

WESTMINSTER

KENNEL CLUB DOG SHOW



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> FOR IMMEDIATE RELEASE **Interviews Available**

CASEYVILLE, IL RESIDENT WINS 9TH ANNUAL MASTERS OBEDIENCE CHAMPIONSHIP AT WESTMINSTER

Son of Winner Takes Third Place Overall in Competition During Westminster's Canine Celebration Day

New York, NY (May 11, 2024) — The Border Collie of Caseyville, Illinois, with owner and handler Kimberly Berkley, won the 9th Annual Masters Obedience Championship at Westminster presented by Purina Pro Plan. The event was judged by Barbara Wedekind Selton at the USTA Billie Jean King National Tennis Center on Saturday, May 11.

Zayne, a seven-year-old male, officially known as RNC TC OTCH13 AGCH MACH5 PACH RACH **Norwood Color Me Zayne** HSAd HSBd HXAd HXBd UDX14 OGM RM4 RAE3 HSAD HSBD HXAD HXBD MXC PDS MJC PJS MXPB MJPB PAX MFG TQX T2B5, bested the field of top Obedience entrants over two rounds of competition, and posted the best combined score of 398 out of a possible 400 to become the 2024 Masters Obedience Champion.

Zayne is the Sire of Zuko, the four-year-old male Border Collie, who took Third Place overall in the competition.

The Westminster Kennel Club donates \$5,000 to honor the winner of the Masters Obedience Championship to an AKC training club of the winner's choice or to the AKC Humane Fund.

For streaming of the Masters Obedience Championship and full results visit <u>westminsterkennelclub.org</u>.

LINK TO 9th ANNUAL MASTERS OBEDIENCE CHAMPIONSHIP IMAGES: <u>HERE</u> Photo Credit: O & Co. Media for The Westminster Kennel Club

LINK TO WESTMINSTER'S CANINE CELEBRATION IMAGES DAY: <u>HERE</u> Photo Credit: Roy Rochlin | Getty Images for The Westminster Kennel Club

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About The Westminster Kennel Club

The Westminster Kennel Club, established in 1877, is America's oldest organization dedicated to the sport of showing dogs. It hosts the iconic, all-breed Westminster Kennel Club Dog Show, the second-longest, continuously held sporting event in the U.S. after the Kentucky Derby and, since 1948, the longest nationally televised live dog show. The Club's mission is to enhance the lives of all dogs by celebrating the companionship of dogs and promoting responsible dog ownership and breed preservation. The Club advocates for purpose-bred dogs, with an understanding that each breed has a legacy and history that deserves to be taught, honored, and preserved. The Club uses education to raise awareness and encourage owners to conscientiously select dogs that are the right match for their families. The annual dog show—a conformation competition for purpose-bred dogs from all backgrounds are eligible to compete—make Westminster Week, with thousands of dogs from the U.S. and around the world, a pinnacle experience for any dog lover. The Westminster Kennel Club Dog Show has captivated canine enthusiasts for more than a century. Learn more at <u>westminsterkennelclub.org</u>.

About Nestlé Purina PetCare

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 11,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina Pro Plan is a leader in the advanced nutrition category, with more than 140 targeted formulas to help your pet thrive throughout every stage of life. It is also the food of choice for 16 of the past 17 Westminster Best in Show winners*. For more information, visit <u>www.proplan.com</u> or follow @ProPlan on Twitter, Instagram, or Facebook.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit <u>purina.com</u> or <u>subscribe here</u> to get the latest Purina news.

*The handler or owners of these champions may have received Purina Pro Plan dog food as Purina ambassadors.