writing an ARTIST STATEMENT

a journal exercise

BY
JOELY ROGERS



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my artist statement

This is my most current artist statement.

It's a work in progress, but I've done my best to convey as much information as possible in one succinct paragraph. Remember that your artist biography is the place to give lots of details about yourself as an artist.

Food is life, and life is art. I use colored pencils and digital media to create art and illustrations focused on food and ingredients. My colorful drawings show the beauty of food, while digitally added typography provides both practical information and commercial appeal to the viewer. I see my drawings and illustrations as stories or snapshots of daily life, rather than just strictly art, and it is my hope that they will encourage viewers to think more deeply about food. For inspiration, I read constantly and eat voraciously. I am also inspired by memories of my rural upbringing where we grew our own vegetables, ate local meat and seafood, and faithfully recreated traditional recipes.

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This is just an example for you to have in mind as you create your own. On the following pages, you'll find some helpful tips before you begin and a worksheet to walk you through creating your own statement.



before you BEGIN

What should it include?

- Your materials/media
- Subject matter(s)
- Your process/methods
- Your purpose/why are you doing this?

What should it omit?

- Specific biographical information – general is okay if it helps with clarification. Your artist biography is the place for more details about your life.
- Outside quotes or opinions about your art.
- Your personal philosophies – it's a statement, not a manifesto.

HELPFUL TIPS

- Be brief. Get to the point.
- Use simple language. How would you describe your artwork to a completely non-artistic person, your family, etc. Start with a simple framework, and then create a few versions for different audiences.
- Be honest. Share the reason behind your obsession with drawing/painting/photographing a sunset, flowers or a slice of crispy bacon.
- Remind yourself that your artist statement is not a static document. You should update it as your artwork evolves.

you GOT THIS!

Use the following prompts to kickstart your thinking. Either print this page and write down your answers or use this editable PDF to answer the questions and keep a digital copy. When you're done, use the next page to collect your thoughts and finalize your statement.

How would you describe your art? What is your subject matter or focus?

What material(s) do you use to make your art?

Describe the method(s) used to create your art?

What does your art mean to you? Why are you creating it?

How do you get inspiration?

Who is your intended audience, and what are the goals/hopes of sharing your art?



my artist statement

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