

TILF

THREEFOLD IMPACT LEADERS FELLOWSHIP

Leadership as a Catalyst for Driving Social Development

Starting with what is in your hands

AKINTUNDE IDOWU

TILF 2026 10 October 2026



OPENING QUESTION

**What problem do you
care enough to work on?**

Name one issue in the chat. Tell us who it affects.

**What has stopped
progress so far?**

Social development in everyday life

1

Opportunity

People can learn, work and earn a living.

Lasting progress

The improvement continues after the event or funding ends.

4

2

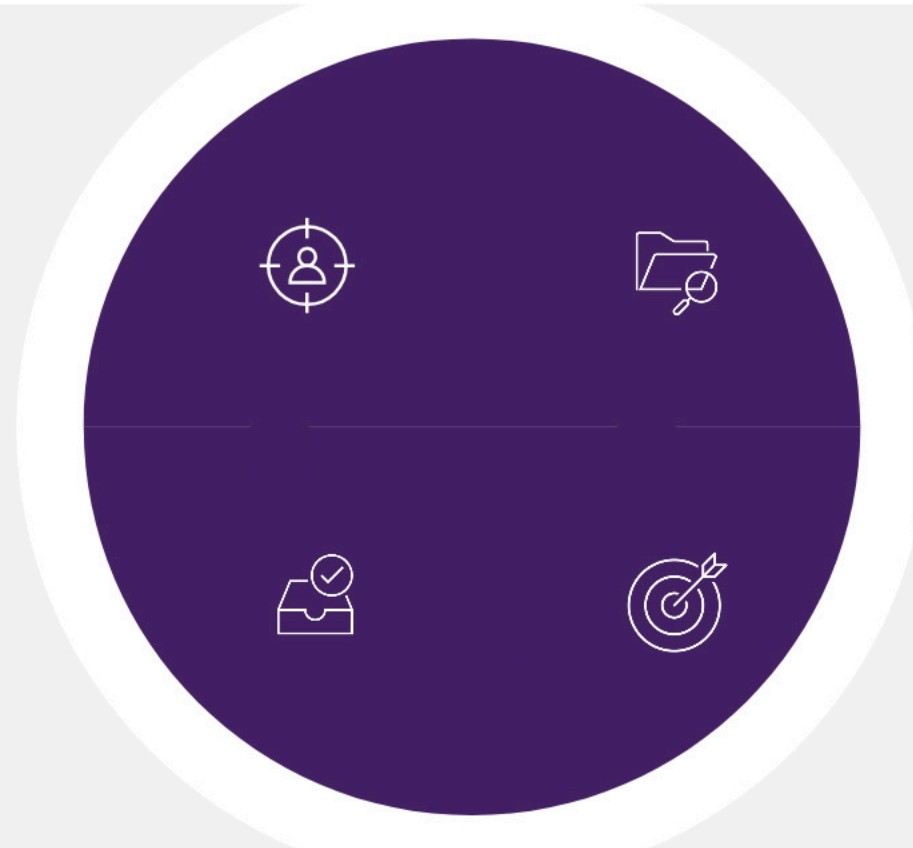
Voice

People help shape decisions that affect them.

Safety and dignity

People can get help and expect fair treatment.

3



What a leader makes possible

1

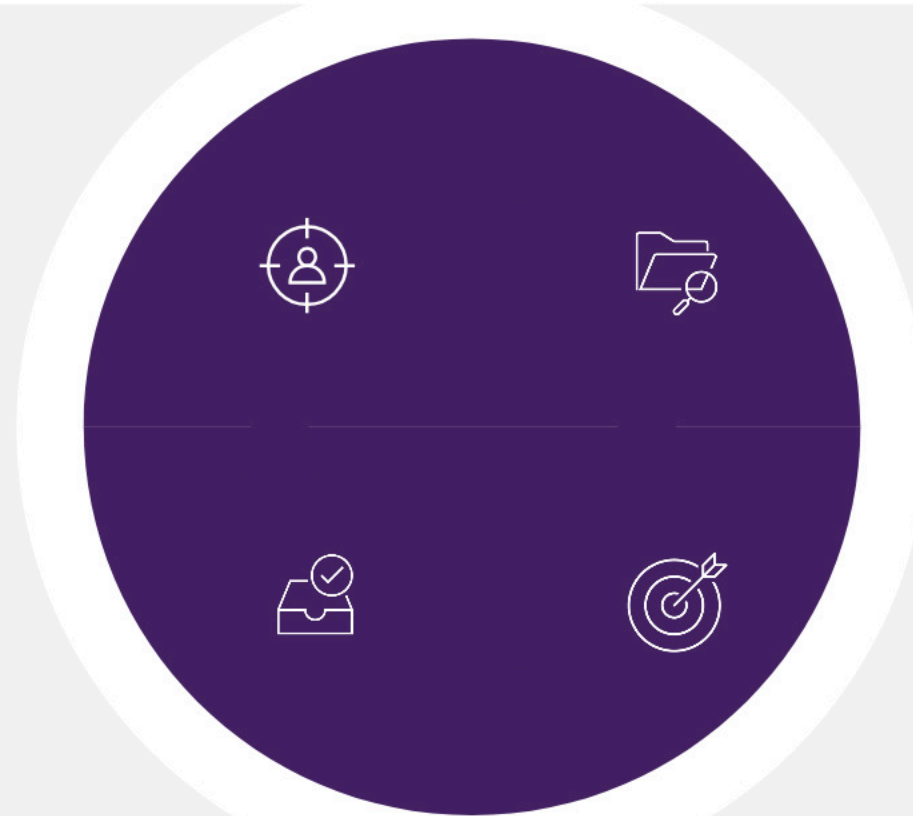
Direction

Help people agree on the change they are working towards.

Shared ownership

Give others the skills and authority to carry the work forward.

4



2

Trust

Keep commitments and explain difficult decisions.

Coordination

Bring people and resources together around clear roles.

3

WHERE I STARTED

**I thought other people
had the advantage.**

I grew up in Bariga. I was timid and unsure
of my voice.

**Learning helped me recognise what I
could contribute.**



SERVICE AND PURPOSE

I found direction while serving.

Following God and doing the work in front of me helped me discover where I could be useful.

LEARNING THROUGH SERVICE

I found someone I could learn from directly.

I volunteered to help with his work and looked for ways to make it easier.

That relationship helped me find my place in technology law.

FE-1 MADE SIMPLE

I started with my own study problem.

Preparing for the Irish professional exams, I made a podcast and clearer notes. Other candidates found them useful.

A personal need became a product others could use.



fe-1
Made Simple

What building a product taught me

I thought a good product would market itself.

It did not.

People needed to find it and trust it. When users reported bugs, I had to deal with the experience they were having.

Feedback has to change what you do.

ATTP GLOBAL

**I wanted young people
to see a wider path.**

We began with conversations with people who had gone ahead, then created competitions that encouraged young people to think.

**I wanted critical thinking and legitimate
earning to be attractive.**



Too much depended on me.

A volunteer portal, clearer
roles and a core team helped
others take ownership.

The work now has people
who can move it forward
without waiting for me.



Before choosing a solution

People

Whose life should improve?

Problem

What is happening, and why?

Power

Who decides? Who has no say?

Progress

What change would we notice?

Permanence

What will remain when we leave?



Why good intentions can fall short

1

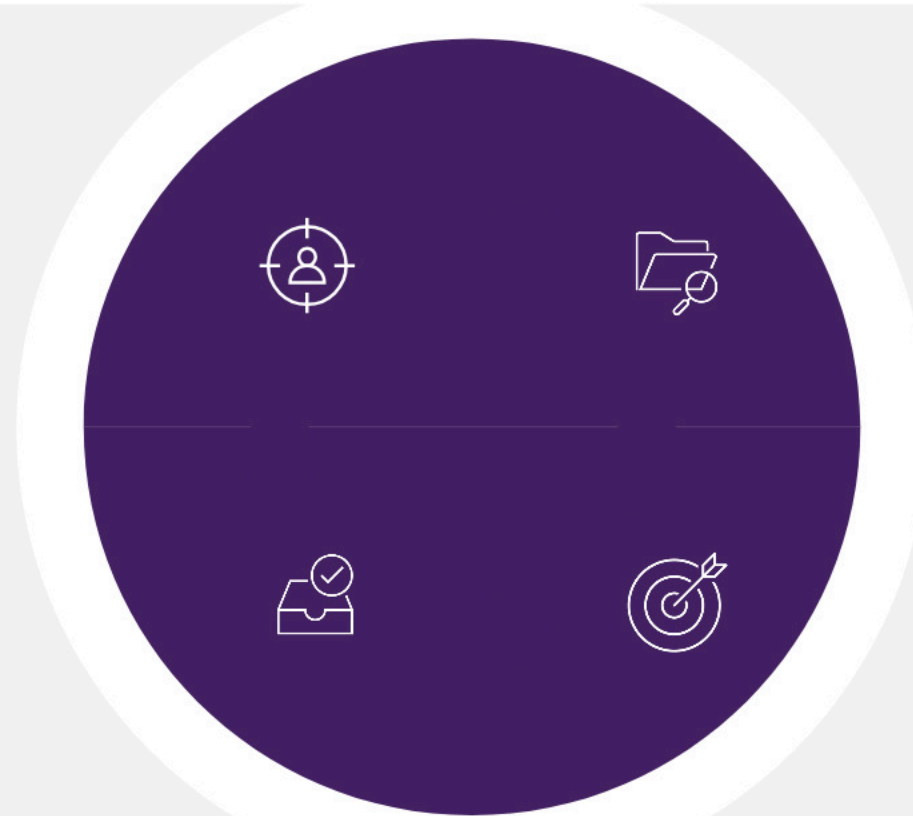
The answer comes first

A project starts before anyone listens to the people affected.

Founder dependence

Decisions stop whenever one person is unavailable.

4



2

Roles stay vague

Partners lend their names, but no one owns the work.

Activity becomes the goal

We count attendance without checking what changed.

3

CATALYST: understand and organise

1

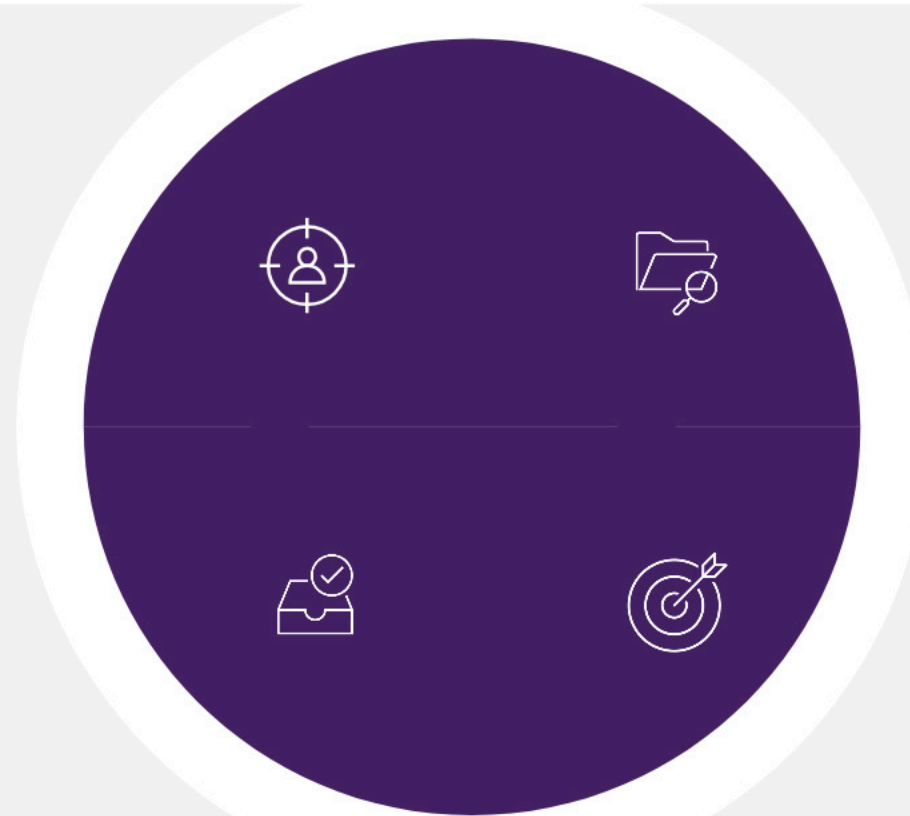
C Clarify the challenge

Describe the problem and examine what causes it.

A Align actors and assets

Agree who contributes, who decides and who follows up.

4



2

A Ask and listen

Let the people affected help shape the response.

T Translate purpose

State the change you want people to experience.

3

CATALYST: act and build continuity

1

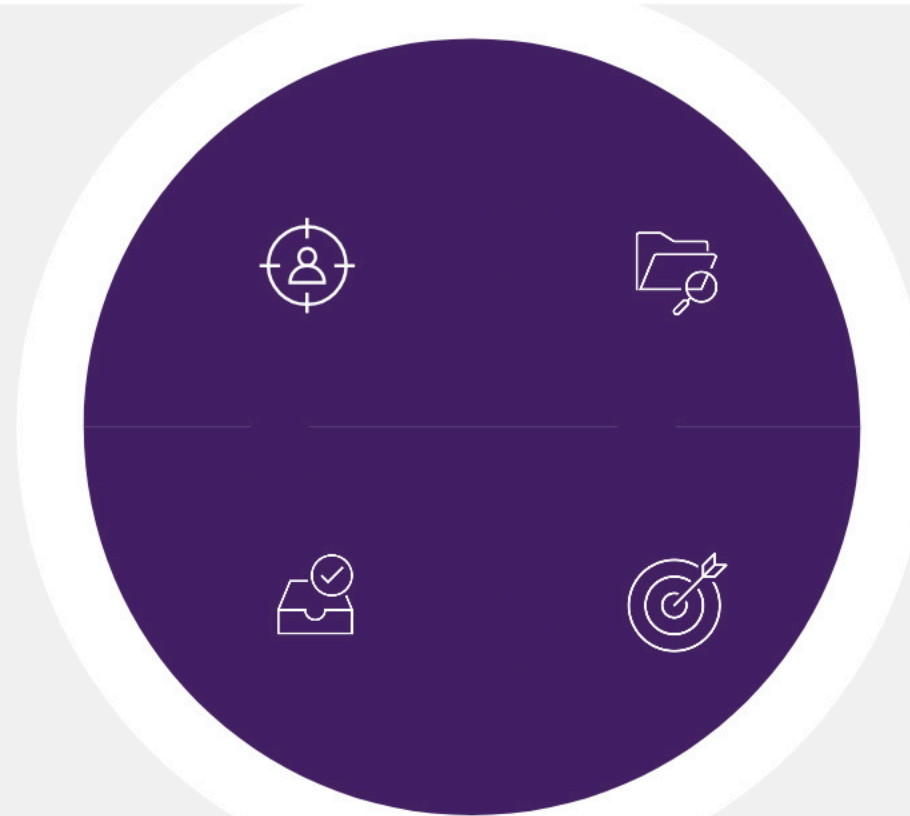
L Launch a small action

Try a manageable first step with clear safeguards.

T Transfer ownership

Share authority and prepare others to lead.

4



2

Y Yield evidence

Check what changed and use the findings to improve.

S Strengthen the system

Build the skills and routines that keep the work going.

3

“We trained 100 young people.”

What can they now do?

For example, participants can complete a real client task, show their work and access paid opportunities.

Track who benefits and who is still left out.

Agree the intended outcome before planning the event.

A partnership with clear responsibilities

1

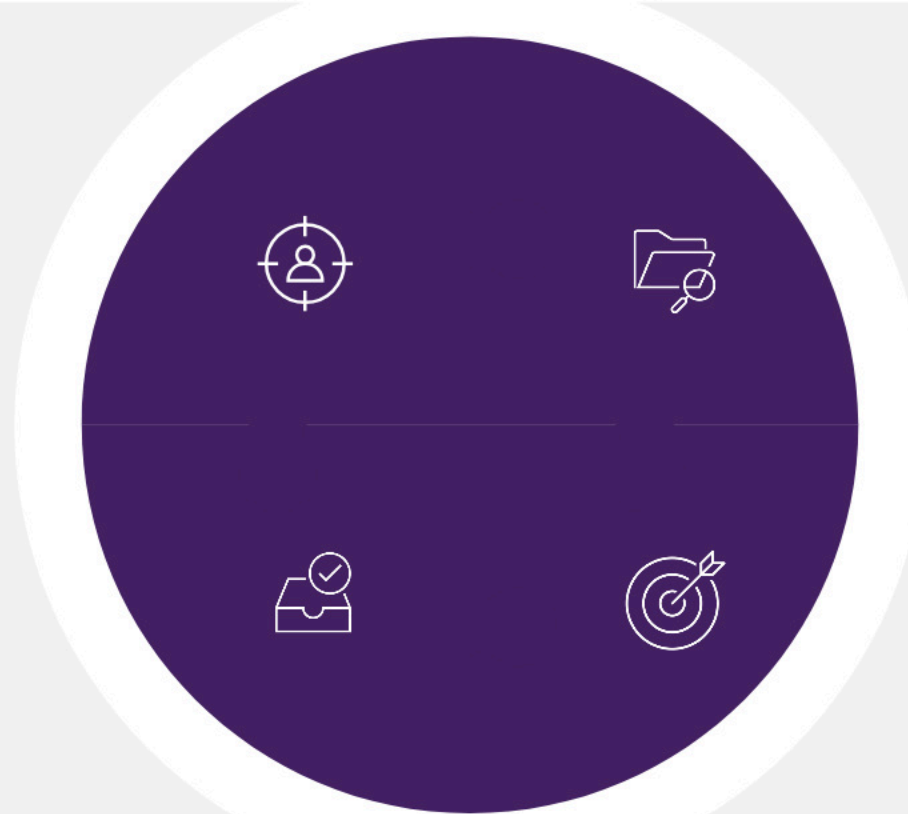
Community members

Help define the need and decide how the work should run.

Civil society

Support delivery and help people hold the project accountable.

4



2

Government

Connect the work to public services and relevant decisions.

Businesses

Bring resources, expertise or routes to paid work.

3

DESIGNING FOR REAL LIFE

**One teacher.
One device.
No reliable power.**

Imagine this is the setting your education project must work in.

**What would you change
before asking people to
use it?**

Case study: beyond the bootcamp

A community organisation plans digital-skills training for 100 young people.

01

Earlier training attracted publicity, but few participants found work.

02

Women, disabled young people and those without laptops were left out.

03

Employers want experience. Residents distrust temporary projects.

04

You have ~~£~~£4 million, six months and five volunteers.

Use the case-study section of your workbook.

Your group's task

Use CATALYST to plan a response. You have 18 minutes.

01

Define the problem and one result to achieve in six months.

02

Choose a first action for the next 30 days and agree who will do it.

03

Decide how to track delivery, real change and fair participation.

04

Name one risk and how the work will continue after funding ends.

Include the young people and employers in your decisions.

Your 90-second report

Give the group a recommendation they can act on.

01

The problem and the change you want to see.

02

Your first action, who will lead it and who needs to be involved.

03

The evidence you will collect and what could make you change course.

04

How others will take ownership and keep the work going.

Discuss what remains after the six months and ~~£~~4 million.

Building work that can continue

Keep learning

Make room for feedback and correction.

Share decisions

Give people authority to act.

Explain the work

Write down roles and essential steps.

Prepare others to lead

Let them practise while you are still there.

Follow through

Review progress and address problems early.



Your 30-day leadership experiment

Choose one challenge you can begin to address.

01

Who will you listen to, and which assumption will you test?

02

What useful action will you take in the next 30 days?

03

How will you know whether it helped, and who will share responsibility?

04

What is your start date, and who will follow up with you?

Complete your workbook and share your commitment with an accountability partner.

QUESTIONS AND DISCUSSION

What would you like to work through?

Bring a real challenge, a difficult decision or something you see differently.

What could you try next?

Start with what is in your hands

Serve where you are.
Learn as you act.
Help others carry the work
forward.

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