



FÉDÉRATION INTERNATIONALE DE SKI
INTERNATIONAL SKI FEDERATION
INTERNATIONALER SKI VERBAND

FIS World Championships

Event Bid Information





To host a FIS World Championships is not only a great honour for the **local community**, but an opportunity for the **nation to come together** behind ski and snowboard, **engage the next generation** and build upon the successes of the past toward a greater future.

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FIS World Championships Overview

What are the key objectives?

The FIS World Championships are a unique sporting event that have a rich history stretching back to 1925, attracting fans and merging cultures with the participation of FIS member National Ski Associations representing 133 countries from all over the world. The mixture of different FIS disciplines, each requiring their own unique qualities, including courage, endurance and/or acrobatic skills, performed by the best athletes in the world with established stars competing alongside up and coming young athletes, has proved a valuable contributor to the event's success.

When preparing the bid application, the Local Organising Committee should strive to implement activities in their design that seek to incorporate values from the following areas:



Promote the interests of skiing and/or snowboarding at the local and international level



To enhance the image of host resorts and regions by showcasing the benefits they provide to their community with a sustainable strong legacy



Seek involvement of all stakeholders, with a focus on developing youth engagement

This document acts as an outline for a potential bidder with FIS. We invite all interested National Associations and Local Organising Committees sharing our similar aspirations and values to offer their proposals for the potential to host a FIS World Championships.

What are the benefits of hosting a World Championships?

Once the Organiser has been elected by the FIS Council, the World Championships are planned in partnership with the National Ski Association, the Local Organising Committee and FIS, supported by the commercial and media rights holders when they are appointed. This enables a coordinated approach and maximizing competence, as well as focusing efforts to showcase and promote the Championships locally, nationally and internationally.

The main benefits that can be attributed to hosting the World Championships include:

Reputation

The World Championships will bring more awareness to the host resort, which will help build its reputation as a premier destination for large sporting events.

Economic Development

The World Championships are designed to yield a large economic impact for the host, through means such as attendee spend, sponsorship activation and government investment.

Increased Enthusiasm For Sport

The World Championships strengthen the pride of the local and national community helping to achieve a sustained increase in sport participation and interest.

World Championships media and commercial rights



The International Ski Federation (FIS) is the owner of all commercial and media rights for the FIS World Championships. These rights are exploited in order to generate funds to help the Event and support the National Ski Association.

The Media Rights include the audio-visual broadcast and exploitation rights including all forms of television, radio, internet and mobile devices for the event and normally are sold to an agency or organisation for their exploitation. Generally at recent editions of the Championships, the agency or organisation has ensured broadcast coverage into almost 100 countries and territories.

The distribution strategy will be determined by the Media Rights partner in consultation with the FIS. The FIS App and social media accounts will be integrated into the event strategy, in order to reach the largest number of fans.

FIS will seek a partner agency or organisation to exploit the commercial/sponsorship rights. To maximise the revenues and protect the exclusivity of the agency or organisation, the Local Organising Committee will ensure that the venue and its surrounds are clean of any advertising or commercial markings. It will also provide facilities and services for the agency or organisation to support the exploitation of the Commercial Rights, such as accreditation, tickets, hotel accommodation, parking space, use of the local transportation system, space for hospitality installations with power, and license free use of the logos of the Championships.

Full details of the Local Organising Committee's obligations will be provided in the Questionnaire and Hosting Contract to be signed between FIS and the elected Candidate.

What is the communication strategy?



The Championships offer a unique opportunity to communicate extensively about the sport and the host resort. Typically communication activities feature a combination of both traditional and digital media elements.

The Local Organising Committee, National Ski Association and FIS are able to complement the messaging and ensure that the sport values are strategically incorporated.

The Local Organising Committee is encouraged to design an approach that fits its needs best, given the resources available.

World Championships Questionnaire

Shortly after the application deadline (1. May 2019) to be a Candidate for the FIS Championships, each Candidate will receive a comprehensive Questionnaire. The respective subjects and function areas that are included in the document are listed below. Responses are required approximately three months later, prior to a meeting during the FIS Technical Committee Meetings in Zurich, between the Candidate and the FIS Inspection Group.

Interest and Support for the
Candidacy

Dates and Competition Schedule

Transport

Accreditation

Accommodation

General Sports Organisation /
Venues and Facilities

Legacy

Management / Human Resources /
Volunteers

Weather / Meteorological
Conditions

Environmental Protection and
Management / Sustainability

Medical / Health Services

Ceremonies and Prizes

Commercial Rights, Marketing
and Hospitality

Broadcast Operations and Media
Services

The Ski Festival (Alpine Festival /
Nordic Festival)

Communications and
Promotional Activities

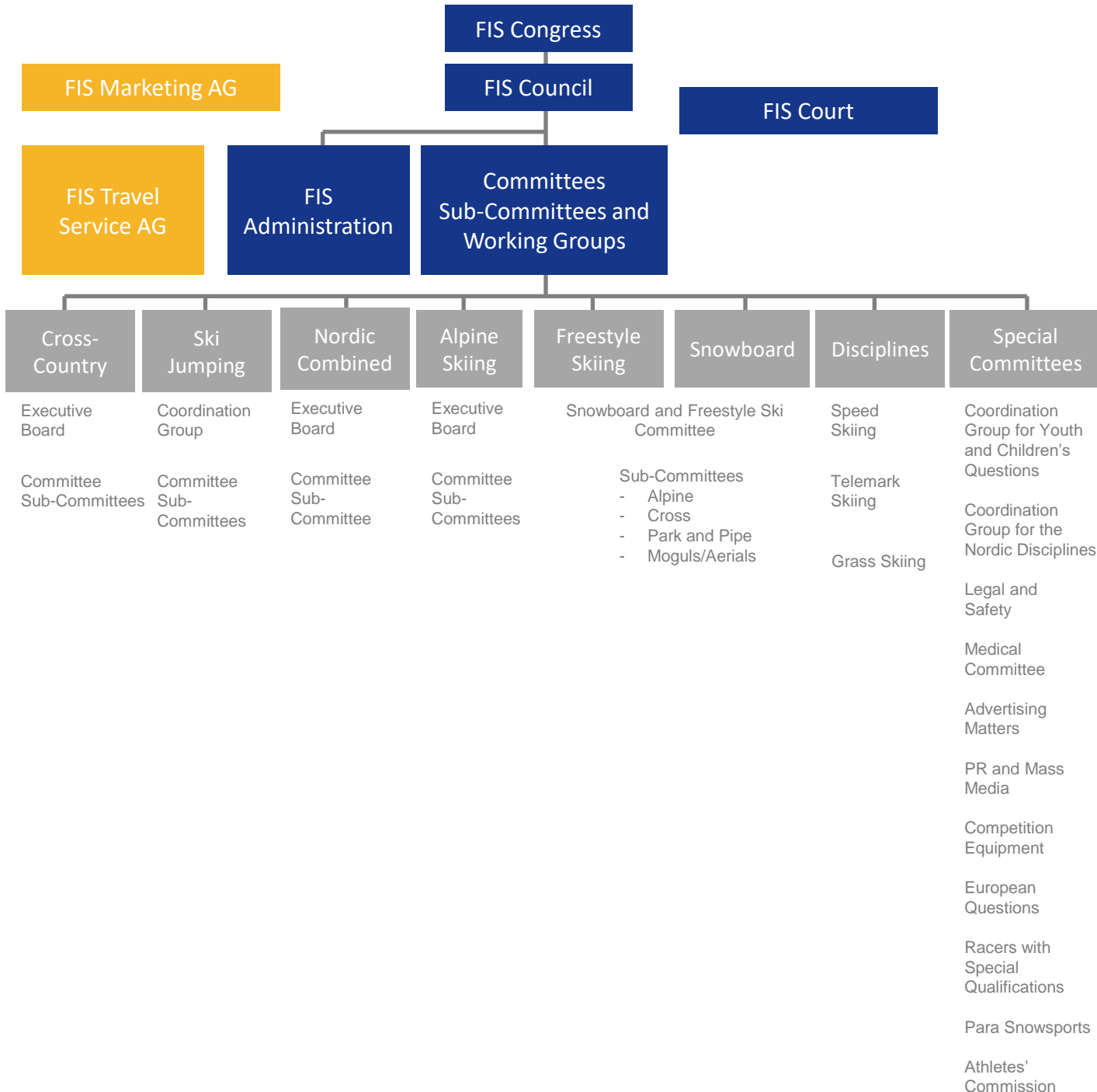
Legal Aspects

Organisation Structure and
Finances

Security

Immigration and Customs

The FIS Organisation structure



Bidding application

Applications for the organisation of FIS World Championships according to the respective rules have to be sent to the FIS Secretary General together with the registration fee and guarantee for training days, as follows:

	1 st Time Applicants	Repeat Candidatures
		<i>Reduction in registration fee</i> 2 nd – 25% 3 rd – 50%
Alpine Events	CHF 400'000 +200 Training Days	2 nd CHF 300'000 3 rd CHF 200'000 +200 Training Days
Nordic Events	CHF 150'000 +200 Training Days	2 nd CHF 112'500 3 rd CHF 75'000 +200 Training Days
Ski Flying Events	CHF 100'000	
Freestyle Ski and Snowboard Events	CHF 175'000 +400 Training Days	2 nd CHF 131'250 3 rd CHF 87'500 +400 Training Days

Candidate's list of activities

After the closing date for the submission of the candidacies on 1. May 2019, FIS will provide each Candidate and its National Ski Association with further instructions, including a detailed Questionnaire outlining different areas of the candidacy project.

Upon completion of the Questionnaire:

1. Members of the FIS Inspection Group will review and, if necessary, arrange to meet the Candidate to review specific area(s) of the project.
2. A working meeting with the FIS Inspection Group members will be organised in October 2019 at the start of the FIS Technical Committee Meetings in Zurich, where the Candidate will also present their project concept.
3. Afterwards, following the discussions with the FIS Inspection Group, the Candidate will finalise the documentation relating to its project for the FIS World Championships and the Inspection Group will establish its report and liaise with the Candidate during this phase.

Format of application

FIS has implemented regulations to keep the costs for bidding to host the FIS World Championships modest. Even though bids offer candidates exceptional opportunities to promote their image, it is nonetheless vital that there should be limits on expenditure.

For this reason, the following regulations apply to Candidates, National Ski Associations, FIS Committee Members and any other party involved in the Candidature.

1. All files, documents, reports and other papers sent or presented by the Candidate shall be established on A4 format paper (20.9 x 29.6 cm) - a larger format being acceptable only for topographical plans or maps
2. Presentation and appearance shall be simple and designed in as economical a way as possible
3. All the facts, information and data necessary for the examination of the candidature should be outlined
4. Other documents such as video or compact discs, may accompany the candidature files but wherever possible, the candidate should make use of pre-existing material

Please notify your interest to:

Sarah Lewis
Secretary General

International Ski Federation
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FIS Alpine World Ski Championships

What are the FIS Alpine World Ski Championships - Background

The FIS Alpine World Ski Championships are the gathering of the world's top skiers every two years. A maximum of four athletes per nation are entitled to compete with an average of around 75 nations participating in the races. The Championships represent the meeting of the largest and most impressive group of snow sport athletes in the world, second only to the Olympic Winter Games.

The Current Events



Downhill



Slalom



Giant Slalom



Super G



**Alpine
Combined
and
Parallel**



**Nations Team
Event**

Past & Future Locations of the FIS Alpine World Ski Championships

The 1st FIS Alpine World Ski Championships took place in 1931 in Mürren, SUI.



Future Locations

2025 Bidding Process
2023 Courchevel-Méribel, FRA
2021 Cortina d'Ampezzo, ITA

Past Locations

2019 Åre, SWE
2017 St. Moritz, SUI
2015 Vail/Beaver Creek, USA
2013 Schladming, AUT
2011 Garmisch-Partenkirchen, GER
2009 Val d'Isère, FRA

2007 Åre, SWE
2005 Bormio, ITA
2003 St. Moritz, SUI
2001 St. Anton, AUT
[and earlier editions](#)

FIS Alpine World Ski Championships schedule



The period of the Championships is defined in the FIS Statutes as being in the first half of February with the competition programme in between 14-16 days. Following an example of a competition programme.

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Downhill (Men)	Training	Training	Training	Training		Race								
Downhill (Women)	Training		Training	Training		Training	Race							
Slalom (Men)												Race	Qualification	Race
Slalom (Women)												Qualification	Race	
Giant Slalom (Men)								Qualification						
Giant Slalom (Women)								Qualification				Race		
Super G (Men)		Race												
Super G (Women)			Race											
Parallel (Women)								Race						
Parallel (Men)								Race						
Alpine Combined (Men)								Race						
Alpine Combined (Women)								Race						
Nations Team Event									Race					

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to [“Rules for the Organisation of FIS World Championships”](#) document.

Course specifications



The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, safety infrastructure and facilities.

Modernisation of such areas as snow-making, lift infrastructure, facilities, course preparation equipment also benefit future World Cup and other competition activities including training and particularly the offering for the tourists and recreational skiers.

If the Candidate intends to significantly change their existing World Cup courses, the FIS Race Directors will review the project and undertake an inspection/s.

This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions for new or significant developments to the course/s are obtained before the election of the Organiser.

Following the election of the Organiser, the FIS Race Directors will regularly review the technical preparations.

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FIS Nordic World Ski Championships

What are the FIS Nordic World Ski Championships - Background

The FIS Nordic World Ski Championships are the gathering every two years of the world's top Cross-Country Skiing, Ski Jumping and Nordic Combined. A blend of the three founding ski disciplines with great history that stretches back to their official inclusion in the first Olympic Winter Games in 1924, the Nordic Events remain a legendary battle of grit, endurance, courage, skill and power, and a true crowd pleaser.

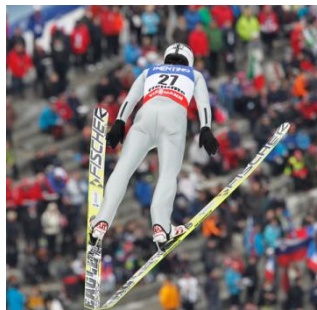
A major opportunity for sponsors to engage with spectators on site and a huge global media audience, while simultaneously driving their commercial interests. The event is packaged by the designated marketing rights agency to sponsors, through TV and non-TV related outlets, and is a key source of the revenues provided to the Local Organiser to stage the Championships.

The Current Events



Cross-Country

Sprint Women/Men
 Team Sprint
 15km Skiathlon Women
 30km Skiathlon Men
 10km Free or Classic Women
 15km Free or Classic Men
 Relay 4 x 5 km Women
 Relay 4 x 10 km Men
 30 km Women Free or Classic
 50 km Men Free or Classic



Ski Jumping

Normal Hill Women/Men
 Normal Hill Mixed Team
 Normal Hill Team Women/Men
 Large Hill Men
 Large Hill Team Men



Nordic Combined

Men:
 Normal Hill / 10km Gundersen
 Normal Hill / 4 x 5 km Team
 Large Hill / 10km
 Large Hill / 2 x 7.5 km Team Sprint

Women (as of 2021 FIS WSC):
 Normal Hill / 5 km Gundersen

Past & Future locations of the FIS Nordic World Ski Championships

The first FIS Nordic World Ski Championships took place in 1925 in Johannishrad, CZE.



Future Locations

2025 Bidding Process
2023 Planica, SLO
2021 Oberstdorf, GER

Past Locations

2019 Seefeld, AUT
2017 Lahti, FIN
2015 Falun, SWE
2013 Val di Fiemme, ITA
2011 Oslo, NOR
2009 Liberec, CZE

2007 Sapporo, JPN
2005 Oberstdorf, GER
2003 Val di Fiemme, ITA
2001 Lahti, FIN
[and earlier editions](#)

FIS Nordic World Ski Championships schedule

The period of the Championships is defined in the FIS Statutes as being in the second half of February with the competition programme between 10-12 days. Following an example of a competition programme:

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12
Cross Country (Men)	Qualification	Race		Race	Qualification	Race		Race		Race		Race
Cross Country (Women)				Race	Qualification	Race			Race			Race
Ski Jumping (Men)			Qualification	Race				Qualification				Race
Ski Jumping (Women)		Qualification	Race									
Ski Jumping (Team)					Race							Race
Nordic Combined (Men)			Race		Race			Race		Race		
Nordic Combined (Women)			Race		Race			Race		Race		
Nordic Combined (Team Men)					Race					Race		

Qualification
 Race

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to [“Rules for the Organisation of FIS World Championships”](#) document.

Course and Jumping Hill specifications

The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, infrastructure and facilities. Modernisation of such areas as snow-making, safety, facilities, course preparation equipment also benefit future World Cup events and other competition activities, including training, as well as improving the offering for recreational skiers in the case of cross-country skiing.

If the Candidate intends to significantly change their existing World Cup courses/infrastructure, the FIS Race Directors will review the project and undertake an inspection/s. This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions for new or significant developments to the course/s are obtained before the election of the Organiser.

Cross-Country Homologation Manual

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Ski Jumping International Competition Rules (ICR)

https://res.cloudinary.com/fis-production/image/upload/v1536927329/fis-prod/assets/International_Competition_Rules_ICR_Ski_Jumping.pdf

Nordic Combined International Competition Rules (ICR)

https://res.cloudinary.com/fis-production/image/upload/v1536832906/fis-prod/assets/International_Competition_Rules_Nordic_Combined_ICR.pdf



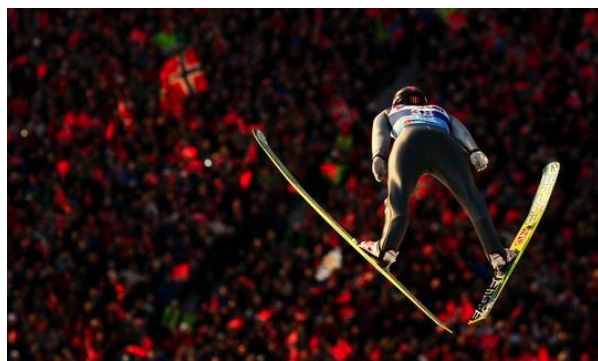
Following the election of the Organiser, the FIS Race Directors will regularly review the technical preparations.

FIS Ski Flying World Championships

What are the FIS Ski Flying World Championships - Background

The FIS Ski Flying World Championships are the gathering every two years (even years) of the world's best ski flying athletes. By using the largest hills in the sport of Ski Jumping, Ski Flying kicks it up a notch with faster speeds and longer air time, resulting in jumpers often soaring further than anyone has before.

This mixture of impressive and exciting sport is a very valuable component to its success, creating an ever engaging and entertaining experience that leaves many spectators and TV audiences in awe.



Past & Future Locations of the FIS Ski Flying World Championships

The first FIS Ski Flying World Championships took place in 1972 in Planica, SLO.



Future Locations

2024 Bidding Process
2022 Vikersund, NOR
2020 Planica, SLO

Past Locations

2018 Oberstdorf, GER
2016 Bad Mitterndorf, AUT
2014 Harrachov, CZE
2012 Vikersund, NOR
2010 Planica, SLO

2008 Oberstdorf, GER
2006 Bad Mitterndorf, AUT
2004 Planica, SLO
2002 Harrachov, CZE
2000 Vikersund, NOR
[and earlier editions](#)

FIS Ski Flying World Championships schedule

They are generally held in January with the competition programme of approximately five days. Following an example of a competition programme.

Event/Date	1	2	3	4	5
individual (Men)	Training	Qualification	Race		
Team Event (Men)					Race

-  Training
-  Qualification
-  Race

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport itself, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to “[Rules for the Organisation of FIS World Championships](#)” document.

Ski Flying Hill specifications



The FIS Ski Flying World Championships take place generally on a rotational basis amongst five iconic locations. The Local Organising Committee and resort generally uses the opportunity given by the Championships every 10 years to upgrade the jumping hill, venue infrastructure and facilities, in order to have the latest safety and technical standards.

The specifications for Ski Flying hills are published here:

International Competition Rules (ICR) for Ski Jumping

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FIS Freestyle Ski & Snowboard World Championships

What are the FIS Freestyle Ski & Snowboard World Championships - Background

The FIS Freestyle Ski and Snowboard World Championships are the gathering every two years of the world's top talented Freestyle skiers and Snowboarders. The action-packed programme includes diverse events that combine adrenaline, style, courage, acrobatic skills and technical excellence. These Championships have quickly become the world's most important event of extreme winter sports, holding specific appeal to young and dynamic audiences.

This mixture of impressive and exciting sport is a very valuable component to success, creating an ever-engaging and entertaining experience that leaves many spectators and TV audiences in awe.

The Current Events



Snowboarding

- Big Air
- Halfpipe
- Slopestyle
- Snowboard Cross
- Snowboard Cross Mixed Team
- Parallel Giant Slalom
- Parallel Slalom



Freestyle Skiing

- Big Air
- Halfpipe
- Slopestyle
- Ski Cross
- Moguls
- Dual Moguls
- Aerials
- Aerials Mixed Team

Past & Future Locations of the FIS Freestyle Ski & Snowboard World Championships

The first combined FIS Freestyle Ski & Snowboard World Championships took place in 2015 in Kreischberg, AUT.

The first FIS Freestyle World Ski Championships took place in 1986 in Tignes, FRA.

The first FIS Snowboard World Championships took place in 1996 in Lienz, AUT.



Future Locations

2025 Bidding Process
2023 Bakuriani, GEO

2021 Zhangjiakou/Genting Resort, CHN

Past Locations

Freestyle Ski & Snowboard WSC

2019 Park City, USA
2017 Sierra Nevada, ESP
2015 Kreischberg, AUT

Snowboard WSC

2013 Stoneham, CAN
2011 La Molina, SPA
2009 Gangwon, KOR
2007 Arosa, SUI
2005 Whistler, CAN
2003 Kreischberg, AUT

[and earlier editions](#)

Freestyle Ski WSC



2013 Voss, NOR
2011 Park City, USA
2009 Inawashiro, JPN
2007 Madonna di Campiglio, ITA
2005 Ruka, FIN
2003 Deer Valley, USA

[and earlier editions](#)

FIS Freestyle Ski & Snowboard Championships schedule

They are generally held in January and/or March with the competition programme in between 10-12 days. Following an example of a competition programme.

Event/Date	1	2	3	4	5	6	7	8	9	10	11	12
Moguls					Qualification	Final						
Dual Moguls						Qualification	Final					
Aerials	Qualification	Final										
Halfpipe			Qualification	Final				Qualification	Final			
Slopestyle						Qualification	Final					
Cross		Qualification	Final									
Big Air									Qualification	Final		
Parallel								Qualification	Final	Qualification	Final	

 Qualification
 Final

For the accompanying entertainment programme, in order to deliver a unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as the arts, music, culture, youth and tourism.

For further details, refer to “[Rules for the Organisation of FIS World Championships](#)” document.

Course specifications



The Local Organising Committee and resort generally uses the opportunity given by the Championship to upgrade aspects of the courses, safety, infrastructure and facilities. Modernisation of such areas as snow-making, lift infrastructure, facilities, course preparation equipment also benefit future World Cup and other competition activities including training, as well as the offering for young recreational skiers and riders in the terrain park.

For all new courses planned or significant upgrade to existing ones, the FIS Race and Contest Directors will review the project/s and undertake an inspection/s. This will help ensure that all courses fulfil the homologation requirements and the necessary timetables are designed for development.

It is essential that permissions required for new or significant developments to the course/s are obtained before the election of the Organiser.

Following the election of the Organiser, the FIS Race and Contest Directors will regularly review the technical preparations.

Freestyle Ski International Competition Rules (ICR)

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Snowboard International Competition Rules (ICR)

https://res.cloudinary.com/fis-production/image/upload/v1542728527/fis-prod/assets/SB_FIS_ICR_18_Snowboard_fall_2018_marked_up.pdf

Final remarks



The bid process for the FIS World Championships is designed to promote the sport, as well as provide information to the FIS Council and National Ski Associations about the respective Candidates.

The candidacy process involves a number of local and national stakeholders to help develop the project, plans, as well as some new and exciting ideas that will further enhance the standing of the Event.

FIS appreciates the interest of all National Ski Associations and their Candidates in hosting a FIS World Championships, and we remain at your disposal to provide any further information to assist realise our shared goal of staging outstanding FIS World Championships.