

SOIL MATTERS
MORE THAN YOU THINK

YUM FROM THE GROUND UP



SUSTAINABILITY HIGHLIGHTS FY2017

OUR FOOD STARTS WITH SOIL

Soil is a complex network of life and one of the most powerful solutions available to fight climate change. At Annie's, we have a long history of supporting organic agriculture, which builds healthy soil through farming practices that avoid most synthetic fertilizers and pesticides, while also using crop rotations and other innovative approaches. Now, we're working to amplify our commitment to healthy soil by focusing on regenerative practices like minimized tillage and cover cropping that help draw carbon underground. As part of the food industry, we recognize that agriculture contributes to some of our most pressing sustainability challenges, and we believe that the most promising solutions start with healthy soil. We are on a journey to bring soil to life.



OUR LEARNING JOURNEYS

We're learning from scientists, farmers, and non-profit organizations to better understand the science of regenerative agriculture. We've conducted site visits to pioneering farms to help frame our vision for the role of improved farming practices in our supply chain.

OUR COMMITMENTS

This year, we publicly supported Carbon Underground's definition of Regenerative Agriculture, made a commitment through the Climate Collaborative to pursue carbon farming, and developed an internal Regenerative Agriculture Framework to guide decisions for product innovation, sourcing, and marketing.

OUR FOODS

We believe that measurement systems are critical to track the impact we seek to have. That's why we're exploring ingredient sourcing opportunities that incentivize regenerative practices in our own supply chain and support outcome-based measurements for key indicators, like soil organic carbon and biodiversity.



FARM TO YUM

*A*t Annie's, we have long recognized the connection between the products we sell and the resources required to make them. It matters deeply to us how the land is farmed, how the ingredients are crafted into products, and how those products are packaged before they end up on the store shelf. Through the foods we make, we're on a mission to have a positive impact.

ORGANIC

87 million

pounds of organic ingredients purchased. This is double the amount since FY2014.

 44% increase from FY2016

92%

of Annie's sales are from Organic products (Certified Organic or Made with Organic).

 Up from 88% in FY2016

INGREDIENTS

100%

of our palm ingredients comply with the Roundtable on Sustainable Palm Oil standard to ensure social and environmental responsibility.

 Up from 98% in FY2016

95%

of our cocoa comes from third-party certified farming communities who ensure fair labor and environmental responsibility.

 Down from 98% in FY2016

MANUFACTURING

83%

of our manufacturing partners shared information about their environmental and social practices with us.

 Up from 71% in FY2016

PACKAGING

94%

of our products carry the How2Recycle label.

 Up from 80% in FY2016



GIVING BACK

*A*s a food company, we also recognize the opportunity to influence and support our broader food community. Annie's contributes money and meals to local and national organizations that help build a resilient food future for everyone. Our Grants for Gardens and Sustainable Agricultural Scholarships program, which is now in its 17th year, help our youth learn about the importance of sustainable food systems.



Nearly
\$800k

contributed to organizations that protect and support both people and the planet.

 *19% increase from FY2016*

Nearly
820k

meals were donated through our manufacturing partners.

 *37% increase from FY2016*

69%

of employees volunteered with non-profit organizations.

 *Down from 79% participation in FY2016*

OUR BERKELEY OFFICE



*A*t our office in Berkeley, our employees walk the talk by shepherding our purpose-driven culture and minimizing resource consumption. Annie's strives to be a great place to work, and we offer our employees sustainability incentives that encourage alternative transportation, fuel-efficient vehicles and green home improvements.

81%

of our total office waste diverted from landfill.



7% decrease in total waste over FY2016.

Same diversion rate as FY2016

77%

of employees attended at least 1 sustainability education event.




Up from 69% in FY2016

37%

reduction in total energy use at the Berkeley headquarters office.

A demonstration of our FY2016 energy efficiency project



*T*hese are cover crops. Cover crops are planted in the ground to help protect and enrich the soil. This is one of many practices farmers can use to improve soil health.

**LEARN MORE ABOUT HOW ANNIE'S IS WORKING
TO BE PART OF THE SOIL SOLUTION AT ANNIES.COM**

WHY HEALTHY SOIL?

Over 99% of our food comes from the soil.

In the U.S., we're losing soil 10 times faster than the natural replenishment rate.

It can take 500 years to build 1 inch of top soil.

Soil degradation can reduce yields by up to 50% in the U.S.

One teaspoon of healthy soil can support more microorganisms than there are people on the planet.

