

**FRESH
iDEAS**



FRESH STORE

Better, Faster E-Commerce

www.freshideas.co.zw

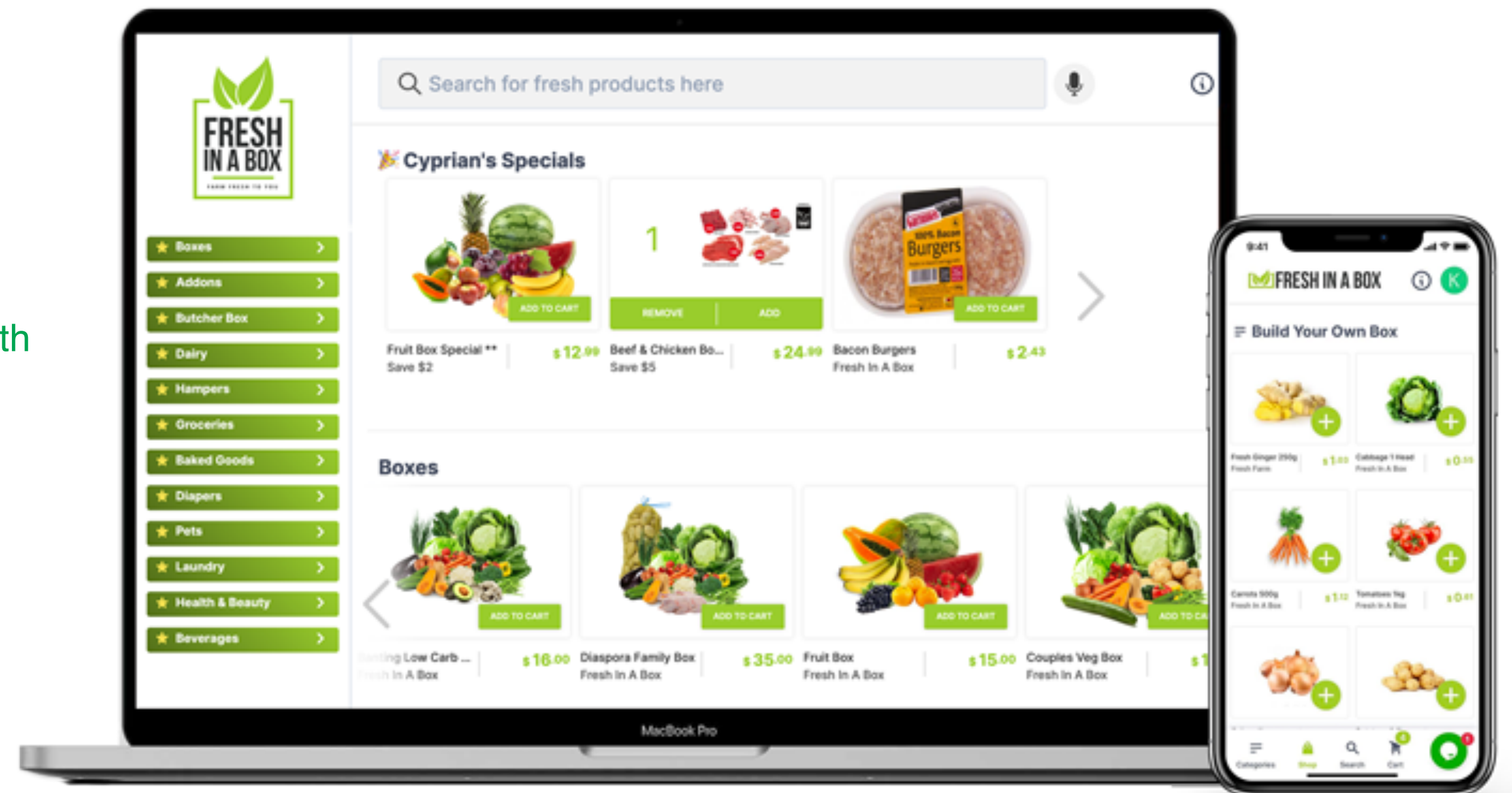


Welcome to the Fresh Store

01

Get your business online and start getting orders from anywhere in the world. With your new online business you can manage your Fresh Store, update products, photos, pricing and a lot more.

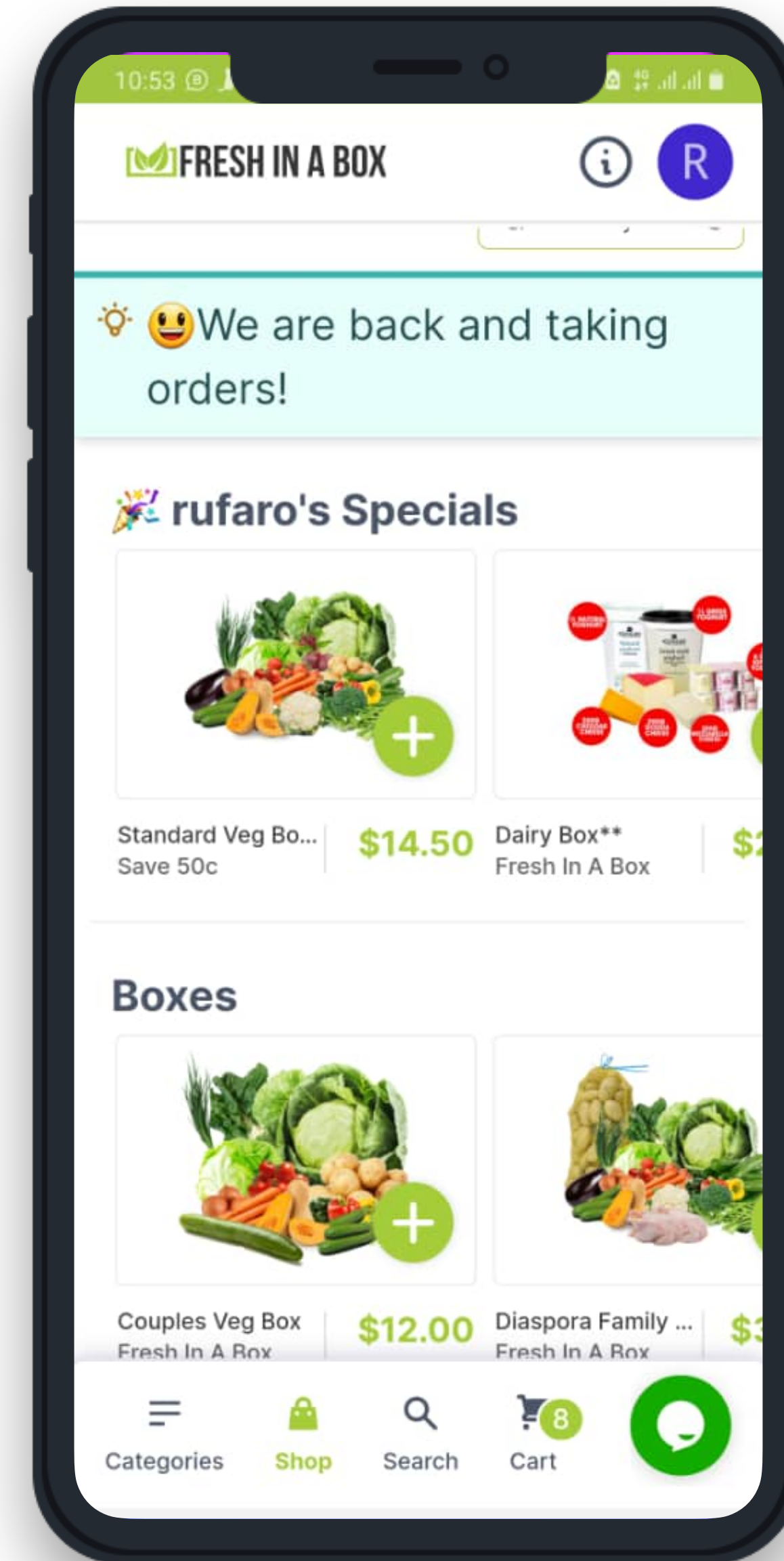
Keep updated with Fresh Store and you will always be on the cutting edge with regular updates and improvements.



Faster, Simpler E-Commerce

02

The Fresh Store interface is made to be fast and simple, improving the users ability to navigate and make purchases from the platform. We continue to work on making the Fresh Store the easiest e-commerce platform to use.

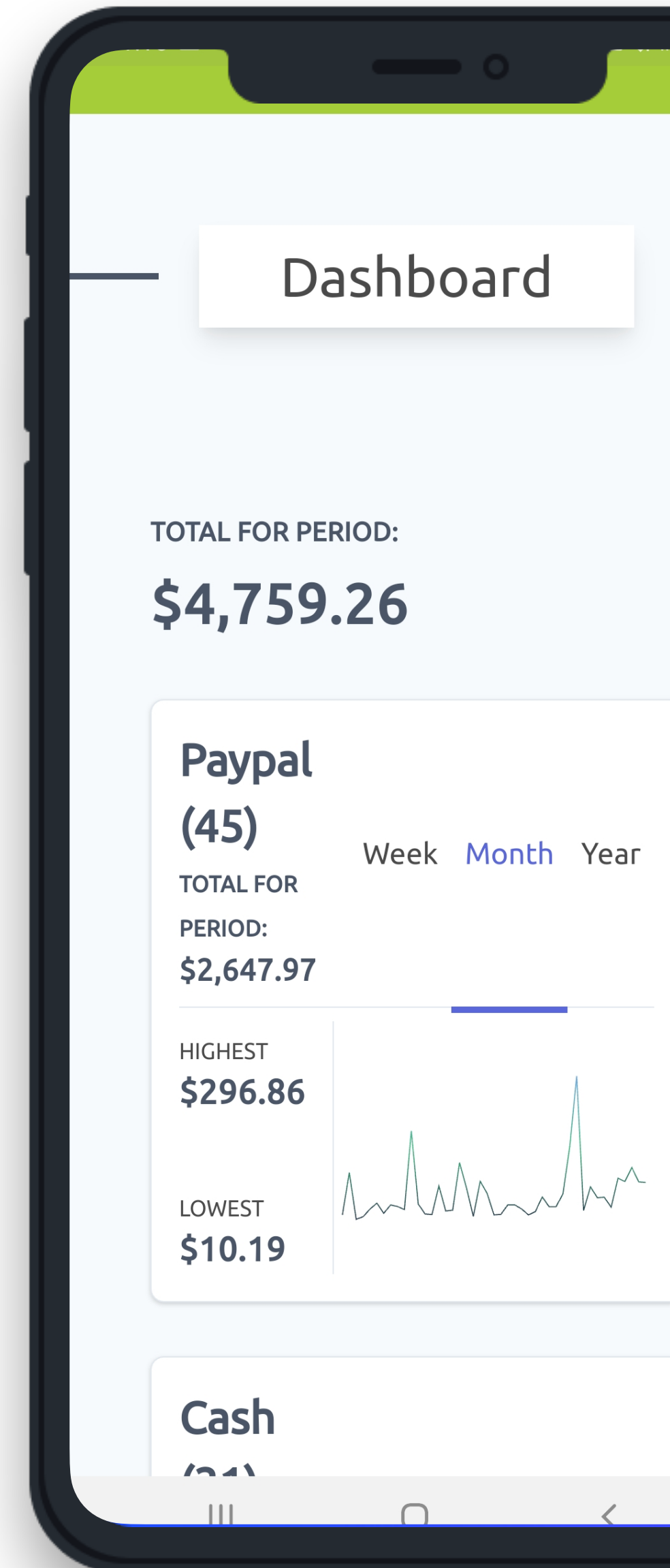
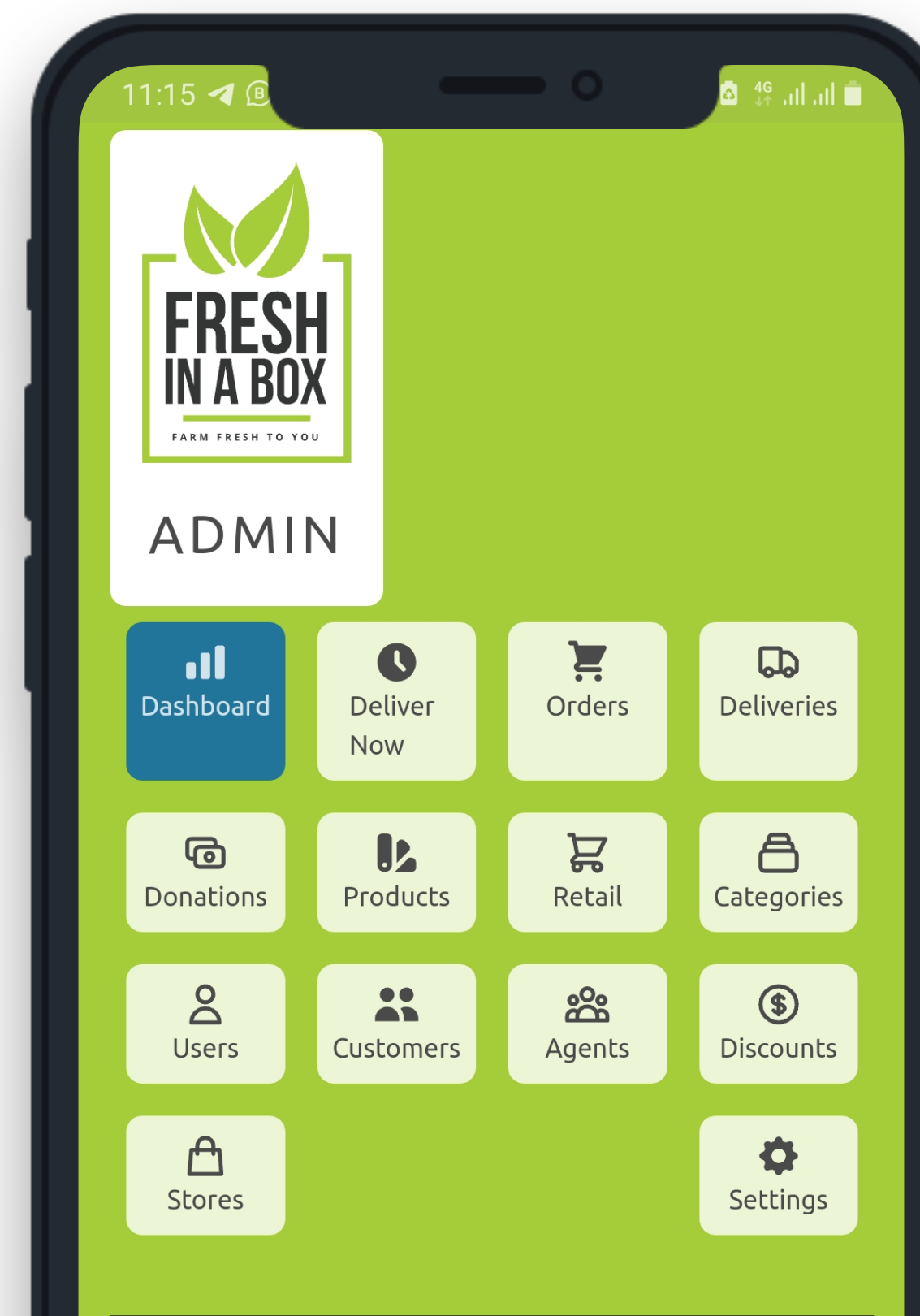
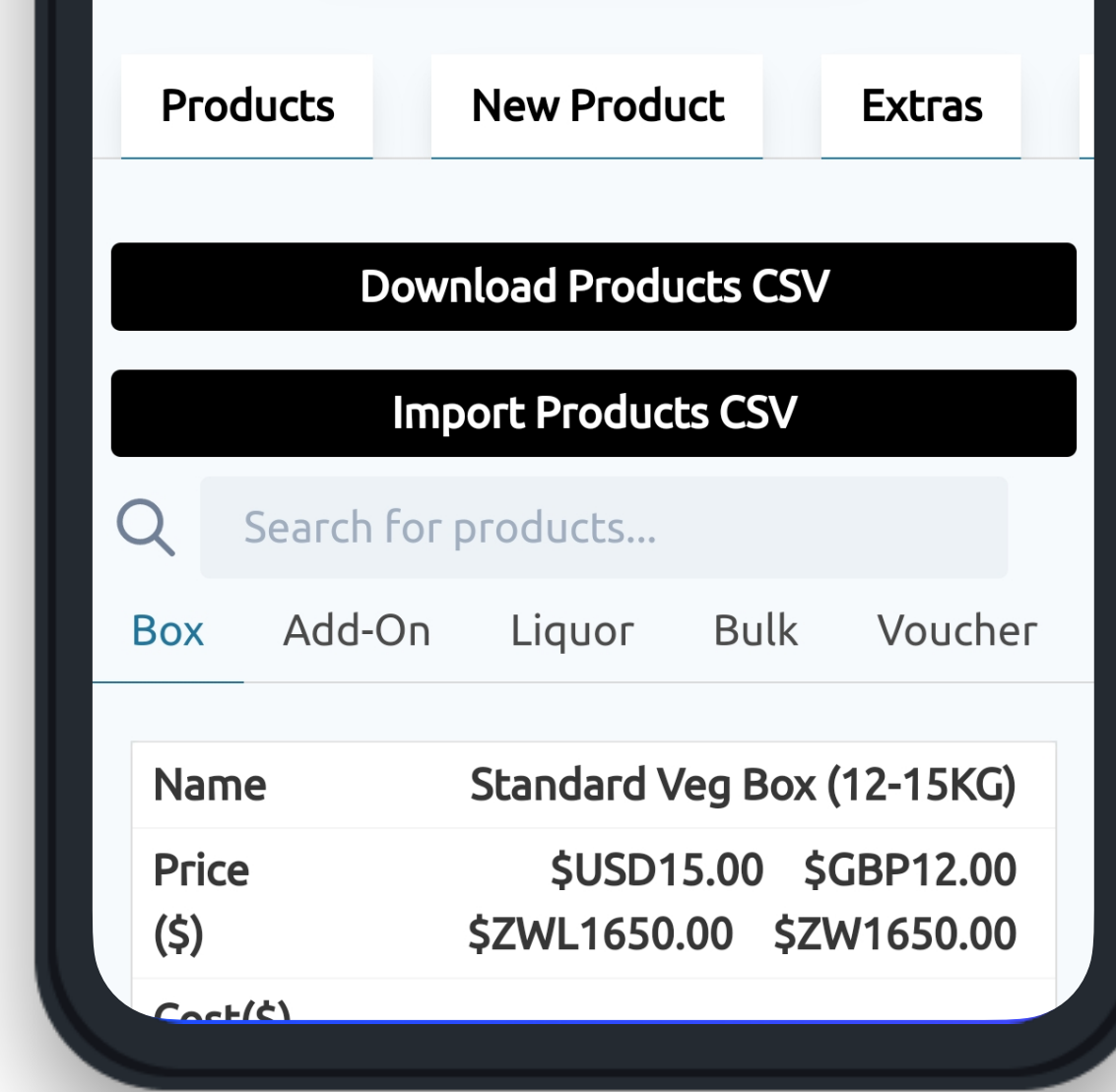


Manage Your Fresh Store

03

The Fresh Store allows you to manage your store with easy features that make the process fast. Any updates you make are instantly reflected on the user's side.

You can edit your product and categories, delivery settings, discounts and also manage your orders.



Flexible Payments

04

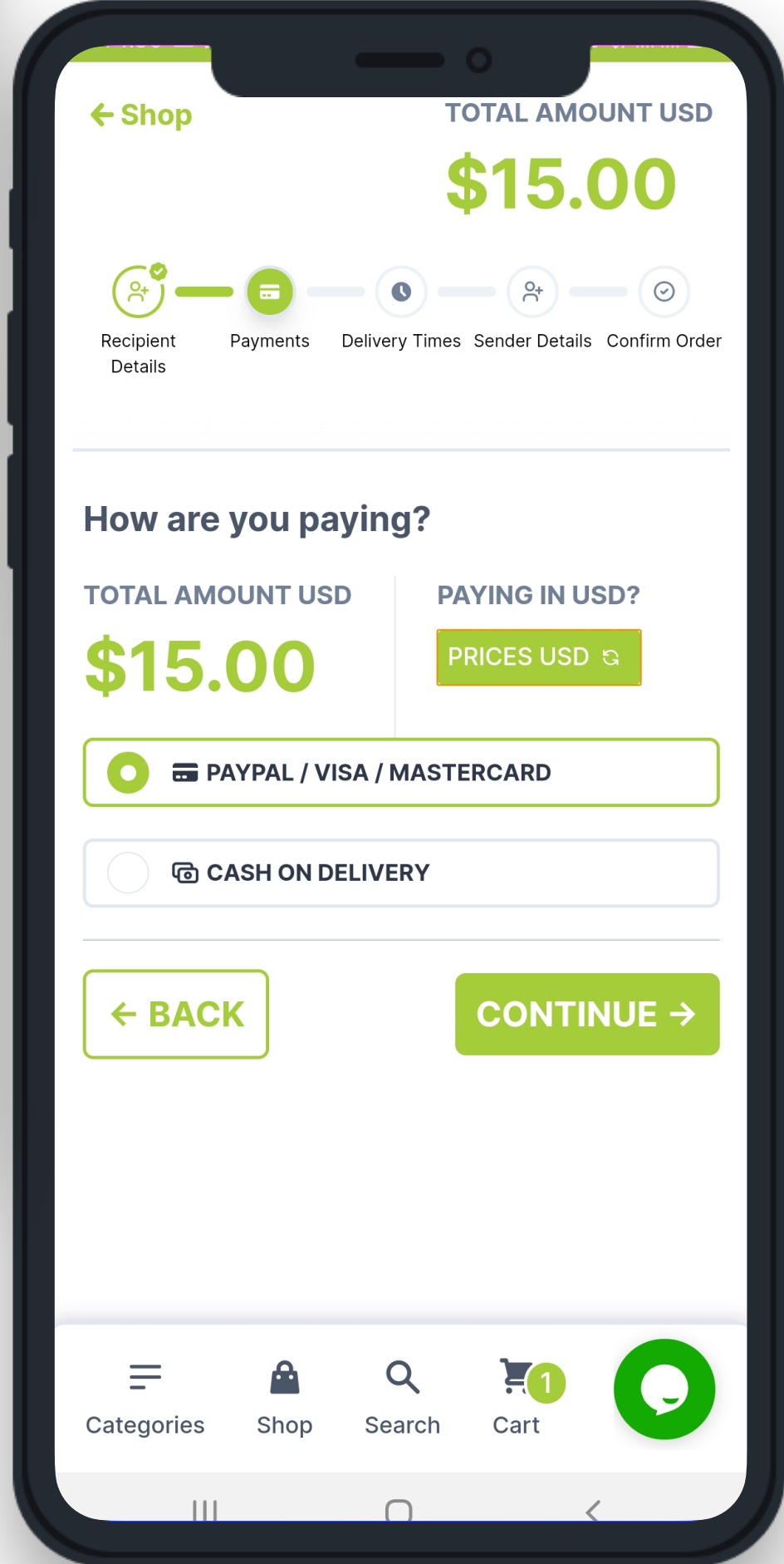
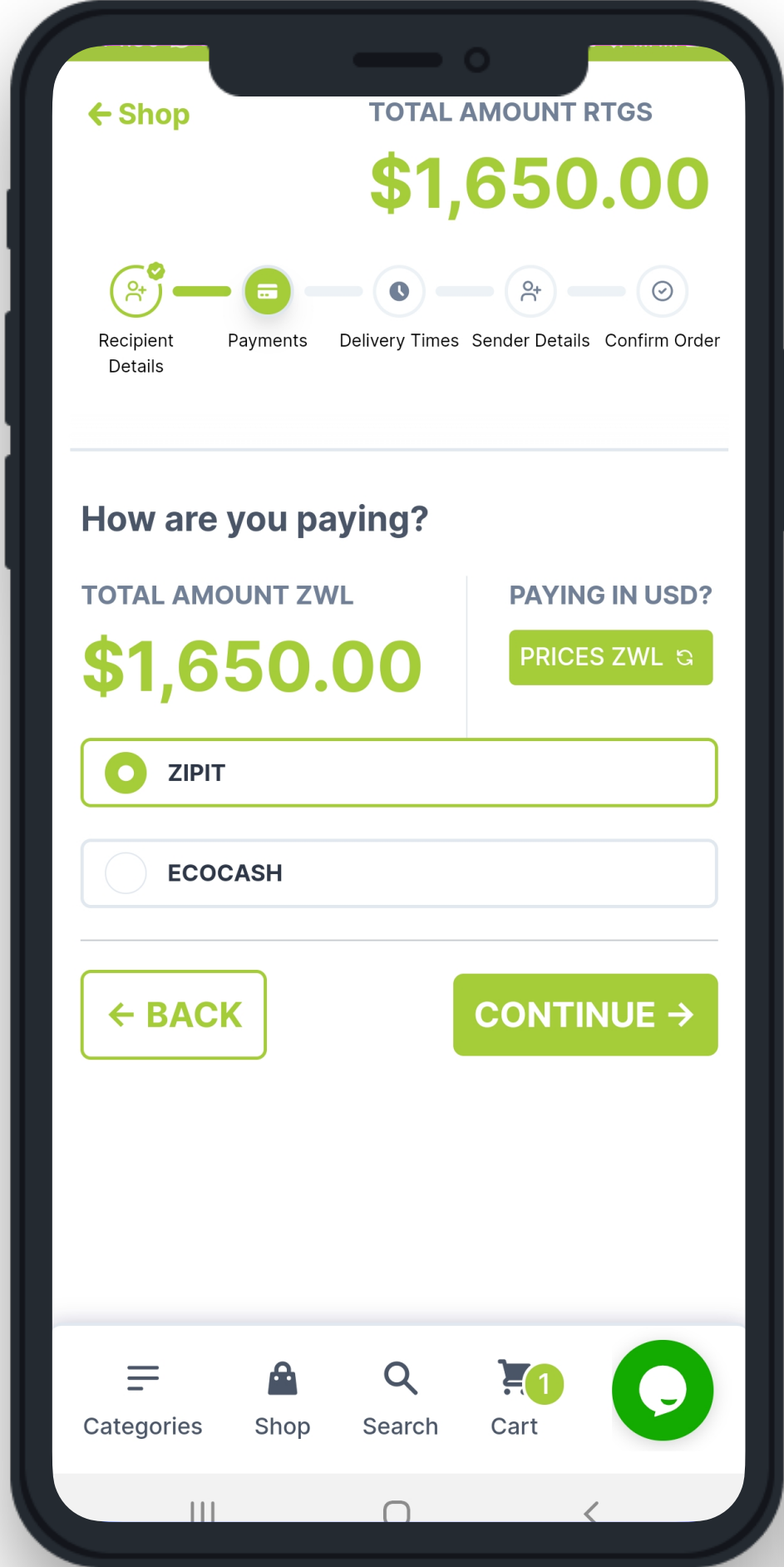
With Fresh Store you can start getting paid instantly. We have integrated the leading payment suppliers onto our platform. Thanks to our team of super developers, you can now get paid from all over the world.

We will continue to add more payment options as we form new partnerships around the world.

Our Payment Options



Our Partners

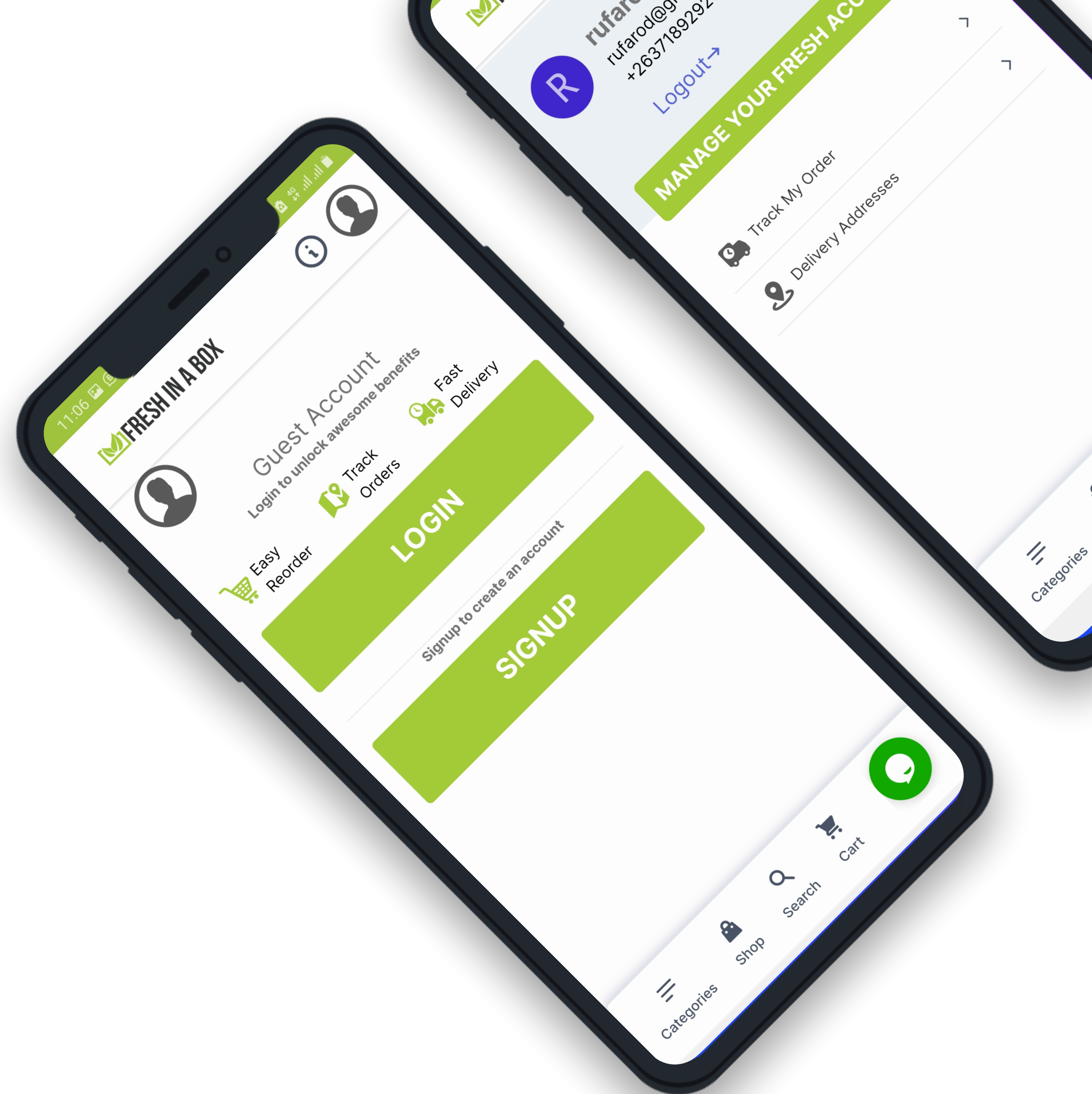


Fresh Accounts

05

Your users will have the ability to create accounts which will help you keep in touch with your customers. With a Fresh Account a user can track orders, add multiple delivery addresses and add all their information for faster checkout.

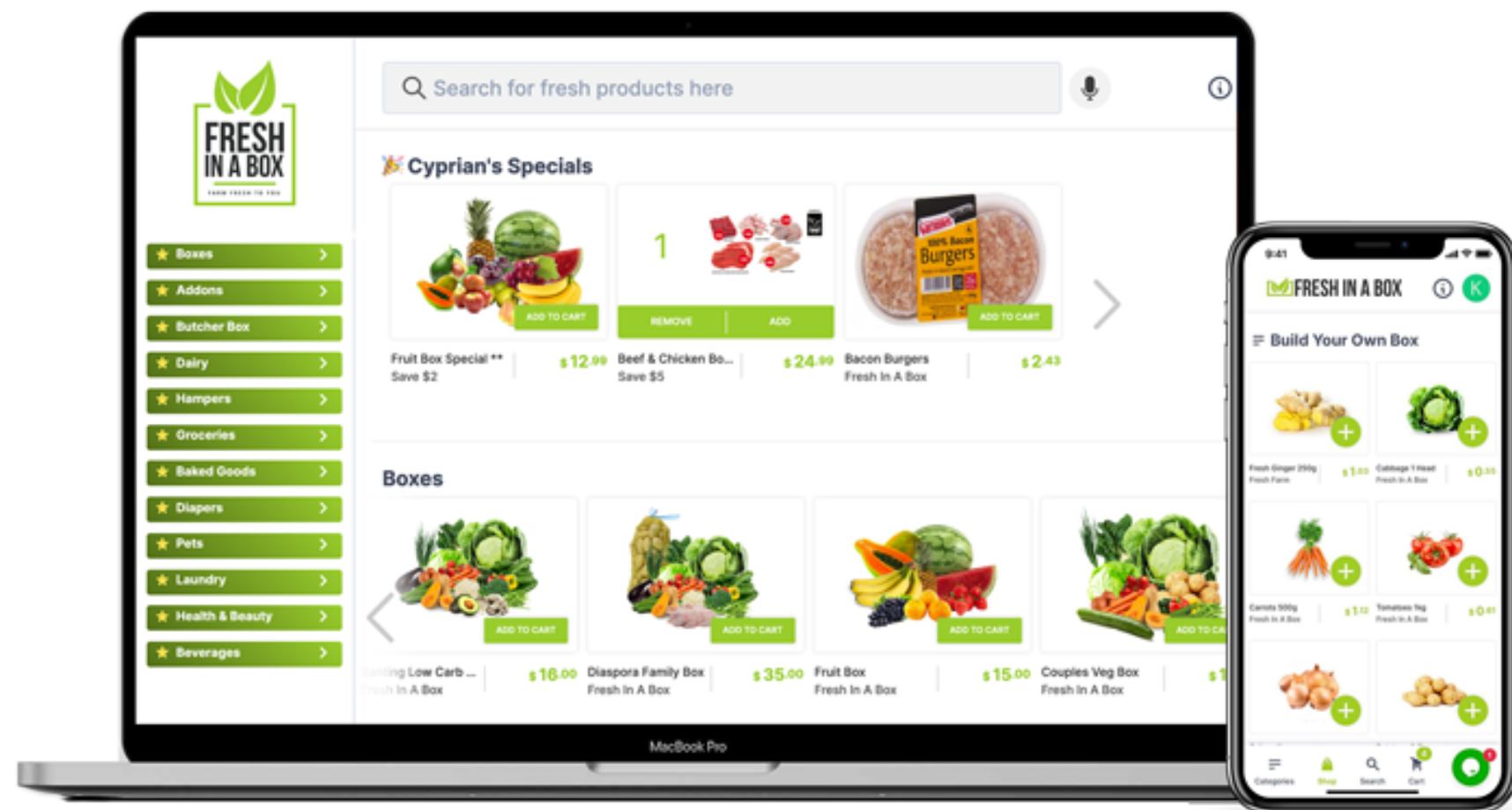
You can also reward your members with specials and promo codes they can use on the Fresh Store.



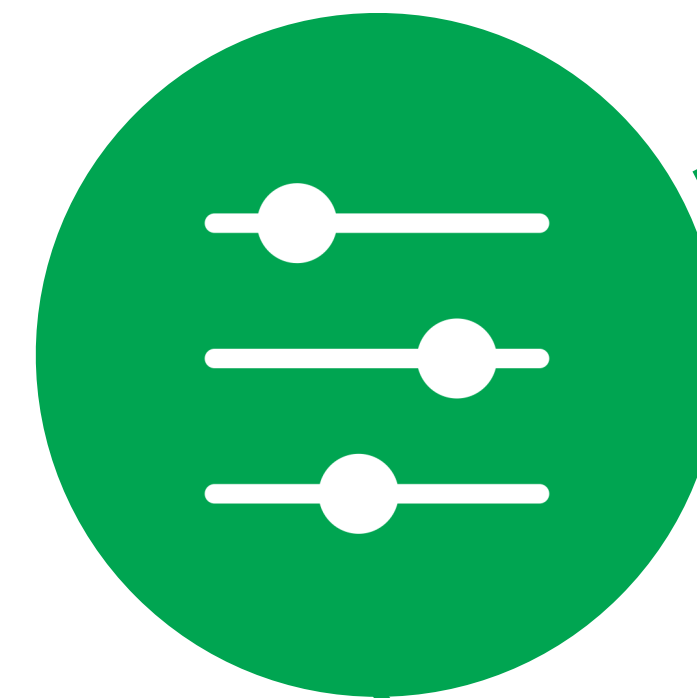
Quick & Easy Setup

06

Once you have subscribed for a Fresh store our team of specialised developers will assist you in the setup of your store. Launching a store has never been this easy.



Subscribe



Set up Store

Go Live!



Pricing

07

Your monthly subscription gives you access to the powerful tools that make Fresh Store an award winning platform. You will always get updates and new features as soon as they are available.

\$99 per Month

Online Store

Store Management

Unlimited Products

Discounts

User Accounts

Payment Gateway

Email Notifications

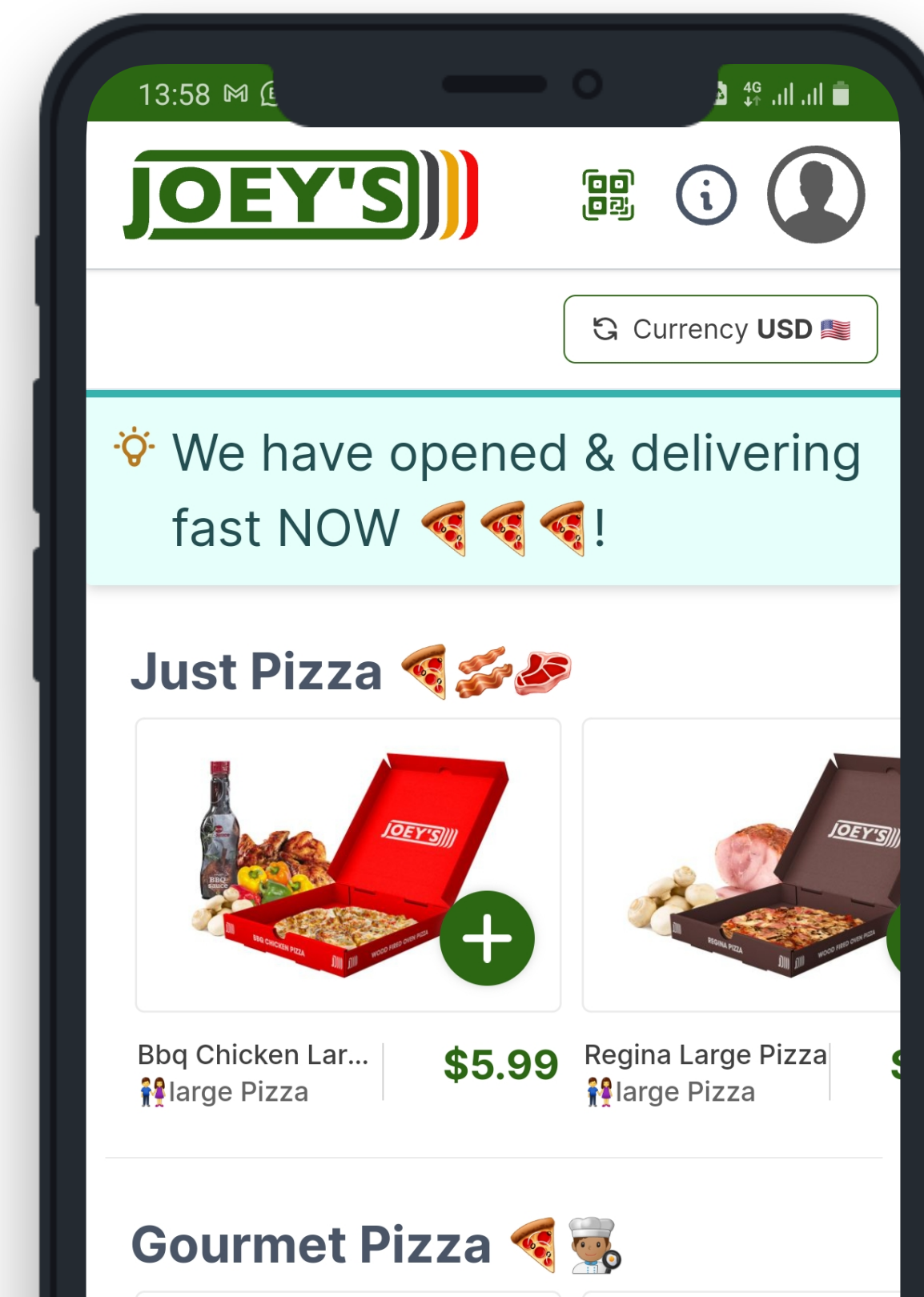
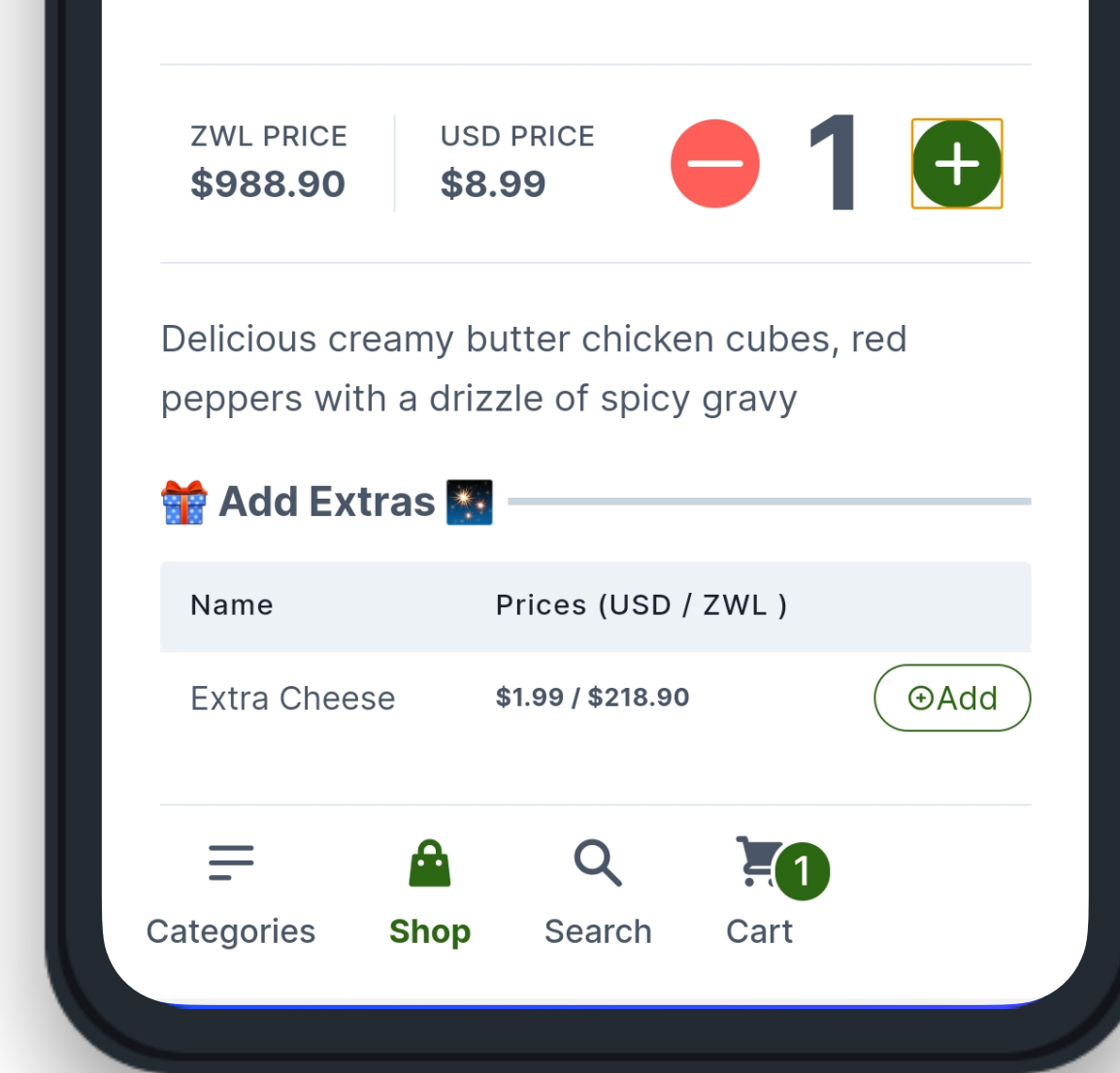
Live Chat

24/7 Support

Free SSL Certificate

Add-ons

Product	Price/month
Kitchen App	\$49.99
Fresh Logistics	\$0
SMS Notifications	\$49.99
Android App	\$49.99
iOS App	\$49.99



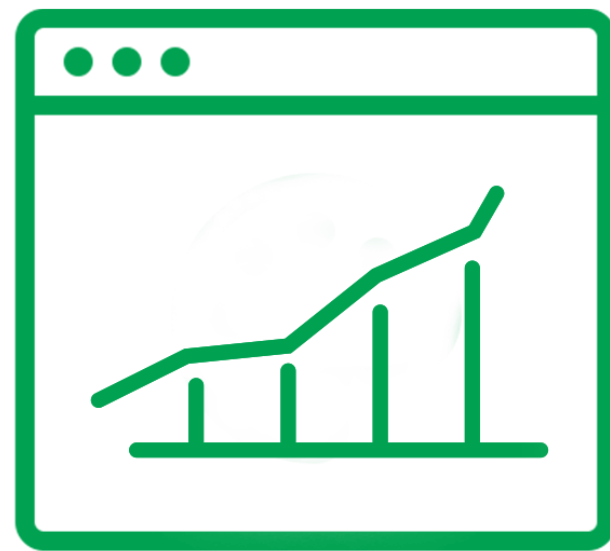
2021 Roadmap

08

As the Fresh Store platform grows we will be adding new features to improve user experience for both you and your customers. This will come at no extra cost to your subscription which means your store will always be up to date with our latest and greatest tech.



Themes



Advanced Analytics



Multilingual Features



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