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147th ANNUAL WESTMINSTER KENNEL CLUB DOG SHOW TICKETS ON SALE NOW AT TICKETMASTER

Inaugural Canine Celebration Day & 10th Anniversary of Masters Agility Championship Among Events to be Celebrated Saturday, May 6th, Monday, May 8th, Tuesday, May 9th At USTA Billie Jean King National Tennis Center in New York City

New York, NY (March 7, 2023) – Tickets for the 147th Annual Westminster Kennel Club Dog Show presented by Purina Pro Plan are on sale now at Ticketmaster. For the very first time, the epic 3-day, 3-night event featuring thousands of dogs from across the world competing in top performance activities and culminating in the coveted Best in Show award will take place at the USTA Billie Jean King National Tennis Center in Flushing Meadows-Corona Park, Flushing, NY on Saturday, May 6th, Monday, May 8th, and Tuesday, May 9th, 2023. Among the highlights this year, the Westminster Kennel Club (WKC) will present its inaugural "Canine Celebration Day," commemorating the 10th Anniversary of the Masters Agility Championship and the 8th Annual Masters Obedience Championship, both presented by Purina Pro Plan, and welcoming an incredible newly eligible breed to America's Dog Show, the Bracco Italiano.

Always the greatest dog show in the world, the Westminster Kennel Club is thrilled to welcome spectators back with a host of new family-friendly events taking place on the sprawling grounds of the National Tennis Center. The first-ever WKC "Canine Celebration Day" will take place on Saturday, May 6th, featuring a variety of showstopping activities, including Dock Diving and a Demo Ring, both presented by Cosequin Joint Health Supplement. Spectators will enjoy seeing demonstrations of Herding, Freestyle Obedience, and Scent Work. There will also be a Breed Showcase, where guests can meet and learn about an abundance of incredible dog breeds and observe a Dog Show 101 demonstration to learn more about what is happening in the show ring.

Tickets are available online now at Ticketmaster. For group sales over 17 seats, please email nduane@westminsterkennelclub.org.

Schedule of Events

WKC's Canine Celebration Day // Saturday, May 6th

- 8:00 AM 4:00 PM
 - o 10th Anniversary Masters Agility Championship Preliminaries
 - o 8th Annual Masters Obedience Championship
 - o Special Attraction Dock Diving at Westminster
 - Breed Showcase
 - Demonstrations:
 - Herding
 - Scent Work
 - Freestyle Obedience
 - Dog Show 101
- 7:00 9:30 PM
 - o 10th Anniversary Masters Agility Championship Finals

WKC Dog Show Day 1 // Monday, May 8th

- 8:00 AM 4:30 PM
 - Breed Judging (Hound, Toy, Non-Sporting & Herding Groups)
 - Junior Showmanship Preliminaries
- 7:30 11:30 PM
 - o Group Judging (Hound, Toy, Non-Sporting & Herding Groups)

WKC Dog Show Day 2 // Tuesday, May 9th

- 8:00 AM 4:30 PM
 - o Breed Judging (Sporting, Working & Terrier Groups)
 - Junior Showmanship Preliminaries
- 7:00 PM 11:00 PM
 - Junior Showmanship Finals
 - Group Judging (Sporting, Working & Terrier Groups)
 - Best in Show

For more information, please visit westminsterkennelclub.org.

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About the Westminster Kennel Club

The Westminster Kennel Club, established in 1877, is America's oldest organization dedicated to the sport of dogs. It hosts the iconic, all-breed Westminster Kennel Club Dog Show, the second-longest, continuously held sporting event in the U.S. after the Kentucky Derby, and since 1948, the longest nationally televised live dog show. The Club's mission, which enhances the lives of all dogs, celebrates the companionship of dogs and promotes responsible dog ownership and breed preservation. The Club advocates for purpose-bred dogs, with an understanding that each breed has a legacy and history that deserves to be taught, honored, and preserved. The Club uses education to raise awareness and encourage owners to conscientiously select dogs that are the right match for their families. The annual dog show—a conformation competition for purpose-bred dogs—and the Masters Agility Championship and Masters Obedience Championship—where dogs from all backgrounds are eligible to compete—make Westminster Week with nearly 3,000 dogs from the U.S. and around the world, a pinnacle experience for any dog lover. America's Dog Show has captivated canine enthusiasts for more than a century. WESTMINSTER. There's only one.® Visit us on, westminsterkennelclub.org, on Twitter, Instagram, Facebook and TikTok.

About Nestlé Purina PetCare

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition. Purina Pro Plan is a leader in the advanced nutrition category, with more than 140 targeted formulas to help your pet thrive throughout every stage of life. It is also the food of choice for 15 of the past 16 Westminster Best in Show winners*. For more information, visit www.proplan.com or follow @ProPlan on Twitter, Instagram, or Facebook.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit <u>purina.com</u> or <u>subscribe here</u> to get the latest Purina news.

*The handler or owners of these champions may have received Purina Pro Plan dog food as Purina ambassadors.

About the USTA

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, one of the highest-attended annual sporting events in the world, and launched the US Open Series, linking seven summer WTA and ATP World Tour tournaments to the US Open. In addition, it owns approximately 120 Pro Circuit events throughout the U.S. and selects the teams for the Davis Cup, Billie Jean King Cup, Olympic and Paralympic Games. The USTA's philanthropic entity, the USTA Foundation, provides grants and scholarships in addition to supporting tennis and education programs nationwide to benefit under-resourced youth through the National Junior Tennis & Learning (NJTL) network. For more information about the USTA, go to USTA.com or follow the official accounts on Facebook, Instagram, Twitter and TikTok.