

Godfrey Hirst



Heritage Loom Collection

Commercial
Carpet Solutions

Patterned Cut & Loop
Carpet Plank

Textured Patterned Loop
Carpet Plank

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Heritage Loom Collection

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COVER IMAGE FRENCH TWEED 7300 BAROQUE
BELOW IMAGE MODERN TWILL 7200 TAUPE GREY



Godfrey Hirst

A Celebration of Australian Craftsmanship



160 years of continuous local manufacturing

Godfrey Hirst proudly introduces the Heritage Loom Collection

A design-led carpet plank range that draws on our deep-rooted history in textile production and reinterprets it for today's commercial interiors.

IMAGE: MODERN TWILL
7200 TAUPE GREY

Designed and made in Australia, the Heritage Loom Collection pays homage to our origins in Geelong, where our story began in 1865 with the Victorian Woollen and Cloth Manufacturing

Company. From weaving flannels and tweeds to pioneering the craft of carpet manufacturing in 1966, we have always been driven by a passion for quality materials and enduring craftsmanship.



This collection is a tribute to the traditional weaving techniques and textile aesthetics that shaped our past.

Featuring two distinctive ranges; Modern Twill and French Tweed, each design captures the spirit of iconic fabric constructions and weaving techniques such as twill and tweed, reimagined through contemporary colourways and textures.

By bringing together heritage inspiration and local expertise, the Heritage Loom Collection reinforces our commitment to creating products that not only perform in commercial environments but also tell a story of material innovation and Australian design excellence.

Heritage Loom Collection

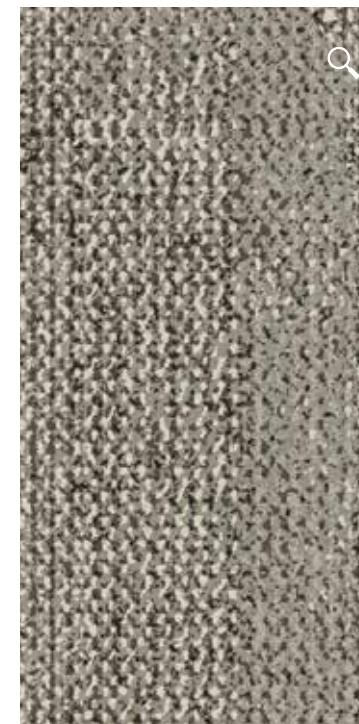
Modern Twill

Modern Twill is inspired by the iconic weaving pattern of traditional twill fabrics, a construction method known for its strength and timeless appeal.

This classic weaving pattern is reinterpreted in carpet form, featuring a distinctive flecked pattern and mottled surface, evoking the irregular beauty of hand spun yarns. The visual depth and tactile dimension of Modern Twill make it a versatile choice for interiors that value warmth, authenticity, and heritage-inspired design.



5300 PEPPERMILL



5400 CLAY



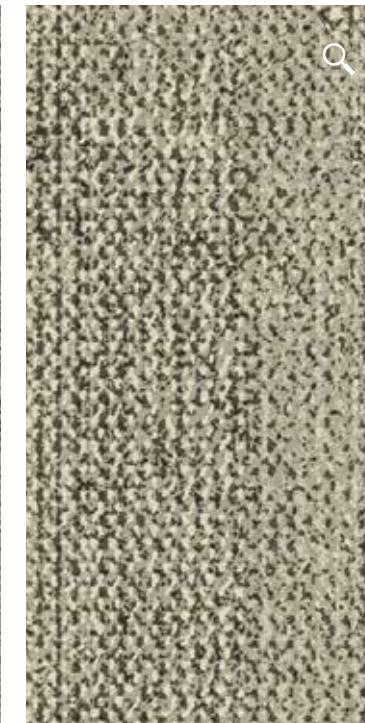
1700 CHINO



1800 WALNUT



5600 MOCHA

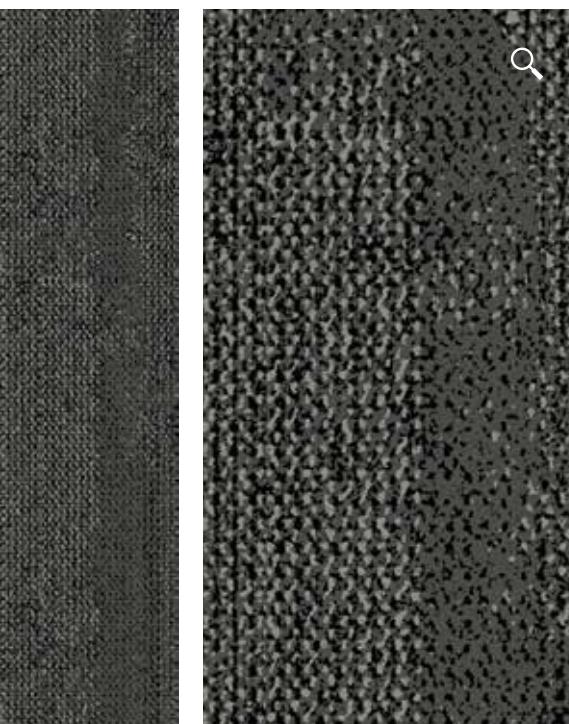


7200 TAUPE GREY

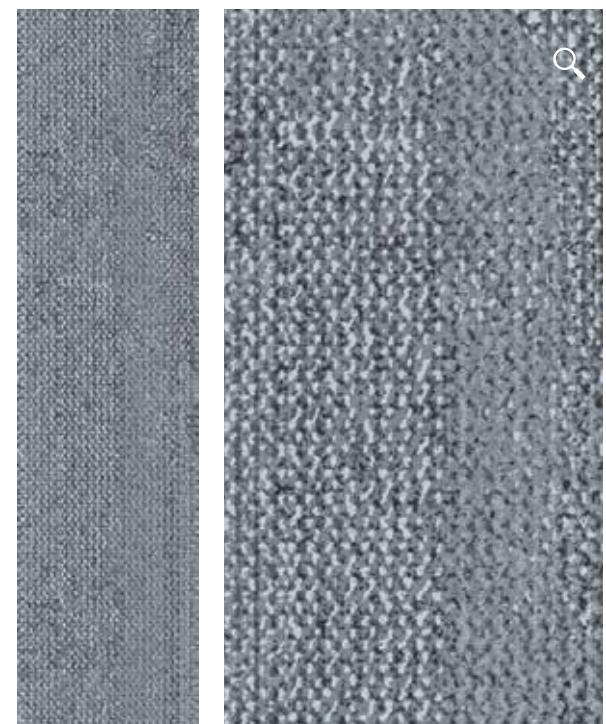




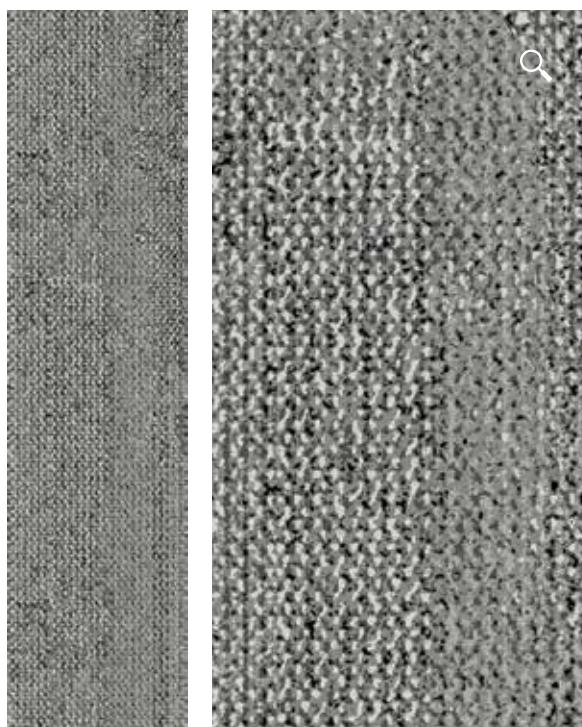
FRENCH TWEED
7300 BAROQUE



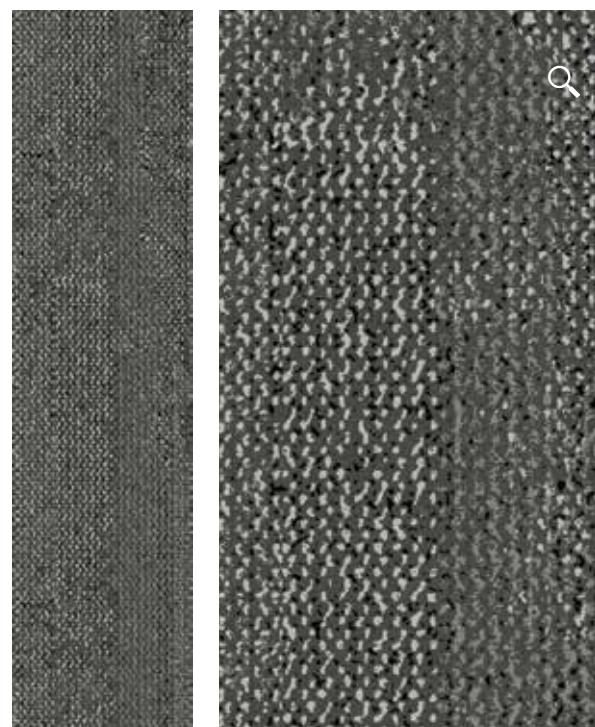
7800 BURNT OAK



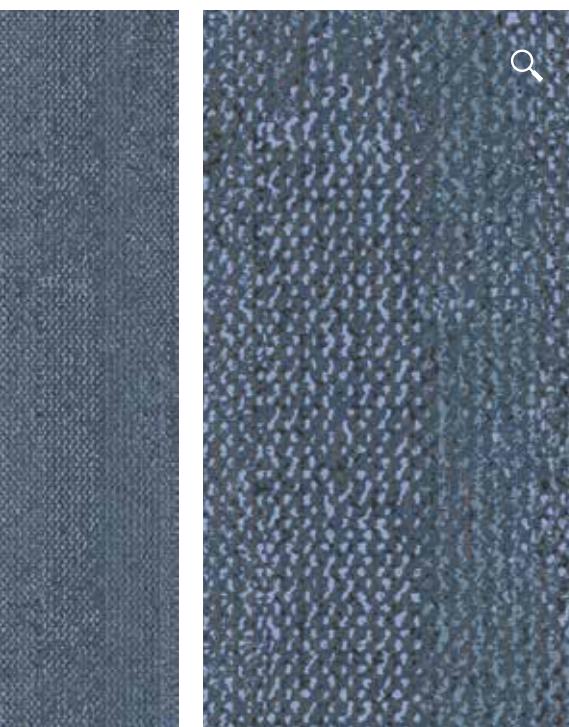
8100 STEEL BLUE



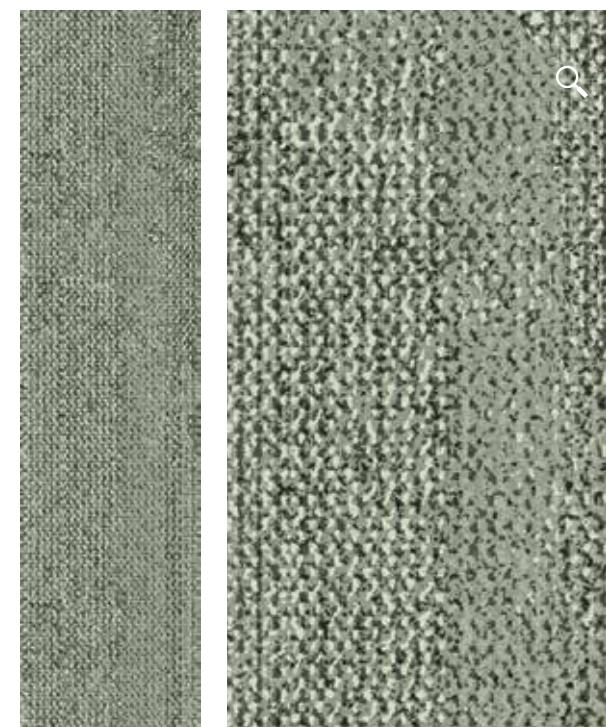
7300 STONE GREY



7600 BLACKWOOD



8300 WASHED DENIM



9200 SILVER SAGE

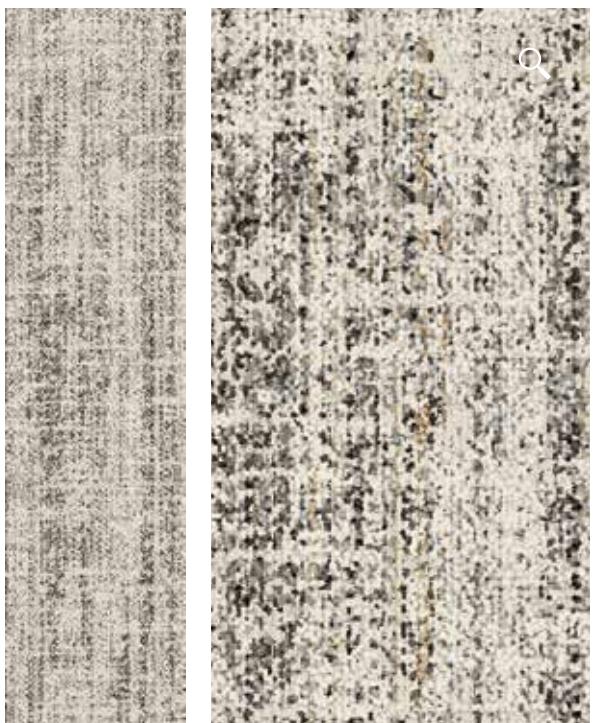
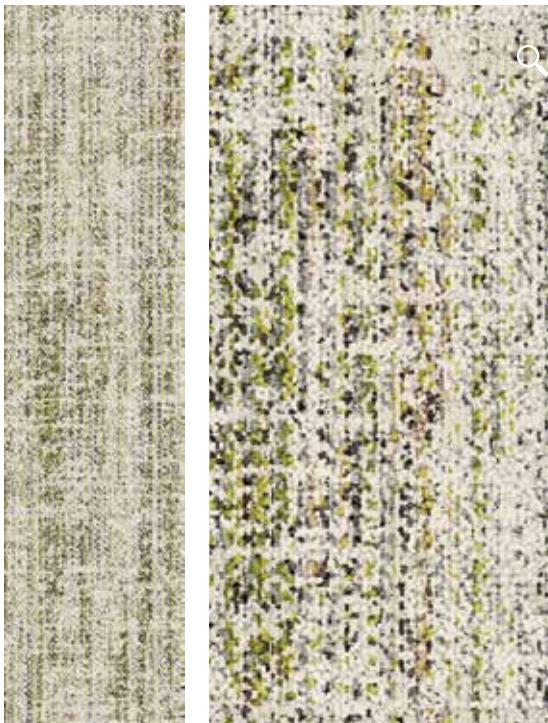
Heritage Loom Collection

French Tweed



French Tweed draws inspiration from the refined heritage of classic tweed textiles, brought to life through a sophisticated cut and loop pile construction.

This technique adds rich texture and a tactile finish that invites both visual and sensory engagement. With subtle tonal movement and a structured pattern reminiscent of woven cloth, French Tweed delivers a tailored, high-end aesthetic with added depth and softness underfoot. It's a modern interpretation of European textile tradition crafted for its exquisiteness, built for commercial performance.

**7300 BAROQUE****8300 BLUE ACCENT****5400 CLASSIQUE****6200 PROVINCIAL****9100 VENETIAN****9200 AUBUSSON**



Capturing the spirit
of iconic fabric
constructions and
weaving techniques.

Twill and tweed, reimagined
through contemporary
colourways and textures.

MODERN TWILL
7200 TAUPE GREY

Designer Jet[®] Technology



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The first in the southern hemisphere, Designer Jet[®] is a world class custom carpet technology for creating an infinite array of colours and bespoke designs you would never have thought possible in a carpet.

At the forefront of custom carpet creation, Designer Jet[®] works by taking any striking pattern, drawing or image and using precision engineering to inject the dye into the carpet, offering a flexible, creative and performance driven solution for your next project.

Available in a multitude of formats and texture levels.

*From order date. This is the anticipated supply time, however variations may occur due to seasonal delays and for large or complex projects.

Designer Jet[®] is perfect for projects of any size of budget.



Flexibility

Designer Jet[®] gives you the freedom to select your surface texture (velvet cut pile or textured loop), product size (tiles, planks or sheet) and backing type depending on project requirements.



Performance & Durability

All Designer Jet[®] carpets are independently rated contract heavy or extra heavy duty under the stringent performance guidelines of the Carpet Institute of Australia's, Australian Carpet Classification Scheme.



Bespoke Capability

With virtually limitless colour and design capability, let us make a carpet as unique as your project's interior.



Fast Turnaround

Our in-house design team can help create your vision and the carpet can be produced in as little as 4 weeks from order*.



Made in Australia

Our Designer Jet[®] products are designed and manufactured in Australia and come with knowledgeable, local service.



Sustainability

As part of our commitment to product transparency, all Designer Jet[®] carpet tiles and planks are Declare Red List Free. The Designer Jet[®] process uses less water, chemicals and dyes than other carpet production methods and these products qualify for takeback at the end of life under our GH Commercial ReCover Program.



Cost Effective

With zero design fees, smaller minimum orders and a price to suit any budget, Designer Jet[®] makes bespoke carpet a reality for any commercial interior.

Better for Performance and Planet

Our future depends on the work we do today.

At GH Commercial, commitment to our planet extends beyond just products and processes: it's how we challenge ourselves to do and be better every day, how we make decisions, how we reinvest in our people and our planet, and how we define what matters most as we work to deliver value for generations to come.



Locally Made

Proudly Manufactured in Australia

Our partnership with the Official Australian Made campaign aligns us with Australia's most trusted, recognised and widely used country of origin symbol, underpinned by a third-party accreditation.

Circular Economy

3R Program - Recover and Repurpose or Recycle

Under our 3R Program, we offer to take-back GH Commercial broadloom carpets, modular carpets, hybrid and vinyl flooring at the end of their first life, with the aim of facilitating the repurposing or recycling of these products and their diversion from landfill.

Loop Program

The Loop Program gives carpet tiles a second life. Where a customer is installing a GH Commercial product, we offer a service to take back and reuse any existing carpet tiles being replaced.

Our 3R and Loop Programs are operated on a 'no-profit' basis and any fees associated with these services are solely to recover costs of incurred.



Better Products, Transparency & Innovation

Declare Program

GH Commercial is proud to support transparency in the built environment through participation in the Declare Program. Declare is a nutrition label for building products. It is designed to help you identify products that meet your project requirements.

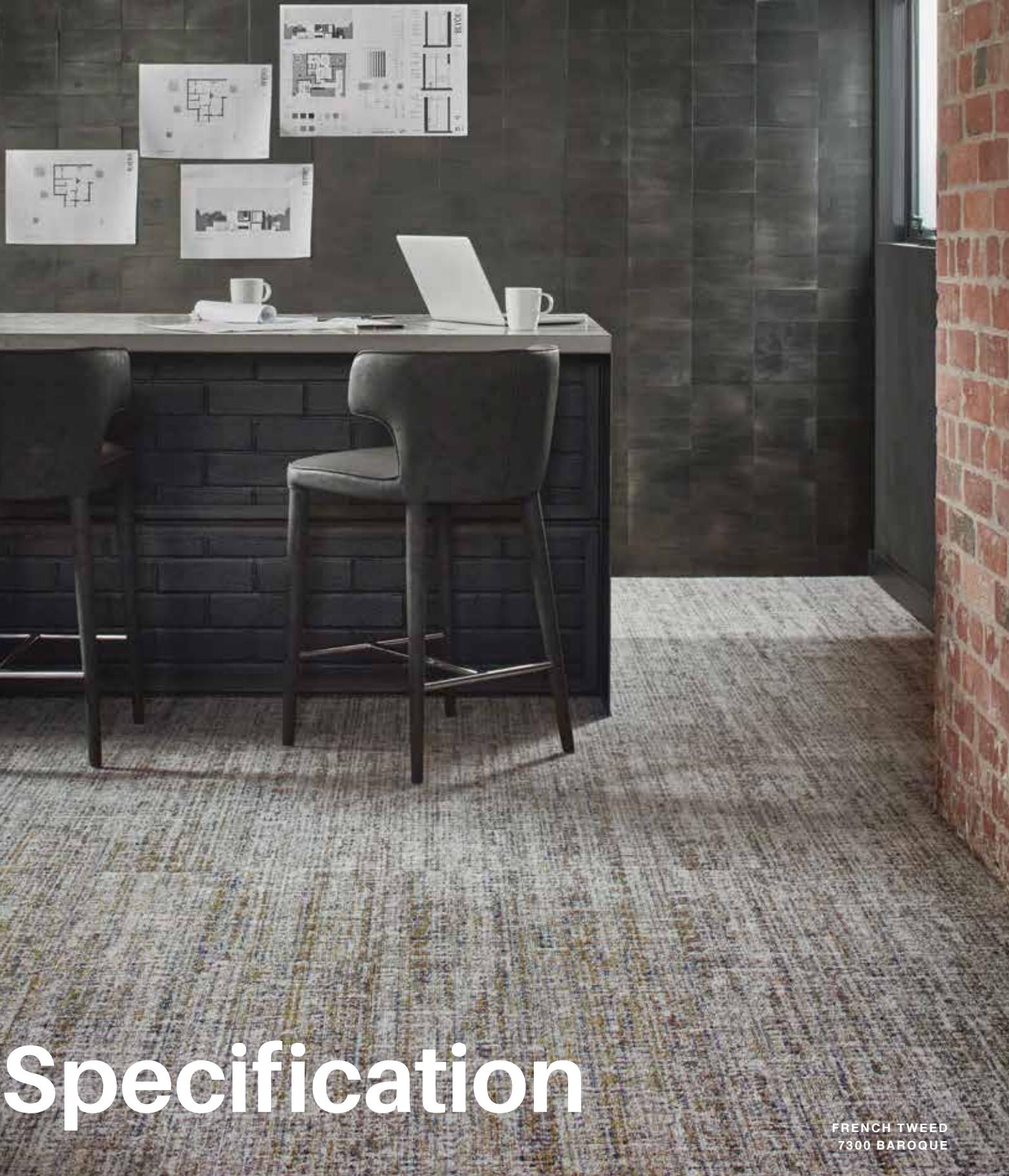
Environmental Certification Scheme

Specify with confidence with the assurance of the Environmental Certification Scheme, which looks at the environmental performance of a carpet. Administered by the Australian Carpet Institute, ECS sets a new standard for eco-conscious practices in carpet manufacturing.



Scan the QR code to learn more about our Believe in Better® framework.

Specification



FRENCH TWEED
7300 BAROQUE

Modern Twill

Country of Origin	Australia
Description	Textured Loop Pile Carpet Plank
Colours	12 Standard
Yarn	100% Nylon
Gauge	47.2/10cm (1/12th Gauge)
Product Thickness	6.5mm (+/-1mm)
Pile Height	4mm (+/-1mm)
Pile Weight	750g/m ² (22oz)
Product Size	250mm x 1000mm
Backing Structure	Enviro Bac®
Available Options [†]	500mm x 500mm Tile Enviro Bac Plus® - Cushion Backed Enviro Bac Lite® - Cushion Backed
Installation Method	Herringbone, Ashlar & Brick Glueless Installation Method: FlexLok®

Performance

Anti-static	AATCC 134 < 3.5kV at 21°C & 20% Relative Humidity
Flammability [~]	Meets the requirements of the NCC Spec. C1.10 relating to fire hazard properties for flooring in class 2-9 buildings (including health and aged care buildings). Meets the requirements of the New Zealand Buildings Code Section C3 - Fire Affecting Areas Beyond the Fire Source.
Colourfast to Light	6-7
Light Reflectance Values	Available on request
Stain Treatment	Stain Warden®
Biocontaminant Control	Bioshield® Antimicrobial Control
ACCS Rating [~]	Modern Twill - Contract Extra Heavy Duty & Stairs 23370 French Tweed - Contract Extra Heavy Duty & Stairs 25244
Australian Guarantee [*]	15 Years available on request [^]
New Zealand Warranty [*]	Comprehensive warranties are available on request and will be issued on a project by project basis.

All GH Commercial carpets must be installed in accordance with the relevant Australian and/or New Zealand applicable standards (latest AS2455) and the GH Commercial Installation Instructions. Chair pads are recommended under office chairs with roller castors to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling. Specifications and colourations are subject to manufacturing tolerances. As part of the GH Commercial continuous improvement program, specifications may be changed or colours deleted without notice. For current and complete specifications please visit ghcommercial.com. Images do not seek to duplicate the exact visual appearance, but serve merely as a guide or point of reference. While all care is taken, product images may vary in colour due to possible printing process and/or light variations. [~]Test results and certificates are available on request. [†]Minimum order quantities may apply. Contact your GH Commercial Account Manager for information. ^{*}This guarantee/warranty is in addition to any rights consumers may have under Australian and/or New Zealand consumer laws. [^]Terms and conditions apply - for full information in respect to the scope of the guarantee please contact your GH Commercial Account Manager or our Head Office.

French Tweed

Country of Origin	Australia
Description	Patterned Cut & Loop Pile Carpet Plank
Colours	6 Standard
Yarn	100% Nylon
Gauge	47.2/10cm (1/12th Gauge)
Product Thickness	7mm (+/-1mm)
Pile Height	4.5mm (+/-1mm)
Pile Weight	780g/m ² (23oz)
Product Size	250mm x 1000mm
Backing Structure	Enviro Bac®
Available Options [†]	500mm x 500mm Tile Enviro Bac Plus® - Cushion Backed Enviro Bac Lite® - Cushion Backed
Installation Method	Herringbone, Ashlar & Brick Glueless Installation Method: FlexLok®

Sustainability

PVC Minimisation	PVC Free
Indoor Air Quality [~]	Green Building Council Compliant for VOC Emission Rate Limits
Product Stewardship	This product qualifies for takeback at the end of life under the GH Commercial ReCover Program
Product Transparency	Declare® LBC Red List Free
Green Star	Environmental Certification Scheme (ECS) Level 4+. Achieves 12+ Points meeting Best Practice Requirements.
Accreditation	Manufactured under a quality, health and safety, and environmental system certified and complying with ISO 9001, ISO 45001 and ISO 14001 by accredited certification bodies.



Green Building Council Australia Member



Declare.



ISO 45001



Manufactured under a quality, health and safety, and environmental system certified and complying with ISO 9001, ISO 45001 and ISO 14001 by accredited certification bodies.

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www.ghcommercial.com

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