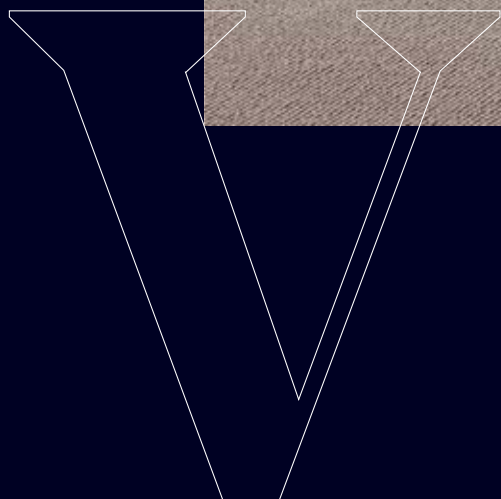




Vivid *Expression*



13TH BEACH - 13 Corners

Vivid Expression is an interiors movement defined by its confident use of colour, sculptural form, and a return to expressive individuality. At its heart, it's about joyful design - spaces that feel optimistic, elevated, and utterly personal. Feltex explores this vibrant aesthetic with a curated lens, anchoring the look through considered flooring that both grounds and elevates.

The Vivid Expression palette begins with a clear protagonist: sunflower yellow. Joyful and radiant, this shade sets a spirited tone, complemented by a supporting cast of sun-warmed hues and fresh botanicals - blond oak, biscuit beige, sunbaked terracotta, sage, emerald green, and the on-trend chartreuse, a key colour emerging in both fashion and interiors.

Together, the palette feels nostalgic yet modern, layered yet harmonious. It's sunshine reimagined through a designer's lens — vibrant, tactile, and wholly sophisticated.



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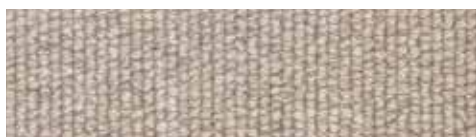
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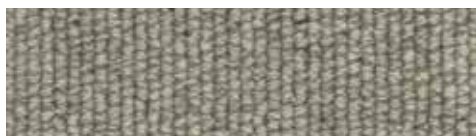
A RETURN TO INTENTIONAL PLAY

Vivid Expression is a bold interiors trend celebrating colour, individuality, and joyful design. With sunflower yellow at its core, the palette radiates warmth and optimism, supported by earthy tones like sage, terracotta, and chartreuse. This expressive movement blends sculptural forms and retro-modern silhouettes to create layered, personal spaces that feel both nostalgic and fresh.

Feltex anchors this vibrant aesthetic with flooring that offers quiet luxury. Neutral wool loop and plush cut pile carpets provide tactile balance, allowing bold design elements to shine. Thoughtfully curated, the Vivid Expression look is maximalism with intention - playful, sophisticated, and unmistakably personal.



13TH BEACH - 13 Corners



13TH BEACH - 12 Ants



BERKLEY - 4 Serene



BERKLEY - 48 Masala



STONEFIELDS - 01 Cotswold Stone



STONEFIELDS - 92 Terrazzo



FLOORING AS QUIET LUXURY

In interiors of such richness, the flooring must offer balance.

CURATING THE VIVID EXPRESSION LOOK

To bring the Vivid Expression look into your home, start with a refined, neutral carpet — loop piles or plush cut piles provide a rich, textural base. Layer in sunflower yellow, terracotta, and other warm, autumnal tones through furniture, lighting, and art.

Embrace curved, sculptural forms and retro-modern silhouettes for a playful yet polished feel. With Feltex flooring as your foundation, this curated approach to colour and form transforms maximalism into a timeless, joyful expression of personality and design confidence..



COMPLIMENTARY SAMPLES

Create your own bold, bright interior with our Feltex wool carpets. Scan the QR code or visit www.feltex.com to order your three complimentary samples to get started.