

Competition terms and promoter

These terms and conditions apply to the “*Transform Your Home and You Could Win \$1,000 Cashback*” competition (the **Competition**) being run by Godfrey Hirst Australia Pty Ltd (ABN 58 000 849 758) of 7 Factories Road, South Geelong, Victoria 3220 in Australia and Godfrey Hirst NZ Limited (NZCN 79542) of 142 Kerrs Road, Wiri, Manukau, Auckland in New Zealand (together, **Godfrey Hirst**).

Competition period and eligibility

The Competition runs from 31 January 2025 to 31 March 2025 (**Competition Period**).

The Competition is open to Australian and New Zealand residents aged 18 years and over. Only one competition entry is permitted per household and per order. If more than one entry is received per household or order, then the first entry will be the only valid entry. Competition eligibility also requires that the entrant agree to the other Competition terms and conditions set out below.

Associates (including employees and directors) of Godfrey Hirst, its retailer customers and any marketing agencies or other companies associated with the Competition are ineligible to participate.

How to enter

Entrants must purchase eligible Godfrey Hirst, Hycraft by Godfrey Hirst, Redbook or Feltex branded flooring products during the Competition Period and submit an online entry by 11 April 2025.

Entrants must complete the online entry form at the relevant Godfrey Hirst, Feltex or Redbook website completing all details requested including full name, contact details, product details (including proof of purchase) and tell us in 25 words or less ‘why you choose your carpet or hard flooring’.

Eligible products include Godfrey Hirst branded carpets and hard flooring, and Hycraft by Godfrey Hirst, Redbook and Feltex branded carpets. All other products including accessories and seconds are excluded.

The prize and selection of a winner

Five (5) winners will receive **1 x \$1000 Digital Gift Card** in your local currency.

Winners will be chosen based on the literary and creative merit of their entry.

All responses will be read and judged by a judging panel of Godfrey Hirst employees after the Competition Period has closed and before 5pm AEDT on 16 April 2025. The judging panel will agree the winners and the judges’ decision will be final. Chance plays no part in this competition.

The winner will be notified by phone call. If a winner has not met eligibility criteria or is unable to be contacted by phone after seven (7) days, Godfrey Hirst may select another winner to receive their prize.

After each winner has been notified, the competition results will be posted on the Godfrey Hirst, Feltex and Redbook websites.

Winner participation in publicity and privacy

Godfrey Hirst may publish each winner’s name and entry submission for publicity purposes. Each winner also agrees to participate in a publicity interview with Godfrey Hirst in relation to the floor selection process and to allow or provide photography of the installed floor for promotional and media purposes, without any further payment or other compensation to the entrant.

By participating in the Competition you acknowledge and agree that Godfrey Hirst will collect personal and other information about you including the information submitted with your entry and that such information will be used to administer the Competition and for marketing purposes by Godfrey Hirst and its related bodies corporate. Godfrey Hirst's Privacy Policy details its approach to the collection and use of personal information and can be found on its website here: www.godfreyhirst.com/au/privacy (Australia) and www.godfreyhirst.com/nz/privacy (New Zealand)

Other terms and conditions

Each entrant acknowledges and agrees that Godfrey Hirst shall be entitled to use and reproduce, without further compensation or attribution, all intellectual property rights in any material created and submitted as part of the entrant's participation in the Competition, including its submission and interview responses and any photography.

Godfrey Hirst may make reasonable amendments to the Competition terms and conditions, including during the Competition Period, where this is required by circumstances beyond its reasonable control.

© 2025 Godfrey Hirst Australia Pty Ltd and Godfrey Hirst NZ Limited