



# Global Green Tag Certified.

Global GreenTag<sup>Cert™</sup> is a third-party certification system used by architects and designers. It provides independent, evidence-based research on product solutions that contribute to a more sustainably built environment. Including a universal product search interface showcasing over 10,000 sustainable products, Global GreenTag features several different certification programs. Requiring complete transparency from manufacturers, such as GreenRate

and Best Environmental Practice PVC uses an ecolabel system and assesses exactly how and from what each product is made, rating their overall health and environmental impact, while also examining other criteria like local sourcing, ethical labour and supply chain principles.





Apollo Stone, 780 Slate



# GreenRate Certified.

## LVP AND HYBRID FLOORING

A range of our Godfrey Hirst Luxury Vinyl Plank and Hybrid flooring products have been awarded GreenRate Level A, the highest possible GreenRate certification.

Please visit our website to view our range of GreenRate Level A certified products [here](#).





Regent 1200, 550 Melrose



Metropol 1500,  
555 Marble Spotted Gum

*Beautiful, durable and moisture resistant, these Luxury Vinyl Plank and Hybrid flooring products are eminently suited to high traffic zones in most commercial segments, including hospitality, healthcare, education, workplace and retail.*

# Why Choose GreenRate?

As an increasingly aware marketplace looks to source materials that meet high standards for sustainability and material health, clear and unambiguous information is key.

Both the Australian and New Zealand Green Building Councils recognise Global GreenTag as an important independent arbiter in verifying sustainable products; vital for achieving a Green Star® certified building. Specifically devised by Global GreenTag to comply with Green Star's rating tools, GreenRate certified products are examined against 'Fit-for-Purpose'.

As a transparency program with full disclosure of product ingredients, GreenRate makes a broad assessment of sustainability and material health, considering aspects such as ingredients at various stages and conditions such as resource use, waste reduction, greenhouse gas and water footprints.

GreenRate is entirely designed to support those looking to select products for Green Star® rated projects.

# How Does GreenRate Level A Certification Translate?



Featuring a multitude of diverse criteria open for review, GreenRate Level A certification provides 100% of the credit points available in the Green Star® rating tools.

Here's how our GreenRate, Level A certification translates across the widely used sustainable building programs in Australia and New Zealand.

## Green Star®

- 100% points under the 'Volatile Organic Compounds (VOCs) / Indoor Air Quality (IAQ)' credit (GreenRate, Level B = 75% points & GreenRate, Level C = 50% points)
- Points available under the 'Sustainable Product' credit

## Well™ Building Standard

- Recognition under the VOC's / IAQ and Enhanced Material Safety credits

## LEED®

- Recognition under the 'VOC's / IAQ' credit

## Infrastructure Sustainability (IS) Rating Scheme

- Recognition under the 'Sustainable Product' credit

## GREENSTAR 'SUSTAINABLE PRODUCTS' CREDIT

Given the increased emphasis on sustainable building practices, certified, environmentally responsible vinyl products are a frequent commercial tender request. PVC products in materials such as hard flooring, blinds, cables, pipes and permanent formwork, are often recognised as the most fit for purpose, with no available alternatives or possible substitutions, and as such, the Green Building Council of Australia has established that vinyl material cannot be ruled out for use. Therefore, vinyl products that have achieved the stringent GreenRate certification can earn points under the Green Star® 'Sustainable Products' credit.



# Best Environmental Practice PVC

## LVP AND HYBRID FLOORING

The Global GreenTag Best Environmental Practice PVC (BEP PVC) program is primed to meet and prove claims by manufacturers who are pushing the boundaries of what is possible for PVC products and across a number of categories, including flooring.

The Green Building Council of Australia (GBCA) and New Zealand NZGBC in association with the Vinyl Council of Australia (VCA) have developed criteria

for all Green Star® rating tools to recognise BEP PVC Certification under the existing Green Star® rating tools Responsible Products Framework.

This certification contributes to the points awarded under the existing Green Star® rating tools Responsible Products Framework as a recognised initiative.

Please visit our website to view our range of GreenRate Level A certified products [here](#).



Polaris 1500,  
560 Hazel Blackbutt