



# THE FIS VISION

**FÉDÉRATION INTERNATIONALE DE SKI  
INTERNATIONAL SKI FEDERATION  
INTERNATIONALER SKI VERBAND**

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# THE FIS VISION

For skiing and snowboarding to be the first choice winter sport and recreational activity





# INTRODUCTION

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It is necessary and valuable for every organisation to reflect on what it is, what it wishes to achieve and how it can reach its goals. Much effort and reflection have been devoted to finding answers, which are by no means as simple as the questions. The following is intended to become the guiding force and inspiration in deciding how FIS understands its mission and what is needed to fulfil it.

The following core principles are the motivation in all FIS does:

- to act responsibly
- to show respect
- to be professional
- to cooperate with others
- to apply ethical values
- to communicate clearly and frequently
- to look to the future.

By harnessing the collective implementation of the same values, consistency will be assured in managing competitions, in administering FIS and the National Ski Associations, in encouraging participation and in contributing to the protection of the environment.

As a modern International Federation, FIS is committed to implementing its vision with the support of all its partners and stakeholders.



# THE FIS STORY

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FIS is the governing body for international skiing and snowboarding. Founded in 1924 during the first Olympic Winter Games in Chamonix, France, the International Ski Federation (FIS) directs the development of all ski and snowboarding activities worldwide, as well as their promotion.

FIS is responsible for the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. It is the body recognised by the International Olympic Committee and carries out the technical organisation of the competitions in the six FIS disciplines at the Olympic Winter Games. Through its 112 member nations, more than 6,000 FIS ski and snowboard competitions are staged annually, each under the supervision of a FIS technical delegate.

Of the activities for recreational skiing and snowboarding, the Rules for Conduct are considered globally as the laws for the conduct on the pistes. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, notably for the young.

The vision of FIS is for skiing and snowboarding to be the first choice winter sport and recreational activity.

# MISSION

FIS is committed to the global **promotion and development** of recreational and competitive skiing and snowboarding.





A key role of FIS is to **organise a structure** of international competitions and **create a pathway** from national competitions through to the highest level of the World Cup, World Championships and Olympic Winter Games. It **ensures coherence and consistency** in managing the different disciplines.



FIS provides **technical support** to the Organising Committees to carry out top-level competitions. It pursues activities to reduce serious injuries to the athletes, to have safe competitions and to have a **no-tolerance policy against doping**.



FIS has a long established policy limiting any negative impact on the environment in which the sport takes place, while seeking to **ensure sustainability** of skiing.



Extensive coverage of competitions in the media is designed to **promote the sport** as widely as possible, as well as seeking support from partners to invest in the sport.



FIS' **commercial activities** are designed to generate resources to invest in the sport and support its global development. Significant **financial support** is distributed to the FIS member National Ski Associations to help develop their activities.



The goal of FIS is to stimulate persons from all walks of life, especially youngsters, **to participate in this sport.**



# OUR COMMITMENT

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FIS is committed to being the **best organised** International Sports Federation with **dedicated officials** and a **sound administration** responsible for delivering **efficient services** and **developing the sport**.



# RESPONSIBILITY

Recognising and protecting FIS as the global authority over the sport

As the governing body for skiing and snowboarding, FIS officials and staff are entrusted with a duty for the global welfare of the sport and its impact on the community and are conscious of this high responsibility.





# RESPECT

Appreciating the key role of volunteers and athletes, as well as the environment on which the sport depends

Countless persons, most of whom are committed volunteers, are engaged and play a fundamental role in the sport, organising competitions and other activities, including the work in FIS Committees. FIS understands the impact its sport can have on the environment and works to ensure its protection.



# PROFESSIONALISM

Managing the organisation effectively and efficiently

FIS is a service organisation committed to delivering the highest standards through dedicated, resourceful and enthusiastic staff who take great pride in working for FIS and who adhere to sound operational and administrative practices.



# COOPERATION

## Working with the obligation to exchange and share

A wide range of stakeholders including National Ski Associations, athletes, FIS Committee members and officials, Organising Committees, media, sponsors, suppliers and service providers, other sports organisations and public authorities contribute and give their input to all FIS activities.



# ETHICAL VALUES

## Upholding the highest standards of conduct

Being transparent in providing information about FIS as an organisation and its work and behaving in accordance with the highest ethical principles as defined in the FIS Code of Ethics.



# COMMUNICATION

## Getting the message across

Providing proactive and responsive information within the organisation and to all stakeholders, as well as issuing news, information and stories to promote the sport, events and activities to all available media channels.



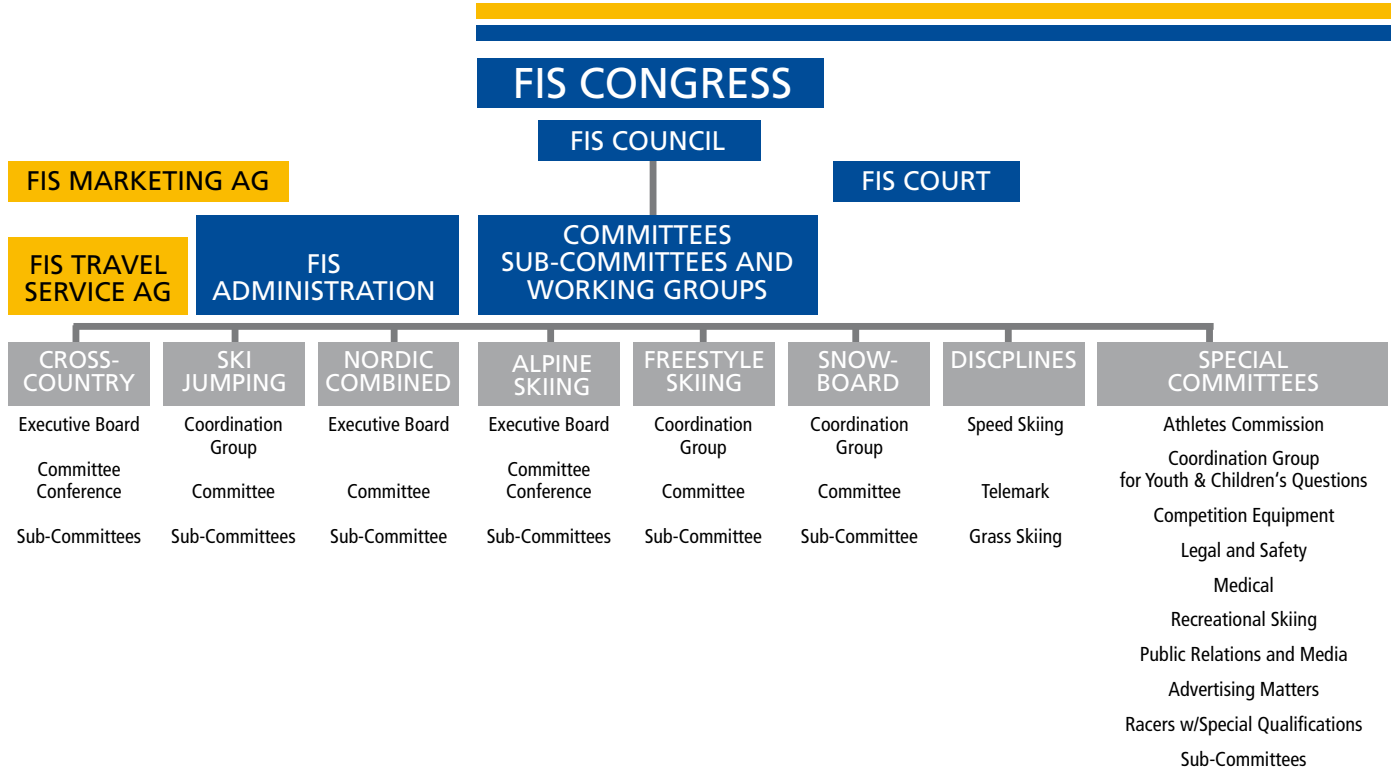
# FORWARD THINKING AND VISIONARY

Youth is the future

Adapting activities to meet the needs of tomorrow's skiers and snowboarders and embracing new ideas, while making use of the latest communications and networking channels.



# FIS ORGANISATION



# THE FIS WORLD

**112 Members**

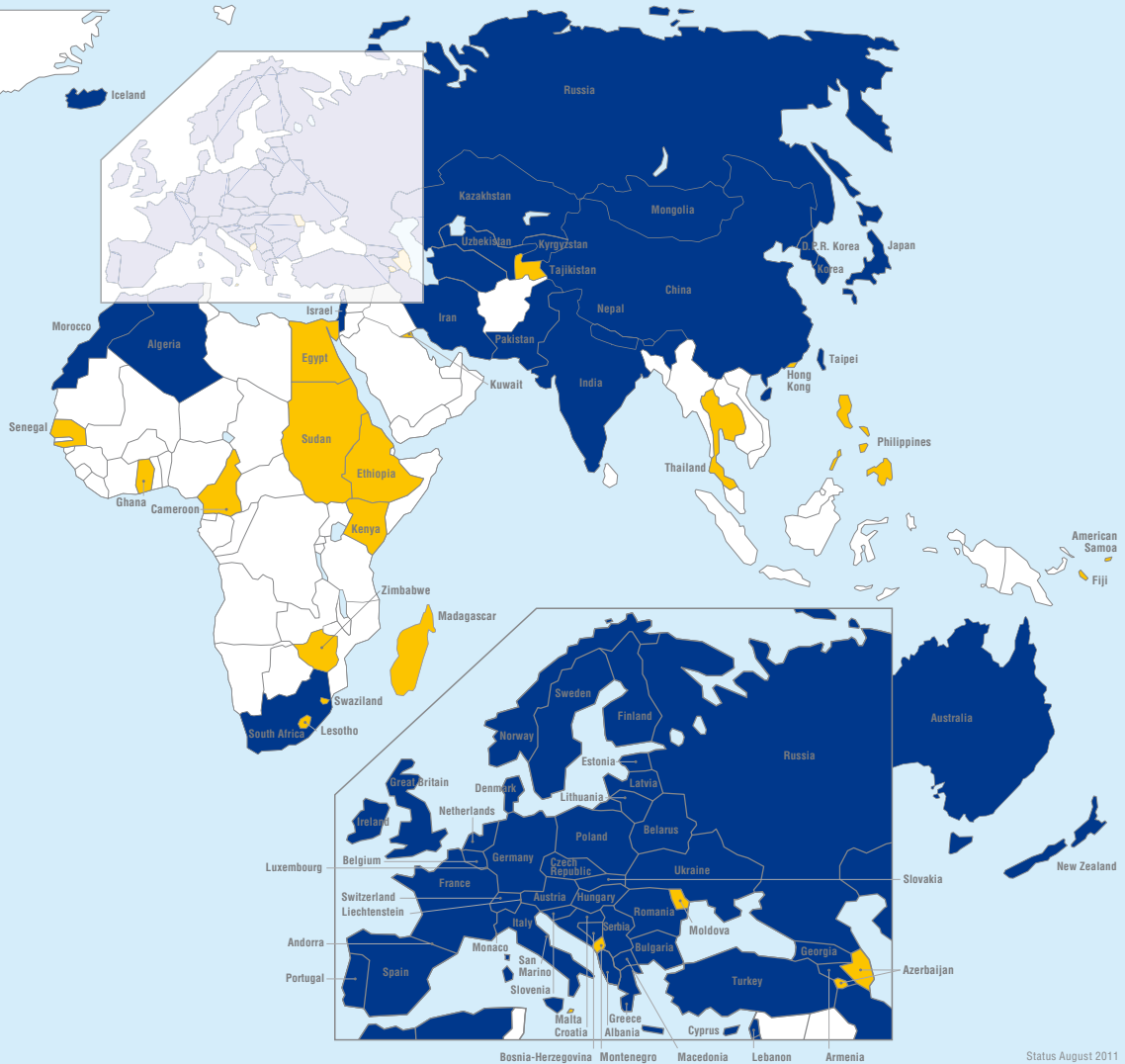
70 Members

40 Associate members

2 Provisional members







Bosnia-Herzegovina Montenegro Macedonia Lebanon Armenia

Status August 2011

# FIS OLYMPIC DISCIPLINES

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**CROSS-COUNTRY SKIING** 1924/1924



**SKI JUMPING** 1924/1924



**NORDIC COMBINED** 1924/1924



**ALPINE SKIING** 1930/1936



**FREESTYLE SKIING** 1977/1988



**SNOWBOARD** 1994/1998



Date: FIS discipline since /Olympic since

# NON-OLYMPIC DISCIPLINES

## TELEMARK SKIING 1994



## GRASS SKIING 1981



## SPEED SKIING 1930



Date: FIS discipline since

# FIS FACTS & FIGURES



| REGISTERED ATHLETES | 2011         | Nations |
|---------------------|--------------|---------|
| Cross-Country       | 6896         | 58      |
| Ski Jumping         | 1389         | 28      |
| Nordic Combined     | 806          | 22      |
| Alpine Skiing       | 15972        | 81      |
| Freestyle Skiing    | 2787         | 44      |
| Snowboard           | 3272         | 57      |
| <b>Total</b>        | <b>31122</b> |         |

| INTERNATIONAL EVENTS | 2011        |
|----------------------|-------------|
| Cross-Country        | 1477        |
| Ski Jumping          | 215         |
| Nordic Combined      | 67          |
| Alpine Skiing        | 3861        |
| Freestyle Skiing     | 408         |
| Snowboard            | 543         |
| Telemark             | 50          |
| Grass Skiing         | 83          |
| Speed Skiing         | 22          |
| <b>Total</b>         | <b>6726</b> |

| FIS TECHNICAL DELEGATES | 2011 |
|-------------------------|------|
| Cross-Country           | 332  |
| Ski Jumping             | 90   |
| Nordic Combined         | 51   |
| Alpine Skiing           | 425  |
| Freestyle Skiing        | 163  |
| Snowboard               | 120  |

| FIS JUDGES                   | 2011 |
|------------------------------|------|
| Ski Jumping/ Nordic Combined | 234  |
| Freestyle Skiing             | 280  |
| Snowboard                    | 563  |

# BRING CHILDREN TO THE SNOW

Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, notably for the young

International, multi-year campaign to promote snow activities as the number one leisure choice in winter for kids and the youth. Introduced by FIS in November 2007. The main aim is to create a pool of lifetime snow lovers among young generations.





# WORLD SNOW DAY

'The Biggest Day on Snow All Year'

Part of the 'Bring Children to the Snow' Campaign  
Launch on 22nd January 2012

Annual snow festival for children and their families  
Various activities taking place worldwide simultaneously

**A Day on Snow to:**

**EXPLORE** chance to discover something new

**ENJOY** time to have fun in and on the snow

**EXPERIENCE** way to generate great memories and the inspiration to continue.



# LEADING GLOBAL SKIING

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