

# Las Vegas' First Chocolate Tour Makes Its Debut



*PHOTO: After guests customize their very own M&M candies at the printer, they move to the counter where employees help them choose their desired color and packaging. Within minutes, guests are able to see their unique creations. (Photo by Kristie Hang)*

Las Vegas has long been the destination of choice for vacations, weddings and bachelor/bachelorette parties. But Sin City is also a prime destination for those with a sweet tooth. It's no accident that Vegas is home to some of the best chocolate experiences, which is why two veteran Vegas marketing and event planning experts have joined together to create the very first chocolate tour available in Las Vegas. Here's a look at the itinerary and what to expect.

Your tour guide will go over the history of chocolate on the four-hour-long chocolate tasting tour. Guests can customize their own M&M's candies with their own face on it, watch as chocolate is made from scratch at Las Vegas' Ethel M Chocolate Factory, skip to the front of the line for a photo opp next to the famous "Welcome to Vegas" sign and sample exclusive chocolates from around the world that are not available for purchase in the U.S. The tour also includes a chauffeured car ride to the chocolate stops.

### Stop Three: "Welcome to Vegas"

Thomas Keller's new K+M extra virgin chocolate bars and Goufrais chocolate, las vegas



*PHOTO: En route to the famous Vegas sign, guests are given samples of chef Thomas Keller's new K+M extra virgin chocolate bars and Goufrais chocolate. (Photo by Kristie Hang)*

Guests are then driven to the famous "Welcome to Vegas" sign where they are able to skip the line for a photo opportunity. After taking photos, sample two of world-renowned chef Thomas Keller's new K+M extra virgin chocolate bars.

Chef Keller uses handcrafted chocolate beans to create organic chocolate bars. The addition of extra virgin olive oil is said to boost the antioxidant properties of the bean's flavor. There was also an opportunity to sample Goufrais chocolate, a silky, melt-in-your-mouth chocolate from Germany. The Vegas Chocolate Tour has also started including hot chocolate from Dandelion Chocolate, a bean to bar chocolate company.