

Annie's

SUSTAINABILITY HIGHLIGHTS FY2016



That's an Organic Valley farmer

Annie Withey believed that it is possible to build a socially conscious and successful business. This was her goal when she started making delicious Mac & Cheese and selling it from her car trunk when she co-founded the company back in 1989. Nearly 30 years later, Annie's values still serve as the foundation for everything we do. The journey to become a socially conscious and successful business has no end point, and even though we're proud of how far we've come, year after year we continue to push ourselves to do better.



Farm to Yum

We launched our first organic product in 1998 and now every day our team in Berkeley seeks to uphold and improve upon those standards. From trusted farmer partners and the foods they grow, to the packaging our food is shipped in, we're on a mission to maximize the good in the world.



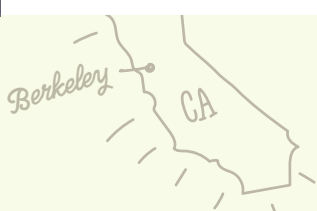
Doing More

When you buy Annie's, you support a network of change agents working to build a sustainable and resilient food future for us all. Annie's partners with and supports organizations that, together, create an ecosystem of positive change.



Our Berkeley Office

We feel lucky to walk into the office every day and find it full of fun folks who share a passion for doing the right thing, and doing it sustainably. It might feel like a happy accident, but we strive to live up to our values while implementing, maintaining, and improving sustainable practices.





Farm to Yum

ORGANIC

60

million pounds of organic ingredients purchased. This is double the amount since FY2012.

👍 36% increase from FY2015

88%

of Annie's sales are from Organic products (Certified Organic or Made with Organic).

👍 Up from 85% in FY2015

PACKAGING

80%

of our products carry the How2Recycle label.

First year tracking the program

More than
50%

of our products contain at least one third-party certified sustainable material.

First year tracking the program

INGREDIENTS

Along with General Mills, we announced a new phase in our Organic Valley partnership (est. 2008) to add ~20 farms and ~3,000 acres of domestic organic dairy production over the next 3 years.

This is a new commitment

98%

of our cocoa comes from third-party certified farming communities who ensure fair labor and environmental responsibility.

👍 Up from 79% in FY2015

We're part of the U.S. Organic Grain Collaboration working to increase the supply of organic grain in the U.S.

We're a founding member since 2014

MANUFACTURING

71%

of our manufacturing partners shared information about their environmental practices with us.

👎 Down from 79% in FY2015



Doing More

79%

of employees volunteered with nonprofit organizations.

👍 Up from 60% participation in FY2015

Nearly

600k

meals donated through our manufacturing partners.

First year tracking the program

More than

\$650k

contributed to organizations that protect and support both people and the planet.

👍 63% increase from FY2015



Our Berkeley Office

81%

of our total office waste diverted from landfill.

👍 Up from 74% in FY2015

Recipient of the

2016

Impact at Work: Climate Disruptors Award.

This is the second award Annie's has received for its sustainability practices

69%

of employees attended at least 1 sustainability education event.

First year tracking the program