



WESTMINSTER
KENNEL CLUB DOG SHOW

trupanion™
Medical insurance for the life of your pet.

***THE WESTMINSTER KENNEL CLUB WELCOMES TRUPANION AS
OFFICIAL MEDICAL INSURANCE FOR PETS SPONSOR FOR ITS 2021
DOG SHOW***

New York, NY – The Westminster Kennel Club is proud to welcome Trupanion, a leader in medical insurance for pets, as the official pet insurance provider for the 145th Annual Westminster Kennel Club Dog Show Presented by Purina Pro Plan®.

“The Westminster Kennel Club is excited to partner with Trupanion as they celebrate their 20th anniversary of providing quality medical insurance for dogs and creating initiatives to support responsible breeding,” said Westminster Kennel Club President Charlton Reynders, III. This partnership aligns with Westminster’s mission of enhancing the lives of all dogs, celebrating canine companionship, promoting responsible dog ownership, and breed preservation.

“Trupanion is thrilled to exclusively partner with the Westminster Kennel Club Dog Show as the official medical insurance for pets sponsor. Westminster is the premier dog event in the country, and we’re excited to work together to raise awareness on the importance of high-quality medical insurance to help the pets we all love receive the best veterinary care. At Trupanion, we strive to provide owners peace of mind, so when their pet is sick or injured, they can focus on their pet’s care and not the cost of the bill,” said Chloe Gill, head of the Trupanion Breeder Support Program.

In addition to offering the most comprehensive, highest quality product and unequalled 24/7/365 customer support, Trupanion is the only provider with patented software that can pay claims directly to the veterinarian at the time of check-out, often within seconds. Trupanion also provides a robust Breeder Support Program which offers breeders reporting data of litters, starter kits for puppy buyers, and community support through a private social media group.

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The Westminster Kennel Club, established in 1877, is America's oldest organization dedicated to the sport of dogs. It hosts the iconic, all-breed Westminster Kennel Club Dog Show, the second-longest, continuously held sporting event in the U.S., and since 1948, the longest nationally televised live dog show. The annual dog show—a conformation competition for purebred dogs—and the Masters Agility Championship and Masters Obedience Championship—where dogs from all backgrounds are eligible to compete—make Westminster Week with its nearly 3,000 dogs from the U.S. and around the world a pinnacle experience for any dog lover. America's Dog Show has captivated canine enthusiasts for more than a century with its educational benched format, where the public can engage with more than 200 breeds of dogs in New York City. The Club's mission, which enhances the lives of all dogs, celebrates the companionship of dogs, promotes responsible dog ownership, and breed preservation.

WESTMINSTER. *There's only one.*® Visit: westminsterkennelclub.org and follow us [@WKCDogShow](https://twitter.com/WKCDogShow).

About Trupanion

Trupanion is a leader in medical insurance for cats and dogs throughout the United States and Canada with over 530,000 pets enrolled. For over two decades, Trupanion has given pet owners peace of mind so they can focus on their pet's recovery, not financial stress. Trupanion is committed to providing pet owners with the highest value in pet medical insurance with unlimited payouts for the life of their pets. Trupanion is listed on NASDAQ under the symbol "TRUP". The company was founded in 2000 and is headquartered in Seattle, WA. Trupanion policies are issued, in the United States, by its wholly-owned insurance entity American Pet Insurance Company and, in Canada, by Omega General Insurance Company. For more information, please visit trupanion.com.

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