endorsed the candidacy. The Ministry of Sport and Education was the investor in the construction of the Planica Nordic Centre.</p>	<p>The structure of the Candidate Trondheim involves the Bidding Committee comprising the Norwegian Ski Association, Trondheim Municipality, the Trøndelag County Council and the Mid-Norway Chamber of Commerce and Industry. The Executive Committee and Project Management are responsible for the operational activities.</p> <p>The Norwegian Ski Association and Trondheim Municipality guarantee the staging of the Championships.</p> <p>The Norwegian Government and the Trondheim Municipality agreement regarding Granåsen as a National Venue for Nordic Skiing state the national and regional responsibilities to support the FIS Nordic World Ski Championships 2023.</p>

SUBJECT 19 SECURITY

General security plans need to be defined for the following areas in collaboration with the police, security forces and other public authorities at local and national level:

- *Access control to the competition sites and other venues with restricted access for*
- *accredited persons*
- *Traffic organisation*
- *Security arrangements for heads of state and high-ranking officials*
- *Terrorism and other emergency procedures*

Summary

Both Candidates have provided a summary of the organisation of security and authorities involved.

Inspection Group comment:

Planica	Trondheim
The Slovenian Public Gathering Act and the Sport Act define general security provisions, over and above the competition-related aspects for the security of participants and accredited persons. These will be carried out by the police and security services in accordance with the security plan and collaboration with the Organisers.	The Candidate Trondheim together with local emergency services will take full responsibility for establishing a comprehensive contingency, transport, security organisation, rescue and crisis management plan according to established standard operations plans/routines.

SUBJECT 20 IMMIGRATION AND CUSTOMS

Access to the FIS World Championships must be made possible for all FIS member National Associations. Art. 5.2.2 of the Rules requires "A statement that the Candidate - to the best of its ability - will not allow any discrimination in regard to affiliated National Ski Associations or their individual members on account of racial, religious, political or other grounds."

The Local Organising Committee is required to assist with the customs formalities to enable the teams, ski industry, broadcasters and other media to bring their equipment for use to carry out their work during the Championships.

Summary

Both Candidates have provided the following:

- A statement that the Candidate will not allow any discrimination of affiliated National Ski Associations or their members.
- Regulations regarding immigration and entry visas.
- Special health and vaccination regulations governing entry into the country.
- An undertaking that the Organising Committee will assist dealing with Customs Authorities regarding the temporary importation of material and equipment.