## **Mobile Services**

## Robust and performant mobile apps.

Our goal is to build beautiful, stable, easy-to-use mobile applications that our clients and users love to use. We've built new applications for ecommerce, news, and loyalty services. We've migrated existing iOS and Android apps to React Native and built applications with complex integrations with native SDKs. Whether it's a greenfield project, an enhancement to an existing project, or a complete rewrite, we'll set you up for success on the app stores.

## How We Do It

Our clients benefit from our past experience so we can help you avoid the common pitfalls of releasing an app for the first time. We'll advise you on platform-specific UX flows and help you provide your users with the best experience. We'll also work with your engineers and bring them along to ensure that your team will have the skills and knowledge to maintain your app for years to come.

## What We Use

We usually use React Native as a basis for building mobile applications. It provides a native experience with a single codebase, which allows us to build both the iOS and Android apps simultaneously and helps guarantee feature parity. It also leaves us open to extending the app with native code and SDKs if needed. With the launch of the PUMA app, we will offer our consumers a faster, seamless, and convenient digital shopping experience. The app is powered with multiple technology-led features and that will enhance user experience.

Abhishek Ganguly, Managing Director, PUMA





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