



Felted Wool Carpets

Why Felted?

Felted wool carpet combines all the natural advantages of wool with the added strength and texture of the felted process.

We begin with New Zealand grown wool and compress it through a combination of heat, moisture, and agitation binding the fibres together to form a strong dense yarn.

This process produces a beautifully tactile, low-shed loop pile carpet made entirely here in Aotearoa that retains its crisp shape even under pressure. It also improves the carpet's durability and dimensional stability, ensuring it resists crushing and matting over time.



@feltexcarpets

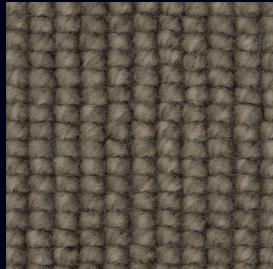
www.feltex.com



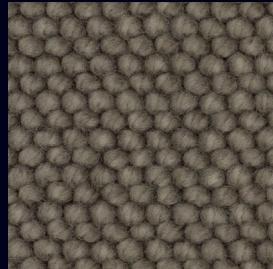
Our Full Collection



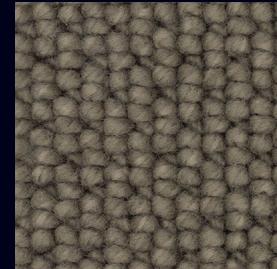
PROFILES
60oz



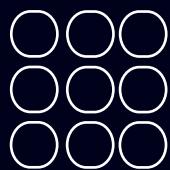
APIARY
73oz



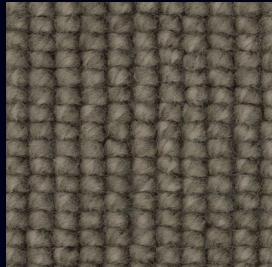
PINNACLES
74oz



Our vision with this collection is to distill the quiet elegance of New Zealand's landscapes into tactile, architectural forms that elevate interior spaces. Each design is a thoughtful interpretation of nature's textures, crafted to evoke a sense of grounded luxury and enduring beauty.



PROFILES
60oz



Tessellate, 940



Arches, 870



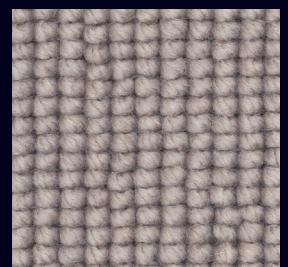
Obelisk, 370



Spire, 590



Tephra, 120



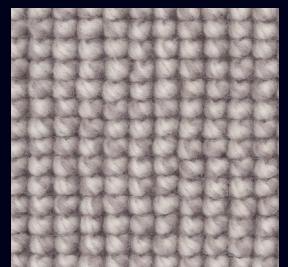
Caldera, 230



Tor, 560



Strata, 530

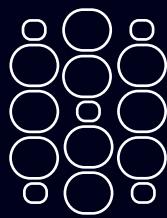


Geode, 140



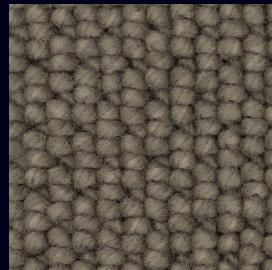
Torlesse, 710

Think of the wind-sculpted dunes of Te Henga (Bethells Beach), the rhythmic ripple of waves, and the fine lines of ancient lava rock. Profiles draws on nature's geometry—both refined, consistent, and architectural. Its straight-line loop design brings calm, sculptural clarity to interiors, and is crafted from premium New Zealand felted wool, densely compressed for a crisp, low-shed finish.

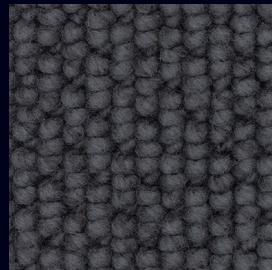


PINNACLES

74oz



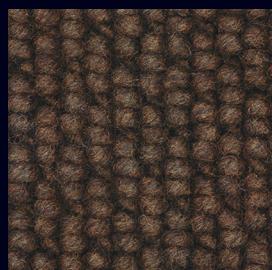
Chatham, 940



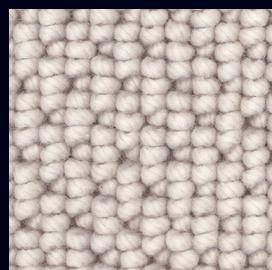
Koutu, 870



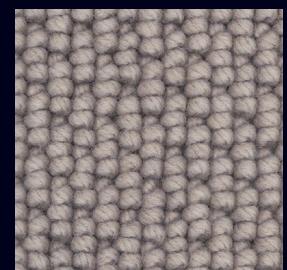
Kopuwai, 370



Aspiring, 590



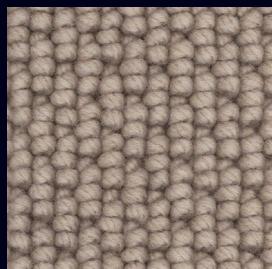
Moeraki, 120



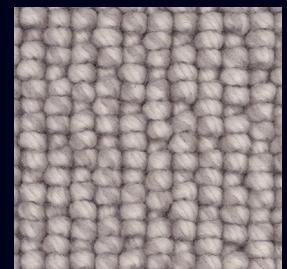
Waimangu, 230



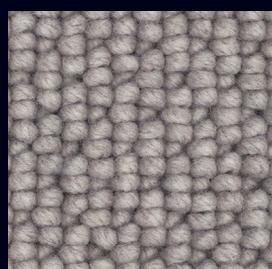
Minaret, 560



Punakaiki, 530

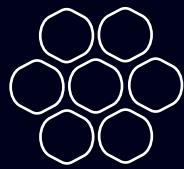


Taranaki, 140



Castle Hill, 710

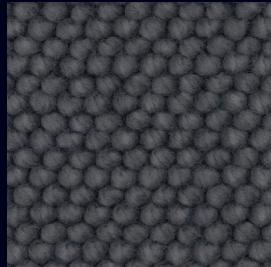
Inspired by the soaring ridgelines and glacial formations of Mount Aspiring National Park, Pinnacles features a high-and-low loop pile that evokes the varied terrain of Aotearoa. Its a richly textured design is ideal for creating movement, depth, and a tactile experience underfoot. Pinnacles is crafted from premium New Zealand felted wool, densely compressed for a crisp, low-shed finish.



APIARY
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Rosemary, 940



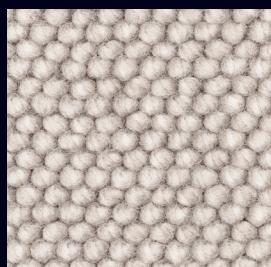
Juniper, 870



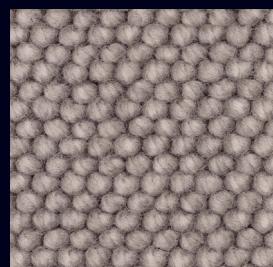
Marigold, 370



Cocoa, 590



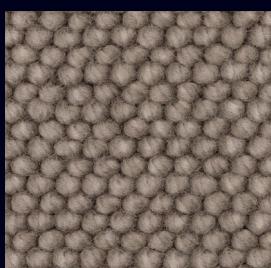
Pratia, 120



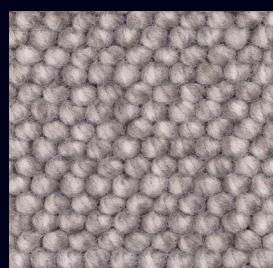
Hebe, 230



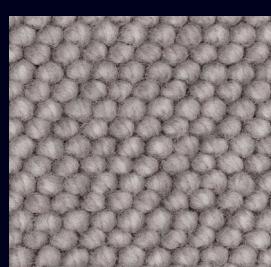
Pine Cone, 560



Harakeke, 530



Honeycomb, 140



Kāmahi, 710

Apiary celebrates the perfectly imperfect geometry of the nature —from the honey bee's hexagonal combs to the striking basalt columns of Ōhira Bay in the Chatham Islands—channelling nature's most efficient shape. The result is a carpet that combines structural strength with soft warmth, crafted from premium New Zealand felted wool, densely compressed for a crisp, low-shed finish.