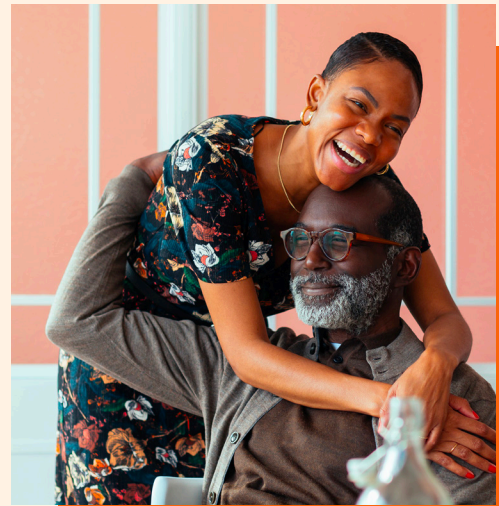


ETHOS

# Life insurance just got a whole lot easier.

Life insurance is important for protecting your family—and with Ethos, getting covered is simple and convenient.



## Why life insurance?

Life insurance helps provide financial security for your loved ones if they were to lose you. It can give you peace of mind knowing your family won't be left struggling to pay the mortgage, tuition, or other debts.

## Why Ethos?

### Fast & Simple

With Ethos, you can apply 100% online in minutes, with no medical exam for policies under \$1M (the application does ask some health questions). We made it easy—so you can get back to what matters.

### Flexible & Affordable

Ethos offers a wide range of coverage options, so you can design a policy that gives you the financial support you want at a price that works for you. \$1 million in coverage starts at less than \$1 a day.

### Reliable & Trustworthy

Ethos has streamlined the application process with predictive modeling and proprietary technology to make it easier for customers, and we leave the actual insuring to the industry giants that have paid out billions of dollars in claims.

The Ethos process couldn't be easier and my rates were very competitive. I would highly recommend Ethos Life.

Leslie via Trustpilot

