

Godfrey Hirst



Corsica Oak 510 Coastal Oak



Godfrey Hirst - The Quest for a Sustainable Future.

Working hard to supply flooring that meets exacting environmentally responsible standards, Godfrey Hirst are delighted to display another globally trusted trademark. We are proud to now have a range of products which contain PEFC™ CoC certified materials.

WHY?

Responsible forest management is critical for the global environment, population and economy. Along with supplying food, energy and renewable

raw materials, forests promote biodiversity by giving habitats and shelter, and provide livelihoods for millions of people worldwide. Key to the cultural identity of local communities, forests mitigate the effects of climate change, capturing and storing carbon to remove volumes of carbon dioxide from the atmosphere. In fact, even after a tree has been harvested to be used in construction materials or to make furniture, it will continue to store carbon for its useful life.





HOW TO IDENTIFY PEFC™ CERTIFIED PRODUCTS:

Look for this logo on sampling, packaging and spec sheets to identify our PEFC™ certified product.

WHAT?

The Programme for the Endorsement of Forest Certification (PEFC™) is a leading international non-profit organisation whose mission is to promote sustainable forest management through independent third-party accreditation. Taking local conditions and priorities into consideration, PEFC™ works to protect forests both locally and globally, forming partnerships with multiple stakeholders around the world to boost their collective impact.

What Does PEFC™ Do?

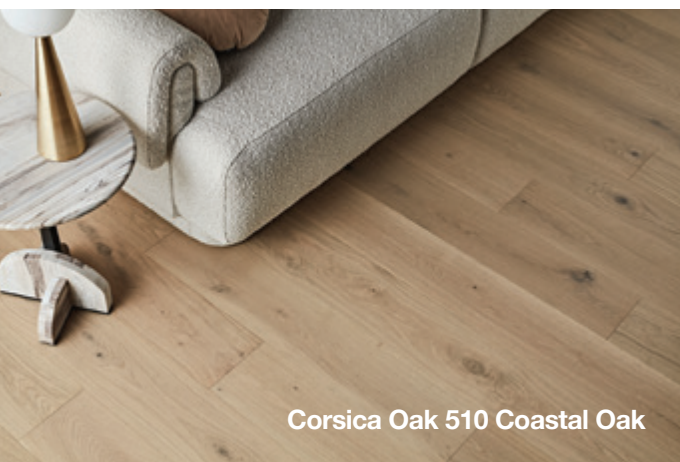
Through the PEFC™ Chain of Custody (CoC) certification, they promote best practice throughout the entire supply chain to make certain all products from forests are produced to the highest ecological, cultural, ethical and environmental standards. This allows us to actively track every log from forest to floor, guaranteeing that the timber in these products is responsible through PEFC™. In providing forest owners of all sizes, with the means to demonstrate their responsible practices, PEFC™ empowers consumers and companies to buy sustainably.

RESPONSIBLE WOOD

Responsible Wood is the national governing body for PEFC™ in Australia. The Responsible Wood organisation are committed to protecting and promoting Australia's own unique environment, pioneering the development of certification standards for wood and wood products from sustainably managed Australian forests. A not-for-profit standards development organisation (formerly known as Australian Forestry Standard Ltd.).

HOW?

The PEFC™ Chain of Custody (CoC) tracks forest-based products from source to market, requiring all companies along the supply chain to be certified by third party, and providing independent assurances that any forest-based products certified originate from a sustainably managed forest.



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Legacy 350 Harvest Oak



TIMBER FLOORING

- Corsica Oak (Engineered Timber)

LAMINATE FLOORING

- Legacy (Laminate)
- Amor Classic (Laminate)
- Belle XL (Laminate)

This third-party verification confirms our commitment to developing healthier interior spaces and green building standards, with the globally trusted PEFC™ label helping customers confidently choose sustainable flooring.

PEFC™ Certified

TIMBER AND LAMINATE FLOORING

To that end, Godfrey Hirst are incredibly proud to announce that four of our leading flooring products have met the intensive requirements necessary to be officially PEFC™ CoC certified. This means they contain forest and tree based materials from sustainably managed forest and controlled sources.



Believing in Better!



As part of the world's largest flooring manufacturer, we take the social contract of contributing to a healthier environmental future extremely seriously, continually challenging ourselves to design, manufacture and distribute products that are healthier for us and kinder to the planet.

Our long standing, leading policies on responsible wood and ethical procurement ensure the stringent requirements of government legislation are achieved on our larger product portfolio. However, PEFC™ allows us to pursue higher standards in key product categories such as engineered timber and laminate.