

### Products & Services







#### Custom Visa® & Mastercard®

PerfectGift.com culminates The Wolfe Company's efforts to provide a more perfect gift to you, your recipients and clients. We are committed to purposeful gifting, that is fast, customized and innovative.





# giveinkind

#### Meaningful Team Support

Give InKind for Teams provides a central hub for organizing support for colleagues, from anywhere. Whether it's celebrating the arrival of a new baby or providing assistance during times of illness or loss, this platform keeps your team connected and cared for.

#### Meaningful Products and Services That Make People Feel Appreciated



#### Innovative Card-to-Card Gifting

GiftYa® can be described as the Venmo of gifting, but with additional unique features. With it, you create a personalized "gift." It's never lost or stolen, it's fraud-proof and delivered via text in mere seconds.





#### GG GIFT CARD GRANNY

#### Consumer Solutions

As the grandmother of all gift cards, our goal is to help you make the best decision when it comes to shopping for gift cards. Whether buying custom Visa gift cards with your photo, personalizing your gift with a handwritten greeting card, or shopping at our favorite brands, our team is dedicated to helping you find the perfect personalized gift for your recipients.

# Fulfillment

All of our Visa/Mastercards, and many of our other brands of cards are produced in house. This means that unlike most vendors who outsource printing, we control our supply lines and can ship right away.

Getting your cards to you as quickly as you need them is a cornerstone of our business, and we're very proud to be #1 in speed.

Additionally, we are the **only** gift card company equipped with state-of-the-art handwriting robots that allow you to give your greeting card messages even greater personalization.







#### Carriers

Carriers are included in the price of any Visa/ Mastercard. You can also customize the carrier and add a personal message to the recipient.







#### Greeting Cards

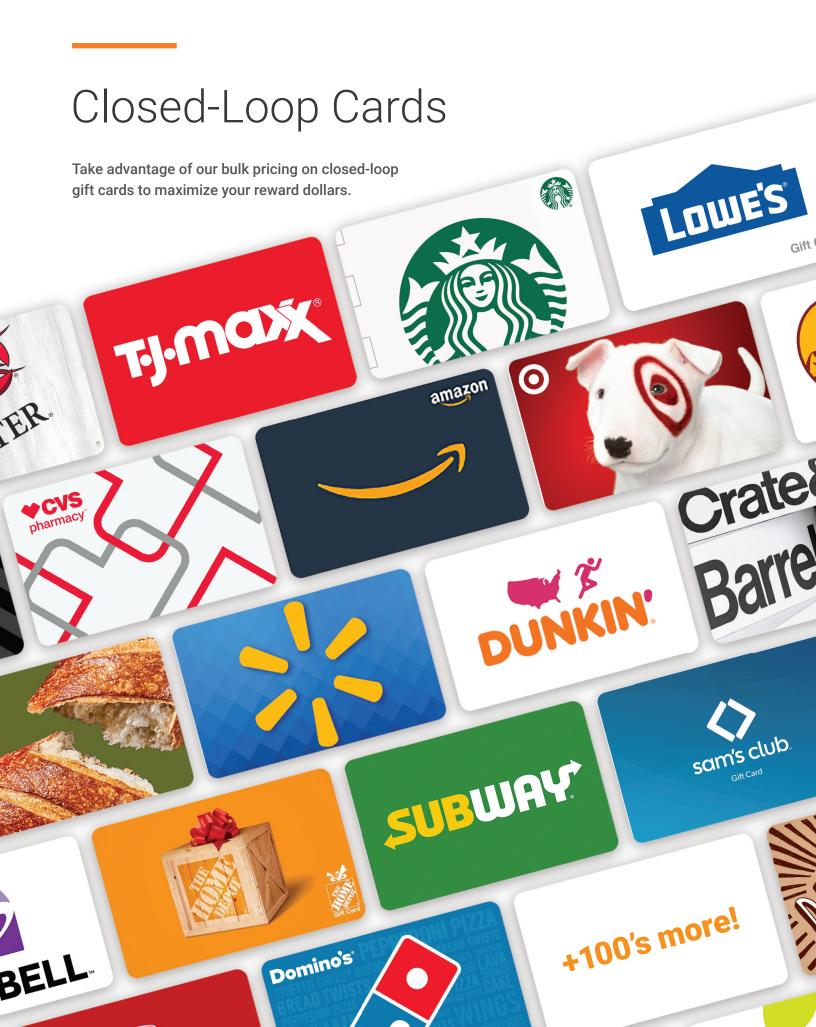
Take personalization to the next level with hand-written messages, upload a custom design or choose one of our predesigned greeting card options for any occasion.

#### **Activation Stickers**

If your card recipients are going to activate cards themselves, the activation sticker is the best way, providing easy to follow instructions.

#### **Bulk Packaging**

Bulk packaging separates activation stickers from cards, allowing your card design to be uninterrupted. Perfect for when you want to showcase your brand.



### **Custom Carriers**

Add your logo to an existing carrier or upload a custom design.

This 8.5x11" Z-Fold carrier is the perfect way to deliver your reward cards with care and provide helpful tips and details to all recipients.



### Stock Greeting Cards

PerfectGift offers a delightful selection of pre-designed greeting cards, perfect for every occasion. From birthdays to holidays, our cards add a personal touch to your thoughtful gifts. Choose from our wide range and make your gift-giving moments even more special!



### Custom Greeting Cards

Add your logo to an existing greeting card or upload an edge-to-edge custom design.

All-occasion personal and business greeting cards to make a connection with your contacts during important events or holidays.



### Visa & Mastercard Co-brands and Custom Cards

At PerfectGift, we excel at crafting fully customized Visa and Mastercard reward card solutions, always with the best interests of our clients, employees, and customers at heart. Our tailored solutions ensure your recipients feel valued and appreciated, making for memorable gifting experiences.



# Predesigned Reward Cards

Our predesigned Visa and Mastercard Reward Cards are created with your employees, customers and sales teams in mind. Our catalog of trendy card designs makes it fast and easy for you to choose the right reward for any occasion.

Add two lines of text on the front of the card and deliver in a customized carrier or greeting card.



### Customer Care

With a passion for excellence, a dedication to solving your queries promptly, and a commitment to making your shopping experience as seamless as possible, Wolfe's customer care is here to make your gift-giving experience truly exceptional. Because at Wolfe, we don't just offer gifts and rewards, we provide an outstanding customer care experience to match. Your satisfaction is our priority.





8 min

**11min** Avg. Resolution Time

24/7 Coverage

In-House Support 100% Wolfe Employees

Avg. Response Time

Our Customer Care Team Leaders



Russell Da Silva Director of Customer Service



Ashley Frasier QA and Training Lead



Joe Larson Sr. Team Leader



Mayra Rice Customer Support Rep.—Bilingual

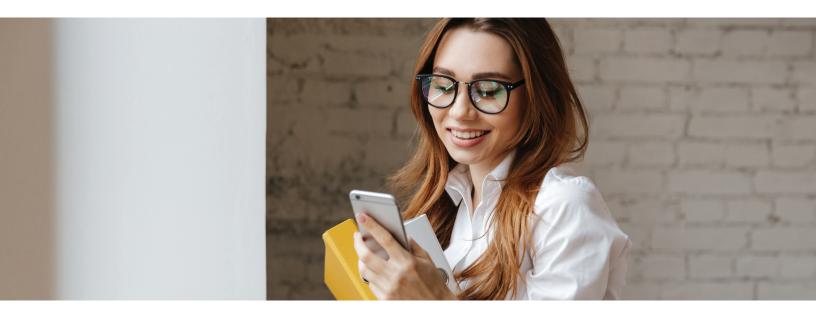


Warren Smith Sr. Team Leader

# Virtual Products

In today's world, people expect digital integration in all facets of their dayto-day lives—receiving and redeeming rewards are no exception.

Our digital rewards are delivered via email, and some can even be added to a mobile wallet. Customize these rewards with your branding and personalize with your recipients' names and a brief message.



#### Customizable, fast, & easy to send.



Denominations \$1 - \$1,000

Up to 10k for certain programs!



Add your logo to the email



Can be used internationally

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Recipients can convert to a physical card

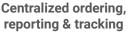


Download links or let us handle delivery



No shipping fees







24/7 customer service & dedicated account rep

# **Private Labeled Experience**

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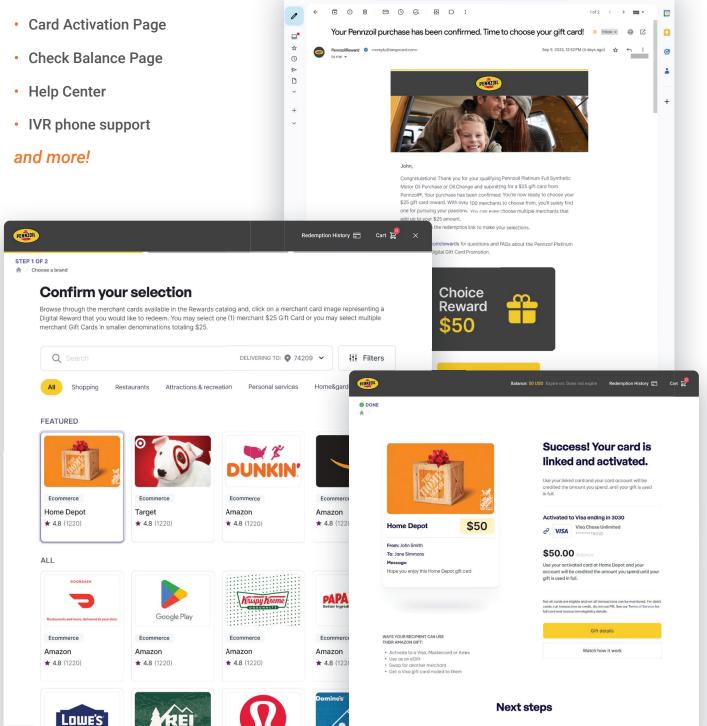
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We will work with you to create a customized eGift redemption experience with YOUR branding!

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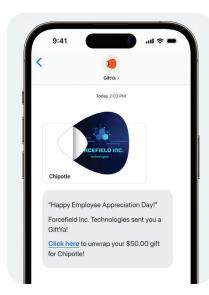
White label items include but not limited to:

- Emails
- Landing pages



# **gift**ya Text or Email an eGift in Seconds

GiftYa is an improved gift card – use it like an eGift code or activate to a Visa, Mastercard or Amex



1. Text or email a personalized gift with your logo



2. Recipients activates it to their debit or credit card



3. A credit is issued immediately after a purchase is made



**Security** Gift is never lost, never stolen



**Flexibility** Swap for another merchant



**Delivery** Select date and time of eGift delivery via email or text



**Card Linking** Activate to a debit or credit card or use as an eGift

See how GiftYa works:



# giveinkind

# Create a Culture of Caring

At some point, your employees will face outside issues that will take them away from work and leave teams wondering how to help.

Give InKind makes it simple to provide support for your employees, no matter where they are. Whether they're having a baby, out on medical leave, or care-giving for a parent, you can show your team you're there for them.

A Helping H for Michael	and
Updates	Share
Story	Fundraising
Calendar Dec. 1 CLAMED Dec. 2 CLAMED Dec. 2 CLAMED CLAMED Dec. 4 CLAMED	Wishlist

#### Features that strengthen teams...



#### **Group Management**

Premium features for employers include group level reporting, and more.



#### Calendar

Let everyone know how to help with meals, rides, pet care, and more.



#### Wishlist

Curated gifts, digital gift cards for any situation, or connect an Amazon Wishlist.



Updates Easily keep supporters updated with news, photos, and videos.



Fundraising

Choose to connect a fundraiser or donation link, with no additional fees.

<sup>11</sup>Our teammate lost her father to coronavirus... The Care Calendar made it easy for our team to get organized.<sup>11</sup>

Tracy Disney Animation Employee





Scan to get started

When one of our team members lost their home to a fire, we were able to organize support immediately.

Lacy Oracle Employee



### **Customer Testimonials**

"The entire team at PerfectGift are amazing and 5 STAR. Their service level and products they offer, and produce are second to none. I am so pleased with them. Each week they produce large quantities of personal gift cards and mailings. 99% of the orders go out the same day. Not sure how they do it but, very impressed with them!!"

- Greg D. Balan, Allied Printing Company, Inc.

"We were looking for a new idea to incentivize our customers to buy our candy deals. The website was easy to use, Rebecca called me and walked me through all options, which was a huge help. We picked the best option for us, ordered the product, and it was shipped; all done with a very short lead time. PerfectGift kept me informed on every step throughout the process. Customer service, quality product, timely delivery, and ease of system use is what we needed. It was exactly what we received! Bottom line, the program was a huge success for us and our customers. HIGHLY recommend PerfectGift!"

- Mark E. Parlin, Perfetti Van Melle USA Inc

\*\* Pam Molinaro, our PerfectGift relationship manager, has helped our company by increasing the employee engagement of our remote workforce through use of digital gift cards. Pam is responsive to my questions, helps me think of creative solutions, troubleshoots technical issues, and has been an invaluable partner. It's so refreshing to work with someone who is totally dedicated to customer service and goes above and beyond to help.

- Karen Blankenship, Duke Energy

### Meet the Team

The average nationwide response time is 3 hours 18 minutes

#### We respond in less than 3 minutes.

We are proud of our unconditional commitment to deliver the highest level of prompt and professional service to every customer. Our Inside & Outside sales executives possess the knowledge, enthusiasm, and care you need to help execute your incentive or reward plan.



**Chuck Peterson** Senior Sales Executive



Pamela Molinaro Growth Relationship Manager



**Rebecca Crawford** Growth Relationship Manager



Jill Aikin Growth Relationship Executive



Scan to get started

Jessica Watts Growth Relationship Manager



Matt Kerper Chief Strategy Officer



Lori Moher Director, Business Development



Jim Atten Vice President, Client Development



**Brandon Santangelo** Vice President, Business Development



Jessica Watts Growth Relationship Manager



**Diana Harris** Growth Relationship Manager



Sean Dean Growth Relationship Executive



Casey Lyons Sales Development Representative



See how PerfectGift.com ships tens of thousands of smiles everyday:



perfectgift.com/about-us



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