



## **REPORT OF THE FIS INSPECTION GROUP**

# **CANDIDATES FOR THE FIS WORLD SKI CHAMPIONSHIPS IN THE ALPINE EVENTS 2023**

10<sup>th</sup> April 2018

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## **Introduction and Task of the FIS Inspection Group**

The FIS Inspection Group is pleased to submit its report for the FIS World Ski Championships 2023 in the Alpine Skiing events.

The Group's task is to carry out a technical evaluation, to review the capacity and infrastructure of each Candidate, clarify any needed information and establish that the information provided in each Candidate's documentation is an accurate reflection of the Candidacy.

After submission of the complete applications by 1<sup>st</sup> May 2017, each Candidate was provided with access to the FIS Transfer of Knowledge platform and a detailed Questionnaire for completion. This is to ensure that the framework of the documentation from the Candidates follows a structured format containing comparable content to each other and to previous Championships.

The Candidate had approximately four months to provide the completed Questionnaire to the FIS Inspection Group by 1<sup>st</sup> September 2017, before meetings on 5<sup>th</sup> October 2017 in Zurich in conjunction with the FIS Technical Committee Meetings.

In December 2017 a draft report of the FIS Inspection Group was sent to each Candidate on its own candidacy with a number of points needing clarification and response by the end of March 2018. Thereafter the FIS Inspection Group established this final report and has submitted it to the Candidates.

The format is designed to complement the Candidates' own documentation and responses in the Questionnaire. Supplementary comments of the FIS Inspection Group highlighting relevant matters are included in the respective chapter of the report.

It is nevertheless possible that after the compilation of the reports, certain changes or developments may take place before the FIS Congress. Consequently the Candidates themselves will have the opportunity to mention these as part of their presentations to the Council on Tuesday, 15<sup>th</sup> May 2018 at the FIS Congress in Costa Navarino (GRE).

Afterwards members of the FIS Inspection Group will be available to answer any specific questions about the content of the enclosed report:

The accompanying report on the Candidates for the Alpine Events: Courchevel-Méribel (FRA) and Saalbach (AUT) reflects the unanimous opinion of the members of the FIS Inspection Group and we trust that it will assist the Council in the selection of the Organiser of the 2023 FIS Alpine World Ski Championships on Thursday, 17<sup>th</sup> May 2018 in Costa Navarino (GRE).

The International Ski Federation can be proud to have such committed Candidates as Courchevel-Méribel (FRA) and Saalbach (AUT) who have both prepared comprehensive documentation and provided excellent collaboration.

In concluding these introductory remarks, the FIS Inspection Group can state that based on the information submitted and the experience of the members, notwithstanding different logistical aspects and characteristics, each of the Candidates would be able to stage the FIS Alpine World Ski Championships.

## **Members of the Inspection Group and Responsibilities**

### **Alpine Events**

Atle Skaardal, Alpine Ladies, Chief Race Director - courses, infrastructure, programme (technical)

Markus Waldner, Alpine Men, Chief Race Director - courses, infrastructure, programme (technical)

Bernhard Russi, Course and Homologation expert - men's and ladies courses

Jascha Schmid, FIS Environment Expert

Jürg Capol, FIS Marketing Director – Media and/or Commercial rights, Sponsoring, Ceremonies, Broadcaster relations

Jenny Wiedeke, FIS Communications Manager - Media Services, Communications Strategy

Richard Bunn, FIS TV Consultant

Heinz Gurtner, Manager FIS Travel Service - Travel and Accommodation

Sarah Lewis, FIS Secretary General - Inspection Group Manager: general organisation, legal and financial matters

**SUBJECT 1 INTEREST AND SUPPORT FOR THE CANDIDACY**

*The support of the regional and local authorities as well as the enthusiasm of the general public is essential should the Candidate be elected to host the FIS World Ski Championships.*

*The following questions enable the Candidate to present “Why” it wishes to host the FIS World Ski Championships and “How” it intends to organise the Event. The information requested is intended to provide information about the parties involved with the candidacy and in the event of a successful election, the entity that will be responsible for planning, organising and running the FIS World Ski Championships.*

*The role of the National Ski Association and its teams is a very important one. Successful sporting results by the host nation are an important factor in creating enthusiasm before and during the Championships, both in the media and from the public in the stadiums.*

**Summary**

Both of the Candidates have laid out their objectives for applying to host the FIS Alpine World Ski Championships in a comprehensive way including:

- Why the city/town, region and country wishes to host the FIS World Ski Championships (see box below)
- A brief description of the resort/town and region location/characteristics, the ski-tradition and interest.
- The parties involved with the candidacy.
- Confirmation that the town/city authorities will provide unrestricted use of the required facilities and land.
- Information about public support for the candidature
- Measures by the National Ski Association to generate sporting interest and successful teams.

**Inspection Group comment:**

<p><b>Courchevel-Méribel</b></p> <p>The Candidate Courchevel-Méribel highlights the desire of the French Ski Federation and the Olympic ski resorts of Courchevel and Méribel to work together to make the FIS Alpine World Ski Championships 2023 an outstanding sporting and popular success.</p> <p>A series of clearly-defined sporting, tourist development and legacy goals have been established.</p>	<p><b>Saalbach</b></p> <p>The Candidate Saalbach presents the more than 100-year-old winter sports history that has continually modernised and hosted winter sports events.</p> <p>Short distances between all the locations and the “all-in one” venue concept of a World Championship is a key feature of the candidacy.</p>
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## **SUBJECT 2 DATES AND COMPETITION SCHEDULE**

*The period of the Championships is defined according to the FIS Rules for the Organisation of World Championships, art. 2. with the FIS World Ski Championships in the Alpine events organised in the first half of February. The detailed competition schedule will be defined in collaboration between the Local Organising Committee, FIS and the holder of the Media and Commercial rights. It will be approved by the FIS Council approximately two years in advance of the Championships.*

*The “Test Events”, especially at FIS World Cup level, are one of the most important opportunities to prepare for the successful staging of the Championships, to check and test courses and facilities, train officials, implement operational systems, etc.*

### **Summary**

Both Candidates have confirmed the following:

- Inclusion of new events approved by the Congress after the election, including the individual parallel slalom, which is on the Congress 2018 agenda for implementation from 2021.
- Hosting the FIS Alpine Ski World Cup Finals in 2022.
- Consideration of hosting the FIS Alpine Junior World Ski Championships post-Championships as a legacy event (since the JWSC is already assigned for 2021 and the Finals will take place in 2022)

**SUBJECT 3 TRANSPORTATION**

*An efficient transport system to serve the needs of those organising, participating and attending the Championships is essential.*

*For accredited persons (athletes and officials, media, sponsors, guests, volunteers) this includes shuttle services to, in and around the sites.*

*The use of ski lifts is also required for team officials, VIPs and accredited sponsors, and lift passes should also be available on request to accredited media and without charge.*

*Spectator attendance can be facilitated and promoted through special integrated ticket and transportation packages, using trains and buses.*

**Summary**

Both Candidates have provided detailed information on the following:

- An overview of International and national accessibility by air, road and rail.
- Distances and average journey times to the main airport/s (table).
- Summary of transport plans and integration of public transportation.
- Information about distances and journey times between competition venues, accommodation and other key locations (table).
- Details of transportation concept for spectators and visitors.
- Confirmation of use of ski lifts, also for Test Events.

**Inspection Group comment:**

<p><b>Courchevel-Méribel</b></p> <p>To facilitate travel between the two venues of Courchevel and Méribel for accredited persons, a dedicated and regular bus shuttle to serve the 12km will be provided.</p> <p>A network of free shuttle buses supported by the regional government of Savoie and the regional and departmental councils will be arranged for spectators from the valley to both resorts.</p> <p><u>Use of Ski Lifts</u> The French Ski Federation and the resorts of Courchevel and Méribel have confirmed and with letters of support that the ski lift companies will grant full use of the ski lifts for the FIS Alpine World Ski Championships, test events and any other preparatory events, and</p>	<p><b>Saalbach</b></p> <p>An environmentally-friendly transportation concept is planned with public and private institutions such as the Austrian rail network for athletes, team officials and other accredited groups, as well as for spectators to travel to/from Saalbach.</p> <p>Within the town of Saalbach there will be an emphasis on the pedestrian footpath system. Complimentary public transport will be included in the event ticket, based on the concept of Schladming 2013.</p> <p><u>Shuttle Terminal East</u> Project submission to the relevant authorities is scheduled for Q4 2018. General planning and technical feasibility evaluation has been completed.</p>
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<p>cooperate fully with opening times.</p>	<p><u>Use of Ski Lifts</u> The Saalbach ski lift company has confirmed that it will grant full use of the ski lifts without cost for the Championships, test events and other preparatory events as well as the necessary support of all measures required.</p>
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## **SUBJECT 4      ACCREDITATION**

*The accreditation system serves as a pre-event security check on the applicant and the tool to facilitate and control access to different working areas for all participants (athletes, team officials, equipment service personnel, media, sponsors and partners, VIPs, guests, LOC, FIS), so they can perform their roles. It serves an important role in delivering key facts about the number of persons in different groups and therefore the scope of facilities and services required.*

*The accreditation centre for issuing passes on arrival should be conveniently located with sufficient parking and if possible within easy walking distance of the venue and media centre in case it is necessary to make any changes or additions to the accreditations.*

### **Summary**

Both Candidates have provided a summary of the dedicated accreditation system and organisation.

**SUBJECT 5 ACCOMMODATION AND MEALS**

*The Local Organising Committee is responsible for arranging accommodation for the different groups participating in the FIS World Ski Championships.*

*An adequate number of rooms in different categories and price ranges for accredited persons must be available. Room prices for all accredited persons making reservations through the Local Organising Committee’s booking system may not be inflated, nor exceed the prices of the same period in the previous season. Only the actual number of nights may be charged; no minimum stay may be demanded.*

**Summary**

Both Candidates have provided the following comprehensive information:

- An inventory of the accommodation available in the various categories
- Locations of the hotels with distances from the competition venue/s
- Details of the accommodation reservation system for accredited groups
- A guarantee that agreements have been made with the hotels for the required number of rooms.
- A guarantee that prices will not exceed the same period the previous season.
- The commitment to arrange facilities and appropriate hospitality for the teams, FIS Family, broadcasters, media and the ski industry.

**Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>The Candidate Courchevel-Méribel has established an accommodation working group comprising the hotel owners, who are aware of the constraints and demands imposed in organising the Championships and are fully involved in ensuring the event is a success.</p> <p>Conscious of the high prices in the top hotels in the resorts in view of the high standards for the usual clientele, the Candidate is committed to ensure there is a wide price range of hotels and accommodation available for accredited groups, as well as spectators.</p> <p>Consequently accommodation will be one of the Committee’s first priorities in order to provide a list of accommodation providers and precise rates as quickly as possible.</p>	<p>The Candidate Saalbach states that the Tourist Board guarantees the required number of rooms and that the prices will not exceed those of the same period in the previous season.</p>

## **SUBJECT 6      GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES**

*Information about the Candidate's planning in all areas relating to general sports organisation and the venues is contained in this section.*

*Technical details for each discipline and event are defined in the respective International Competition Rules (ICR). Specific rules pertaining to the FIS World Ski Championships, such as quotas, organisation, invitations and entries are published in the FIS Rules for the Organisation of World Championships.*

*The competition sites are the most significant part of the project and detailed information is required from the Candidate.*

*The geographical location of the competition sites will determine the operation and logistics during the FIS World Ski Championships. Proximity of sites close to the nerve centres of the FIS World Ski Championships (team accommodation, LOC, media centre, etc.) is highly desirable.*

*If at the time of filing the application for the organisation of FIS World Championships, the technical conditions of the competitions are not yet ready, the Candidate must guarantee that all necessary actions and investments will be undertaken during the years remaining before the test events are to take place. The Candidate must present a detailed timetable within which all works are to be completed, giving a time-limit for each phase of the work to be finished.*

### **Summary**

Both Candidates have provided the following:

- Technical specifications about venues, location and snow-making capacity.
- Confirmation of unconditional use of venues and Test Events.
- Details about training courses and ski testing tracks.
- Current status of venues construction work with a list of existing installations requiring modifications or constructions.
- Details about proposed new courses, facilities, installations, etc.
- Timetable for the constructions with guarantees regarding approvals and financing of the required works.
- An overview of experience carrying out international sports competitions.

### **Inspection Group comment:**

The Candidates latest status of works to be undertaken has been provided per end March 2018 and is summarised below under "6.3.2 Update on guarantees for courses, facilities, etc."

<p><b>Courchevel-Méribel</b></p> <p>An existing run in Courchevel will be adapted to serve as the competition courses for all men's competitions. The finish area will be located in the Ski Jumping stadium, which hosts the FIS Ski Jumping Summer Grand Prix every year and already has high-level infrastructure.</p> <p>The men's course will be designated as a national training centre, and therefore be available for training, international and national competitions</p> <p><u>6.3.2 Update on guarantees for courses, facilities, etc.</u></p> <p><u>Méribel</u></p> <p>Snowmaking coverage for the top section of the competition slope in Méribel will be extended from the top of the Roc de Fer slope (2255m) to the start of the Ladies' downhill in 2019 as part of current plans to extend the snowmaking network, including to the neighbouring sector which will be designated as a warm up slope.</p> <p><u>Courchevel</u></p> <p>The Jockeys slope will be remodelled and a reservoir will be built. All the environmental assessments needed to obtain planning permission for the work on the slope and the reservoir were carried out in 2016 and 2017.</p> <p>Agreement in principle on the planned measures was obtained at the beginning of 2018. The planning application will be filed in June 2018 and planning permission should be granted by February 2019, so work on the slope can begin in May 2019 in order to come into service at the end of 2020.</p> <p>For the reservoir, the planning application will be finalised in 2018 and 2019. Permission should be obtained in time for the work to be carried out in 2020.</p> <p>In agreement with the relevant government departments, all the administrative documents are ready to be filed if the FIS awards the 2023 World Championships to</p>	<p><b>Saalbach</b></p> <p>The Candidate Saalbach has commissioned a comprehensive Infrastructure Masterplan for the Championship bid covering all competition sites, LOC facilities, and spectator areas as well as traffic and security improvements.</p> <p>Various improvements are planned for existing infrastructure, as well as new facilities and race courses.</p> <p><u>6.3.2 Update on guarantees for courses, facilities, etc.</u></p> <p>Financing for the proposed infrastructure projects has been guaranteed by the relevant authorities. Where feasible, private investors will complement the funding following a public-private partnership model.</p> <p>Consent from landowners has been obtained, and public authorities have assessed the infrastructure plans positively.</p> <p>Projects with extended lead-times for approval by authorities have been initiated and are in various stages of the planning and approval process.</p> <p><u>Reservoir Pond Zwölferkogel</u></p> <p>The project owner (Hinterglemmer Bergbahnen GmbH) is working with authorities to obtain all required permits by Q4/2018. General planning for the expansion of the reservoir pond capacity has been finalised. The submission and presentation of the project to the federal reservoir committee (Staubeckenkommission) has also been completed successfully.</p> <p>The next major milestones for this project are hearings with the federal water law committee and nature protection committee, both scheduled for Q4 2018.</p> <p><u>Valley Station &amp; Cable Car Zwölferkogel</u></p> <p>Technical planning for the new Zwölferkogel cable car has been completed. The submission to the relevant authorities is scheduled for Q4 2018.</p> <p>A pre-requisite for the construction of the new</p>
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France. A meeting with the Prefecture de la Savoie was already held in order to ensure any necessary construction work is carried out as quickly as possible.

cable car has already been completed in 2017. With the opening of the new garage for snow groomers in a separate building, the footprint of the middle station can be reduced, and more space is available for slopes.

Ladies' Downhill

Subject to the election of Saalbach, plans for the start area and upper section have been finalised. The project owner (Hinterglemmer Bergbahnen GmbH) has scheduled the submission of plans to the relevant authorities for Q3 2018.

**SUBJECT 7 LEGACY**

*Many major Sports Events have been criticised for not planning life afterwards or ensuring the necessary resources to maintain the facilities.*

*The development of the facility and infrastructure to a world-class level in preparing for and carrying out the FIS World Ski Championships provides a foundation for organising future major events and other activities, as well as recreational sport.*

*In addition to regular World Cup competitions, other events and training facilities can serve future generations of young athletes for many years to come, as well as serving recreational sport.*

**Summary**

Both Candidates have provided details about the inclusion of the legacy into the candidacy and its alignment with development. In both cases the legacy plays a significant role in the motivation of the Candidate to host the FIS Alpine World Ski Championships and is an integrated part of the planning process.

**Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>The Candidate Courchevel-Méribel Legacy Plan is embedded into the project from the outset. The key elements are to:</p> <ul style="list-style-type: none"> <li>- Enhance France’s reputation as a host nation for major international sports events and raise the profile of the ski resorts</li> <li>- Serve as a central element in the French Ski Federation’s event-based strategy for developing skiing and snowboarding with youngsters</li> <li>- Increase coverage of World Cup events on France’s public television channels</li> <li>- Produce a lasting social legacy by engaging the local population and cooperation in staging the event</li> </ul>	<p>The Candidate Saalbach Legacy Plan is embedded into the project from the outset. The key elements are to:</p> <ul style="list-style-type: none"> <li>- Create long-lasting value for the local community</li> <li>- Promote and advance the tradition of Alpine winter sports</li> <li>- Promote winter sports amongst the youth of the world</li> <li>- Setup of a permanent training centre for Alpine disciplines</li> <li>- Organise youth training camps</li> <li>- Serve as a positive example for sustainable World Championship events</li> </ul>

**SUBJECT 8 PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS**

*The structure of the Local Organising Committee needs to be planned in advance of the election of the Organiser, as well as the appointment of key personnel. The LOC requires proven expertise in a wide variety of areas in sports events of a comparable size, complexity and significance in order to organise the Championships effectively.*

*Volunteers can be the heart and soul of the Championships. A wonderful spirit can be generated by the volunteers that can shine over the whole event as well as giving a tremendous opportunity for bringing together the local community.*

**Summary**

Both Candidates have provided:

- Details of the planned operational structure of the Local Organising Committee from the bidding period through to post-Championships at key intervals
- Information about sources for recruiting personnel and volunteers

**Inspection Group comment:**

<p><b>Courchevel-Méribel</b></p> <p>The Candidate’s Volunteer and Workforce plan is designed to include professionals, such as the national ski schools, sport universities and mountain profession students, the French Ski Federation ski clubs, volunteer networks from World Cup races and other major sport events in France.</p> <p>The Organising Committee will be given the most appropriate legal form with respect to French law at the time of the election. All the parties involved in the Bid Committee, including the French Ski Federation, will also be part of the Organising Committee.</p> <p>At first, the Organising Committee will be run mostly by experts from the French Ski Federation and the two resorts, as in the bid phase. It will gradually recruit all the other members it needs and will be at almost full strength prior to the 2022 FIS World Cup Finals, which will provide a full-scale test for the World Championships.</p>	<p><b>Saalbach</b></p> <p>The Candidate’s Volunteer and Workforce plan is based on the Austrian Ski Federation volunteer database, which has been built up over the course of various major events, as well as the involvement of local community.</p> <p>The Organising Committee for the Championships will be managed by the ÖSV owned Austria Ski WM Gesmbh in cooperation with the regional Salzburg Ski Federation, the local ski club, and public authorities.</p> <p>After the planning period, the company will set-up the operations department and furthermore enlarge the LOC staff step by step according to the needs and the experience of previous FIS World Ski Championships.</p>
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## **SUBJECT 9 WEATHER / METEOROLOGICAL CONDITIONS**

*Our sports are dependent on the weather. Accurate forecasting is an essential aspect to preparing the courses, hills and other facilities, enabling the Jury to make decisions based on sound information.*

*Statistics during the winter season until and including the period of the Championships over the last 10 - 20 years are required for each competition venue, if there are differences in the local weather patterns.*

### **Summary**

Both Candidates have provided statistical information relating to the historical weather conditions including the temperature range over 24 hours, snow coverage and snow making capacity, precipitation, fog and wind.

Both Candidates will provide specialist dedicated weather forecasting services for the Championships.



## **SUBJECT 10 SUSTAINABILITY / ENVIRONMENTAL PROTECTION AND MANAGEMENT**

*A key goal of the organisation of the FIS World Ski Championships is to ensure the sustainability of a balanced natural environment in co-ordination with sporting, cultural, economic and social interests.*

*The natural beauty of the surroundings is one of the major features of the FIS World Ski Championships and an aspect which differentiates it from other major sports events. FIS is conscious of the environmental impact relating to the staging of major events and has produced FIS Environmental Guidelines for Candidates for FIS World Ski Championships:*

*Subject 3 Transportation, contains reference to the initiatives undertaken to relieve the strain on the environment with the transportation concept and subject 6 Venues, gives details about the post-Championship use of the venues and the planned temporary constructions.*

### **Summary**

Both Candidates have provided the required Environmental Report which goes into significant detail on the following questions and information:

- Objectives regarding environmental sustainability in the preparation, organisation and post-use legacy.
- Description of the region based on existing facts and essential data as they affect environmental conditions.
- Specific environmental conditions that influence the organisation of the Championships.
- Information whether the conditions of the bid and projects compatible with legal requirements and regulations.
- Details of international, national, regional and municipal laws concerning the environment to be observed.
- A precise and solid evaluation of possible areas of conflict with the environment.
- Whether all of the required permissions for construction been obtained from environmental authorities and if not, what steps still need to be taken.
- Description of existing protected areas, biotopes or habitats that may be affected by the venues or organisation of the Championships.
- Estimated demand on energy and the plans to meet it, as well as measures to reduce energy consumption and regenerative energies planned for use.
- Any special concept that has been created for climate neutral Championships.
- The sustainability philosophy.

**Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>The Candidate Courchevel-Méribel joined forces with the Minister of Sport and the World Wide Fund for Nature (WWF) to draw up a “Charter of Environmentally Responsible Commitments for Organisers of Major Sports Events” which includes organisers of more than 20 major events held in France. The Charter includes 15 commitments:</p> <ol style="list-style-type: none"> <li>1. Obtain at least 50% of food from responsible sources</li> <li>2. Use active mobility, public transport or car-pooling for at least 80% of journeys</li> <li>3. Ensure at least 80% of purchases take into account corporate social responsibility (CSR) criteria</li> <li>4. Reduce total waste by 25% and reusable/recyclable waste by 60%</li> <li>5. Respect all natural areas</li> <li>6. Optimise energy and water use</li> <li>7. Ensure all public areas are accessible to people with disabilities</li> <li>8. Facilitate access for less-advantaged sections of society</li> <li>9. Use the event to test “eco-responsible” innovations</li> <li>10. Appoint sporting champions as “eco-responsibility” ambassadors</li> <li>11. Reward the efforts of all volunteers</li> <li>12. Support social causes</li> <li>13. Promote gender equality in top positions</li> <li>14. Appoint an “eco-responsibility” manager to the Organising Committee</li> <li>15. Include actions or programmes to raise awareness of eco-responsibility</li> </ol>	<p>The Candidate Saalbach has a mandate from the Salzburg Provincial Government to integrate a sustainability and environmental concept considering ecological and economic sustainability in the planning and implementation of the Championships and the long-term development of the region.</p> <p>The basis for the Candidate Saalbach integrated environmental concept are three sustainability pillars: ecology, economy and social &amp; culture throughout the whole lifecycle of the Championships.</p> <p>Examples include the use of existing infrastructure, minimising new building projects, carrying out preparations environmentally and resource efficiently and eco-friendly travel.</p> <p>A sustainable energy concept will be a particular focus that considers the unique characteristics and requirements of the Championships and incorporates long-term goals to benefit the region post-Championships,</p>

## **SUBJECT 11    MEDICAL / HEALTH SERVICES**

*Medical care services for the FIS World Ski Championships involve coping with potential accidents, health care and the organisation of In-Competition doping controls. Details in these specific areas can be obtained from the FIS Medical Guide containing Medical Rules and Guidelines as well as the FIS Anti-Doping Rules.*

### **Summary**

Both Candidates have provided the following:

- A general outline of the medical system currently in operation in the resort/city and region.
- Explanation of how the first aid, transport and emergency services will operate.
- Confirmation the Government has adopted the UNESCO Convention on doping to implement the World Anti-Doping Code
- Confirmation the National Anti-Doping Agency is ready to conduct the doping controls according to the FIS Anti-Doping Rules compiled under the World Anti-Doping Code.

### **Inspection Group comment:**

<p><b>Courchevel-Méribel</b></p> <p>A Championship 24/7 rescue service will be set up for the World Championships, including dedicated ski patrol service.</p> <p>A Medical Guide has been prepared and submitted.</p>	<p><b>Saalbach</b></p> <p>The Medical Health Concept will be prepared under the guidance of race doctors and local emergency services. The basis is the current plan for the FIS World Cup 2015 as well as the vast experience of the Austrian Ski Federation with previous and future Championships such as Schladming 2013 and Seefeld 2019.</p>
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## **SUBJECT 12 CEREMONIES AND PRIZES**

*There are two types of events to be organised during the FIS World Ski Championships. The official Opening and Closing ceremonies of the FIS World Ski Championship, which must present the Championships in an appropriate manner, whilst also portraying the locality and region.*

*Winner presentations take place immediately after the competitions in the competition venue, and the medal ceremonies are organised in the evening to celebrate the athletes with additional persons and in a formal ambience, as well as serving as an ideal opportunity and location to organise an entertainment programme afterwards.*

### **Summary**

Both Candidates have provided the following details of:

- The proposed venue for the opening and the closing ceremonies.
- Plans for the medal ceremonies and winner presentations.

### **SUBJECT 13      COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY**

*The FIS World Ski Championships are the exclusive property of the International Ski Federation, which owns all Media and Commercial Rights relating thereto.*

*The assignment of the Media and/or Commercial Rights for the FIS World Ski Championships in the Alpine and Nordic events for 2023 has not yet taken place.*

*The Media Rights include use of the data and timing feed and have exclusivity for all platforms throughout the world. The Commercial Rights include all marketing, licensing and merchandising, implementation and corporate hospitality.*

*The Commercial Rights Holders will work closely with the Local Organising Committee to develop the overall sponsorship and marketing plan. Within the overall plan, a national cooperation agreement for certain categories may be established with the Commercial Rights Holders and the Local Organising Committee, including those for technical suppliers.*

*Sponsor and Corporate Hospitality is an element of the Commercial Rights and the rights holders will work together with the Local Organising Committee to achieve their objectives of providing the necessary level of hospitality for their guests and VIP hospitality clients.*

*An exhibition or festival area with animation and activities is part of the offering to sponsors, partners and other local companies at the Championships.*

#### **Summary**

Both Candidates have provided the following:

- Confirmation that there are no sponsorship contracts or commitments relating to the Championships.
- Confirmation all official sites will be handed over as “clean venues”.
- Details of any national and local regulations governing advertising at televised sporting events in the host country.
- Confirmation there is no obligation to use the Candidate logo after the election.
- Description of measures to prevent ambush marketing.
- Commitment to provide Sponsor Hospitality and Exhibition Area.
- List of national sponsors/partners of FIS World Cup and other ski events.

#### **Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
The Candidate Courchevel-Méribel is committed to working with the appointed marketing rights holder/partner to implement a comprehensive marketing programme and provide high levels of hospitality.	The Candidate Saalbach is committed to working with the appointed marketing rights holder/partner to implement a comprehensive marketing programme and provide high levels of hospitality.

The resorts Courchevel and Meribel are well experienced in receiving VIPs and sponsors and providing a unique experience.

The Candidate Saalbach together with the Austrian Ski Association is well experienced in receiving VIPs and sponsors and providing a unique experience.

**SUBJECT 14 BROADCAST OPERATIONS AND MEDIA SERVICES**

*The host broadcaster and accredited media require good and secure working facilities, accommodation, transportation telecommunication services and some hospitality in order to carry out their work effectively.*

*A Technical Annexe to the Hosting Contract will be established defining the facilities, services and personnel that are to be provided by the Local Organising Committee and the Media Rights Holders / Host Broadcaster.*

*Technology is a vital element in the preparation and staging of the FIS World Ski Championships and the provision of a high quality technology infrastructure is paramount. Developments in this field appear to be without boundaries, and it is difficult even for the experts to envisage the means of technology that may be available in 2023.*

**Summary**

Both Candidates have provided the following:

- An overview with the locations of the Broadcast and Media operations (Television Compound, Main Media Centre and where necessary sub-centres, Commentator cabins, broadcaster studios)
- Confirmation to provide the broadcast-related obligations which are defined in the Technical Annex.
- Details of technology at the venues, including mobile and wifi and a commitment to invest in the technology to offer high-level services for the various stakeholders.

<b>Courchevel-Méribel</b>	<p><b>Saalbach</b></p> <p>The IBC and Media Centre project will be implemented if Saalbach is elected.</p> <p>The concept is based on temporary buildings, the post Championships use case will clearly benefit the local community repurposed as municipal and staff housing within the region. A significant part of the project financing is obtained by the resale of individual units.</p> <p>For the TV Compound / Parking Deck Seigfeld the architectural planning has been completed.</p>
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**SUBJECT 15 THE ALPINE SKI FESTIVAL**

*The organisation of world-class sport is the primary objective for everyone involved in staging the FIS World Ski Championships and to embrace these within a true celebration of the sport. Additionally a vibrant ski festival entertainment, side activity and cultural programme are essential elements to enhance the Championships and excite the spectators.*

*Production is a major component of generating atmosphere at the venues during the competitions themselves. A professional production of the evening medal ceremonies and bib draws is also required to give them the right mix of formality and celebration.*

*A spectator wants to be part of an event which offers not only exciting sport, but great entertainment with a special and unique atmosphere. Athlete fan clubs are a welcome and loyal group that provide atmosphere and enthusiasm at the event.*

*Spectator-friendly services and events are an essential element of attracting the public including fan clubs to the event.*

**Summary**

Both Candidates have provided information about the following:

- Event production concept for the competitions and ceremonies.
- Activities to create a Championship atmosphere at the competition site(s) and resort/town.
- Facilities for the VIPs, guests and spectators.
- Regulations restricting promotional activities such as banners, audible activities, catering, other temporary stands.
- Confirmation from the authorities to carry out the promotional activities presented.

**Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>The slogan “The Best of Alpine Skiing For All” will be the focus of promotional activities to showcase skiing and the excitement of ski racing.</p> <p>Events will also be added through the new technologies and specialised apps to encourage virtual interactions.</p> <p>Both resorts of Courchevel and Méribel will be decorated in the colours of the FIS Alpine World Ski Championships, painting buses, gondolas, cable cars and grooming machines, with the villages and access roads adorned with flags, pennants and billboards.</p>	<p>The Candidate Saalbach’s festival concept focuses main activities at the stadium and ceremony plaza, with fan parks in the village centres, all of which are within walking distance for visitors.</p> <p>Different activities will be offered for all stakeholders and participants from athletes to volunteers.</p> <p>The villages of Saalbach and Hinterglemm will visually reflect the spirit of the Championships with a unique set design and the Candidature Committee has already commissioned the first installations at prominent places.</p>



**SUBJECT 16 COMMUNICATIONS AND PROMOTIONAL ACTIVITIES**

*The Candidate has an excellent opportunity through an extensive communication campaign to promote the event and its resort/city/town through the candidacy to generate support and enthusiasm with the general public, spectators and fans.*

*The public relations campaign with different and targeted local, regional, national and international promotional activities requires a clear communications strategy and proactive plan.*

*An International Youth Camp has been carried out several times at both the Alpine and Nordic Championships and is always welcomed. Combining it as part of the Championships and linked to the FIS campaign “Bring Children to the Snow” will assist in further promoting Nordic Skiing activities for youngsters in the nations of all participants.*

**Summary**

Both Candidates have described the following:

- Communication by the Candidate during the bidding phase
- An outline communications plan of the goals and target groups after the election.
- Estimated spectator target groups and numbers with information of the nearby population and local, regional, national and international activities to attract visitors and ticketing strategy.
- Enthusiastic agreement to organise an International Youth Camp and Bring Children to the Snow activities.

**Inspection Group comment:**

<p><b>Courchevel-Méribel</b></p> <p>There will be an emphasis on the communication plan to attract visitors and spectators to the Championships, in addition to promoting the event and sport.</p>	<p><b>Saalbach</b></p> <p>Communication concepts are being developed with a wide range of media information, as well as cooperation with regional and national tourist organisations through their distribution channels for attracting visitors.</p>
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## **SUBJECT 17      LEGAL ASPECTS**

*The reference materials regarding the legal aspects are the Hosting Contract, the Rules for the Organisation of FIS World Championships, as well as the respective International Competition Rules (ICR).*

*The Hosting Contract is the detailed agreement entered into between FIS, the National Ski Association and the resort/city elected to host the FIS World Ski Championships. The document sets out the rights and obligations of each contract party in relation to the organisation and staging of the FIS World Ski Championships. The Hosting Contract is signed by FIS, the National Ski Association and the resort/city immediately following the announcement by FIS of the resort/city elected to host the FIS World Ski Championships. It will be sent to the Candidate and National Ski Association once it is available following the conclusion of the agreement with the Media and Commercial rights holder(s).*

### **Summary**

Both Candidates have provided the following:

- Covenants from both i) the National Ski Association and ii) governing authorities who are empowered to represent the Candidate stating the following (per Article 1.3 of the Rules of the FIS World Championships):

*“.....[name(s) of the authorised representative(s)] hereby confirm(s) that the i) National Ski Association and ii) local authority of (name of the host city/regional authority) of (name of the region) guarantees respect of the FIS Rules and the Hosting Contract; understands that all statements contained in the Candidate’s bid documents shall be binding; guarantees that it will take all the necessary measures in order that the resort/city may fulfil its obligations completely.”*

- Confirmation that i) the National Ski Association and ii) governing authorities empowered to represent the Candidate (host city, town, resort) that the National Ski Association and the Candidate agree to sign the Hosting Contract at the FIS Congress in Costa Navarino (GRE).during the ceremony after the announcement of the host city/resort, together with the name(s) and position(s) of the persons representing them.

## SUBJECT 18 ORGANISATION STRUCTURE AND FINANCING

*Guarantees from the respective local, regional and national authorities and their collaboration with the Local Organising Committee are fundamental. This also concerns agreement on the use of facilities and land owned by the authorities (see subject 1). Financial guarantees may be given by the city itself or other parties.*

### Summary

Both Candidates have provided the following:

- An organisation chart detailing the structure of the Candidature.
- Dates of the next local, regional and national elections and period.
- Details of the financing of the candidature.
- Information about the competent authorities' financial guarantees for staging the Championships.
- Approximate budget information dividing costs of the Championships and where possible investment in infrastructure:

### Inspection Group comment:

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>The Candidate Courchevel-Méribel Association was created in March 2016 presided by the President of the French Ski Federation, comprising a Board and six commissions: Interest and Support for the Candidacy, Legacy, Environment and Sustainability, Commercial Rights, Legal Aspects, Organisation and Financing.</p> <p>Financial guarantees for the candidacy process and staging the World Championships have been given by the French government, Regional Council and Savoie Department Council.</p>	<p>The Candidate Saalbach Bidding Committee is led by the Austrian Ski Federation and consists of a team of experienced professionals who have been part of the organising committees for major Alpine events in Austria and the World Cup Saalbach and includes:</p> <ul style="list-style-type: none"> <li>- Austrian Ski Federation</li> <li>- Salzburg Ski Federation</li> <li>- Municipality of Saalbach</li> <li>- Saalbach Tourist Board</li> <li>- Bergbahnen Saalbach</li> <li>- Ski Club Saalbach and OC WC Saalbach</li> </ul> <p>Financial guarantees have been given through declarations of support presented by the Republic of Austria, the Federal State of Salzburg and Municipality of Saalbach Hintertglemm.</p>

**SUBJECT 19 SECURITY**

*General security plans need to be defined for the following areas in collaboration with the police, security forces and other public authorities at local and national level:*

- *Access control to the competition sites and other venues with restricted access for accredited persons*
- *Traffic organisation*
- *Security arrangements for heads of state and high-ranking officials*
- *Terrorism and other emergency procedures*

**Summary**

Both Candidates have provided a summary of the organisation of security and authorities involved.

**Inspection Group comment:**

<b>Courchevel-Méribel</b>	<b>Saalbach</b>
<p>France’s Interior Ministry will implement a special World Championships security plan with five main objectives:</p> <ul style="list-style-type: none"> <li>- Security across all sites</li> <li>- Patrolling a defined security perimeter 24/7 by professional security</li> <li>- Police officers to provide general protection for all the sites</li> <li>- Fire, rescue and emergency medical services</li> <li>- Traffic management plan</li> </ul>	<p>A committee comprising authorities, emergency services and LOC representatives will establish a joint, all-inclusive security concept to cover:</p> <ul style="list-style-type: none"> <li>- Entrance access authorization, accreditation control and personal identification</li> <li>- Parking instructions and surveillance of areas</li> <li>- Crowd monitoring and control</li> <li>- Monitoring vehicle logistics and directing traffic</li> <li>- Surveillance of buildings and persons</li> <li>- Identifying possible danger zones and dealing with safety problems, such as fire</li> </ul>

## **SUBJECT 20    IMMIGRATION AND CUSTOMS**

*Access to the FIS World Championships must be made possible for all FIS member National Associations. Art. 5.2.2 of the Rules requires "A statement that the Candidate - to the best of its ability - will not allow any discrimination in regard to affiliated National Ski Associations or their individual members on account of racial, religious, political or other grounds."*

*The Local Organising Committee is required to assist with the customs formalities to enable the teams, ski industry and media to bring in their equipment.*

### **Summary**

Both Candidates are located in the Schengen region and have provided the following information:

- A statement that the Candidate will not allow any discrimination of affiliated National Ski Associations or their members.
- Regulations regarding immigration and entry visas.
- Special health and vaccination regulations governing entry into the country.
- An undertaking that the Organising Committee will assist dealing with Customs Authorities regarding the temporary importation of material and equipment.