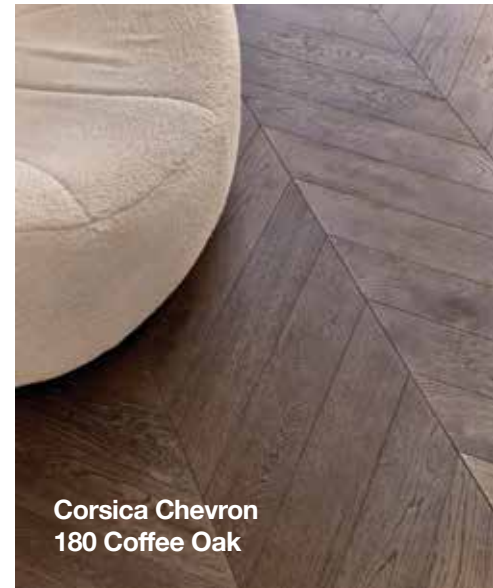


Godfrey Hirst



Corsica Oak 510 Coastal Oak



Corsica Chevron  
180 Coffee Oak



## Godfrey Hirst - Continuing The Quest For A Sustainable Future.

**Working hard to supply flooring that meets exacting environmentally responsible standards, Godfrey Hirst are delighted to display another globally trusted mark, we are proud to now have a range of PEFC Chain of Custody (CoC) certified products.**

### WHY?

Responsible forest management is critical for the global environment, population and economy. Along with supplying food, energy and renewable

raw materials, forests promote biodiversity by giving habitats and shelter, and provide livelihoods for millions of people worldwide.

Key to the cultural identity of local communities, forests mitigate the effects of climate change, capturing and storing carbon to remove volumes of carbon dioxide from the atmosphere. In fact, even after a tree has been harvested to be used in construction materials or to make furniture, it will continue to store carbon for its useful life.





## IDENTIFY OUR PEFC CERTIFIED PRODUCT:

Look for this logo on your sampling to identify our PEFC certified product.

## WHAT?

The Programme for the Endorsement of Forest Certification (PEFC) is a leading international non-profit organisation whose mission is to promote sustainable forest management through independent third-party accreditation. Taking local conditions and priorities into consideration, PEFC works to protect forests both locally and globally, forming partnerships with multiple stakeholders around the world to boost their collective impact.

# What Does PEFC Do?

Through the PEFC Chain of Custody (CoC) certification, they promote best practice throughout the entire supply chain to make certain all products from forests are produced to the highest ecological, cultural, ethical and environmental standards. It provides assurance that the timber in these products is responsibly sourced. In providing forest owners of all sizes, with the means to demonstrate their responsible practices, PEFC empowers consumers and companies to buy sustainably.

## HOW?

The PEFC CoC tracks forest-based products from source to market, requiring all companies along the supply chain to be certified by third party, and providing independent assurances that any forest-based products certified originate from a sustainably managed forest.



Amor Classic 580 Ancient Oak



Corsica Herringbone  
510 Natural Oak





Legacy 350 Harvest Oak



To that end, Godfrey Hirst are incredibly proud to announce that four of our leading flooring products have met the intensive requirements necessary to be officially PEFC CoC certified.

## TIMBER FLOORING

- Corsica Oak
- Corsica Chevron
- Corsica Herringbone
- Chateau Oak

## LAMINATE FLOORING

- Amor Classic
- Legacy

Under our Product Transparency pillar, this third-party verification confirms our continued commitment to developing healthier interior spaces and green building standards, with the globally trusted PEFC label helping our customers confidently choose sustainable flooring.

**Believing  
in Better!**

