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## FOR IMMEDIATE RELEASE

## EVERSON, WA RESIDENT WINS BEST JUNIOR HANDLER AT THE 148th ANNUAL WESTMINSTER KENNEL CLUB DOG SHOW

2024 Marks 90th Anniversary of Junior Showmanship at Westminster

**New York, NY** (Wednesday, May 15, 2024) — Octavia Stensen with her Norwegian Buhund "Pineapple" won the title of Best Junior Handler under judge Diego Garcia of Lillington, NC at the 148th Annual Westminster Kennel Club Dog Show presented by Purina Pro Plan, held at the USTA Billie Jean King National Tennis Center on Tuesday, May 14.

Stensen, handling her 3.5-year-old female, officially known as GCHB CH Cultiva Cruisin For A Bruisin Pineapple Express CGC TKN, took top honors in the Junior Showmanship competition besting a field of 104 entrants, narrowed down to eight finalists. Finalists were selected over two days of preliminary competitions by judges Rebecca Cross of Gettysburg, PA, and Stacy Threlfall of Apex, NC.

As the 2024 Westminster Kennel Club Best Junior Handler, Stensen will receive a \$10,000 Junior Showmanship Finalists Scholarship Award. All other finalists also receive scholarship awards: Second place \$5,000, Third place \$4,000, and Fourth place \$3,000. The remaining four finalists receive a \$500 scholarship award. The scholarships are for their use in post-secondary schooling for the college or technical school of their choice.

Junior Showmanship is a competition assessing the handling skills of children 9-18 years of age, independent of the traits of the dog. This competition has been held as part of the Westminster Kennel Club Dog Show since 1934.

For full results and video, visit westminsterkennelclub.org.

LINK TO IMAGES: HERE

Courtesy of Getty Images for The Westminster Kennel Club

LINK TO VIDEO: <u>HERE</u> Courtesy of Fox Sports

## **About The Westminster Kennel Club**

The Westminster Kennel Club, established in 1877, is America's oldest organization dedicated to the sport of showing dogs. It hosts the iconic, all-breed Westminster Kennel Club Dog Show, the second-longest, continuously held sporting event in the U.S. after the Kentucky Derby and, since 1948, the longest nationally televised live dog show. The Club's mission is to enhance the lives of all dogs by celebrating the companionship of dogs and promoting responsible dog ownership and breed preservation. The Club advocates for purpose-bred dogs, with an understanding that each breed has a legacy and history that deserves to be taught, honored, and preserved. The Club uses education to raise awareness and encourage owners to conscientiously select dogs that are the right match for their families. The annual dog show—a conformation competition for purpose-bred dogs—and the Masters Agility Championship and Masters Obedience Championship—where dogs from all backgrounds are eligible to compete—make Westminster Week, with thousands of dogs from the U.S. and around the world, a pinnacle experience for any dog lover. The Westminster Kennel Club Dog Show has captivated canine enthusiasts for more than a century. Learn more at westminsterkennelclub.org.

## **About Nestlé Purina PetCare**

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 11,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina Pro Plan is a leader in the advanced nutrition category, with more than 140 targeted formulas to help your pet thrive throughout every stage of life. It is also the food of choice for 16 of the past 17 Westminster Best in Show winners\*. For more information, visit <a href="www.proplan.com">www.proplan.com</a> or follow @ProPlan on Twitter, Instagram, or Facebook.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit <u>purina.com</u> or <u>subscribe here</u> to get the latest Purina news.

\*The handler or owners of these champions may have received Purina Pro Plan dog food as Purina ambassadors.