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## **THE WESTMINSTER KENNEL CLUB IN PARTNERSHIP WITH TRUPANION ANNOUNCES 2023 VETERINARIAN OF THE YEAR AWARD WINNER**

*Dr. Marthina Greer of Lomira, Wisconsin Wins Second Annual Online Award*

**New York, NY** (April 25, 2023) — The [Westminster Kennel Club](#) (WKC), in partnership with [Trupanion](#), a leader in pet medical insurance, named Dr. Marthina “Marty” Greer as the recipient of the second annual **Veterinarian of the Year Award**. Last year, the two organizations launched the online award to recognize and celebrate the dedicated veterinarians who make a difference in our pets’ lives. Dr. Greer has gone above and beyond caring for the animals of her community with the opening of her first clinic in 1982 with her husband, Dr. Daniel Griffiths. Westminster is donating \$10,000 in the name of Dr. Greer to MightyVet, a non-profit industry-wide online platform founded to support veterinarians, students, and vet techs tackling mental well-being issues and continuing education in the veterinary profession.

Dr. Greer received her DVM from Iowa State University. She currently owns three practices with her husband in Lomira, Wisconsin. She is a true trailblazer in animal medicine with a special interest in Pediatrics and Reproduction. Not only have her efforts contributed to pharmaceutical and nutritional research advances, but she’s authored numerous books and serves on various veterinary committees and dog clubs. She is also a valued member of the community raising 5 puppies for Canine Companions for Independence, a service dog organization. Her love for canines extends far beyond her profession to her homelife as she shows Pembroke Welsh Corgis and Danish Swedish Farmdogs in her spare time.

The Westminster Kennel Club is proud to continue its longstanding tradition of prioritizing the veterinary community and canine health through the Veterinarian of the Year Award. In 1987, the Club began its WKC Veterinary Scholarship program, an initiative that has offered scholarships to students totaling over \$4.8 million to date. Trupanion’s commitment to help devoted, responsible pet owners budget and care for their pets for life and tremendous support for the veterinary community through its founding of Veterinary Appreciation Day<sup>TM</sup>, TruCuddle<sup>TM</sup>, and countless other give-back initiatives is a natural match for Westminster’s mission. Launched in 2022, WKC and Trupanion are thrilled to continue this initiative to celebrate these passionate professionals and create awareness for the mental well-being support needed by them and their teams.

Regional finalists include Dr. Lisa Soyka, of the Veterinary Emergency Group, Tampa, Florida, Dr. Daniel Stobie, of Northstar VETS, in Robbinsville, NJ and Maple Shade, NJ, and Dr. Anders J. Thoreson, of the Klahaya Animal Hospital, Snohomish Washington. Videos of the regional finalists were shared across Westminster's social media platforms. The winner received the most cumulative likes/favorites across platforms.

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#### **About the Westminster Kennel Club**

The Westminster Kennel Club, established in 1877, is America's oldest organization dedicated to the sport of dogs. It hosts the iconic, all-breed Westminster Kennel Club Dog Show, the second-longest, continuously held sporting event in the U.S. after the Kentucky Derby, and since 1948, the longest nationally televised live dog show. The Club's mission, which enhances the lives of all dogs, celebrates the companionship of dogs and promotes responsible dog ownership and breed preservation. The Club advocates for purpose-bred dogs, with an understanding that each breed has a legacy and history that deserves to be taught, honored, and preserved. The Club uses education to raise awareness and encourage owners to conscientiously select dogs that are the right match for their families. The annual dog show—a conformation competition for purpose-bred dogs—and the Masters Agility Championship and Masters Obedience Championship—where dogs from all backgrounds are eligible to compete—make Westminster Week with over 3,000 dogs from the U.S. and around the world, a pinnacle experience for any dog lover. America's Dog Show has captivated canine enthusiasts for more than a century. WESTMINSTER. *There's only one.*® Visit us on, [westminsterkennelclub.org](https://www.westminsterkennelclub.org), on [Twitter](https://twitter.com/westminsterkc), [Instagram](https://www.instagram.com/westminsterkc), [Facebook](https://www.facebook.com/westminsterkc) and [TikTok](https://www.tiktok.com/@westminsterkc).

#### **About Trupanion**

Trupanion is a leader in medical insurance for cats and dogs throughout the United States, Canada and Australia with over 800,000 pets enrolled. For over two decades, Trupanion has given pet parents peace of mind so they can focus on their pet's recovery, not financial stress. Trupanion is committed to providing pet parents with the highest value in pet medical insurance with unlimited payouts for the life of their pets. Trupanion is the only provider with the technology to pay veterinarians directly in seconds at the time of checkout. Trupanion is listed on NASDAQ under the symbol "TRUP". The company was founded in 2000 and is headquartered in Seattle, WA. Trupanion policies are issued in the United States by its wholly-owned insurance entity American Pet Insurance Company and distributed by Trupanion Managers USA, Inc., and, in Canada, by Omega General Insurance Company and distributed by its wholly-owned subsidiary Canada Pet Health Insurance Services, Inc., dba Trupanion. Trupanion Australia is a partnership between Trupanion and Hollard Insurance Company. For more information, please visit [trupanion.com](https://trupanion.com).

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