



Proudly Australian Made

Now more than ever, supporting local industry and manufacturing will be vital to rebuilding the economy, which is why we are proud to announce our partnership with the official Australian Made campaign.

A HERITAGE ENTERPRISE - THEN AND NOW

The Godfrey Hirst name is synonymous with Geelong, dating back to the late 19th century when Charles Shannon and an entrepreneurial young Godfrey Hirst purchased two established woollen and cloth mills. From these humble beginnings, Godfrey Hirst has grown to be one of Australia's largest and most successful flooring brands.

Backed by a heritage of local manufacturing at three Victorian facilities, plus two distribution centres, including our state-of-the-art palletised distribution centre in Truganina,

Godfrey Hirst are acknowledged leaders in the production and supply of premium floorcoverings throughout Australia and New Zealand.

Our local investment in design, manufacturing, warehousing and distribution provides total supply chain oversight, ensuring quality control and consistency from product creation right through to delivery. While at the heart of the business, a dedicated, diverse and inclusive local workforce reliably delivers outstanding service across each and every process.

Australian Made

Partnering with the official Australian Made campaign aligns us with Australia's most trusted, recognised and widely used country of origin symbol, underpinned by a third-party accreditation system which authenticates genuinely Australian products.

Key among our collection of global GH Commercial products is an extensive range of Australian made tiles, planks and broadloom carpets. Given 90% of Australian consumers recognise the familiar green and gold tag, and are more likely to buy Australian-made products, a licence to display the iconic logo is more important now than it has ever been.



Sustainability Solutions

Choosing materials for a project demands considerations beyond cost and aesthetic appeal, with issues around environmental impact, material health and end of life options, increasingly foregrounded.

Locally sourced products ensure transport costs and their resultant emissions are kept to a minimum, while shorter delivery lead times help prevent unnecessary project delays.

Supported by our experienced sales teams and talented in-house design artists, GH Commercial are committed to developing a suite of flooring products for Architects and Designers that conform to leading green building standards.

Australian Made remains at the core of our business model, with quality, consistency and flexibility our focus for over 150 years.

