

Nearform_

E-Commerce at Nearform

Performant, scalable, and engaging applications that customers love and companies depend on

What we do_

We help brands—from startups to global enterprises—build, scale, and optimize their commerce platforms. Our expertise in composable commerce, user experience, and backend operations ensures seamless shopping experiences, faster performance, and scalable growth. Whether launching a new storefront or transforming an existing one, or elevating the customer experience, we deliver the technology and strategy to drive business impact.

What we've delivered_

<p>Achieved \$ 10M in revenue in mobile sales and 1 M downloads in just over 6 months from launch of first regional deployment of a mobile app platform for global sportswear brand, scaling up to over 1 M active monthly users.</p>	<p>Developed a CMS-driven sales platform for a top gaming brand that increased order volume by +26%, visitors by 9 times, and revenue by+ 107%.</p>	<p>Led t o p -5 eCommerce giant's frontend browser and style architectures in full website rewrite. Subsequently developed innovative proof-of-concept React platform, then helped roll it out to the entire organization.</p>	<p>High-performance, high-engagement consumer-facing mobile apps, from food delivery to mobile checkout, with over 366K 4.5+ star reviews for iOS and Android.</p>
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How we do it_

Our engineering, design, and product teams are familiar with the entire lifecycle of modern eCommerce product definition, design, and delivery. We have tackled all manner of common challenges in eCommerce applications on mobile and web, ranging from unifying APIs around heterogenous legacy data sources to optimizing front-end applications for maximum customer engagement, and everything in-between.



"Nearform has been a trusted ally, becoming an integral part of our team while we developed and launched the Savage X Fenty brand. They have been knowledgeable, agile, and ferocious in their work with us and we are better off for it!"

