



PROPLAN® NUTRITION THAT PERFORMS®

For immediate release November 27, 2017 Media contact: Gail Miller Bisher (212-213-3212) gail@westminsterkennelclub.org

WESTMINSTER ART CONTEST WINNER SELECTED

THE 142ND ANNUAL

WESTMINSTER

KENNEL CLUB DOG SHOW

Pratt Institute Student Jenna Chi's Work Chosen as Dog Show Poster

New York, N.Y. – The Westminster Kennel Club, partnering for the first time with Pratt Institute for its annual art contest, is pleased to announce that the winning graphic design "German Shepherd" belongs to student Jenna Chi. The contest was open to students and alumni of the Pratt Institute. Entrants were asked to submit a graphic design to commemorate the 142nd Annual Westminster Kennel Club Dog Show held from Feb. 12 – 13, 2018.

Chi, of Brooklyn, New York, was born and raised in Taiwan, Taipei. Chi knew since she was 5-years-old that she wanted to be an artist. She made her way to New York City to pursue an art education and is currently a junior at Pratt Institute pursuing a communication design major with a concentration in graphic design. Her winning idea was to re-create the concept of putting main characters on a movie poster. She selected photos from different breeds and sports to represent the diversity of canines that attend the event. Chi's winning graphic design will become the commemorative poster and Official Program cover and will join other finalists' works on a set of notecards. Her work can be found at Jennachidesign.com.

PRATT INSTITUTE ART CONTEST FINALISTS

Jason Wallace – *"Pointer"* and *"Photos"* Anna Williams – *"Doberman"* Joy Yang – *"German Shepherd"* Connie Yuen – *"Boxer"*

CHARITY RECIPIENTS

Each year, Westminster donates to a dog-related charity from the proceeds of its annual art contest's commemorative poster and notecards sales. For 2018, proceeds will create a donation of \$15,000 to be awarded equally between three national breed clubs for dog rescue efforts. The inaugural winners of \$5,000 each to American Kennel Club (AKC)-recognized national breed clubs engaged in dog rescue activities are the Bearded Collie Club of America, the English Cocker Spaniel Club of America, and the Great Pyrenees Club of America.

All events during Westminster Week are presented by Purina Pro Plan®.

###

About The Westminster Kennel Club – The Westminster Kennel Club is America's oldest organization dedicated to the sport of purebred dogs. Established in 1877, Westminster's influence has been felt for more than a century through its famous all-Breed, benched dog show held every year at New York City's

Madison Square Garden. Today, America's dog show has expanded into Westminster Week which includes the Masters Agility Championship at Westminster and the Masters Obedience Championship at Westminster, both held at Piers 92/94. More than 3,000 dogs from the US and abroad make Westminster Week like no other. *Westminster. There's only one.* Visit us at: <u>www.westminsterkennelClub.org</u> or follow <u>@WKCDOGS.</u>

About Pratt Institute - Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

About Purina Pro Plan – Purina Pro Plan is proud to be the food of choice for 10 of the past 11 Westminster Best in Show winners and 98 of the top 100 AKC All-Breed Champions.* With more than 400 on staff scientists, veterinarians and nutritionists, it is our goal to provide dogs with the nutrition they need to be their absolute best, to help keep them energetic and resilient, and to maintain an ideal body condition, healthy skin and a stunning coat. Because being the best he can be means something different for every dog, our wide range of dry and wet foods and snacks, sold exclusively at pet specialty stores, can be found in 80+ formulas across four specialized categories, formulated for a dog's unique needs. For more information, visit <u>www.proplan.com</u> or follow @ProPlan on Twitter, Instagram, Facebook, Vine or Google+. The brand is manufactured by Nestle Purina PetCare, which promotes responsible pet care, humane education, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestle Purina PetCare is part of Swiss-based Nestle S.A., a global leader in nutrition, health and wellness. *The handler or owner of these champions may have received Pro Plan dog food as Purina ambassadors.

THE WESTMINSTER KENNEL CLUB

